# **Quinn Reams**

🗣 Bay City, Michigan, United States 🛮 Quinn.Reams@icloud.com 🗖 989-980-1020 🔚 in/quinn-reams 🕳 www.quinnreams.com/

## **SUMMARY**

### **EXPERIENCE**

## Sales Team and Data Analysis

#### **State Farm**

June 2022 - January 2023, Dubois, PA

- · Analyzed sales data using advanced Excel functions, identifying key trends that led to a 18% increase in quarterly sales through targeted marketing strategies.
- · Assisted in tracking and growth in new MOA location to help spread the business to new areas.
- · Maintained Excel dashboards to keep track of sales, track growth metrics, and identify trends, contributing to the 18% of growth.
- · Leveraged tools such as Tableau and Excel to create interactive and visually engaging dashboards that presented key sales data and performance metrics to the agent.

### **Financial Service Specialist**

#### First Commonwealth Bank

September 2021 - June 2022, Dubois, PA

- · Collaborated with branch staff, across 3 branches, to analyze workflow and improve processes, reducing queue times by 8%.
- $\cdot$  Collected and Analyzed data on customer feedback to improve customer satisfaction.
- · Analyzed customer transactions for patterns to recognize account discrepancies.
- · Generated daily reports on financial transactions, customer inquiries, and branch performance.

# **Customer Service Agent**

**CNB Bank** 

December 2017 - September 2021, Clearfield, PA

- · Utilized CRM systems to track and analyze customer interactions, streamlining communications for over 50 branch locations.
- · Developed insights for the customer data to identify customer trends to assure the best service.
- · Maintained meticulous records with CRM ensuring accuracy.
- Successfully resolved escalated customer complaints by identifying the root causes and implementing effective resolution leading to a 12% increase in customer satisfaction.

#### **EDUCATION**

#### **Bachelor of Science in Functional Data Analytics**

Pennsylvania State University  $\cdot$  State College, PA  $\cdot$  2027

- · Member of Penn State Software Development Org.
- · Proud member and contributor of Penn State THON.

## **CERTIFICATIONS**

## Microsoft C# Foundational Certificate

Microsoft • 2024

# **Google Data Analytics Certificate**

Coursera · 2024

## INVOLVEMENT

## Volunteer

Pennsylvania State University · Penn State THON · August 2023 - Present

- · Participate as a volunteer to Penn State THON, a philanthropy organization to raise money to donate to the four diamond fund, a charitable cause that helps children inflicted with cancer and their families.
- · Contributed to the volunteer efforts that raised over 15 million in 2023, engaging in a dance marathon theme.
- · Committed and partook as much as able to the 46 hour dance marathon, remotely, to help raise money.

## **SKILLS**

Languages: R, SQL, Python, C++, C#

Software: Tableau, Looker, Excel, Powerpoint, Google Sheets Hard Skills: A/B Testing, ETL, Data Cleaning and Processing Soft Skills: Problem Solving, Analytical Thinking, Communication