

Quinn Reams, Data Analyst

Bay City, Michigan, (989)-980-1020, Quinn.Reams@icloud.com

LINKS

www.quinnreams.com, www.github.com/PixelQuinn, www.linkedin.com/in/quinn-reams

PROFILE

Dynamic Data Analyst with hands-on experience in data interpretation and visualisation, dedicated to transforming complex data into actionable insights. Proficient in Python and Tableau, effectively utilising these skills to drive data-driven decisions and enhance business performance. Demonstrated expertise in analysing marketing and sales data, crafting strategies that resulted in significant engagement and revenue growth. Committed to continuous learning and collaboration, fostering a culture of data storytelling to influence strategic initiatives and improve user experiences.

SKILLS	Python	Statistics
	Tableau	Communication
	SQL	Cross-Functional
	R Programming	Data Storytelling
	Microsoft Office	Time Management

EDUCATION

Aug 2023 — Present

B.Sc. Functional Data Analytics, Pennsylvania State University

State College, PA

- Member of the Penn State Software Development Organization.
- Relevant Coursework:
 - DIGIT 410: Data Visualization** – Techniques and software for visualizing complex data sets, with a focus on interactive and innovative presentation methods.
 - MIS 336: Database Management** – Data modeling, database theory, and applications development.
 - STAT 200: Elementary Statistics** – Statistical inference, probability, multiple and linear regression, descriptive analytics, and correlation.
 - STAT 184: Introduction to R** – Data wrangling, cleaning, and visualization using R programming and reproducible workflows.

EMPLOYMENT HISTORY

Jun 2024 — Present

Intern, Kent Computer Services

Kent, CT

- Assisted in website styling and design using CSS and WordPress, enhancing user experience and improving site functionality.
- Tracked and analyzed marketing data with Adobe Analytics, identifying trends to optimize campaigns and improve engagement metrics.
- Created visually engaging presentations in PowerPoint to communicate marketing insights and strategic recommendations.
- Delivered actionable insights from marketing performance data to inform and guide business decisions.

Jun 2022 — Jan 2023

Sales Team and Data Analyst, State Farm

Dubois, PA

- Analyzed sales data using Excel, identifying trends that drove an 18% increase in quarterly sales through targeted strategies.
- Designed and maintained Tableau dashboards to visualize sales performance and growth metrics, enabling data-driven decision-making.
- Conducted detailed market analyses to support the launch of a new location, contributing to successful business expansion.
- Streamlined data tracking processes to monitor sales trends and evaluate the effectiveness of marketing strategies.

Sep 2021 — Jun 2022

Financial Service Specialist, First Commonwealth Bank

Dubois, PA

- Collected and interpreted customer feedback data to refine service strategies, increasing customer satisfaction by 10%.
- Created dashboards in Excel to monitor financial performance, customer inquiries, and transaction trends.
- Automated data reporting workflows using Excel and SQL, reducing manual reporting time.