

Anush Mario James

Product Designer

STATEMENT

As a certified UI-X Designer, my strong passion for photography drives me to excel in user-centric problem-solving. My diverse experience in in-house, freelance, and agency settings equips me to specialize in crafting intuitive solutions.

I'm committed to fostering positive change through elegant and impactful designs.

LINKS



Behance
https://www.behance.net/pixel_scientist



Facebook
<https://www.facebook.com/PixelScientist9>



LinkedIn
<https://www.linkedin.com/in/pixelscientist/>



Instagram
<https://www.instagram.com/pixel.scientist/>

EDUCATION

Designerrs

Certified in Aug 2017

Human Centered Design Theory | Grade : **B**

Imagin XP

Certified in Jun 2016

Advance Design Thinking Course | Grade : **B**

Visvesvaraya Technological University

Graduated in March 2014

Bachelor's Degree - CSE | Grade : **B**

Narayana Junior College

Certified in Jun 2010

Intermediate (IIT-JEE Coaching) | Grade : **B**

SKILLS TRIDENT

Application Design

User Interface Design (UID) Design Systems
Web3 Interaction Design Product Design
Front-End Development Design Thinking
Motion Graphics

Industry Knowledge

Industrial Design Team Management
Customer Relationship Management (CRM)
Wireframing Product Design CSAT

Tools

Figma Illustrator Photoshop After Effects
Lightroom

LANGUAGES

Tamil

Native

English, Hindi, Telugu, Kannada, Urdu
Writing (Intermediate), Listening (Basic), Speaking (Basic)

ADDITIONAL INFORMATION

Interests

UI Kit Developer Experience Logo Design
Videogames Startups Indie Maker Art Direction
Mentorship

Currently Learning

Reactjs Vue.js Node.js Django

EMAIL

linkme.mario@gmail.com

PHONE

[+91 \(9019-469-569\)](tel:+919019469569)

PORTFOLIO

[Behance Link](#)

WORK EXPERIENCE



Interaction Designer • Intelity

Jun 2023 → Aug 2023 California, United States · Remote

- Offering creative mobile, in-room, and back-office interaction and mockup design solutions to enhance guest experiences.
- Equipping the improvement of guest experiences with cutting-edge tools for mobile, in-room, and back-office requirements.



Product Designer • aarnâ

Apr 2022 → May 2023 California, United States · Remote

- Spearheading the design of cutting-edge Web3 DeFi interfaces, optimizing user experiences for the evolving blockchain landscape.
- Leveraging deep industry knowledge to create responsive, user-centric designs for decentralized finance platforms in the Web3 ecosystem.
- Innovating Web3 DeFi solutions with a focus on accessibility, security, and seamless interaction, ensuring user satisfaction and trust.



User Experience Architect • Milk Mantra

Apr 2021 → Apr 2022 Bhubaneswar, India · Hybrid

- Orchestrating the user experience design for the dairy milk sector, optimizing the journey from farm to consumer, and ensuring customer satisfaction.
- Crafting intuitive and engaging digital interfaces that promote the nutritional benefits and quality of dairy milk products, fostering brand loyalty.



Returns Analyst • Flipkart Private India Limited

Oct 2012 → May 2014 Bengaluru Urban, India · On-site

- Analyzing and optimizing the returns process at Flipkart, ensuring a seamless and customer-friendly experience.
- Leveraging data and analytics to identify trends in return reasons and develop strategies to reduce return rates.
- Collaborating with cross-functional teams to implement return policy improvements, enhancing customer satisfaction.



Owner & Founder • Pixel Scientist

Jun 2012 → Present Bengaluru Urban, India · Freelance

- Crafting visually captivating and user-centric digital media interfaces that drive engagement and conversion rates for diverse clients.
- Seamlessly integrating brand identities into UI designs to maintain a consistent and recognizable visual language across digital media platforms.
- Conducting comprehensive user research and testing to inform design decisions, ensuring intuitive and user-friendly digital experiences.
- Collaborating closely with content creators and developers to translate content strategy into compelling, interactive digital media interfaces that captivate audiences and elevate brand presence.

* I bridged work gaps with freelance studio projects. Check my [LinkedIn](#) for details.

OTHER YEARS OF EXPERIENCE



Lead Automobile Photographer • Porsche

Oct 2020 → Present Bengaluru, Karnataka, India



Fine Art Photographer • Honda Bigwing

Oct 2018 → Jun 2020 Bengaluru, Karnataka, India



Visual Communicator • Forest Creative

Apr 2018 → Jul 2018 Bengaluru, Karnataka, India



Creative Art Director • Horses Stable

Mar 2020 → Jun 2020 Bengaluru, Karnataka, India