

ANUSH MARIO JAMES

X SENIOR PRODUCT DESIGNER

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LINKS	Web Portfolio	Behance	LinkedIn
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PROFILE	<p>Hello! I'm Mario James, a Senior Product Designer specializing in UI/UX and Brand Identity. With 8+ years of experience in various industries, I'm skilled in delivering outstanding outcomes. I'm passionate about crafting user-centered designs and have identified product opportunities to improve financial accessibility. I've led UX design for a company's mobile app and created responsive layouts for web and mobile applications. In previous roles, I've effectively communicated research findings and design concepts both verbally and visually.</p>
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EMPLOYMENT HISTORY	
Apr. 2024 - Present	Senior Product Designer — aarnâ
Singapore	<p>Frameworks: Figma, Adobe Creative Suite, Miro, Trello, Slack</p> <ul style="list-style-type: none">Identified product opportunities to create more DeFi accessibilityLeading UXD on the company Project (link)Designed and implemented responsive layouts for web and mobile applications
Jun. 2023 - Aug. 2023	Interaction Designer — Intelity
California, USA	<p>Frameworks: Figma, Fig jam, Adobe XD, Jira, Notion, Click Up, Slack</p> <ul style="list-style-type: none">Providing innovative mobile, in-room, and back-office interaction and mockup design solutions to elevate guest experiencesDesigned wireframes and high-fidelity screens for an online platform that allows students to find and apply for jobs across the middle east
May. 2021 - Oct. 2023	UX/UI Architect — Milk Mantra
Bhubaneshwar, Odisha	<p>Frameworks: Figma, Fig jam, Adobe XD, Jira, Notion, Click Up, Slack</p> <ul style="list-style-type: none">Facilitated clients’ product visions by researching, conceiving, sketching, prototyping and user-testing experiences for digital productsCreated component set for scalability across diverse platforms

PROJECTS	
2024	REDESIGNING SAAS DASHBOARD
	<p>Project Link</p> <p>Design a revolutionary ESG (Environmental, Social, Governance) Reporting Dashboard for Breathe, a SaaS platform specifically curated for mid-level citizens. The objective is to address a tangible real-world problem by providing a user-friendly solution that enhances environmental consciousness, social impact, and governance insights.</p>
2023	GYFT - GIFTING MAGIC APP
	<p>Project Link</p> <p>Cash is king? We got you. Gyft seamlessly integrates cash gifting and tailors recommendations across diverse customs. Massive guest lists? No worries! Partnering with local vendors and offering group gifting ensures smooth deliveries. Tech gap? We bridge it with user-friendly interfaces. Sustainability matters? Gyft champions eco-friendly choices. Even auspicious dates are considered.</p>
2022	ECO-MEAL PLANNER APP
	<p>Project Link</p> <p>EcoEats, a leading sustainable food platform, launched its Eco-Meal Planner feature for desktop users. The goal was to create an intuitive and engaging interface that enabled users to plan, organize, and track their meals while prioritizing sustainability and health.</p>

TECHNICAL SKILLS	UX Design (UED)	Figma	Microsoft Suite
	Interaction Design	Adobe Illustrator	Slack
	User Research	Adobe Photoshop	Google Docs
	Mobile App Design	Adobe Lightroom	Zeplin
	Visual Design	Adobe After Effects	Google Meet
	Prototype	Spline	Zoom

LANGUAGE	Fluent in English.
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CERTIFICATION	Growthschool UX design professional certificate.
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EDUCATION	
May. 2010 - May. 2014	Bachelor’s Degree - CSE Grade : B
	Visvesvaraya Technological University