

SERGIO UTRERA

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[LinkedIn](#) | [Portfolio](#) | [GitHub](#) | [Some designs](#)

Web & graphic designer with a background in History of Art and touristic marketing, and life-long dedication to learning. Effective at combining creativity and problem solving. A quick learner who can absorb new ideas. Currently looking for an Junior opportunity to join a dynamic and growing company to forge a career in IT. When I'm not coding or designing, I enjoy visiting places with charm and history, going to the theater or trying to hit the ball playing tennis. I also really enjoy cooking. I am currently learning finished art history studies. I'm also learning to play the cello!.

TECHNICAL SKILLS

HTML5, CSS3, SASS, Bootstrap, Tailwind, PHP, JavaScript, React, NextJS, PHP, Node, JQuery, UI/UX, RESTful, WordPress, CPT's, Git, GitHub, figma/XD, UX/UI, SEO, Adobe Suite.

PROJECTS

Day Weather Forecast | /Pixelfobia/Day-Weather-Forecast | [Link to deployed project](#)

- Summary: This webpage was created so that a user can find current conditions and a 5 day forecast for any city. The developer was tasked with using the Open Weather API to create the dashboard.
- Role: Sole author
- Tools: HTML, CSS, Bootstrap, JavaScript, React, FontAwesome.

Food Recipe Finder | /Pixelfobia/Food-Recipe-Finder | [Link to deployed project](#)

- Summary: Recipe search application used two APIs.
- Role: Multiple authors
- Tools: HTML, CSS, JavaScript, React, jQuery, APIs, Bootstrap, GoogleFonts.

Health 4 Life | /Pixelfobia/Health-4-Life | [Link to deployed project](#)

- Summary: This project is basically design to promote the benefit of living a healthy lifestyle. It demonstrate the benefit of healthy living and how to sustain it.
- Role: Multiple Authors
- Tools: HTML, CSS, JavaScript, React, Bootstrap, API, Node.

EXPERIENCE

Web & graphic designer

La Factoria-Almería / lafactoria-almeria.com

2009 – Present. Almería, SP

Developed a user-friendly webpage focused on the events of a cultural association on cinema, theater and cultural events.

Key Accomplishments:

- Responsible for the design of website design from sketch and built in WordPress (PHP, CPT's, Tailwind), logo creation, merchandise products, SEO, image optimization, flyer design, poster, banners, video editing,etc.

Web & Graphic Designer

Magma Organic / britishcbd.net

2020 – 2021. Bradford, UK

Developed an online store, built in WordPress and WooCommerce, as well as all the graphic resources and packaging of the products

Key Accomplishments:

- Responsible for the design of corporate image redesign, ecommerce website built with WordPress and WooCommerce. APIs, SEO, mailing design, product mockups, advertising banners, video editing.
- Increased sales by 40% by creating eCommerce through Mailchimps.

EDUCATION

Certificate, Front End Development Bootcamp: edX

A 16-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Git, GitHub, Node.js, and ReactJS.

Specialist in Heritage Virtualization: Universidad de Alicante, Spain.

Application of new technologies such as digital photogrammetry, game engines, video edition and virtual reality to cultural heritage.

Bachelor Degree in History of Art: UNED, Spain.

Studies focused on personal development in the process of completion.

HNDs in Tourism information & Marketing: IES Andrés de Vandelvira, Spain.

Conservation and local and regional development through the creation or improvement of tourism products and services.

VOLUNTER EXPERIENCE

The Brotherton Library: Leeds University Library

For three months, conservation volunteers helped preserve and package the collections, working with conservation staff, I learned how to properly conserve, clean and store them so that they remain accessible to the public for as long as possible.

REFERENCES – AVAILABLE ON REQUEST