SERGIO UTRERA

Phone: 07596 877 946 | Email: sergiactive@gmail.com | Leeds, UK
LinkedIn: /SergioUtrera | Portfolio: Pixelfobia.github.com | GitHub: /Pixelfobia

Web & Graphic Designer and with a background in History of Art and touristic marketing and life-long dedication to learning. Effective at combining creativity and problem solving. A quick learner who can absorb new ideas. Currently looking for an opportunity to join a dynamic and growing company to forge a career in IT.

TECHNICAL SKILLS

JavaScript ES6+, CSS3, SASS, HTML5, Bootstrap, Git, GitHub, ReactJS, Node, JQuery, UI/UX, RESTful, Netlify, WordPress, figma/XD, Adobe Suite.

PROJECTS

Day Weather Forecast | /Pixelfobia/Day-Weather-Forecast | Link to deployed project

- Summary: This webpage was created so that a user can find current conditions and a 5 day forecast for any city. The developer was tasked with using the Open Weather API to create the dashboard.
- Role: Sole author
- Tools: HTML, CSS, Bootstrap, JavaScript, FontAwesome.

Food Recipe Finder | /Pixelfobia/Food-Recipe-Finder | Link to deployed project

- Summary: Recipe search application used two APIs.
- Role: Multiple authors
- Tools: HTML, CSS, JavaScript, jQuery, APIs, Bootstrap, GoogleFonts.

Health 4 Life | /Pixelfobia/Health-4-Life | Link to deployed project

- Summary: This project is basically design to promote the benefit of living a helathy lifestyle. It demostrate the benefit of helathy living and how to substain it.
- Role: Multiple Authors
- Tools: HTML, CSS, JavaScript, Tailwinds, API, NodeJS, ReactJS

EXPERIENCE

Web & Graphic Designer   **2009 – Present**
La Factoria-Almería / lafactoria-almeria.com   **Almería, SP**

Developed a user-friendly webpage focused on the events of a cultural association on cinema, theater and cultural events.
Key Accomplishments:
- Web page design from sketch, logo creation, merchandise products, image optimization, flyer design, poster, banners, etc.
- Increased sales by 40% by creating eCommerce through Mailchimps.

Web & Graphic Designer 2020 – 2021
Magma Organic / britishcbd.net **Bradford, UK**

Developed an online store as well as all the graphic resources and packaging of the products
Key Accomplishments:

- Corporate image redesign, web design, SEO, mailing design, product mockups, advertising banners, video editing.

- Increased sales by 40% by creating eCommerce through Mailchimps.

EDUCATION

Certificate, Front End Development Boot Camp: edX
A 24-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Git, GitHub, Node.js, and ReactJS.

Specialist in Heritage Virtualization: Universidad de Alicante, Spain.
Application of new technologies such as digital photogrammetry, game engines, video edition and virtual reality to cultural heritage.

Degree History of Art: UNED, Spain.
Studies focused on personal development in the process of completion.

HNDs in Tourism information & Marketing: IES Andrés de Vandelvira, Spain.
Conservation and local and regional development through the creation or improvement of tourism products and services.