SERGIO
UTRERA
DIGITAL DESIGNER

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💼 EXPERIENCE

Present 2021

DIGITAL DESIGNER
Freelance 📍 Leeds, UK

Corporate image design, web development, advertising banners, video editing, Flyers, posters, photo processing and graphics.
bodegatautila.com
lafactoria-almeria.com
lizdunphycoaching.co.uk
editorialconfluencias.com
WordPress, WooCommerce, Photoshop, Illustrator, InDesing, Premiere, Figma, XD, Google Analytics.

2020 - 2021

DIGITAL DESIGNER
en Magma Organic Ltd 📍 Bradford, UK
britishcbd.net

Corporate image redesign, web design, SEO, mailing design, product mockups, advertising banners, video editing.
WordPress, WooCommerce, Photoshop, Illustrator, Premiere, After Effects, XD, Mailchimp, Google Analytics.

2016 - 2020

VARIOUS
at York Marriott Hotel, Cloth Hall Court... 📍 Leeds, UK

During this period I was working for various companies related to the tourism industry. In various positions such as Event Assistant, Kitchen assistant, kitchen porter, etc. With which I was able to expand my knowledge about the operation and development of this sector.

2008 - 2015

LAYOUT & GRAPHIC DESIGNER
at Prensarama 📍 Almería

Editorial design and layout, web design, graphic resources, video editing, photographic treatment.
WordPress, Joomla, Photoshop, Premiere, InDesign, QuarkXPress.

1998 - 2008

DIGITAL DESIGNER
at Resort Los Escullos / Hotel Rodalquilar 📍 Almería
losesculloscabodegata.com
hotelrodalquilar.com

At the Los Escullos Tourist Complex and at the Rodalquilar Nature Hotel, I carried out redesign work on the website and corporate image, e-commerce, design of posters and flyers, advertising banners and graphic resources. I was also in charge of the local network, backups and contact with software providers.
Jommla, Photoshop, FreeHand.

GITHUB REPOSITORY =>
VISIT MY PORTFOLIO =>

Multi-skilled digital designer with competence in print and digital design. A quick learner who can absorb new ideas. Currently looking for an opportunity to join a dynamic and growing company to forge a career in IT.

📈 SKILLS

Web Design

Graphic Design

UX/UI

Editorial Design

Team Worker
Problem Resolution
Focused
Passionate
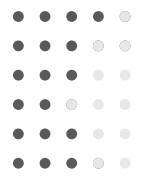*Deadlines*

EDUCATION

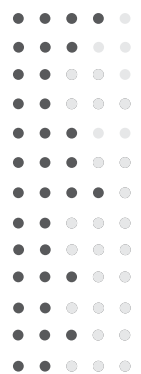**2022 - present**

FRONTEND DEVELOPER BOOTCAMP
at Edx

HTML, CSS, JavaScript, JQuery, Moments.js, Node.js, UX, Git, Github, Information architecture, DOM manipulation, Web-based applications, Data extraction and retrieval, Structuring, positioning and optimisation of web page, React.js, Netlify.

2014 - 2015

HERITAGE VIRTUALIZATION SPECIALIST
at Universidad de Alicante   ♦ Alicante

Application of new technologies such as digital photogrammetry, game engines or virtual reality to cultural heritage.

2011 -

ART HISTORY DEGREE
at UNED   ♦ Madrid

Studies focused on personal development in the process of completion.

2006 - 2008

HNDs IN TOURISM INFORMATION AND MARKETING
at IES Andrés de Vandelvira   ♦ Jaén

Conservation and local and regional development through the creation or improvement of tourism products and services.

1999 - 2000

BUSINESS INFORMATION TECHNOLOGY
at Cardiff University   ♦ Cardiff, Wales

First course on current technology in communications, databases and web solutions to analyze business problems and develop effective solutions.

OTHER COURSES

Microcomputer Systems Technician, Digital Marketing, Sustainable Tourism: Society & Environment Aspect, Marketing of Multimedia Products, TCP/IP Communication and Local Networks, Project Management with Agile Methodologies and Lean Approaches, Software Project Management with Git and Github, 3D Reconstruction of the historical past with Blender.

VOLUNTER EXPERIENCE

2016

THE BROTHERTON LIBRARY
Leeds University Library

The Treasures of the Bhotherton Gallery Textile Conservation.
How Conservation volunteer help us care for our collections. Worked with conservation staf, I learned how to conserve our collections so that they remain accessible to the public for as long as possible.

REFERENCES - Available on request

Adobe Photoshop   ● ● ● ● ○
Adobe Indesign   ● ● ● ○ ○
Adobe Premiere   ● ● ● ○ ○
Adobe AfterEffects ● ● ○ ○ ○
Adobe Illustrator ● ● ● ○ ○
XD/Figma   ● ● ● ○ ○

HTML5   ● ● ● ● ○
CSS3/SCSS   ● ● ● ○ ○
JavaScript/JQuery ● ● ○ ○ ○
PHP   ● ● ○ ○ ○
WordPress   ● ● ● ○ ○
Underscores   ● ● ● ○ ○
Bootstrap   ● ● ● ● ○
API's   ● ● ○ ○ ○
React.js   ● ● ○ ○ ○
Git   ● ● ● ● ○
UX/UI   ● ● ○ ○ ○
Branding   ● ● ● ○ ○
SEO   ● ● ○ ○ ○

LANGUAGES

Spanish   ● ● ● ● ●
English   ● ● ○ ○ ○