DigiSecure Pitch Deck

Shielding You from Scams, Fraud, and More!

Problem

Problem Statement

01

04

Market

Market Analysis & Target Market

Solution

The proposed solution

02

05

Revenue Model

Model of Business

Tech in Use

Technology used in solution

03

06

1 Year Roadmap

How we plan to proceed

01

Problem

Problem Statement

PROBLEM STATEMENT

Individuals face heightened risk of financial frauds through digital payment systems

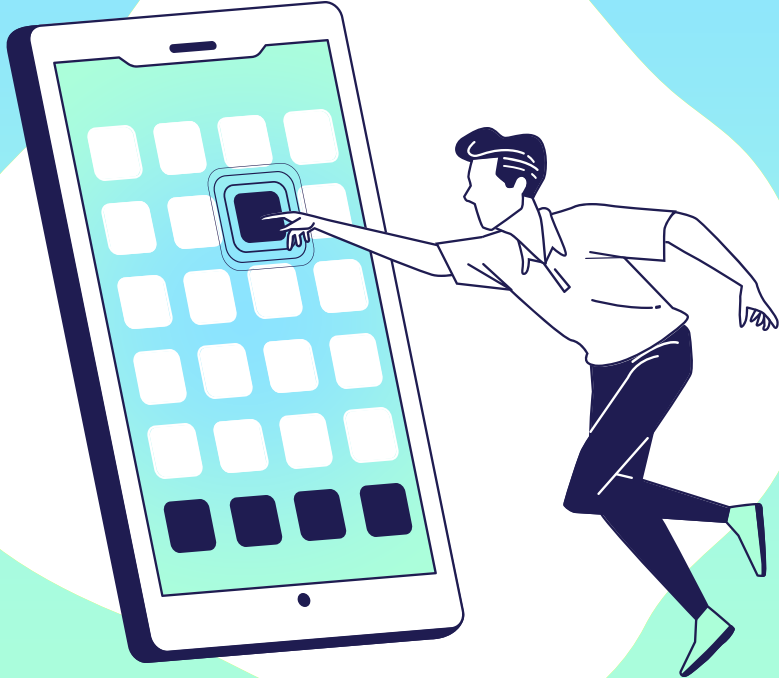Scammers use messages and calls to exploit these vulnerable groups

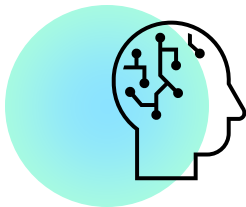Urgent solution needed to protect vulnerable user and safeguard their finances

02

Solution

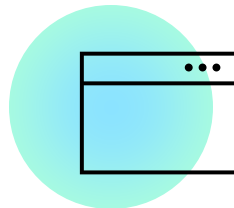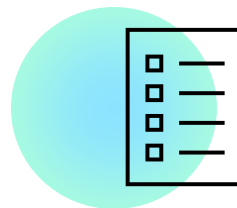An App to protect from Digital frauds

SOLUTION

AI Call Manager

Securing
from fraudulent Call or
Message in real time

Sandbox Browser

Protecting against
deceptive ecommerce
websites or harmful URL

Report & Insurance

Assistance with post
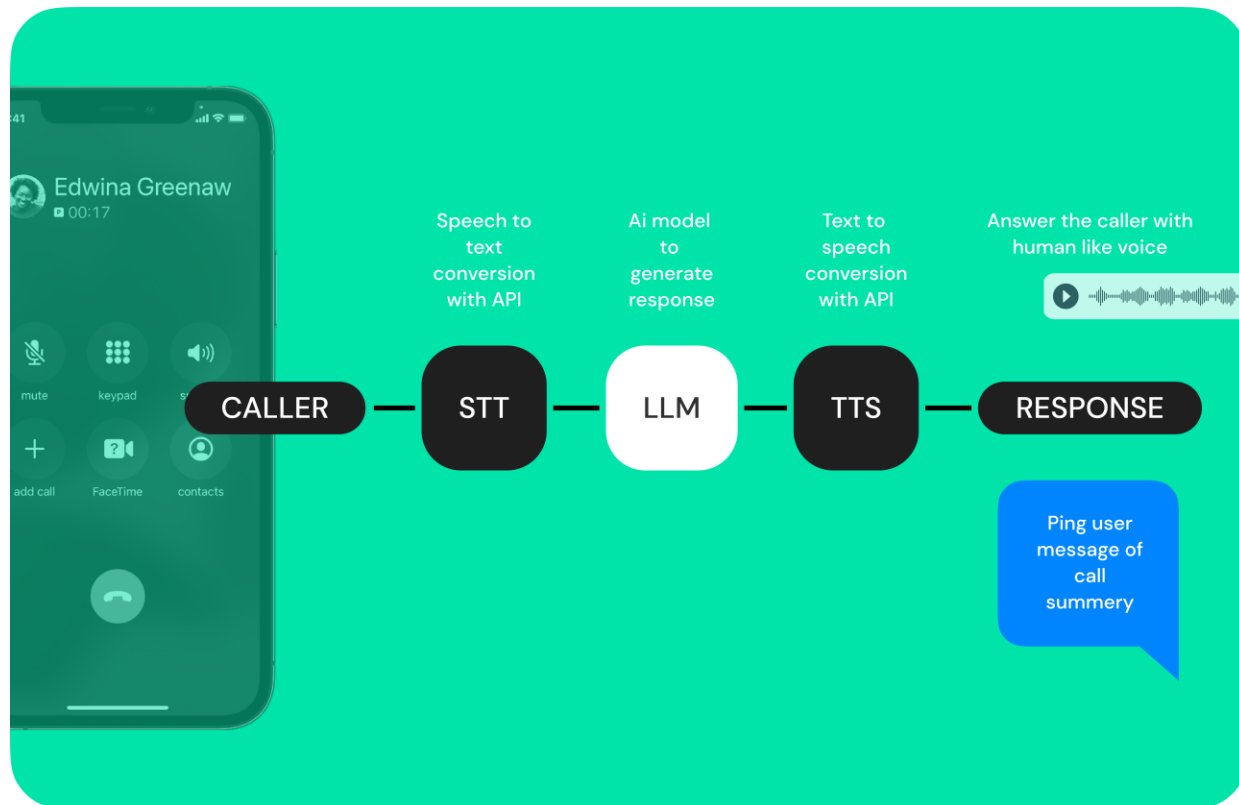fraud procedure, filing
complaint & insurance

03

Tech in Use

Technology used in
solution

HOW AI MODEL WORKS?

Privacy

Processes calls you've approved (+unknown)

Alerts

Rates the call and Flag alerts with fraud call

Also

Provide security from scam messages

TECHNOLOY USED IN SOLUTION

STT/TTS

Open source AI models like DeepSpeech & Merlin can be trained to answer calls across multiple languages

LLM

Utilizing open-source technologies such as Mistral AI to construct an LLM that identifies fraud calls & messages

SANDBOX

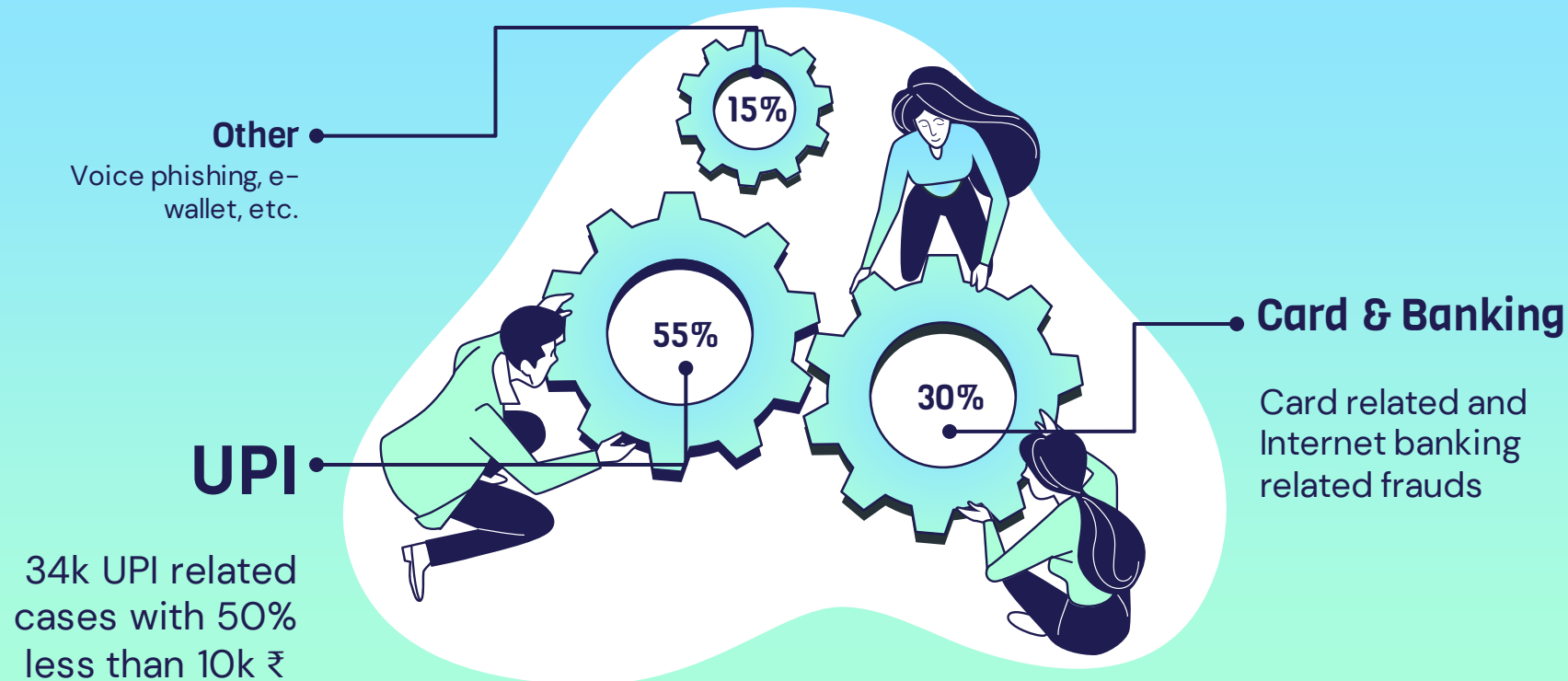Sandbox in browser isolates website you visit, preventing any your data compromise or running harmful code
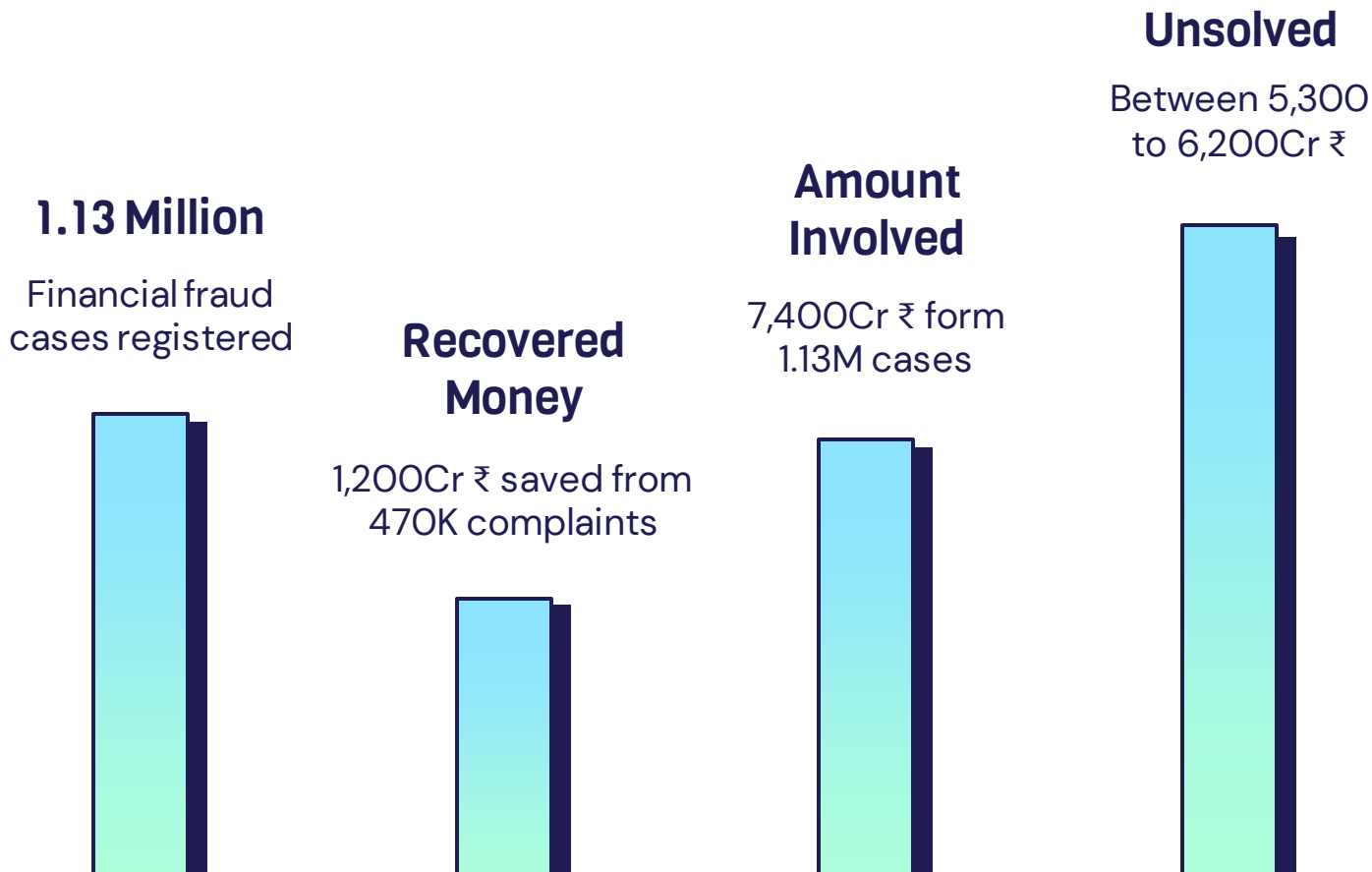
04

MARKET

Market Analysis &
Target Market

DIGITAL PAYMENT FRAUD IN MAY MONTH 2022

DATA CLICK HERE

15%

Other
Voice phishing, e-wallet, etc.

55%

30%

UPI
34k UPI related cases with 50% less than 10k ₹

Card & Banking
Card related and Internet banking related frauds

FINANCIAL FRAUDS IN INDIA 2023

Unsolved

Between 5,300
to 6,200Cr ₹

1.13 Million

Financial fraud
cases registered

**Recovered
Money**

1,200Cr ₹ saved from
470K complaints

**Amount
Involved**

7,400Cr ₹ form
1.13M cases

90.7 BILLION $

Global Financial Fraud Detection Software Market Size by 2030

GLOBAL MARKET IN 2030

Asia Pacific
Making 25%

US, Europe and
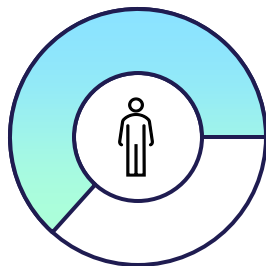Middle East
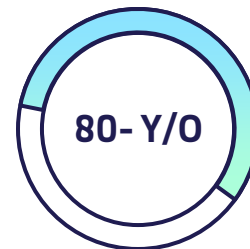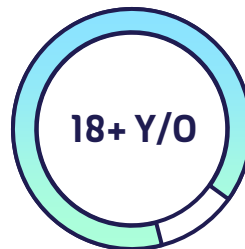Making 65%

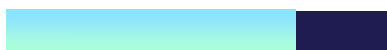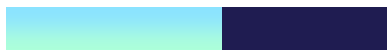# TARGET MARKET

B2C
Users

Individuals, Business Professionals, Elderly

B2B
Business Listing & AI Caller

Startups, Financial institutions, Telecom Companies, SMEs, Corporates, BPOs

18+ Y/O

80- Y/O

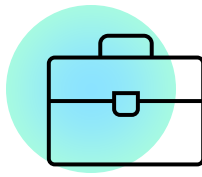# 05

Revenue Model

Model of Business

REVENUE MODEL

Business Listing

Verified Business
caller ID or IDs

B2B

AI model for
customer call support

Subscription

Offering Subscription
model for users

Insurance

Provides Digital Fraud
insurance to users

06

1 Year Roadmap

How we plan to proceed

OUR PROCESS

Quarter 2

Foundation & Validation

Quarter 4

Expansion & Validation

Quarter 1

Research & Product Dev

Quarter 3

Growth & Traction

1 YEAR ROADMAP

	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
Product	Create Minimum Viable Product (MVP)	Refine MVP, Testing & Iteration	New Features, Product-Market Fit	Product Roadmap, Long-Term Vision
Sales	Customer Research, Target Audience	Sales Strategy, Metrics & Tracking	Customer Acquisition, Metrics & Analysis	Recurring Revenue
Marketing	Business Model & Revenue Strategy	Launch Strategy, Marketing Channels	Optimize Strategies	Brand Building, Market Share
Operation	Team Building, Funding	Exploring Partnerships	Team Expansion	Financial Sustainability

THANKS!

We're happy to provide further explanations or address any additional query.

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