



JOHNS HOPKINS  
CAREY BUSINESS SCHOOL

# Lecture 1

## **BU.330.775 Machine Learning**

Minghong Xu, PhD.  
Associate Professor



# Today's Agenda

- » Course Overview
  - Requirements and evaluation
- » Introduction to Machine Learning
- » Programing Basics
- » Hands-on Learning: Python tutorial



# Instructor Bio

- » Minghong Xu, Ph.D.
- » Email: [xu.minghong@jhu.edu](mailto:xu.minghong@jhu.edu)
  - Best way to connect
- » Affiliation: Center for Digital Health and Artificial Intelligence ([CDHAI](#))
- » Research and teaching: Artificial Intelligence and Big Data

# Offices Hours



» Wednesdays 11:30am-1:30pm, and by appointment

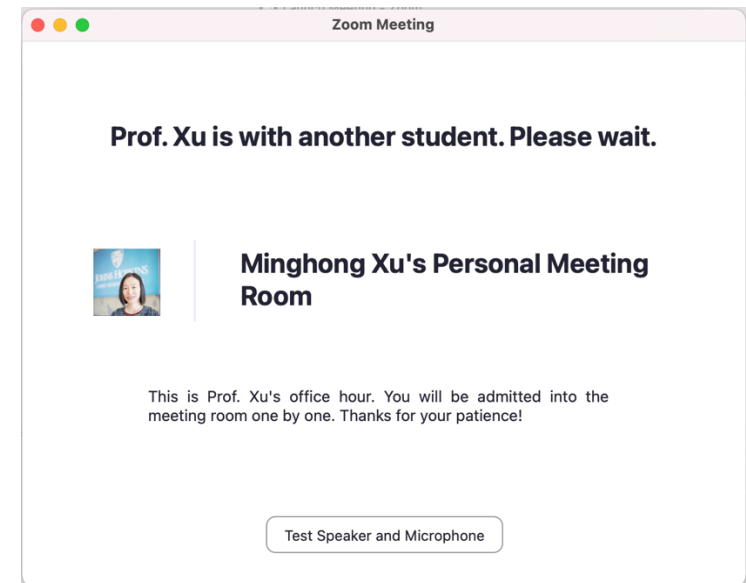
<https://jhucarey.zoom.us/j/4658557490?pwd=Y2NvL0M0RjdFb3RpUjIVOFBSSkFLZz09>

» Link available on Canvas

» Waiting room enabled, admit one by one

» First come first served

- unless book ahead of time





# Teaching Assistant

- » Boxi Jiao
- » Email: [bjiao1@jh.edu](mailto:bjiao1@jh.edu)
- » MSIS, Carey 2024



# Course Expectation

- » We focus on **both** design (theory) and deployment (practice)
  - How does it work, how can you apply
- » *Why you need to know the technical details of ML models?*
- » Programming and analytics made easier with AI
  - You will learn why in Generative AI course
- » Prepare you for deep learning and generative AI

# Class Logistics



- » Two 10-min-breaks each class
- » 50/50 split between theory and practice
- » Hands-on learning using Python every week except the last week



# Recommended Textbooks

- » Hands-On Machine Learning with Scikit-Learn, Keras, and TensorFlow: Concepts, Tools, and Techniques to Build Intelligent Systems
- » Introduction to Machine Learning with Python: A Guide for Data Scientists
- » Most class examples are curated from these two books
- » Check the original code on GitHub





# About Python

- » Top language for AI/ML
- » *No experience before?*
- » No worries!
- » Build skills throughout the course
- » Generative AI tools make programming and learning programming much easier before, “AI-assisted Programming”
  - We will demo it in class

# Classroom Policy



- » No cellphone
- » No excessive talking
  - Questions during lecture should be addressed to me
  - Suggest to sit closer to me
- » Academic honesty (important!)
- » Rectifying your score
  - Discuss with TA or me your concerns on grading asap, within 1 week after scores are posted
  - Request after 1 week may not be entertained

# Requirements



Assignment	Weight
Attendance and participation in class discussion	5%
Homework	60%
Final Exam	35%
Total	100%



# Class Participation (5%)

- » **Please use your name tent**
- » Class participation is an important part of learning
- » Discussion questions every week
- » Expect cold calls
  - First row exempted
  - Last row having the highest chance



# Assignments (60%)

- » 6 weekly assignments
- » Each of 10 pt
- » Instructions in each week's hands-on learning session
  
- » Due the next week before class
- » Subject to TA interviews
- » Responsible for your submission



# Final Exam (35%)

- » “Interview” type of questions
  - Descriptive
  - Understanding
  
- » Python questions in format of multiple choices
  - No syntax (write code)
  - Understanding only



# Final Exam Format

- » In week 8, closed-book
- » Administered via Respondus LockDown Browser
- » Install LockDown Browser from <https://download.respondus.com/lockdown/download.php?id=123533816>
- » Sample test will be posted on Canvas for you to test

# Tentative Schedule



Week	Topic	Hands-on Learning	Due
1	Introduction to machine learning and programming basics	Python tutorial	HW 1 release
2	Data preprocessing and exploratory data analysis	Explore and clean a housing dataset for machine learning algorithms	HW 1 due HW 2 release
3	Design of supervised machine learning models and training (I), regularization and evaluation	Deploy supervised models on MNIST dataset	HW 2 due HW 3 release
4	Design of supervised machine learning models and training (II), ensemble and boosting	Deploy supervised models on breast cancer dataset	HW 3 due HW 4 release
5	Design of unsupervised machine learning models (I), dimensionality reduction and feature engineering	Deploy unsupervised models on breast cancer dataset	HW 4 due HW 5 release
6	Design of unsupervised machine learning models (II), clustering and applications	Deploy unsupervised models on MNIST dataset	HW 5 due HW 6 release
7	Reinforcement learning and final review	Reinforcement learning using gymnasium	HW 6 due
8	Final exam		





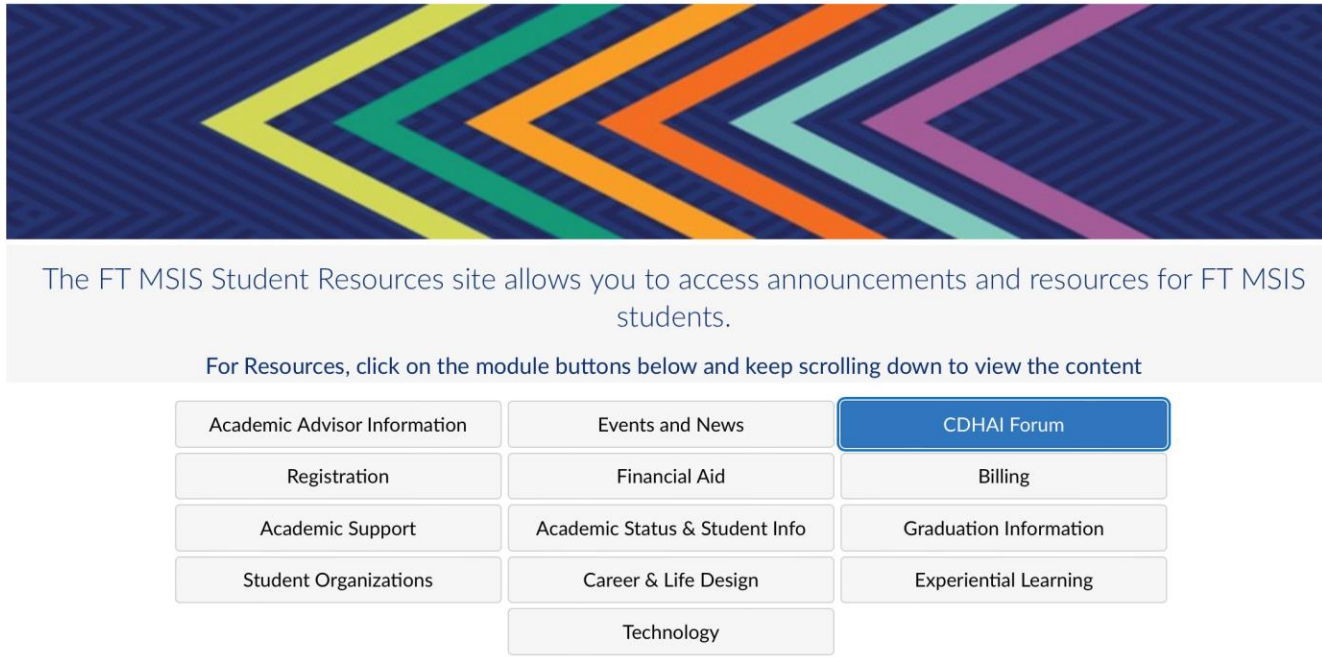
# Final Grades

- » I may curve up or curve down at the end
- » A/A-: 20%
- » B+: 60%
- » B and below: 20%

# Extra Credit



CO.BU.FT\_MSIS.Student\_Resources ↗



- » 1pt for each qualified article
- » Need guidance?
- » You chance to list a research experience on your resume
- » Networking opportunity available

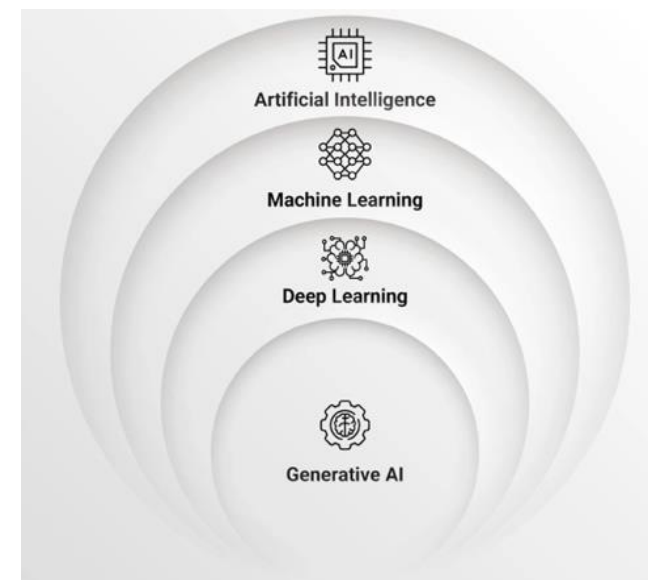


# Introduction to Machine Learning

# AI Paradigm



- » **Artificial Intelligence:** broad field of developing machines that can replicate human behaviors
  - Perceiving, reasoning, learning, problem solving,...
- » **Machine Learning:** methodology of teaching machines to learn patterns in data
- » **Deep Learning:** branch of ML that uses neural network models
- » **Generative AI:** branch of DL that produces new data that is similar to given dataset
  - Text, image, audio, video,...



# AI News!



» *Let's share some recent news about AI*

Data → Information → Knowledge.



# Machine Learning

- » AI systems able to acquire their own “knowledge”
  - By extracting patterns from raw data
- » Machine learning is the scientific study of algorithms and statistical models to perform a task using inference instead of instructions
- » Also known as **predictive analytics** or **statistical learning**
- » *What is non-ML AI?*

# Use Cases



» *Name a few machine learning applications that you know*

→ spam filtering  
→ Recommendation  
→ Fraud detection

} Example of ML Applications



# Three Main Types

- » Supervised learning
  - Identify patterns in data that is already **labeled**
- » Unsupervised learning
  - Uncover and create the labels itself
- » Reinforcement learning
  - Learn to make decisions by receiving rewards or penalties for actions
- » Sometimes you may have labeled data in unsupervised learning
- » Key difference is whether you use the label in the learning process





# Machine Learning Tools

## » Python tools

- Jupyter Notebook
- JupyterLab

## » Python libraries

- Scikit-learn
- Pandas
- Matplotlib
- Seaborn
- NumPy and SciPy

## » We will use cloud solution



# Machine Learning Job Roles

## » Data Scientist

- Applying knowledge of statistics and analytical skills to interpret data
- Data scientists often have degrees in statistics, computer science, or economics
- Some programming skills are required

## » Machine Learning Engineer

- Emphasis on programming and system design skills
- Often have background as a developer or software architect
- Some knowledge of statistics required

## » Applied Science Researcher

- Applies machine learning technology to a specific domain
- Requires knowledge of both the domain and machine learning



# Programming Basics

# What is Programming



- » A computer program is a set of instructions
- » Computers are only smart because we program them to be
- » *If the Dad is the machine, is it a machine learning?*
- » *If no, how to convert to ML?*





# Programming Language

- » Similar to a real language
- » Only a written language
  - Which gives us leverage
- » Syntax: grammar of a programming language
  - A set of rules to follow
  - If you do not follow the syntax: forget a semicolon, misplace a character, etc.
  - You will receive a syntax error



# Variables

- » Something that can store information
  - Type, name, and a piece of information
- » Type
  - Numerical: integer, float, single/double
  - String: in quotation marks
  - Boolean: True/False
- » Naming recommendation
  - Do not capitalize the first word
  - But capitalize the first letter of all words after





# Manipulate Variables

## » Define/declare

```
int i = 10;  
string studentName;
```

## » Assign

```
studentName = "Daniel"  
num1 = num2 + num3  
str1 = str2 + str3  
num2 += num3
```

# Arithmetic Operators



Name	Symbol	Example	Result
Exponentiation	$\wedge$	$4^2$	16
Multiplication	$*$	$16*2$	32
Division	$/$	$16/2$	8
Addition	$+$	$16+2$	18
Subtraction	$-$	$16-2$	14



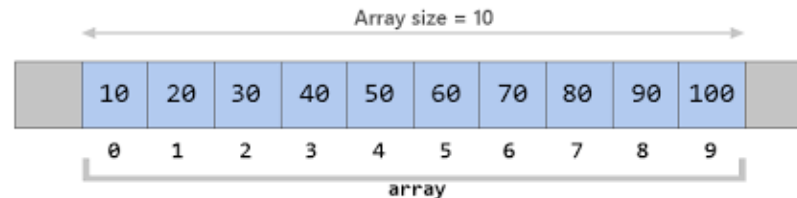
# Arrays



## » A list of something

- Use `students` instead of `student1`, `student2`, `student3`, etc...

## » Indexing: most programming languages start from 0, including Python





# Conditional Statements

- » If statement, to function differently under different conditions
- » Express the logic: if something is true, do instruction A; otherwise, do instruction B
- » Can stack multiple if

`if...`

`elseif...`

`elseif...`

`else...`

# Loops

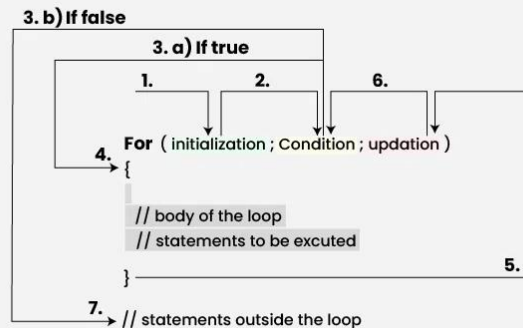


» Run certain instructions **repeatedly**

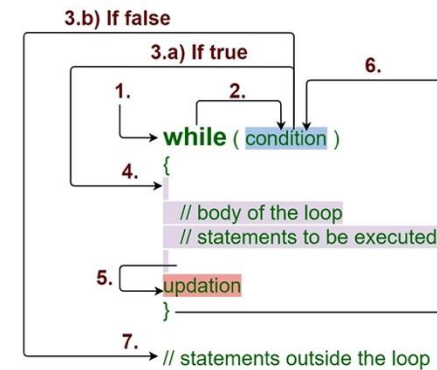
» For loop

while loop

## FOR LOOP in Programming



## While Loop



» Infinite loop caution!

» Set up the condition so that it will be met at some point



# Functions

» A segment of code that can be easily run by calling the function name

» Can be called numerous times, in numerous places

» Arguments

- Variables we pass into a function in order to be manipulated
- For example, the addition function takes two arguments

```
addition(int1, int2)
```

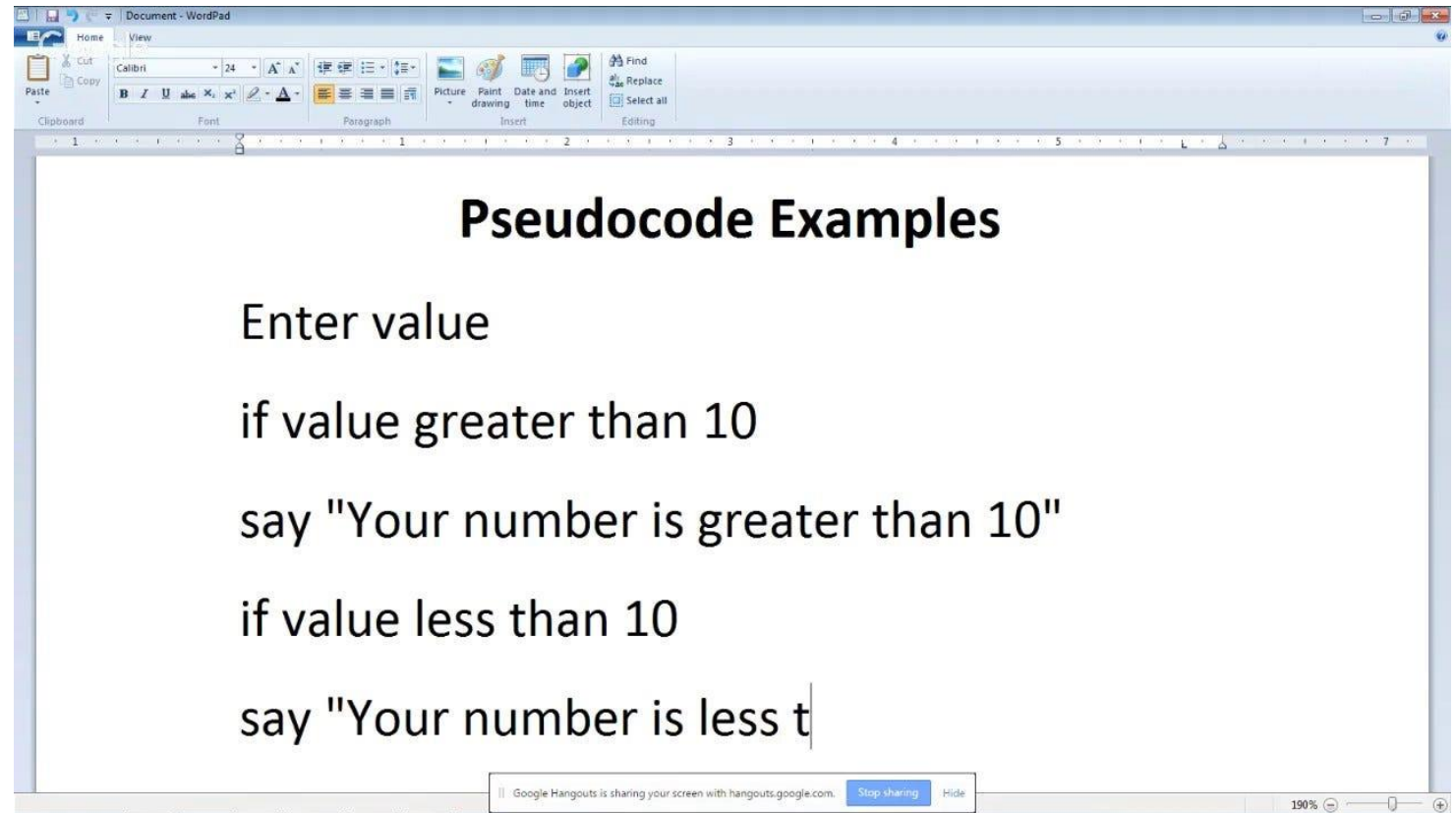
» Return values

- A function can either return variable, or not, to the place where it is called

```
int i = addition(j, k)
```

# Pseudocode

- » *Pseudo*: not real
- » Plan out the code
- » Import thing I will ask you to practice
- » Become more important after generative AI
- » May be tested in final exam





# Lab 1: Python Tutorial

- » Practice Python basics and NumPy package
- » We will use Google CoLab for Python programming
  - Cloud platform will be preferred for teaching purpose
  - You may need gmail account for the AI function
- » You may install Anaconda if you want to set up the environment on your local machine
  - You will be responsible for maintaining your own tool

# Next Week



- » Data Preprocessing
- » Exploratory Data Analysis
- » Homework 1 due before class

# References



» AWS Academy Machine Learning Foundations