



AGENDA

- ❖ Understanding OPT/CPT
- ❖ What is Networking
- ❖ Upcoming Events
- ❖ Peer Career Advisors (PCAs)
- ❖ Q&A

WELCOME TO YOUR JOB SEARCH JOURNEY

A GUIDE FOR
INTERNATIONAL
STUDENTS

International Student Resource Guide

- Canvas
- Career Resources on Demand
- International Students



Networking

What is Networking?



The act of growing your community by building and nurturing relationships over time with the goal of strengthening your "career support system."

Building a community of individuals with shared interests that participate in a mutually beneficial relationship.

What is Networking?



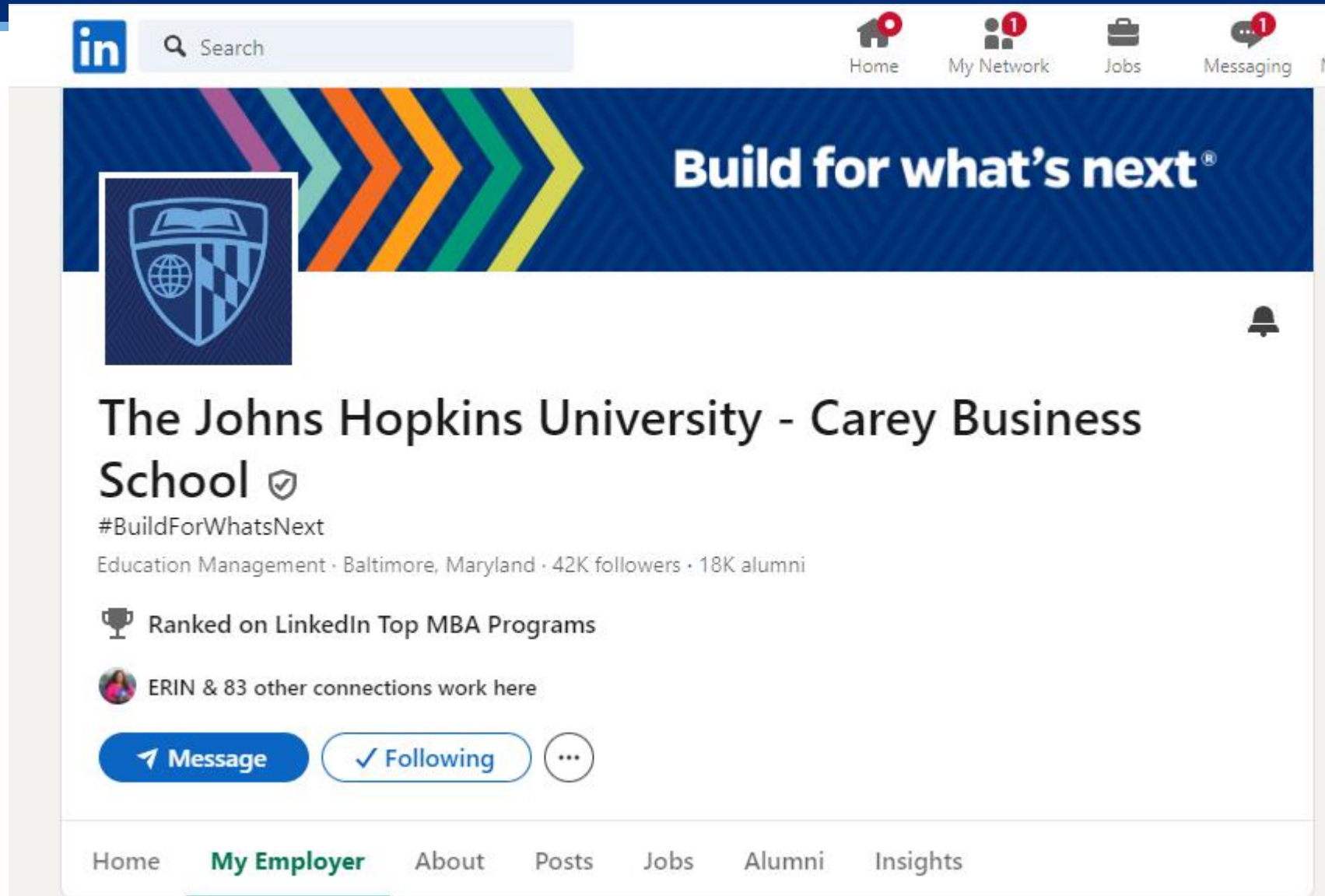
Examples of networking activities:

- ☐ Scheduling a 1:1 coffee chat with industry professionals
- ☐ Attending an industry-related conference or networking event
- ☐ Finding a mentor
- ☐ Asking alumni about their career journey
- ☐ Joining a professional association

Why it matters?

While connections may not guarantee a job offer, they can facilitate getting your resume into the right hands, prompting a second look at your credentials, or guiding you in the right direction

How to find Alumni on LinkedIn




The screenshot displays the LinkedIn profile of The Johns Hopkins University - Carey Business School. The page features a blue header with the university's crest on the left and the slogan "Build for what's next®" on the right. Below the header, the school's name is prominently displayed, followed by the hashtag #BuildForWhatsNext. The page also shows the school's location (Baltimore, Maryland), follower count (42K), and alumni count (18K). A section titled "Ranked on LinkedIn Top MBA Programs" is visible, along with a note that "ERIN & 83 other connections work here". At the bottom, there are buttons for "Message", "Following", and a menu icon. The navigation bar at the very bottom includes links for Home, My Employer (which is highlighted), About, Posts, Jobs, Alumni, and Insights.

in Search

Home My Network Jobs Messaging


Build for what's next®




The Johns Hopkins University - Carey Business School ✓

#BuildForWhatsNext

Education Management · Baltimore, Maryland · 42K followers · 18K alumni

 Ranked on LinkedIn Top MBA Programs

 ERIN & 83 other connections work here

[Message](#) [Following](#) [...](#)

Home **My Employer** About Posts Jobs Alumni Insights

How to communicate on LinkedIn



LINKEDIN MESSAGE TEMPLATES

PERSONALIZED CONNECTION REQUEST

When sending a connection request on LinkedIn, always add a personalized note. The general template formula is "personalized greeting + how you know them + why you want to connect." These notes are limited to 200 characters.

1. Someone you met at a conference or event

"Hi [insert name]! It was great meeting you at [insert event name] last [insert day/week/month]. I enjoyed our conversation about [give context to what you spoke about]. I'd love to connect and stay in the loop on what you're up to."

2. A thought leader in your industry who you don't know personally

"Hi [insert name]! I've been following your content for a while now and really enjoy [insert personalized comment about their content]. I'd love to connect and continue supporting your work!"

"Hi [insert name]! I recently saw your article about [insert topic]. I appreciated your [insert key takeaway]. I'd love to connect and continue following your work!"

3. A Carey alumnus

"Hi [insert name]! I'm a Carey [insert major] student and noticed you graduated from the [insert alumni's major] program in [insert year]. I'm really impressed with your experience working in [personalize their career background]. I'd love to connect and learn more about your [career journey] OR [experience working in XYZ field]."

4. Informational interview request

"Hi [insert name]! I'm a Carey [insert major] student and I'm really impressed with your background in [insert field OR company OR industry]. I'm hoping to break into the world of [insert field or industry]. I'm curious if you'd be open to a quick chat (20 minutes) to share more about [area of interest]?"

EXAMPLE: "Hi Dan! I'm a Johns Hopkins Carey Business School MBA student and I'm really impressed with your background in tech and product management. I'm hoping to transition into the world of PM, and I'd love to learn from you. I'm curious if you'd be open to a quick chat (20 minutes or so) to share more about your career journey?"

How to find Alumni on OneHop



ONEHOP

[HOME](#)

[STUDENTS](#)

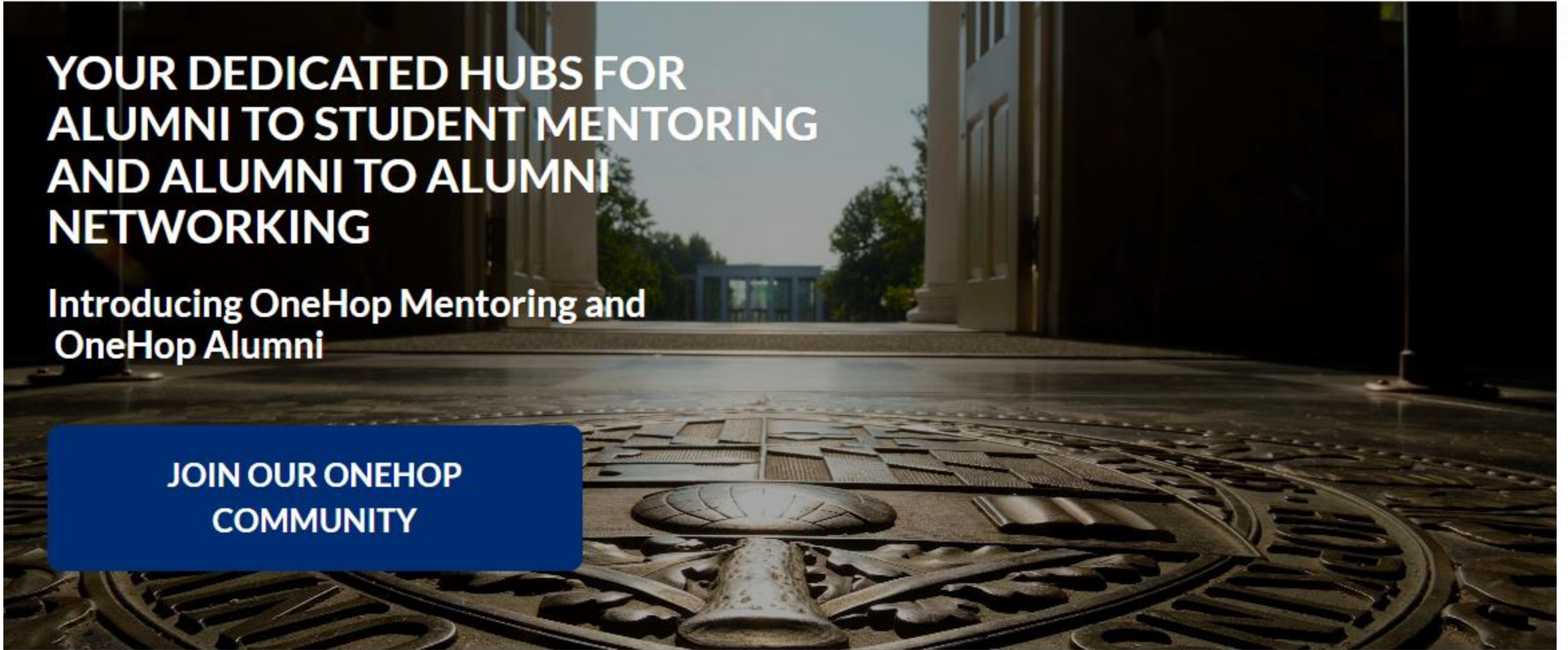
[ALUMNI](#)

[SIGN IN](#)

**YOUR DEDICATED HUBS FOR
ALUMNI TO STUDENT MENTORING
AND ALUMNI TO ALUMNI
NETWORKING**

**Introducing OneHop Mentoring and
OneHop Alumni**

**JOIN OUR ONEHOP
COMMUNITY**





JHU Future Fest: In-person Career Fair - Baltimore

**JHU Future Fest will feature 100+ employers and 10+ alumni representing the highly sought after companies!
Register today and check out who is coming.**



**September 20 from 11:00am – 3pm EST
Baltimore, MD**

Come prepared to meet with a variety of employers, spanning all industries

Career Café



**Stop by to meet Career & Life Design staff and the DC Peer Career Advisors. Receive on-site resume review.
Enjoy coffee, tea, and donuts.**



**Thursday, October 3 from 11:30am – 1:30pm EST
Bloomberg Center – 10th Floor**

Registration not required. Just show up!

Career Training Camps: Save the Date!



Consulting

Open to ALL FTMS

September 6th

11:30am-1:30pm (virtual)

Finance

Open to ALL MS Finance

September 13th

11:30am-1:30pm (virtual)

Marketing

Open to ALL MS Marketing

September 27th

11:30am-1:30pm (virtual)

IS & REI

Open to ALL MS IS & REI

September 27th

11:30am-1:30pm (on-site DC)

BARM

Open to ALL MS BARM

October 4th

11:30am-1:30pm (on-site DC)

Health Care Management

Open to ALL MS HCM

October 4th

11:30am-1:30pm (on-site Baltimore)

Meet Your Peer Career Advisors (PCAs)



Cecilia Ma
MS Finance 15
DC CAMPUS

Sanhita Kapoor
MS Finance
DC CAMPUS



Cassie Zhao
MS Marketing
DC CAMPUS

Caesar Feng
BARM
DC CAMPUS

