



BUSINELLYTICS



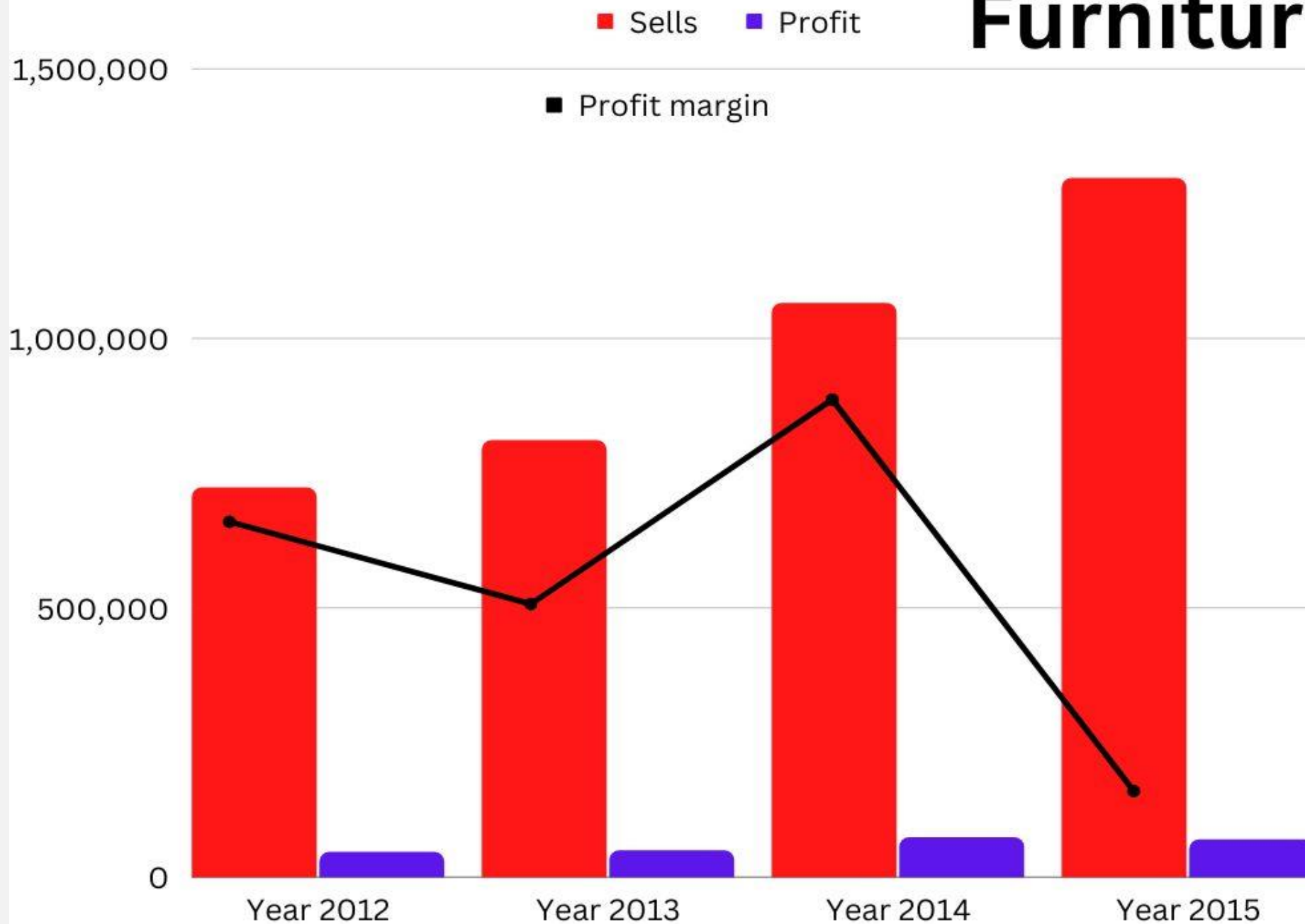
Team Members :

1. Deepak Kumar Sah
2. Utkarsh Deep
3. Piyush Kumar
4. Vaibhav Kumar Tiwari

A close-up photograph of a person's hand and arm, wearing a white button-down shirt. The hand is pointing the index finger towards the right. The background is blurred.

Brute Force

Furniture



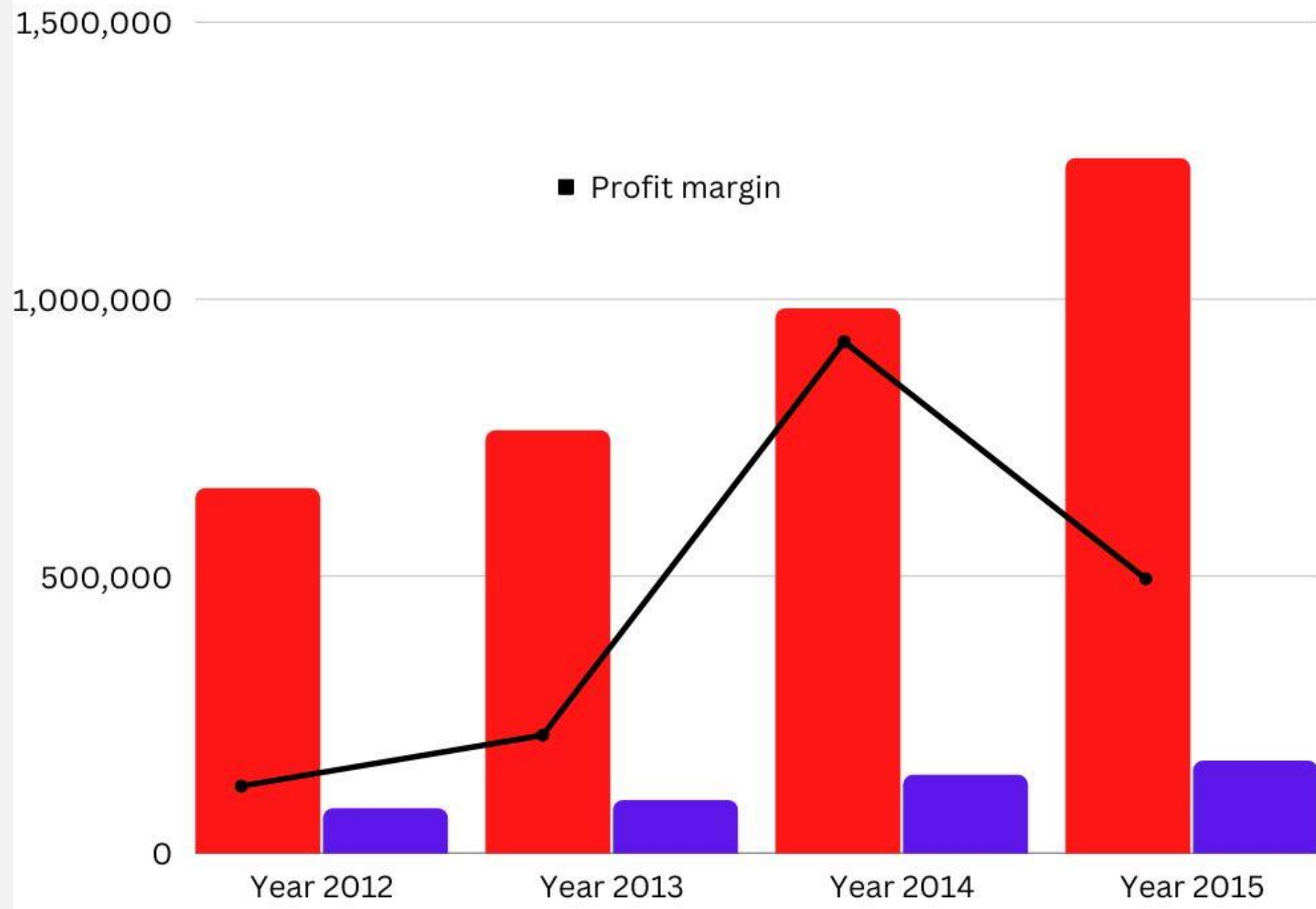
In Furniture business ,
Sell are increasing with
respect to time but profit
is almost same.

But point of concern is
that our profit margin is
declining as compared to
other bussiness. Where
profit margin is 12-15%

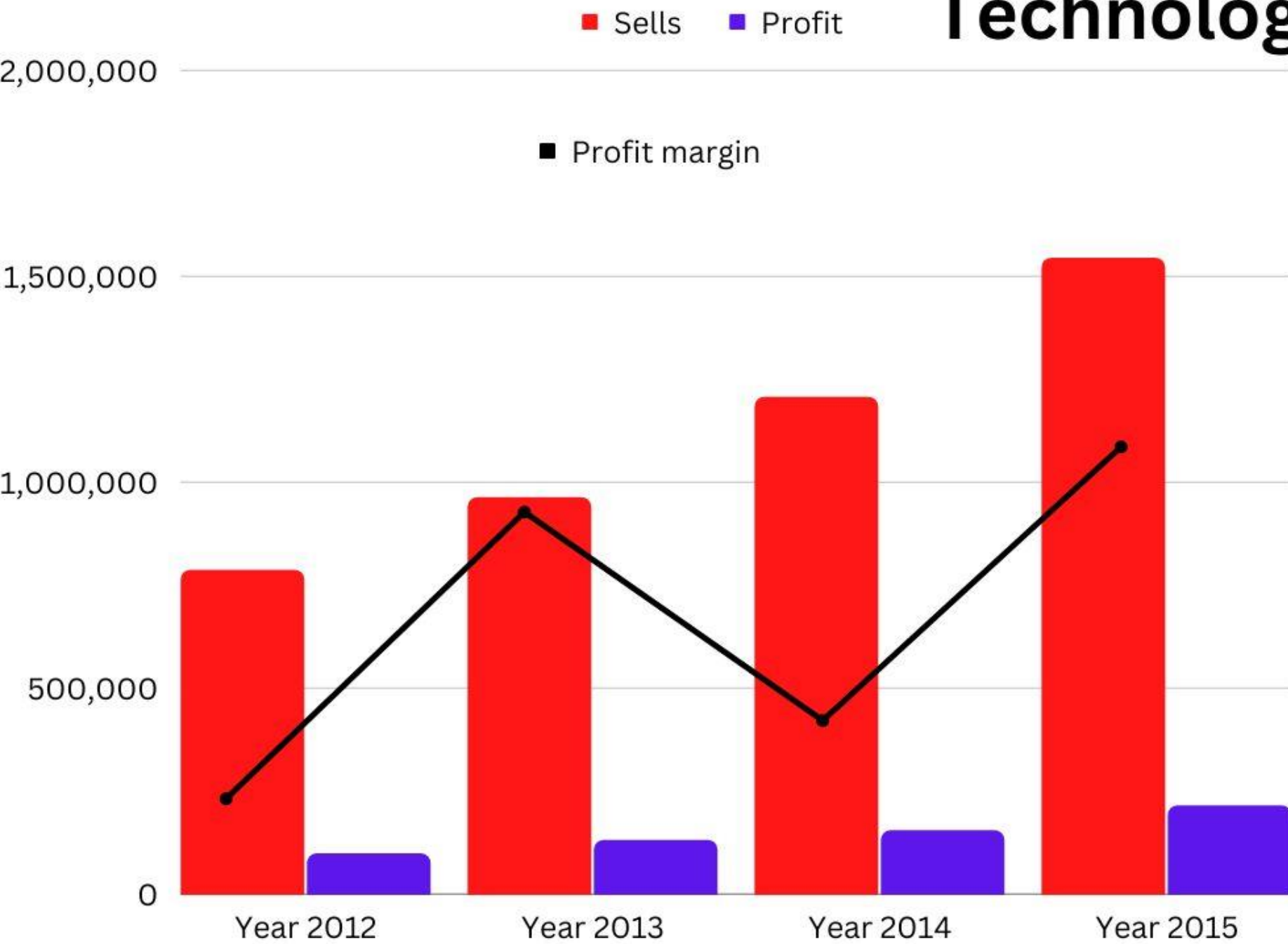
Office Supplies

■ Sells ■ Profit

■ Profit margin

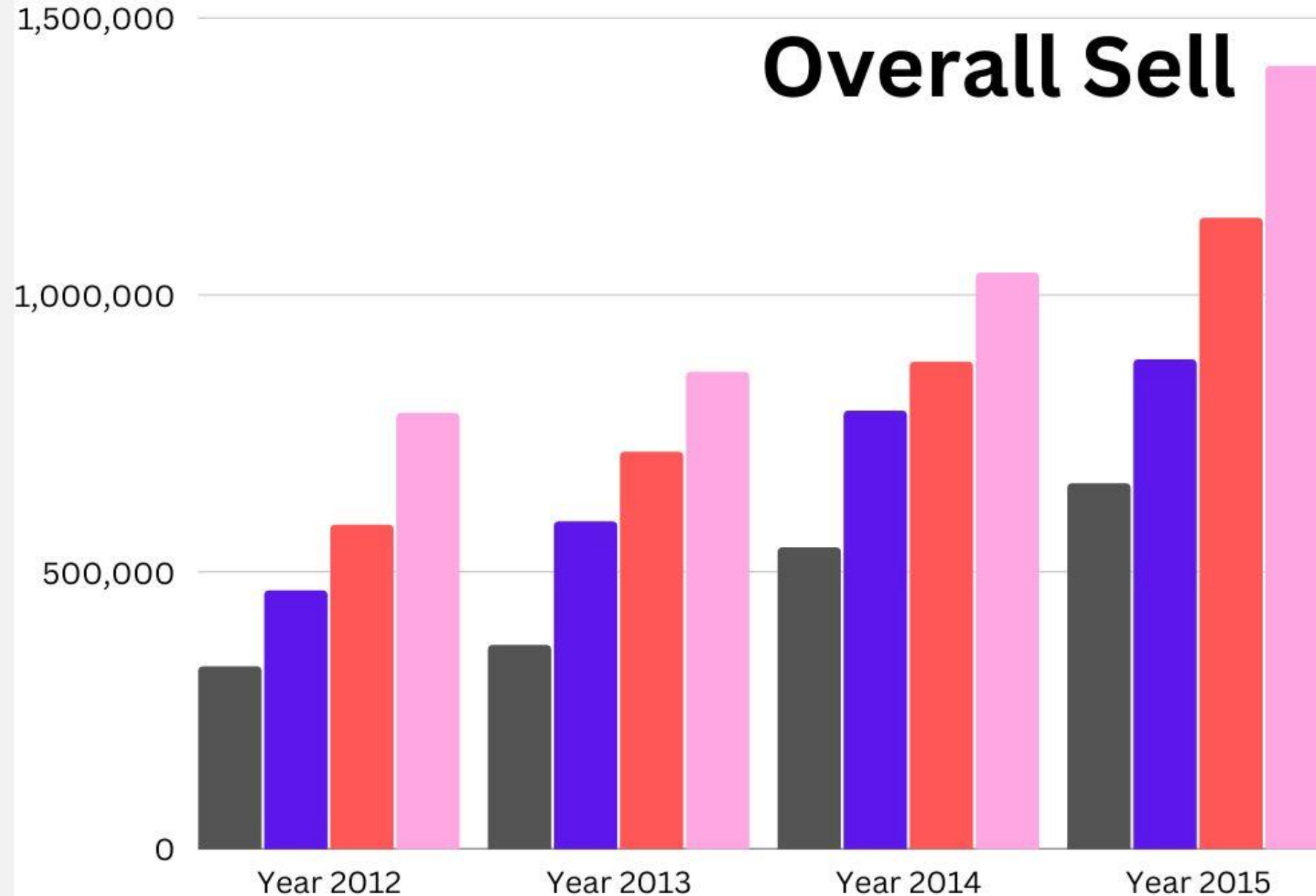


Technology



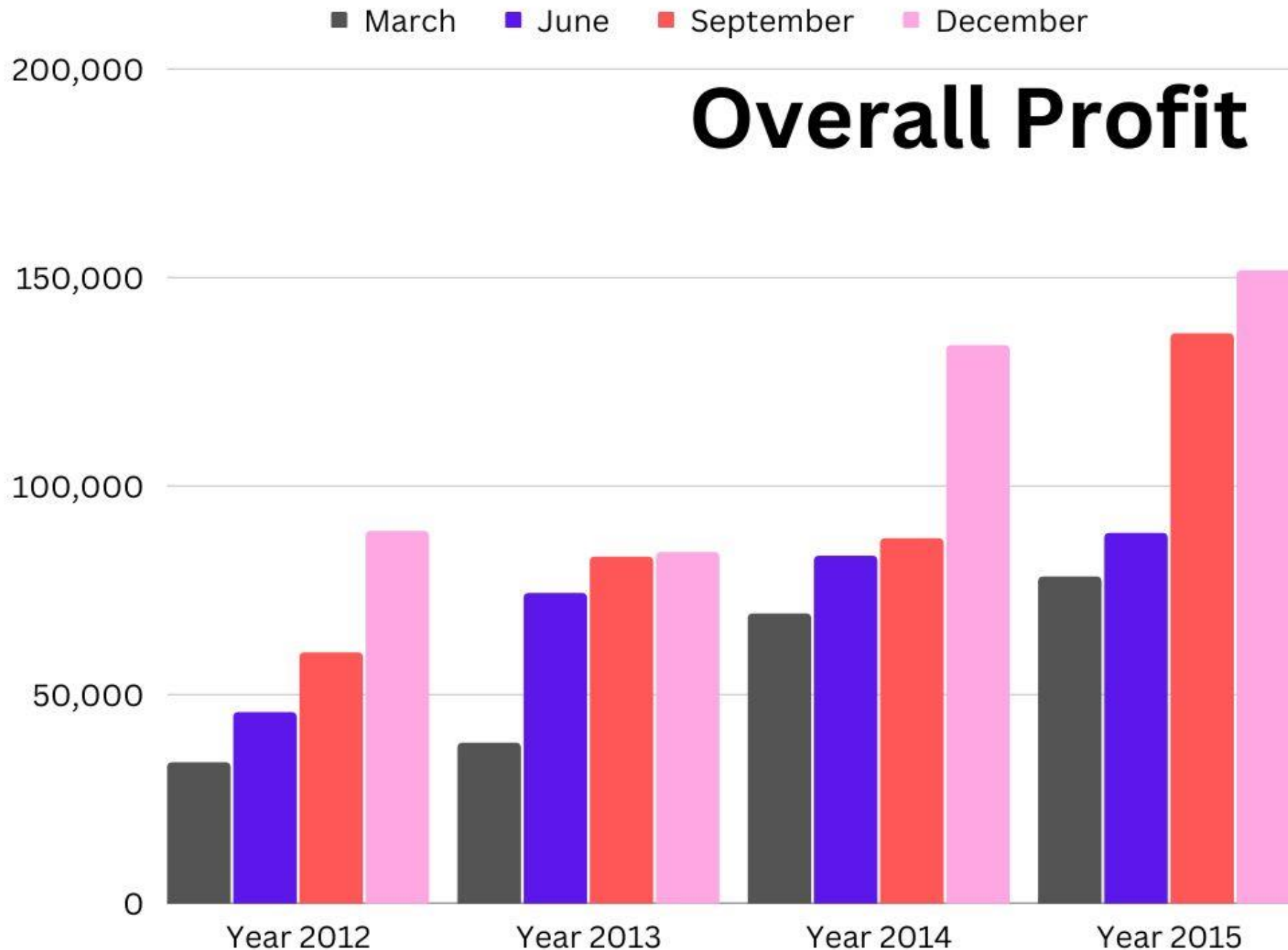
■ March ■ June ■ September ■ December

Overall Sell



In first quarter of every year , Company sells is very less as compared to last quarter of the year.

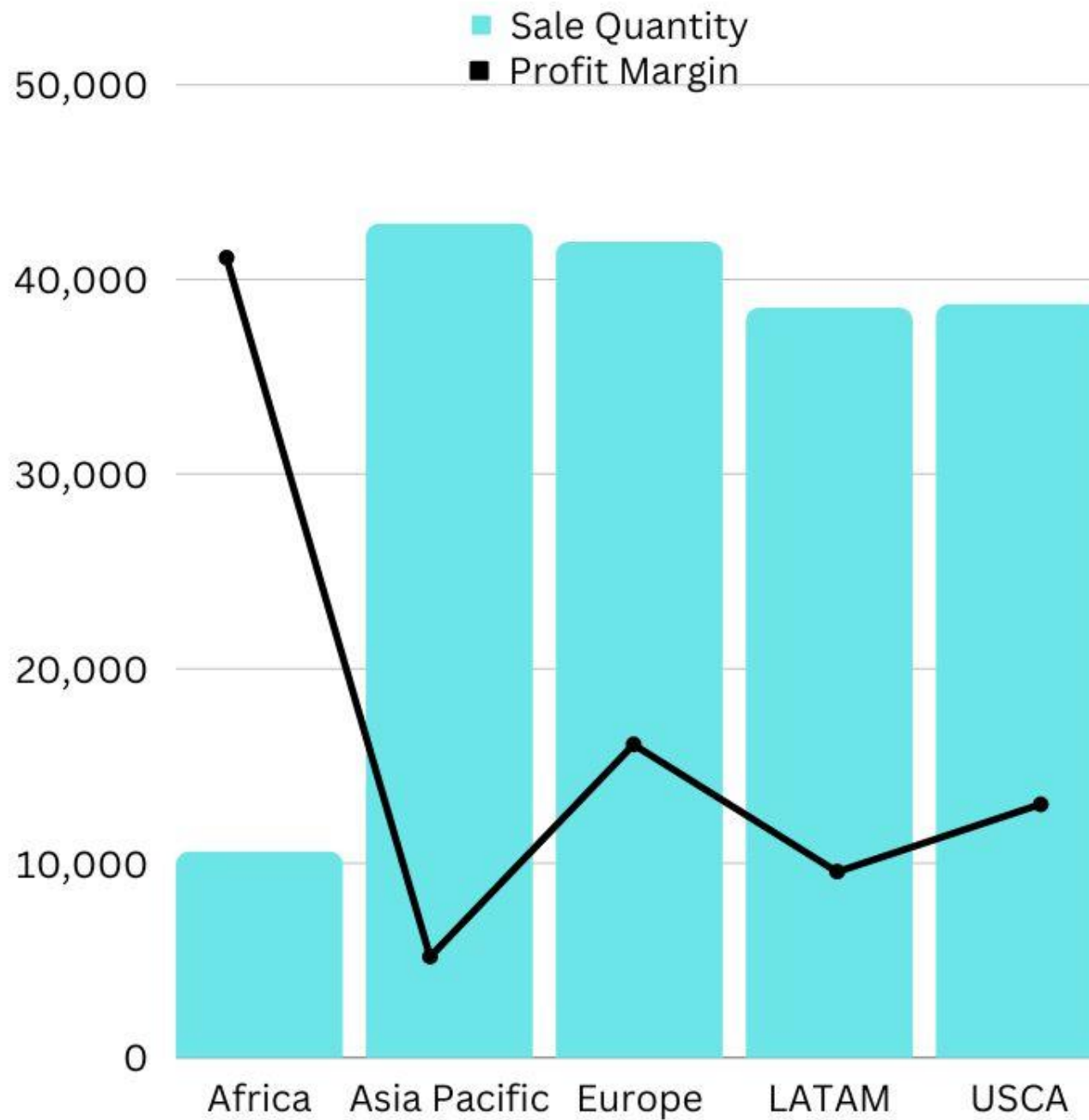
Point of concern is that our products are not seasonal but then also why we are seeing such change ?



In first quarter of every year , Company profit is very less as compared to last quarter of the year.

Point of concern is that our products are not seasonal but then also why we are seeing such change ?

We overcame this problem in 2013 but still we faced this problem again in year 2014-2015!



In Africa , Profit margin is very high but our sale quantity is very very low.

In Asia-Pacific , Sale quantity is very high but Our Profit Margin is very very low.

- **DISCOUNT PROBLEM**

In certain countries or regions, there is no discount provided to the consumers even though profit margin is high. Some of these countries are Afghanistan, Albania, Asia Pacific regions.

- **PROFIT PROBLEM**

In certain countries or regions, there is huge loss but given discount is very high. Some of these countries are Zimbabwe , Argentina .

- **PRODUCT PROBLEM**

In certain countries or regions, there is huge loss on specific products. Like , Apple products , Cubity CubeX, 3D Printers .



THANK YOU!