

# Credit Card Transaction Report

Revenue

**\$57M**

Total Interest

**\$8M**

Amout

**\$46M**

Count

**667.2K**

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	\$4,71,88,612	\$3,78,40,749	\$66,14,173
Gold	\$25,33,682	\$20,91,362	\$3,84,755
Platinum	\$11,35,608	\$9,53,314	\$1,61,629
Silver	\$56,59,109	\$46,47,596	\$8,21,923
Total	\$5,65,17,011	\$4,55,33,021	\$79,82,480

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

F

M

Gold

Silver

Blue

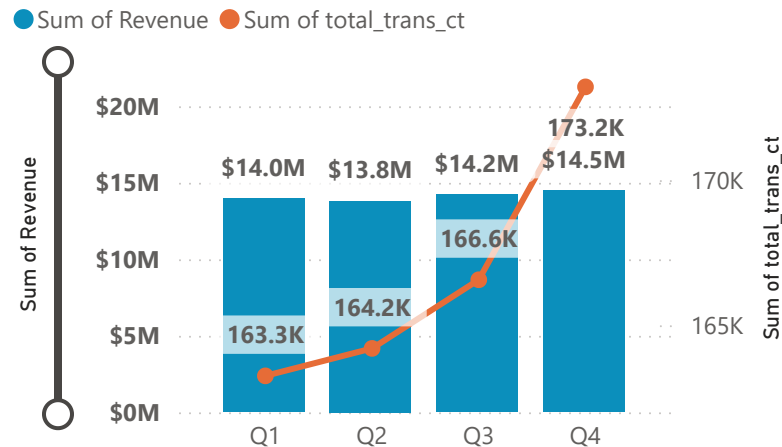
Platinum

Low

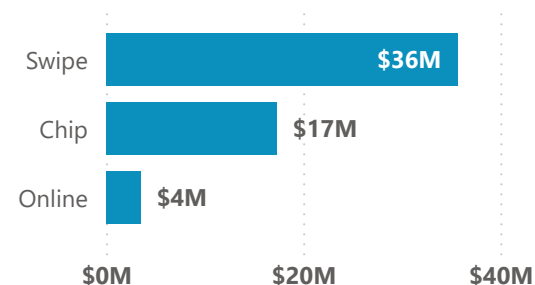
Med

High

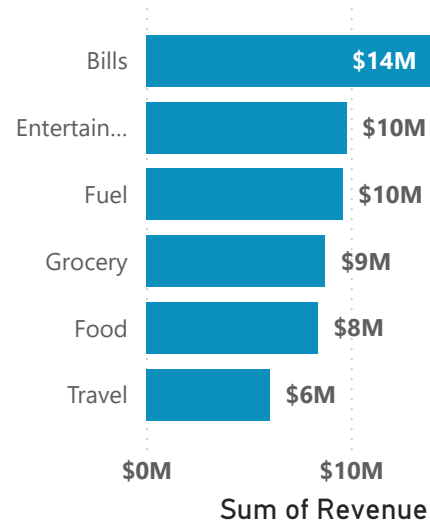
## QTR Revenue & Total Transaction Count



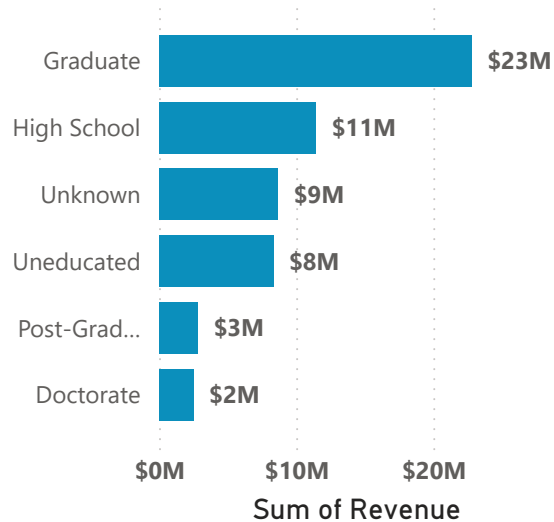
## Revenue by Use Chip



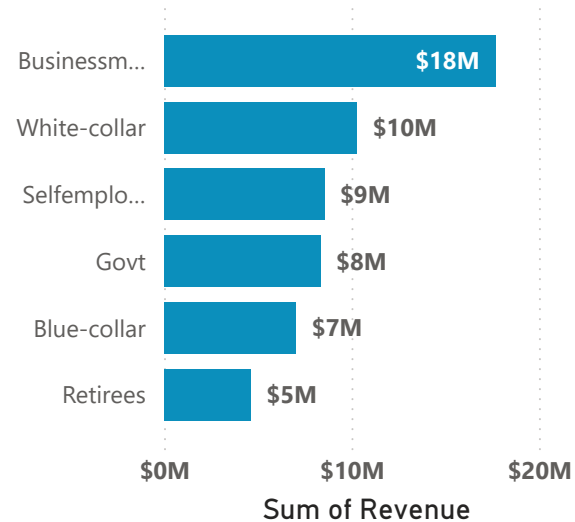
## Revenue by Expenditure Type



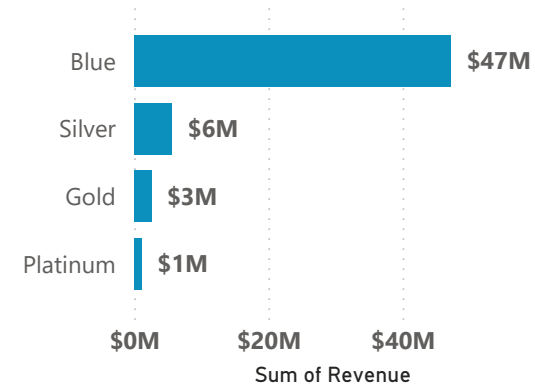
## Revenue by Education



## Revenue by Customer Jobs



## Revenue by Card Category



# Credit Card Customer Report

Revenue

**\$57M**

Total Interest

**\$8M**

Income

**588M**

CSS

**3.19**

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Gold

Silver

Blue

Platinum

Swipe

Online

Chip

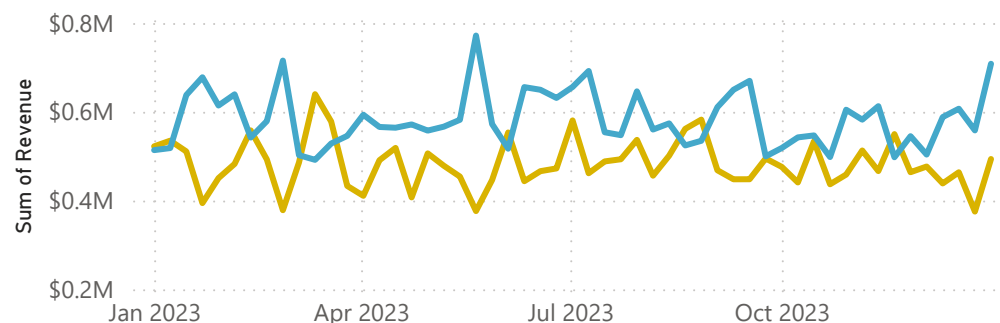
M

\$31M

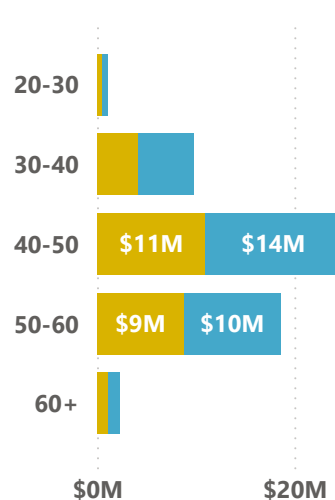
F

\$26M

Revenue by Week

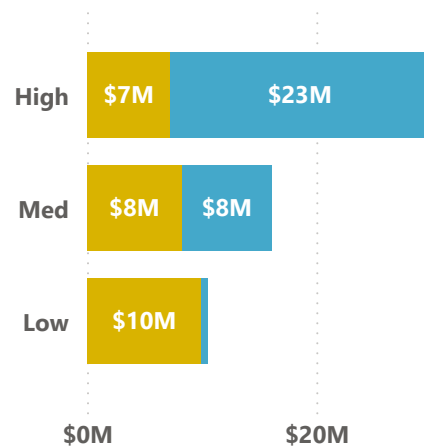


Revenue by Age Group

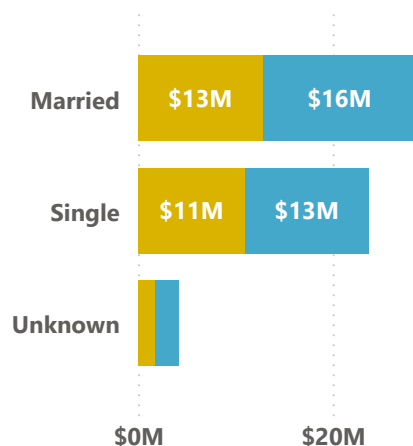


customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Businessman	\$1,76,97,472	\$25,84,604	190350431
White-collar	\$1,02,83,124	\$14,64,691	105618475
Govt	\$83,35,534	\$11,82,231	90834727
Selfemployeed	\$85,42,826	\$11,41,510	77659931
Blue-collar	\$70,40,606	\$9,67,751	73516911
<b>Total</b>	<b>\$5,65,17,011</b>	<b>\$79,82,480</b>	<b>587599783</b>

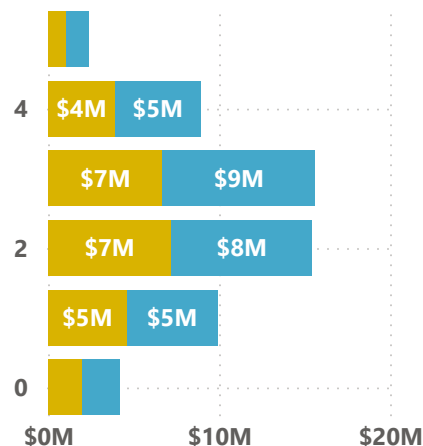
Revenue by Income Group



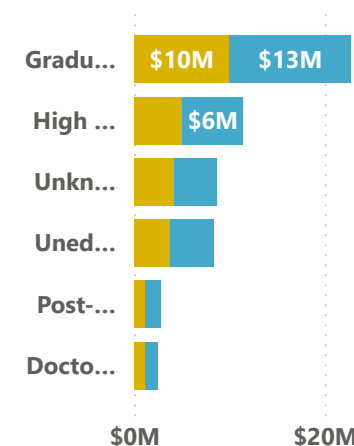
Revenue by Marital Status



Revenue by Dependent



Revenue by Education Level



Top 5 City VS Revenue

