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# **Subject: Azure Fundamentals**

**Unit 1: Cloud Concepts** 

**Computer Science & Engineering** 

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# **Azure Fundamentals**

# Btech, 5th Semester

Prerequisite: Basic understanding of computer concepts and basic programming

**Rationale:** This course provides a broad introduction to Azure cloud, infrastructure, services, security and compliance, also billing, pricing and support plans.





# Introduction of Public, private, or hybrid Cloud

• As the shift to cloud computing accelerates across various sectors, including healthcare and content streaming, IT departments worldwide are increasingly debating the merits of public, private, and hybrid cloud solutions.

• The decision of whether to deploy a public, private, or hybrid cloud solution can be a difficult one for even the most experienced companies.





# Introduction contd...

• What are the benefits and disadvantages of each cloud solution? Why might a business choose public over private cloud, or hybrid over public or private? Is there a "best" cloud solution?





# **Public Cloud**

- The term public cloud means that all services are provided over the internet, usually on a pay-per-use model.
- The public cloud offers great levels of efficiency since resources can be shared throughout a network.
- Data created and submitted by users are stored on the servers of the third-party provider.





# Benefits of Public Cloud:

# 1. Cost Efficiency:

Pay-as-you-go model: Only pay for the resources you use.

**No upfront costs:** Avoids the need for significant capital expenditure on hardware.

# 2. Scalability:

**Easily scalable:** Quickly scale resources up or down based on demand.

Elasticity: Ideal for businesses with variable workloads.





# Benefits of Public Cloud:

### 3. Maintenance and Updates:

Managed services: Providers handle infrastructure maintenance and updates.

Latest technology: Access to the latest innovations and updates without additional cost.

# 4. Accessibility:

**Remote access:** Resources can be accessed from anywhere with an internet connection.

**Collaboration:** Facilitates collaboration across different geographical locations.





# **Disadvantages Of Public Cloud**

# 1. Security and Privacy:

Shared resources: Potentially less secure than private clouds.

**Compliance:** May face challenges in meeting specific regulatory compliance requirements.

## 2. Control and Customization:

Less control: Limited control over the underlying infrastructure.

Customization limits: Less flexibility in customizing the environment to specific needs.





# **Disadvantages Of Public Cloud**

### 3. Latency:

**Performance issues:** Potential for higher latency compared to on-premises solutions.

## Why Choose Public Cloud?

- Cost Savings: Ideal for startups and small businesses looking to minimize initial investment.
- Flexibility: Businesses with fluctuating resource demands benefit from the scalability.
- Focus on Core Activities: Companies can focus on their core activities without worrying about IT infrastructure maintenance.





# **Examples Of Public Cloud Vendors**

- Google Cloud Engine
- Salesforce.com
- Amazon AWS
- Microsoft Office 365





# Is public cloud the best option?

- The public cloud may be the optimal choice for businesses that prioritize cost efficiency, scalability, and ease of use.
- ➤ However, those with stringent security requirements or specific customization needs might find private or hybrid cloud solutions more suitable.
- Evaluating the unique needs and circumstances of your business will help determine the most appropriate cloud strategy.





# **Private Clouds**

- A private cloud is a computing environment that offers cloud computing services within a private network, accessible only to a specific organization. Unlike public clouds, which serve multiple organizations, private clouds are dedicated solely to one entity, providing greater control, security, and customization.
- > Private clouds are cloud infrastructures that are deployed for a single organization.
- These can be managed internally or externally, but all systems and infrastructure are for the purposes of the organization.
- When considering a private cloud, the biggest decision that a business needs to make is the scope of the needed investment to create the private cloud, as implementation can be very expensive.





# **Key Characteristics of Private Clouds**

#### 1. Dedicated Resources:

All hardware, storage, and network resources are dedicated to a single organization.

## 2. Enhanced Security:

Offers higher levels of security and privacy since the infrastructure is not shared with other entities.

#### 3. Customization:

Highly customizable to meet the specific needs and preferences of the organization.

#### 4. Control:

Greater control over data, applications, and infrastructure.





# **Benefits of Private Clouds**

### 1. Security and Privacy:

Enhanced security protocols and isolated data storage protect sensitive information.

## 2. Regulatory Compliance:

Easier to meet specific regulatory and compliance requirements due to dedicated resources.

#### 3. Performance:

High performance and low latency due to dedicated infrastructure.

#### 4. Customization:

Full control over the configuration and customization of resources to fit specific business needs.





# Disadvantages Of Private Cloud

#### 1. Cost:

Higher upfront and ongoing costs compared to public clouds due to dedicated hardware and maintenance.

#### 2. Maintenance:

Requires in-house expertise to manage and maintain the infrastructure.

# 3. Scalability:

Less scalable than public clouds; adding resources can be time-consuming and costly.





# Components of a Private Cloud

#### 1. Hardware:

Servers, storage devices, and networking equipment dedicated to the organization.

#### 2. Virtualization:

Software to create virtual machines (VMs) and manage resource allocation.

# 3. Management Software:

Tools for monitoring, managing, and automating cloud operations.

## 4. Security:

Firewalls, encryption, and other security measures to protect data and applications.





# **Deployment Models of Private Clouds**

#### 1. On-Premises:

The private cloud infrastructure is hosted within the organization's own data centers.

#### 2. Hosted Private Cloud:

The infrastructure is hosted by a third-party provider but is dedicated solely to one organization.

## 3. Managed Private Cloud:

A third-party provider manages the private cloud infrastructure on behalf of the organization.





# **Use Cases for Private Clouds**

#### 1. Healthcare:

Securely storing and processing sensitive patient data while complying with regulatory requirements.

#### 2. Financial Services:

Handling sensitive financial transactions and data with enhanced security.

#### 3. Government:

Managing confidential government information and services securely.

## 4. Large Enterprises:

Customizing and controlling IT resources to meet specific business requirements.





# Setting Up a Private Cloud: A Step-by-Step Guide

## 1. Assess Requirements:

Determine the specific needs and goals of your organization, including performance, security, and compliance requirements.

### 2. Design the Infrastructure:

Plan the hardware, networking, and software components needed for your private cloud.

# 3. Choose the Right Technology:

Select virtualization, management, and security tools that best fit your requirements.

### 4. Implement Virtualization:

Set up virtualization software to create and manage virtual machines.





# Setting Up a Private Cloud: A Step-by-Step Guide

#### 1. Deploy Management Tools:

Install and configure cloud management software to monitor and control resources.

### 2. Ensure Security:

Implement robust security measures, including firewalls, encryption, and access controls.

# 3. Test and Optimize:

Conduct thorough testing to ensure everything is functioning correctly and optimize performance where necessary.

#### 4. Train Staff:

Provide training for IT staff to manage and maintain the private cloud effectively.





# Is the private cloud the best option?

- Whether the private cloud is the best option depends on an organization's specific needs.
- It offers enhanced security, control, and customization, making it ideal for businesses with stringent regulatory requirements or sensitive data.
- However, it comes with higher costs and maintenance demands. For organizations prioritizing these factors over cost and scalability, the private cloud can be the optimal solution.
- Conversely, businesses seeking flexibility and lower costs might find public or hybrid clouds more suitable.





# **Hybrid Cloud**

- A hybrid cloud is a computing environment that combines the benefits of both public and private clouds, allowing data and applications to be shared between them.
- This model provides businesses with greater flexibility and more deployment options, optimizing existing infrastructure, security, and compliance.





# **Key Characteristics of Hybrid Clouds**

## 1. Integration:

Seamless integration of public and private cloud resources.

## 2. Flexibility:

Ability to move workloads between clouds as needs and costs change.

### 3. Scalability:

Leverage the scalability of the public cloud while maintaining control over critical data in the private cloud.

## 4. Cost Efficiency:

Optimize costs by using public cloud resources for non-sensitive workloads.





# **Benefits of Hybrid Clouds**

### 1. Agility and Flexibility:

Quickly respond to changing business needs with scalable resources.

### 2. Cost Management:

Balance costs by utilizing public cloud for less sensitive, fluctuating workloads and private cloud for critical operations.

## 3. Enhanced Security:

Keep sensitive data secure in a private cloud while using public cloud for general workloads.

# 4. Business Continuity:

Improve disaster recovery and backup capabilities with a mix of on-premises and cloud-based resources.





# **Disadvantages of Hybrid Clouds**

# 1. Complexity:

Managing and integrating multiple cloud environments can be complex.

# 2. Security Concerns:

Ensuring consistent security policies across both cloud types can be challenging.

# 3. Cost Management:

Potential for higher costs due to the need for skilled personnel and management tools.





# **Components of a Hybrid Cloud**

#### 1. Private Cloud:

On-premises or hosted cloud infrastructure dedicated to the organization.

#### 2. Public Cloud:

Cloud services provided by third-party providers like AWS, Google Cloud, or Azure.

## 3. Hybrid Cloud Management Tools:

Solutions for managing, orchestrating, and automating hybrid cloud environments.

### 4. Networking:

Secure and reliable network connections between the public and private clouds.





# **Deployment Models of Hybrid Clouds**

# 1. Cloud Bursting:

Running applications in a private cloud and "bursting" into a public cloud when demand spikes.

# 2. Multi-Cloud:

Using multiple cloud services from different providers for specific tasks.

# 3. Disaster Recovery:

Leveraging the public cloud for backup and disaster recovery solutions.





# **Use Cases for Hybrid Clouds**

# 1. Regulatory Compliance:

Storing sensitive data in a private cloud to meet compliance requirements while using public cloud for less sensitive operations.

# 2. Scalable Workloads:

Handling seasonal or peak workloads by bursting into the public cloud.

# 3. Development and Testing:

Using public cloud resources for development and testing while keeping production in a private cloud.





# Setting Up a Hybrid Cloud: A Step-by-Step Guide

## 1. Assess Requirements:

Understand business needs, workload characteristics, and compliance requirements.

# 2. Design Architecture:

Plan the architecture, including integration points, data flow, and security measures.

#### 3. Select Providers and Tools:

Choose public and private cloud providers and hybrid cloud management tools that best fit your needs.

### 4. Implement Networking:

Set up secure and reliable network connections between the clouds.





# Setting Up a Hybrid Cloud: A Step-by-Step Guide

#### **5. Deploy Management Tools:**

Install and configure hybrid cloud management tools to monitor and control resources.

### 6. Ensure Security:

Implement consistent security policies and measures across both environments.

## 7. Test and Optimize:

Conduct thorough testing to ensure proper integration and performance. Optimize as needed.

#### 8. Train Staff:

Provide training for IT staff to manage and maintain the hybrid cloud effectively.





# Is hybrid cloud the best option?

- Hybrid cloud works best for businesses with websites that see unpredictable changes in visitor traffic, like e-commerce sites that have busy and slow periods throughout the day and year.
- ➤ It offers the security of a private cloud while also providing extra resources, making it ideal for meeting customer needs effectively.
- ➤ It's like getting the best of both private and public cloud benefits in one solution.





# **Cloud Concepts**



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