



**Name: Anjali Wagh**

**Current Address:** 10/26A, Ispat Nagar  
Risali, Bhilai

**Personal Data**

**Gender:** - Female

**DOB:-** 25 August, 1999

**E-mail:-** alfaanjali23@gmail.com

**Mobile No:-** 9340179142 , 7024459692

**Career Objective:-**

Looking to secure a banking position in a healthy organization where strong knowledge of Finance and Marketing will be utilized along with my interpersonal skills for the greater benefit.

**Professional Qualification:-**

**PGDM** - Post Graduate Diploma in Management (AICTE Approved) from International Institute of Management Studies (IIMS Pune) Batch 2020-22.

**Major ---** Marketing

**Minor ---** Finance

Semester	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>
Marks (%)	82	73	74	Result awaited

**Academic Records:**

Education	University/College Name	Year of Passing	Marks (%)
Graduation	Durg university	2020	71
12 <sup>th</sup>	CBSE	2017	70
10 <sup>th</sup>	CBSE	2015	88



## **Summer Internship:-**

**Company Name:** Maestro Intellectual

**Project Title:** Marketing Intern Project

**Profile:** Digital marketing

### **Key Learning:**

- Digital Marketing in which helped company to increase their ranking in website.
- Website handling, where I handled different website of the company
- Content Creation, helped company to add all the valuable content for their website
- Blogging, for their website “ InternMeet” created blogs for more trafficking in website
- Team work, learnt how to work under seniors and did my work on time.
- Time management- where I learnt how to work and complete work within time limit and if work load exceed then also how to manage it.

**Duration:** 3 months

**Location:** Work from home

## **Winter Internship:-**

**Company Name:** Into Wellness Pvt. Ltd

**Project Title:** Marketing Intern

**Project Profile:** Digital marketing

### **Key Learning:**

- Content writing(blogging), wrote content for company collected necessary information useful for The blogs.
- CRM – there was a software which was CRM project there I helped company to successfully handle the customers and the clients.
- International Marketing( email marketing)- for the reach of the company’s equipment did email and Social media marketing in different countries for global reach.
- Social Media Handling- handled company’s social media platform.
- Team work- worked in field work where I learnt how to work in team for CRM project
- Marketing management- Learnt several marketing terms and learnt how to complete day-to-day Work within the working hours and before the end of the closing time.

**Duration:** 45 days

## **Professional Certification:-**

Fundamentals of Digital marketing

## **Achievements and Honors:-**

- Got 1<sup>st</sup> prize in dance completion solo dance, and 2<sup>nd</sup> prize in duet
- Managed several events in graduation
- Got appreciated during internships for hard work and dedication and also for being discipline Towards work and completing all the work within the time limit.

**Computer Proficiency:-**

- Tally ERP 9 upgraded version
- Ms Office

**Language proficiency :-**

English, Hindi, Marathi

**Hobbies:-**

Managing events, Dancing, Taking part in co curricular activities, interacting with new people, travelling and trying new things

**Declaration:-**

I hereby declare that the information provided by me is true to the best of my knowledge and belief.

Place:

Date: 18/04/2022

Anjali Wagh