



Akash Singh Thakur

UI/UX Designer

"Passionate UI/UX designer committed to crafting user-centric digital experiences through intuitive and thoughtful design."

Portfolio Link - <https://www.behance.net/akashsingh01>

Profile

Date of birth: 31.05.1995

Phone: +91 8770354525

Mail: akash01044@gmail.com

Location: Bhopal, MP

Education

Technocrats Institute of
Technology, Bhopal

MBA (FIANANCE + MARKETING)
2017-2019

BSSS College

B.COM (COMPUTERS)
2013-2016

Arera Convent School

12th Standard
2013

Arera Convent School

10th Standard
2011

Softwares

- ◆ Figma
- ◆ After Effects
- ◆ Illustrator
- ◆ Photoshop
- ◆ Premiere Pro

Skills

- ◆ Wireframing
- ◆ Prototyping
- ◆ Problem Solving
- ◆ Design Thinking
- ◆ UI Design
- ◆ UCD

Employment

Mythiksha School Pvt. Ltd

June 2022 — May 2023

Social Media Marketing and Graphic Design (Initial Role)

- ◆ Managed social media profiles, including content creation and engagement strategies.
- ◆ Created visually appealing graphics and marketing collaterals for online campaigns.

Transition to Product Design

- ◆ Promoted to **Associate Product Designer** for design expertise and contributions.
- ◆ Worked closely with developers, product managers, and stakeholders.
- ◆ Effectively communicated design concepts and rationale.
- ◆ Demonstrated design skills leading to an expanded role in product design.
- ◆ Collaborated with cross-functional teams to understand user needs and create wireframes and prototypes.
- ◆ Owned the end-to-end design process, ensuring a user-friendly experience.
- ◆ Led the redesign of Mythiksha's website, focusing on user engagement and brand representation.
- ◆ Designed user interfaces for the mobile application, optimizing usability and visual appeal.
- ◆ Conducted usability testing and gathered user feedback to improve designs.

Awesome Screens LLP

May 2020 — May 2022

Social Media Marketing Executive

- ◆ Handled strategic Planning, content strategy, & excecution of posts across facebook, instagram, and linkedin.
- ◆ Designed, Scheduled, Created and distributed image & video content that increased Brand awareness.
- ◆ Designed new logo, brochures, yers and video posts for the company.
- ◆ Organically increased facebook page likes by 150% in 6 months.
- ◆ Did a video shoot for factory showing the product making process than edited videos using softwares like Adobe Premiere Pro & Adobe After Effects.

Hobbies

- ♦ Reading
- ♦ Music
- ♦ Sports (Cricket , badminton)
- ♦ Swimming

Summer Internship

Kotak Mahindra AMC Pvt. Ltd.

45 Days

- ♦ Customer interaction and communicating with public and potential consumers.
- ♦ Depth knowledge of mutual funds.
- ♦ Basic knowledge of stock market.

Certifications

Certification in **Digital Skills: User Experience** by **Accenture**

"Pursuing a comprehensive **UI/UX Design course at IIT Guwahati**, gaining valuable insights into user-centered design principles, interactive prototyping, and cutting-edge design tools to create seamless and engaging digital experiences."

Certification in Certified Professional Accountant Tally from Excellence Tally, Bhopal (2017)

Cambridge ESOL entry Level Certification in ESOL International (Business English) with level A2 (2013)

Amazon Trained E-commerce Specialist from Safe Educate Learning Pvt.Ltd, Indore (2017)

Certification in Digital Marketing Basics Course from DigitalDeepak.com.

Google Certification of Fundamentals of Digital Marketing.
