

Credit Card Transaction Report

Revenue

56.5M

Total Interest

8.0M

Transaction
Amount

45.5M

Transaction
Count

667K

card_category	Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Platinum	1135608	953314	1,61,629.05
Gold	2533682	2091362	3,84,755.16
Silver	5659109	4647596	8,21,922.98
Blue	47188612	37840749	66,14,172.62
Total	56517011	45533021	79,82,479.81

Q4

Q3

Q2

Q1

Week_Start_Date

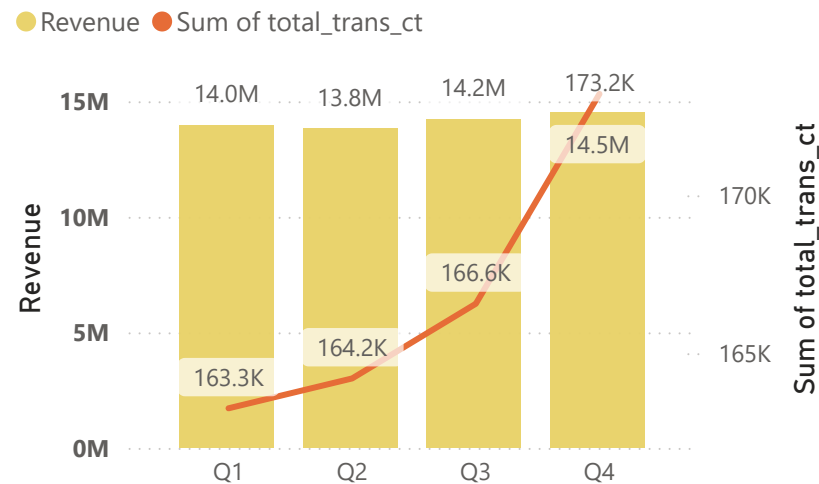
01-01-2023



31-12-2023



QTR Revenue and Total trans count



F

M

Gold

Silver

Blue

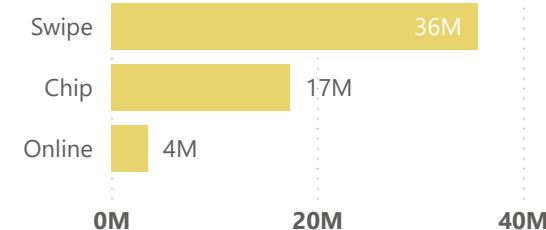
Platinum

Low

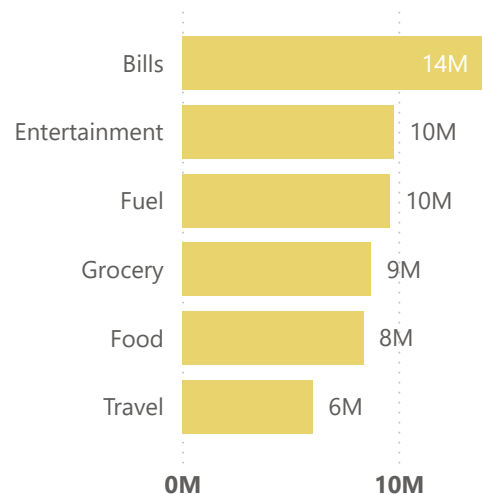
Med

High

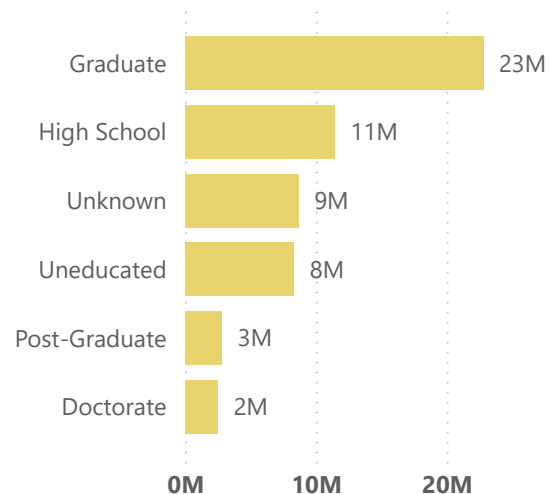
Revenue by Use Chip



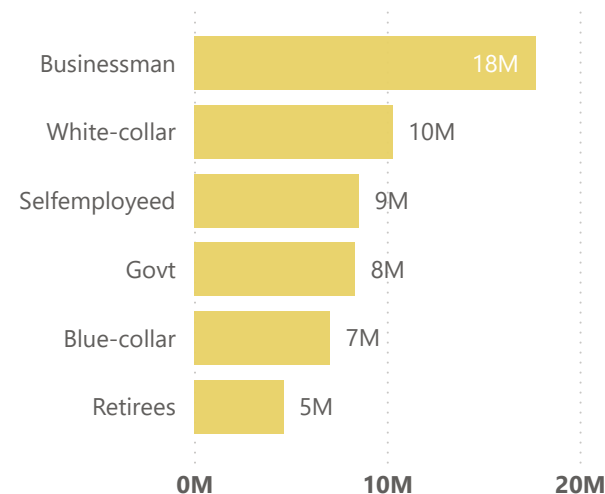
Revenue By Expenditure Type



Revenue by Education



Revenue by Customer Job



Customer Acq Cost

