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Greetings from the Student Alumni Relations Cell (SARC), IIT Bombay!

With a nationwide increase in interest towards entrepreneurship, start-up culture and business orientations, taking into consideration sustainable development, our competitions line-up aims to develop the required skills in the student with the guidance of established alumni via a fun-filled competition. This encompasses a whole plethora of competitions where participants from a variety of fields can apply. Each competition presents a unique opportunity to build the skill-sets required for a flourished future.

# Deadline to Register is 12 October, 11:59 PM

# 1. ConsultQuest

- 1-4 members per team
- Students from any IIT are eligible to register.

### **Round 1 (Online on Unstop)**

Register at: <a href="https://unstop.com/o/C7Sm39R?lb=fCdKenIo">https://unstop.com/o/C7Sm39R?lb=fCdKenIo</a>

Dates - 13th to 14th October

Test participants' knowledge of consulting concepts, frameworks and industry-specific knowledge through an online quiz.

### **Purpose of the Quiz:**

This quiz is not designed to test your knowledge of facts or concepts. Instead, it focuses on assessing your social impact quotient and critical thinking abilities.

The questions are aimed at exploring your approach to real-world social issues and evaluating how you prioritize impactful solutions.

#### **Evaluation:**

While all answers are valid, some choices will have a greater social impact than others. These will yield higher marks.

The quiz is designed to encourage thoughtful decision-making and insightful approaches to solving complex social problems.

### **Team Dynamics:**

Only the team leader will submit the quiz, but teams are encouraged to discuss and collaborate beforehand to explore different perspectives.

## **Round 2 (Online Submission)**

### Dates - 15th to 22th October

- Participants receive a detailed business scenario with data points, financials and market trends.
- Need to analyze the case, identify key issues and develop a strategic solution.
- Have to submit a Presentation deck.

### **Round 3(Online)**

### Date - 27th October

- Selected students from round 2 will take part in final round
- In this round, each team will have to pitch their innovative ideas and solutions to a panel of judges.

# 2. Bizarro

The pitch of the unnatural or the natural with an unnatural twist. In this peculiar competition, students would have to unleash their curiosity and deploy their pitching skills for selling the weirdest object possible because in Bizarro, the weirder, the better.

- 1-4 members per team
- Students from any IIT are eligible to register.

## Round 1 (Online)

### Dates - 13th to 20th October

 In this round, the participants have to make a sales pitch video for any one object from the list mentioned below within a limited time span of 1-2 minutes.
<u>List of Weird Objects</u>

# **Round 2 (Online)**

### Date - 27th October

- Selected students from Round 1 will take part in final round
- Further details will be provided to finalists through email

# 3. Hackathon

- 1-4 members per team
- Students from any IIT are eligible to register
- The problem statement will be provided to teams after registration by Saras AI

## Round 1 (Quiz On Unstop)

Register at: https://unstop.com/o/sy1vu9n?lb=H9zrNhm4

Dates - 13th to 14th October

• Test participants' knowledge of coding concepts, frameworks and programming languages through an online quiz.

# **Round 2 (Online Submission)**

Date - 15th to 22th October

- Selected students from Round 1 will take part in final round
- Further details will be provided to selected participants

## **Round 3 (Online)**

Date - 27th October

- Selected students from Round 2 will take part in final round
- Selected teams need to pitch their solution to a panel of judges