

Sebastian Daza

DATA SCIENTIST · DATA ANALYST · RESEARCHER · DEMOGRAPHER

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Summary

Data scientist and analyst with hands-on experience designing, managing, supervising, and analyzing applied industry and social studies. Strong applied quantitative and qualitative skills and social and behavioral background. I am eager to apply my knowledge and skills in researching and impacting people around us and working with interdisciplinary and multicultural teams.

Work Experience

Lookiero

Remote, Spain

SENIOR DATA SCIENTIST

June. 2022 - PRESENT

- Technical lead in data science and causal inference
- Define a hybrid recommendation model using more than 200M feedbacks from users
- Use statistical models to identify sources of product success (variance decomposition) and the causal effect of discount strategies
- Contribute to define a framework to iterate neural network models in [Databricks \(PySpark\)](#)

Institute of Economy, Geography and Demography, CCSH-CSIC

Madrid, Spain

SENIOR DATA RESEARCHER ANALYST

Dec. 2019 - Apr. 2022

- Led a [team of researchers](#) to study early conditions, delayed adult effects and morbidity, disability and mortality
- Led [Scrum ceremonies](#) and tracked progress using [Notion](#)
- Supervised and implemented complex data analysis on demography and [genomics](#) using [R](#) and [Java](#)

Juntos Global

Bay area, California, US

SENIOR DATA SCIENTIST

May. 2018 - Dec. 2019

- Led analytic and data science team for [user insights](#)
- Provided user insights through the design and analysis of [experiments \(A/B testing\)](#)
- Implemented [NLP](#) and [machine learning](#) models to classify users and topics
- Worked closely with [Product Managers](#), [Software Engineers](#), and [Design team](#) to improve Juntos' product
- Collaborated in the design and implementation of the data pipeline using [Python](#), [PySpark](#), and [Databricks](#)

Center for Social Studies, Catholic University

Santiago, Chile

DATA SCIENTIST CONSULTANT

Jul. 2010 - May. 2018

- Designed samples and post-adjustments in large studies (organizational, public opinion, and educational studies)
- Provided methodological guidance (attrition, non-response adjustment)

Center for Studies in Demography and Ecology, UW-Madison

Madison, US

RESEARCH ASSISTANT

Jul. 2014 - May. 2018

- Participated in four research projects
- Presented results at conferences and published papers

Center for Social Studies, Catholic University

Santiago, Chile

DIRECTOR

May. 2005 - Jul. 2010

- Led several research projects in areas such as organizational studies (engagement surveys, climate and pulse checks, culture analysis), political perception and government approval ratings, education (curriculum impact), tobacco and substance, and crime and delinquency.
- A key project was the Survey of Social Cohesion in Latin America (ECosocial) that involved 7 countries: Chile, Argentina, Brazil, Colombia, Guatemala, Mexico and Peru, and 10,000 cases.

Consultancy

Center for Justice and Society Studies, Catholic University

Santiago, Chile

RESEARCH AFFILIATE

Mar. 2016 - PRESENT

- Co-investigator of the project Women Re-entry Study
- Provide methodological advice for the design of samples and experiments

Kreuger Consulting, LLC

DATA SCIENTIST

Texas, US

May. 2021 - Jul. 2021

- Created an interactive data dashboard tool using R and Shiny, to visualize the output of a Covid-19 agent-based model
- Provided domain stakeholders with the ability to interact with and modify the results displayed

Personio

DATA SCIENTIST

Madrid, Spain

May. 2020 - Jul. 2020

- Created an interactive data dashboard tool using R and Shiny to assess recruitment performance and transition rates between interview states. The dashboard also simulates hiring scenarios to estimate the number of interviews and recruiters needed by position, role, and office.

Applied Population Lab, UW-Madison

DATA SCIENTIST

Madison, US

Oct. 2016 - Jul. 2018

- Created R package to extract variables and statistics from the American Community Survey and Decennial US Census.

Skills

Programming	Python, Java, R
Data science	Machine Learning, NLP, Visualization, Dashboard (Dash, Shiny), pySpark, SQL, PostgreSQL, Databricks
Stats software	R, Python, Stan, Stata, MPlus
Modeling	GLM, multilevel, SNA, SEM, life tables, survival analysis, causal inference, Bayesian statistics, agent-based modeling (ABM)
Tools	Notion, Trello, Jira, Confluence, Git, Latex
Languages	English, Spanish
Teaching	Taught courses on data science, statistics and research design for undergraduate and graduate students. Teaching in the Master in Computational Social Sciences at the University Carlos III, Madrid

Software

acsr	Created R package to extract variables and statistics from the American Community Survey and Decennial US Census
zotnote	Created Python package to extract notes from Zotero (Reference Manager)

Education

University of Wisconsin-Madison

PHD IN DEMOGRAPHY (QUANTITATIVE SCIENCES)

Wisconsin, US,

Feb. 2021

Catholic University of Chile

MASTER OF ARTS IN SOCIOLOGY

Santiago, Chile

Jan. 2009

Catholic University of Chile

BACHELOR OF ARTS IN SOCIOLOGY

Santiago, Chile

Mar. 2004

Certifications

2017	The Data Incubator (Data Science) , Capstone Project: Tracking sentiment of Congress members' tweets	<i>Washington DC, US</i>
2021	Genomics for Social Scientists - National Institute of Aging , University of Michigan	<i>Michigan, US</i>
2016	Agent-Based and Hybrid Modeling Bootcamp , University of Saskatchewan	<i>Saskatoon, Canada</i>
2015	Agent-based Model Analysis , Technische Universität Dresden	<i>Dresden, Germany</i>
2014	Agent-based Modeling and Simulation , Max Planck Institute for Demographic Research	<i>Rostock, Germany</i>
2011	Social Network Analysis with Actor-based Models , Summer Institutes in Statistics, University of Kansas	<i>Kansas, US</i>