Key Business Data Points

Year	Revenue	Count of Customer_ID
2020	8361.60	10
2022	14098.02	13
2019	10966.17	16
2018	15864.92	19
2021	26146.62	21
Total	**75437.33**	**76**

1
Total Employees

49
States Served

84
Product on offer

21
Product Categories on offer

Employee Performance by Revenue and Quantity for each Quarter
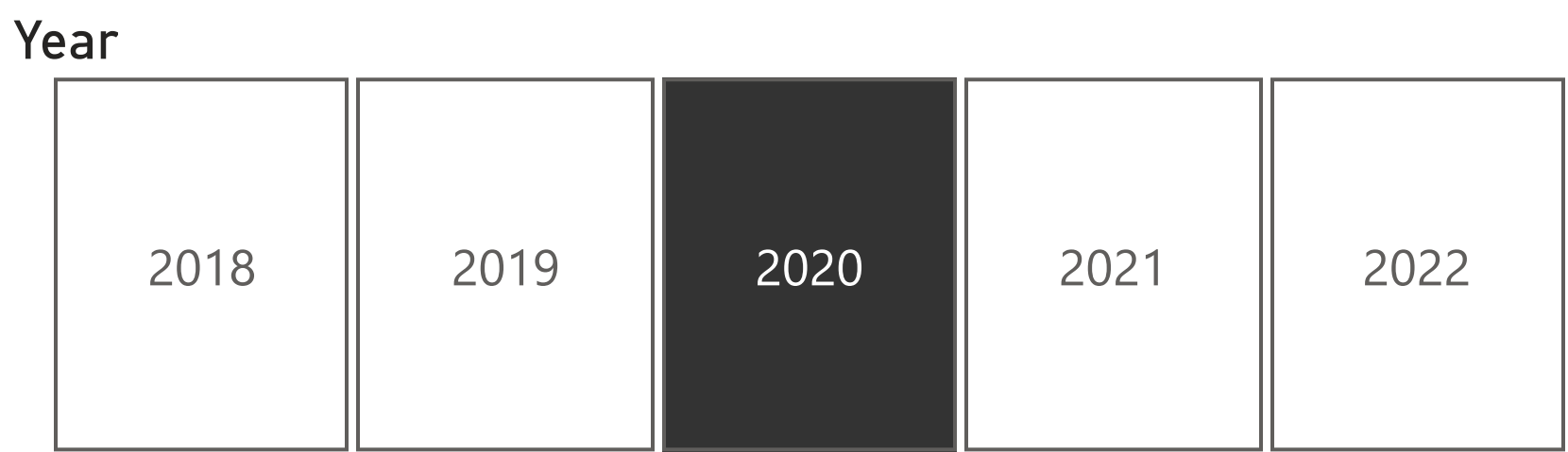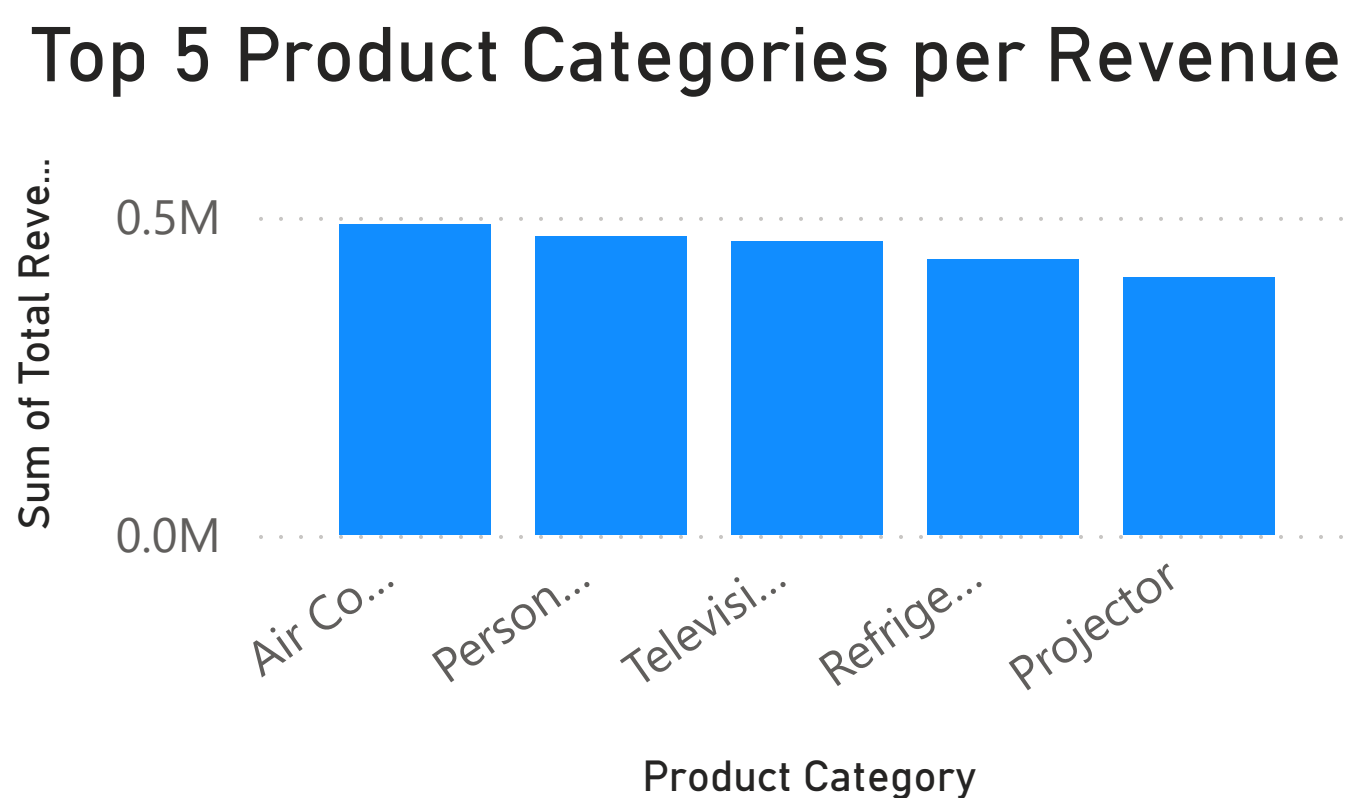
Quarter
- ◯ First
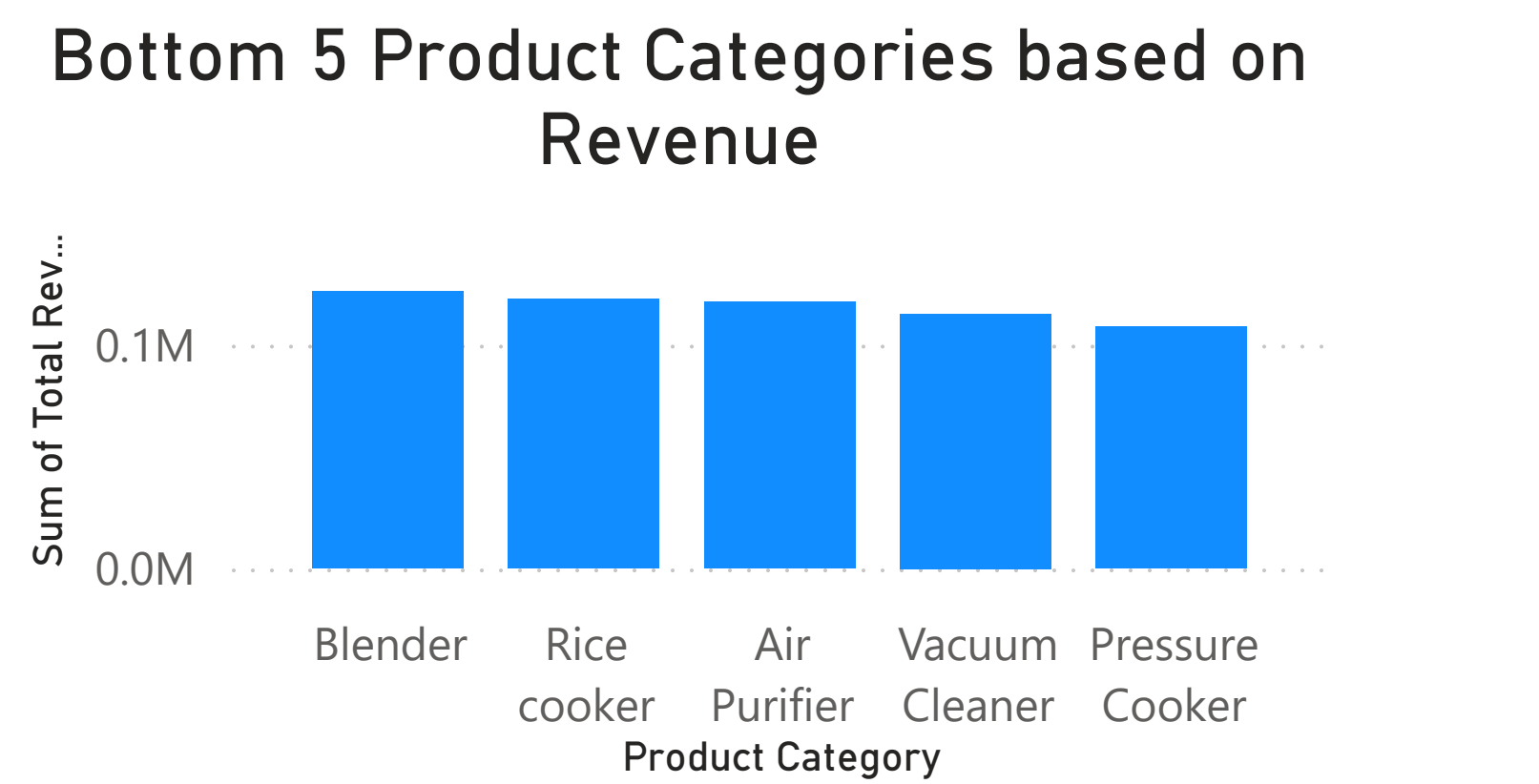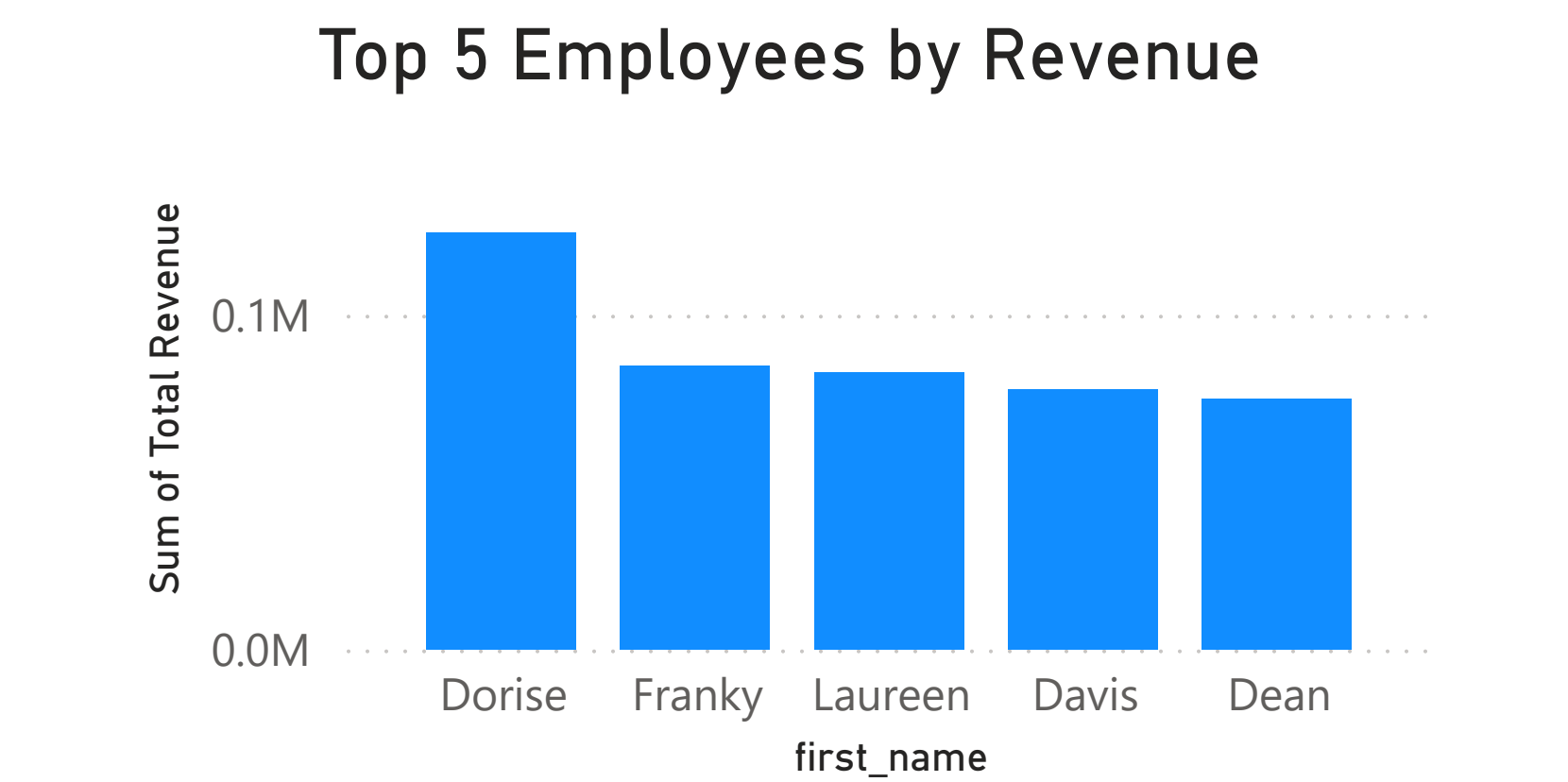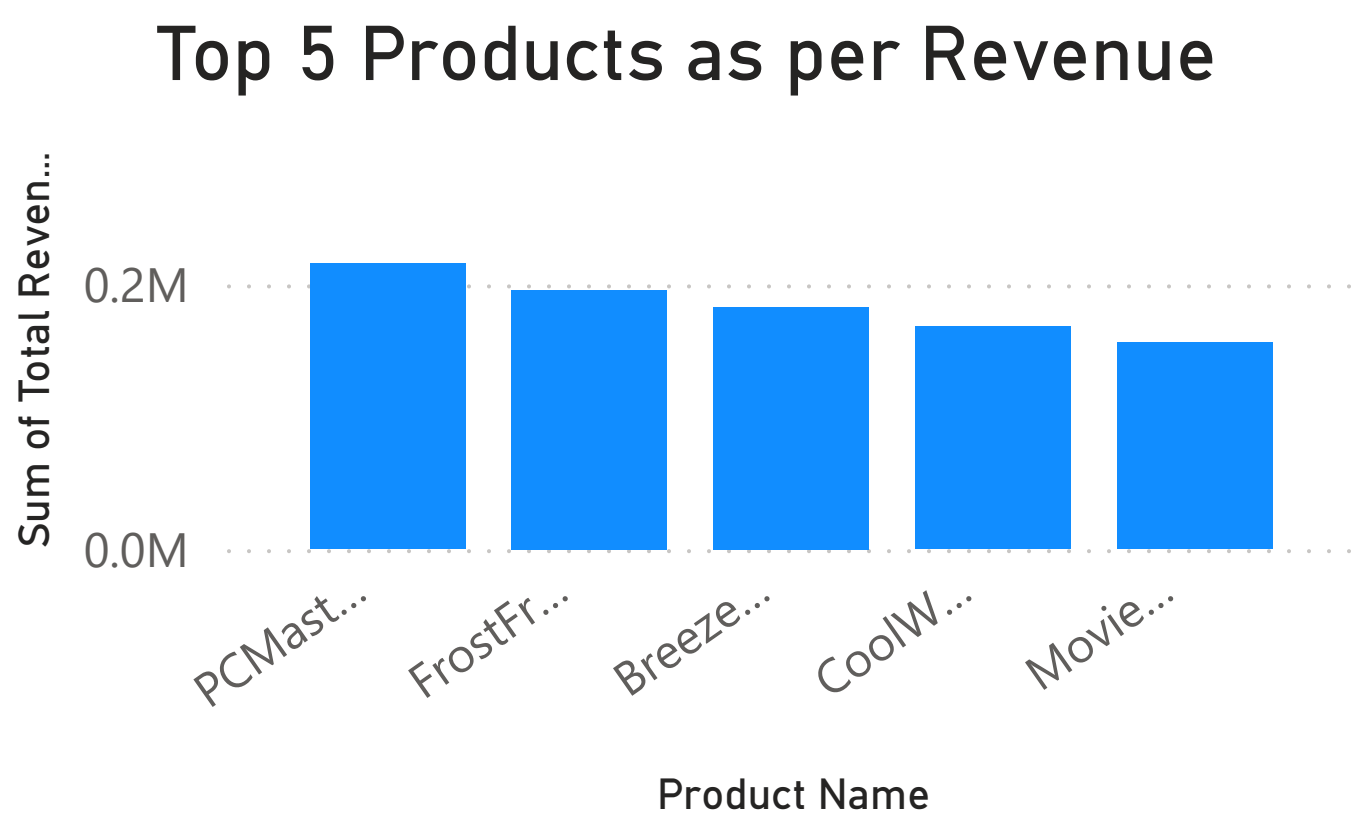- ◯ Fourth
- ◯ Second
- ⦿ Third

Year
- ◯ 2018
- ⦿ 2019
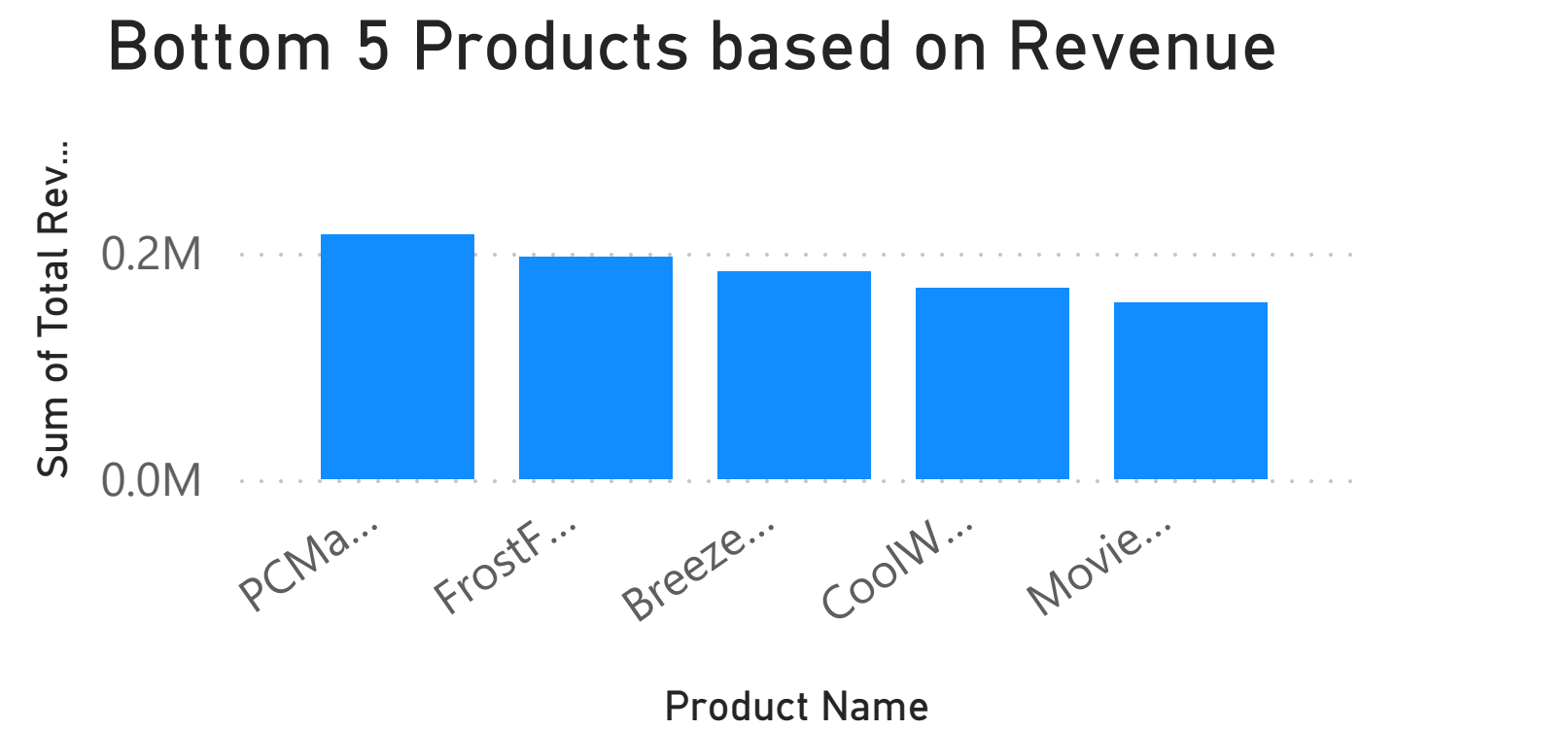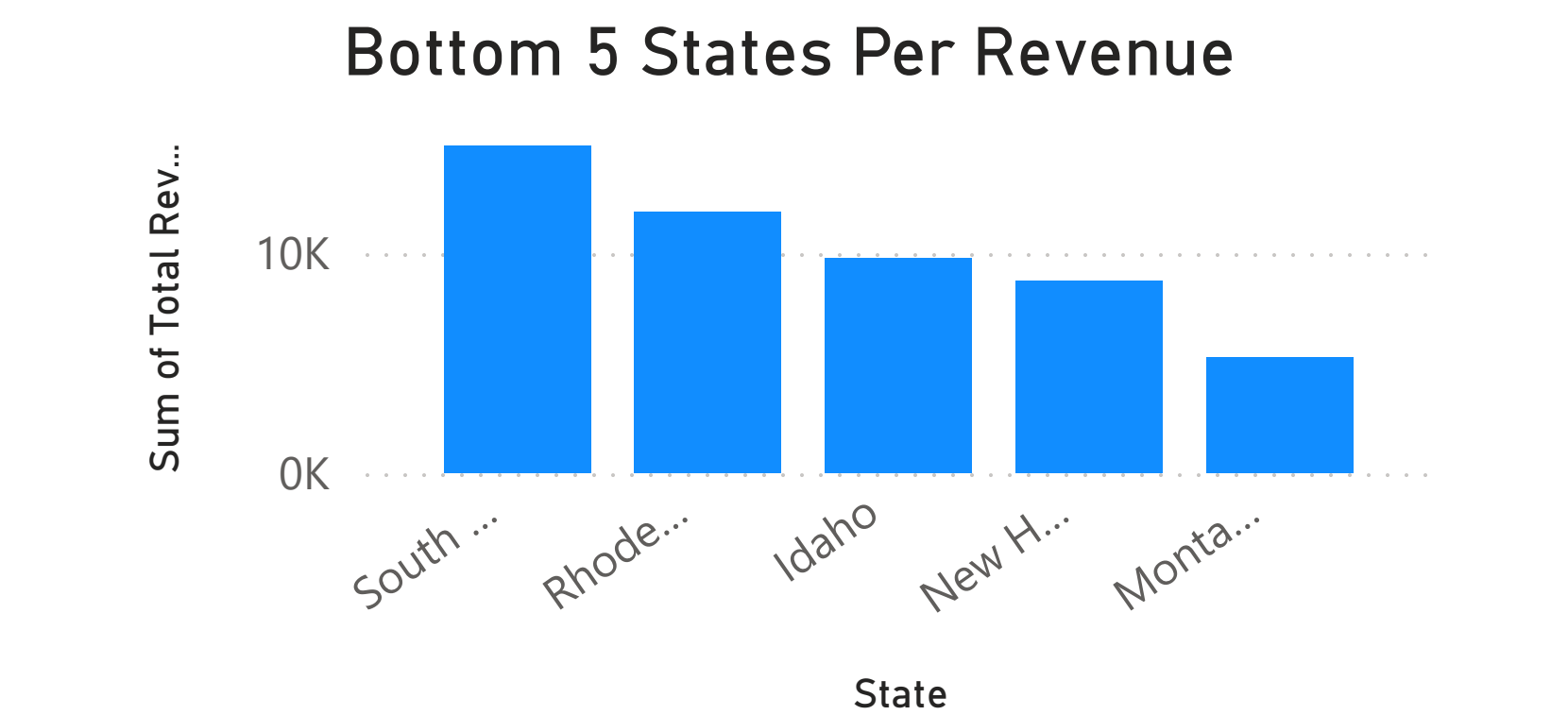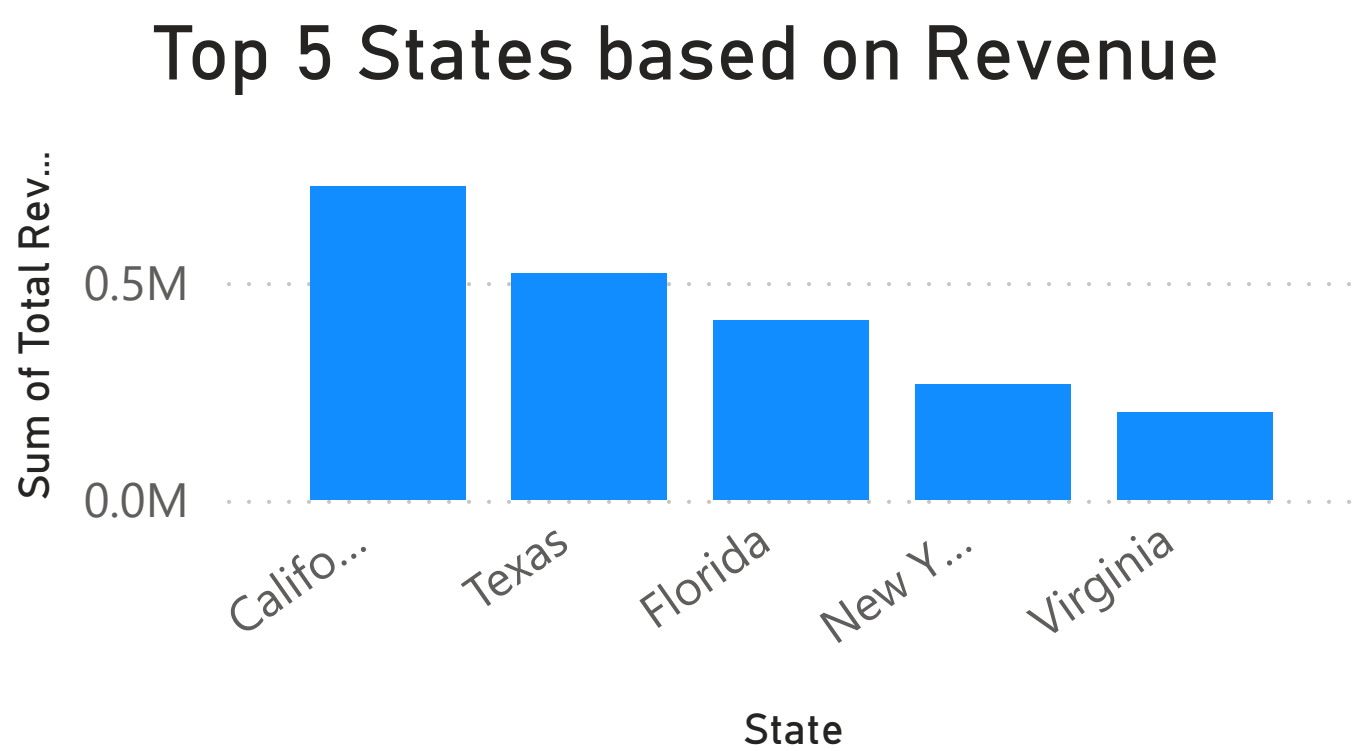- ◯ 2020
- ◯ 2021
- ◯ 2022

Employee ...
- ◯ 201
- ◯ 202
- ◯ 203
- ◯ 204
- ◯ 205
- ◯ 206
- ◯ 207
- ◯ 208
- ◯ 209
- ◯ 210
- ◯ 211

0.01M
Sum of Total Re...

0K
Sum of Quantity

Top and Bottom Items as per Revenue

Top 5 Products as per Revenue

Product Name (x-axis): PCMast..., FrostFr..., Breeze..., CoolW..., Movie...
Sum of Total Reven... (y-axis): 0.0M, 0.2M

Top 5 Employees by Revenue

first_name (x-axis): Dorise, Franky, Laureen, Davis, Dean
Sum of Total Revenue (y-axis): 0.0M, 0.1M

Bottom 5 Product Categories based on Revenue

Product Category (x-axis): Blender, Rice cooker, Air Purifier, Vacuum Cleaner, Pressure Cooker
Sum of Total Rev... (y-axis): 0.0M, 0.1M

Top 5 Product Categories per Revenue

Product Category (x-axis): Air Co..., Person..., Televisi..., Refrige..., Projector
Sum of Total Reve... (y-axis): 0.0M, 0.5M

Year

2018 | 2019 | **2020** | 2021 | 2022

Top 5 States based on Revenue

State (x-axis): Califo..., Texas, Florida, New Y..., Virginia
Sum of Total Rev... (y-axis): 0.0M, 0.5M

Bottom 5 States Per Revenue

State (x-axis): South ..., Rhode..., Idaho, New H..., Monta...
Sum of Total Rev... (y-axis): 0K, 10K

Bottom 5 Products based on Revenue

Product Name (x-axis): PCMa..., FrostF..., Breeze..., CoolW..., Movie...
Sum of Total Rev... (y-axis): 0.0M, 0.2M

Revenue by Quarter and helpful AI Visuals

Report Summary

Fourth had the highest Average of Total Revenue at 944.39, followed by Third, Second, and First.

Total Revenue Increased the most (by 2,341.62) when Product Name was BreezeBox. 19 other factors also caused Total Revenue to Increase, explore them in the key influencers visual.
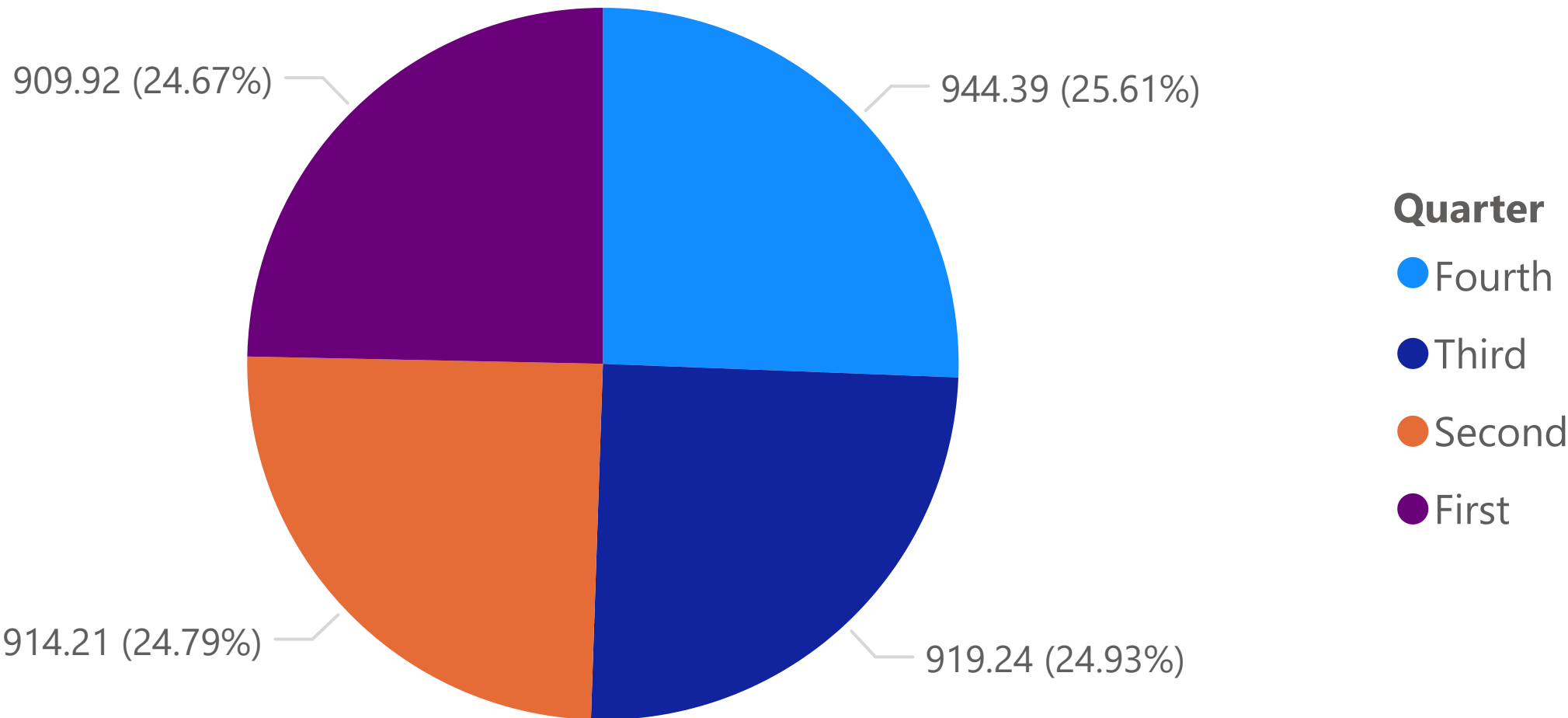
Revenue comparison by Quarter

909.92 (24.67%)

944.39 (25.61%)

914.21 (24.79%)

919.24 (24.93%)

Quarter
- ● Fourth
- ● Third
- ● Second
- ● First

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what is the total discount

ⓘ

439K

Sum of Discount

Is this useful? 👍 👎

Key influencers   Top segments

👍 👎

What influences Total Revenue to [Increase ⌄] ?

When...	....the average of Total Revenue increases by
Product Name is PCMaster →	2.67K
Product Name is BreezeBox →	2.26K

← Total Revenue is more likely to increase when Product Name is PCMaster than otherwise (on average).

4K

2K

0K

☐ Only show values that are influencers