

Hotel & Tourism Performance Dashboard

Data driven insights for smarter decisions

Last Updated Date: July 2025

Hotel Analytics Dashboard

Year

All

Quarter

1

2

3

4

Nationality

All

City

All

Room Type

All

Total Revenue

3.57bn

Total Bookings

100K

ADR

7.23K

Revenue per Guest

14.31K

Booking %

89.9%

Occupancy %

90.0%

Cancellation Rate %

15.0%

Average Rating

3.00

Revenue by Months

Month	Revenue (M)
January	300
February	274
March	300
April	294
May	297
June	297
July	311
August	297
September	292
October	311
November	296
December	299

Revenue by Nationality

Nationality	Revenue (M)
American	599.21
Indian	597.88
German	597.23
British	593.99
Chinese	592.74
Australian	586.83

Revenue and Bookings by Room Type

Room Type	Total Revenue (M)	Total Bookings (K)
Deluxe	708.3	19.7
Family	704.1	19.7
Not Known	34.4	-
Single	714.6	19.8
Standard	708.2	19.6
Suite	698.3	19.7

Top 5 Hotels by Revenue

Hotel ID	Revenue (M)
HOTEL_58	20.76
HOTEL_134	20.25
HOTEL_76	20.17
HOTEL_18	20.11
HOTEL_112	19.78

Revenue vs. Ratings

Customer Rating	Revenue (M)
1	1.1
2	1.5
3	2.1
4	2.5
5	2.9

Occupancy % by Weekday Type

Weekday Type	Occupancy %
Weekday	50.04
Weekend	49.96

Weekday Type	Total Revenue	Total Bookings	ADR	Occupancy %
Weekday	2.54bn	70.8K	7.22K	90.03%
Weekend	1.03bn	28.7K	7.23K	89.89%
Total	3.57bn	99.5K	7.23K	89.99%

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Cancellation Reasons

Illness

3.03K

Change of Plans

3.01K

Price Issue

2.92K

Other

2.92K

Bookings and Cancelled Revenue by Year

● Total Bookings ● Cancelled Revenue

53.0K

282M

249M

46.5K

2024

2025

Bookings by Booking Source

19.9K

1.0K

19.5K

19.7K

19.6K

19.8K

Corporate

NA

Online

OTA

Travel Agent

Walk-in

Booking_Source

Contribution % by Payment Methods

● Credit Card ● Online Payment ● Debit Card ● Cash ● Unknown

24.44%

0.99%

24.88%

24.86%

24.84%

Weekday Type	Total Revenue	Total Bookings	ADR	Occupancy %
Weekday	2.54bn	70.8K	7.22K	90.03%
Weekend	1.03bn	28.7K	7.23K	89.89%
Total	3.57bn	99.5K	7.23K	89.99%

Hotel_ID	Total Revenue	Total Bookings	ADR	Booking %	Occupancy %	Cancellation %	Guest Count
HOTEL_58	20.76M	571	7.28K	91.8%	91.4%	14.0%	1,418
HOTEL_134	20.25M	564	7.04K	91.3%	91.2%	14.0%	1,393
HOTEL_76	20.17M	547	7.37K	91.2%	91.8%	13.0%	1,369
HOTEL_18	20.11M	526	7.53K	90.9%	90.8%	13.7%	1,347
HOTEL_112	19.78M	515	7.52K	88.0%	88.6%	14.4%	1,292
HOTEL_26	19.78M	520	7.28K	88.4%	88.8%	16.0%	1,320