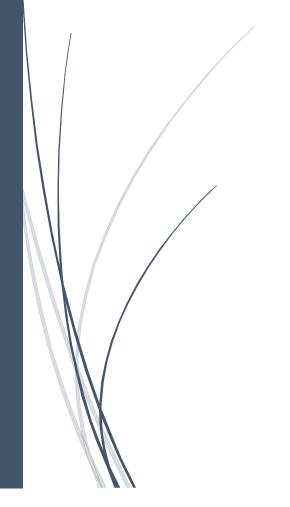# Credit Card Weekly Dash Board Report

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CREDIT CARD
Weekly Status Report

Content

Project Objective

To develop a comprehensive credit card weekly dashboard that provides real-time insights into key performance metrics and trends, enabling stakeholders to monitor and analyse credit card operations effectively.

Dax Queries

```
AgeGroup = SWITCH(

TRUE(),

'public cust_detail'[customer_age] < 30, "20-30",

'public cust_detail'[customer_age] >= 30 && 'public
cust_detail'[customer_age] < 40, "30-40", 'public
cust_detail'[customer age] >= 40 && 'public
cust_detail'[customer_age] < 50, "40-50", 'public
cust_detail'[customer_age] >= 50 && 'public
cust_detail'[customer_age] < 60, "50-60", 'public
cust_detail'[customer_age] >= 60, "60+",

"unknown")


IncomeGroup = SWITCH (TRUE (),

'public cust_detail'[income] < 35000, "Low",

'public cust_detail'[income] >= 35000 && 'public cust_detail'[income]
<70000, "Med", 'public cust_detail'[income] >= 70000, "High",

"unknown")
```

Dax Queries

week_num = WEEKNUM('public cc_detail'[week_start_date])

Revenue = 'public cc_detail'[annual_fees] + 'public cc_detail'[total_trans_amt] + 'public cc_detail'[interest_earned]

Current_week_Reveneue = CALCULATE(SUM('public cc_detail'[Revenue]), FILTER(

ALL('public cc_detail'),

'public cc_detail'[week_num] = MAX('public cc_detail'[week_num])))

Previous_week_Reveneue = CALCULATE(SUM('public cc_detail'[Revenue]), FILTER(

ALL('public cc_detail'),

'public cc_detail'[week_num] = MAX('public cc_detail'[week_num])-1))