



SAFEPIZZA

WHITEPAPER
V1 2021

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Token Name

SafePizza (PIZZA)

Token Type

BEP-20 is a token standard on the Binance Smart Chain.

Token Supply

100 Quadrillion

MISSION

Our mission is to help stabilize food security worldwide through fair food distribution.

VISION

Our vision is to end asymmetrical distribution of food. Food security relies on availability, accessibility, and utilization. Individuals in need of food assistance must have equal access to food resources.

In order for us to achieve our charity mission, we will partner with local food assistance organizations to provide them with the resources that are necessary to help bridge the gap in food disparities.

SafePizza will be utilized as a form of currency that will be used to purchase pizza. Through our affiliation with companies that market pizza, our business model will enable buyers to accumulate and use SafePizza tokens for purchases.



FOOD SECURITY

Food security has four interrelated elements: availability, access, utilization and stability.

- 🕒 Availability is about food supply and trade, not just quantity but also the quality and diversity of food. Improving availability requires sustainable productive farming systems, well managed natural resources, and policies to enhance productivity.
- 🕒 Access covers economic and physical access to food. Improving access requires better market access for smallholders allowing them to generate more income from cash crops, livestock products and other enterprises.
- 🕒 Utilization is about how the body uses the various nutrients in food. A person's health, feeding practices, food preparation, diversity of their diet and intra-household distribution of food all affect a person's nutrition status. Improving utilization requires improving nutrition and food safety, increasing diversity in diets, reducing post-harvest loss and adding value to food.
- 🕒 Stability is about being food secure at all times. Food insecurity can be transitory with short term shocks the result of a bad season, a change in employment status, conflict or a rise in food prices. When prices rise, it is the poor who are most at risk because they spend a much higher portion of their income on food. Poor people in Malawi spend nearly 78% of their income on food, while poor in the US, spend just 21% (CCAFS 2014). Social nets can play an important role in supporting people through transitory food insecurity. [4]

ABSTRACT

SafePizza began as a supply vs demand experiment, which later emerged into a full utility reflection token. We distribute a percentage of every buy and sell transaction back to its holders and the liquidity pool. The percentages are determined by the tax/slippage fee.



Fair Launch

The token creator renounced ownership and burned all liquidity pool tokens to participate in the fair launch with our community. The SafePizza smart contract was created with a total supply of 100 quadrillion tokens to maintain price stability.

Air drops

From time to time, blockchain-based services like cryptocurrency exchange and trading platforms, wallet service providers etc. wish to give back to their customers and subscribers. Airdrops can be used as a means of rewarding loyal customers with free cryptocurrency tokens. This serves as an incentive that can assure continued patronage on such platforms. This type of airdrop mirrors the voucher and discount giveaways of non-blockchain companies in the mainstream commercial world. [6] SafePizza will periodically reward members of our community with airdrops.



TOKEN ECOSYSTEM

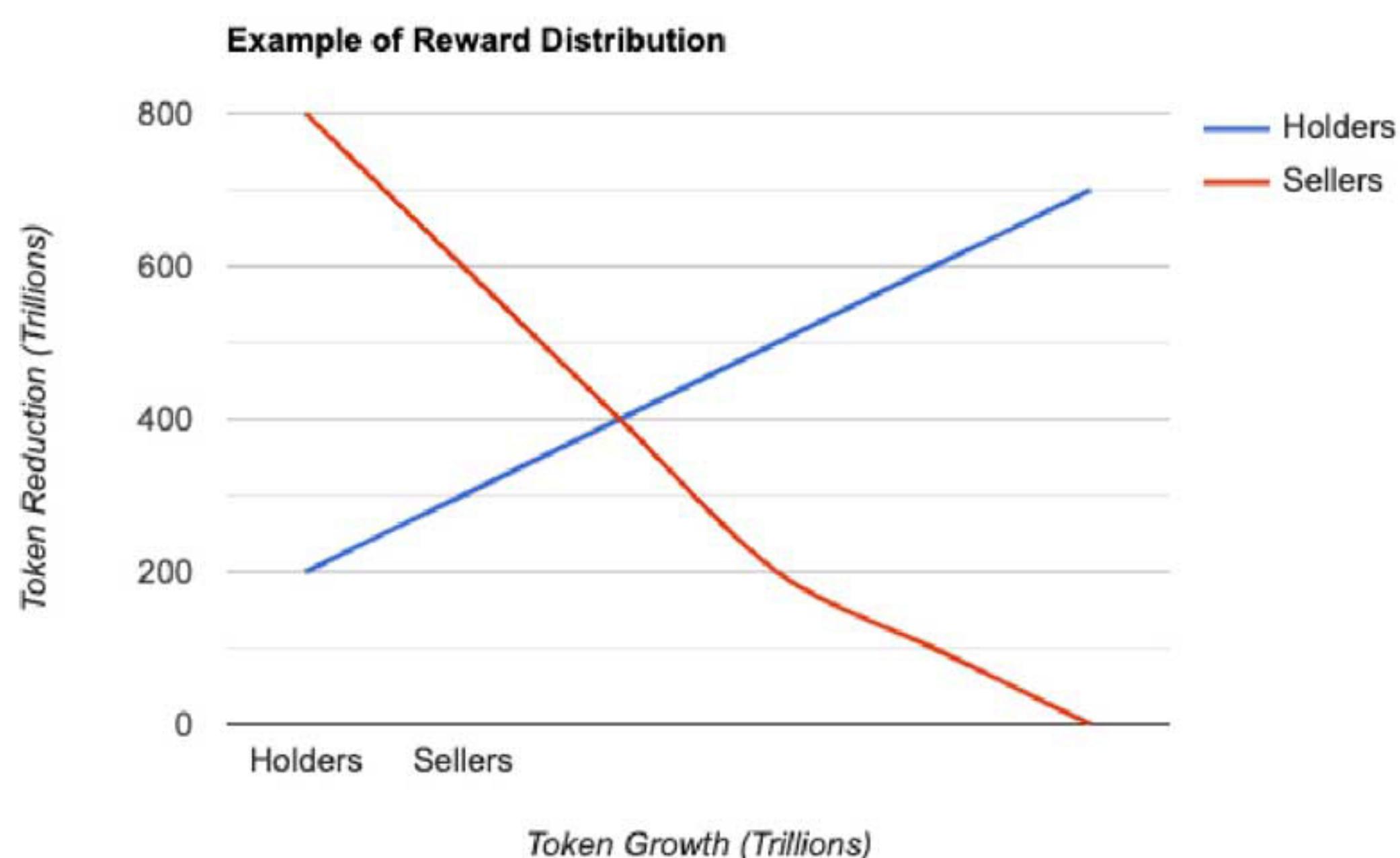
Food security has four interrelated elements: availability, access, utilization and stability.

SafePizza token is based on the concept of Reflection, where every transaction is taxed.

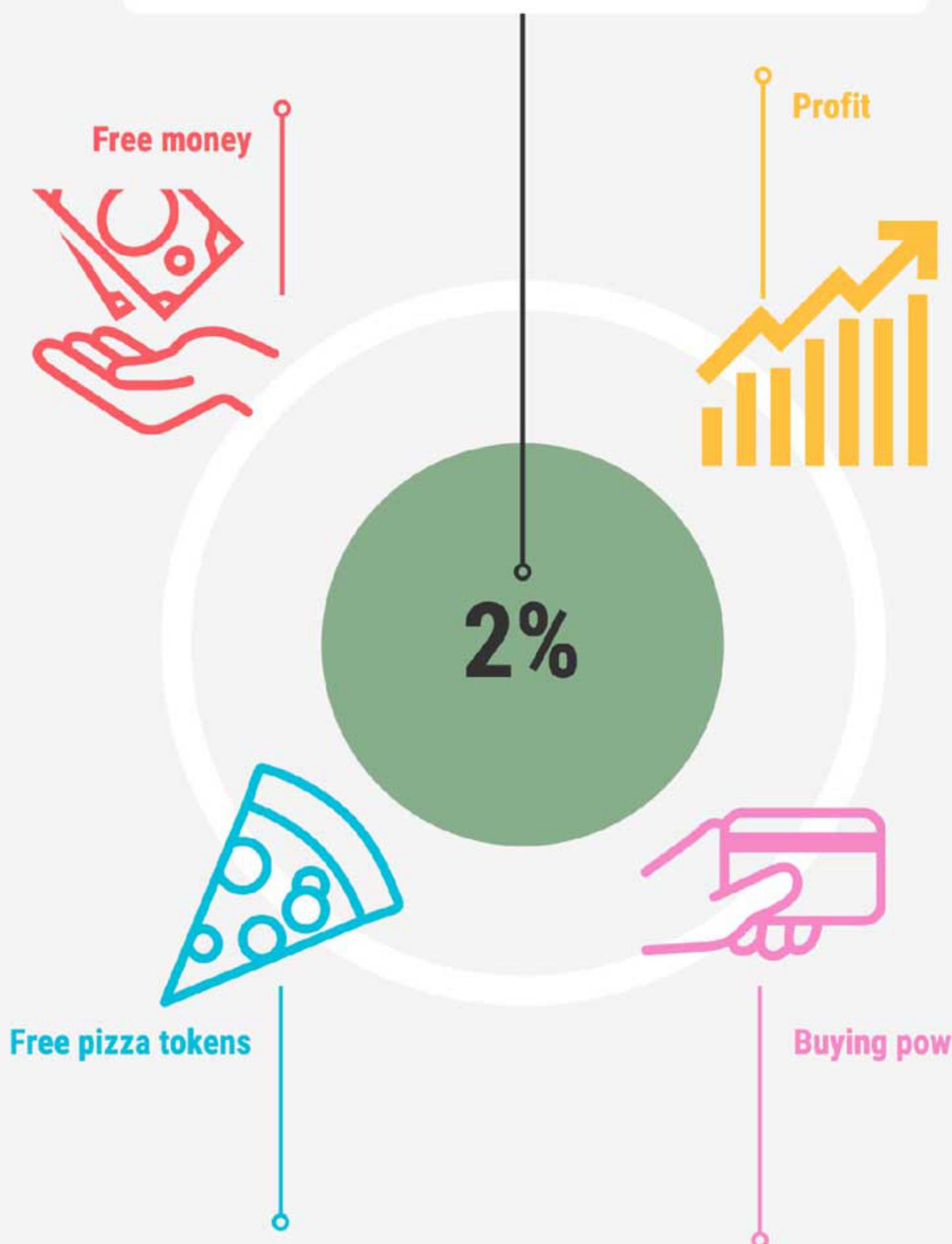
Reflection Token: An RFI or "Reflection token" in DeFi is a token that charges a set transaction fee and uses a smart contract to automatically reflect a portion of those fee's back to existing token holders allowing them to earn yield. [2]

A percentage of the taxed amount is redistributed back to the holders. The longer you hold on to your token, the greater the reward. Another percentage is used to fuel the liquidity pool. The liquidity pool is a collection of funds locked into a smart contract and is used to enable decentralized trading.

Blockchain technology enables projects to create micro-economies. To become self-sustaining, they need to figure out how tokens should work within their ecosystem. There can be a 'no one size fits all' attitude when it comes to tokens. Blockchain has enabled a diverse range of use cases and implementations. Tokenomics enables teams to create a new or adapt an existing model that works with what the project wants to achieve. This can create a high-functioning and stable platform, if done well. [3]



Reward Distribution for Token Holders



TRADING ON PANCAKE SWAP

This decentralized exchange permits investors to trade BEP-20 tokens. PancakeSwap relies on user-fueled liquidity pools to enable crypto trades. There is a 4% slippage fee for each SafePizza transaction. 2% goes to liquidity and 2% is distributed back to holders.

PancakeSwap uses an automated market maker (AMM) model. That means that while you can trade digital assets on the platform, there isn't an order book where you're matched with someone else. Instead, you trade against a liquidity pool.[7]



RETURN ON INVESTMENT

We currently have 16,697 token holders, with a max supply of 100,000,000,000,000,000. The current price for this token is \$0.0000000000368029. If you invest \$1000 at the current price, you will get 192,011,000,000,000 PIZZA tokens. Our projected price for Q1 2022 is \$0.00000000368029 USDT per PIZZA. As our market cap rises, so will the price of the token. Based on our calculations (\$0.000000000368029 * 192,011,000,000,000) - \$1000 your net profit would be \$69,665. This figure does not include the token growth for holding.

| Current Price | Current Holders | Total Max Supply |
|--|---------------------|-------------------------|
| \$0.0000000000368029 | 16,697 | 100,000,000,000,000,000 |
| Invest \$1000 = 192,011,000,000,000 PIZZA tokens | | |
| PIZZA Price Projection = \$0.00000000368029 | | |
| Projected Price | Tokens | Gross profit |
| \$0.000000000368029 | 192,011,000,000,000 | \$79,665 |

EXCHANGE LIST FEES

According to information received by Bitcoin Market Journal, the majority of digital currency exchanges charge a listing fee. The fee, however, varies greatly and is usually tied to the size and popularity of the exchange. The more investors have access to a token, the more likely they will buy it. Conversely, the more difficult it is to buy a token, the more likely it is that it will struggle to gain or even maintain its value over time. [8]

Exchange Listing Fees

| <u>Exchange</u> | <u>Listing Fees</u> |
|-----------------|---------------------|
| Bibox | 15-25K\$ |
| BigONE | 40-80K\$ |
| BiKi | 40-70K\$ |
| Bilaxy | 15K\$ |
| Bitcoin.com | 150-400K\$ |
| BitForex | 30-50K\$ |
| Bithumb Global | 50-100K\$ |
| BitMart | 50-60K\$ |
| Bittrex | 125-300K\$ |
| BKEX | 20-40K\$ |
| BW | 30K\$ |
| CatEx | 10K\$ |
| CoinBene | 90-150K\$ |
| Coineal | 30-60K\$ |
| CoinEx | 40-100K\$ |
| Coinsbit | 20-40K\$ |
| CoinTiger | 30-50K\$ |
| Dcoin | 15K\$ |
| DigiFinex | 30-40K\$ |
| Emirex | 6.5-15K\$ |
| ExMarkets | 5-16K\$ |
| EXMO | 45-100K\$ |
| GoPax | 60-90K\$ |
| HitBTC | 55-65K\$ |
| Hoo | 30-40K\$ |
| Hotbit | 30-50K\$ |
| KuCoin | 150-250K\$ |
| LATOKEN | 15-50K\$ |
| LBank | 30-60K\$ |
| MXC | 60-180K\$ |
| OKEx | 800K-1M\$ |
| P2PB2B | 10K\$ |
| ProBit | 25-50K\$ |
| WhiteBIT | 50-80K\$ |
| XT | 20-70K\$ |



MARKETING COST

Audit fees \$1800- 5000

Graphics and Animation \$8000 month

WebDesign Update \$500 month

Promotions / YouTube Influencers \$10-25K Q3, \$100k-\$150K Q4 RD Developer Charts and Payment App \$25K* minimum Q3-Q4

Advertising and Ads Promotions \$100K Q3

TechSupport Team \$10K-50K a month Q3- Q4

Merchandise / Shop Set up and Inventory: \$25K Q3

ROADMAP

2ND QUARTER 2021

Inception CIRCA: April 17, 2021

Deployment BscScan : bscscan.com/token/0x72eb1afddb5652e0f5c7b9a6cc1c3241348b16c6

Contract Address: 0x72eb1afddb5652e0f5c7b9a6cc1c3241348b16c6

Token Name: SafePizza

Token Symbol: PIZZA

Total Supply: 100,000,000,000,000,000 (100 Quadrillion)

Decimals: 9 units

LP Burned

Ownership of Contract Renounced

Logo on PancakeSwap

Set up Media links:

Telegram: t.me/safepizza

Website: safepizza.finance (Will migrate to safe-pizza.com – new design) Facebook.com/SafePizza

Instagram.SafePizzaFinance

Discord: <https://discord.com/invite/p8HZZ55GSk>

Logo on TrustWallet

Whitepaper

List CoinMarketCap.com

List CoinGecko.com

New Team Arrival

New Website Domain: Safe-Pizza.com (new design)

Ads in Facebook, Digital GiveAways (Twitter, Instagram, Tiktok, FB)

3RD QUARTER 2021

Lite Paper and Audit

Phase 2 Marketing Campaign / RD / Exchange List

USA Market (ground game) – SHOP Merchandise website link (safepizza.pizza)

Ads in Facebook, Poocoin, etc., More Digital GiveAways (Twitter, Instagram, Tiktok, FB)

YouTube Channel: SafePizza Token

Twitch.TV Channel: SafePizza Token (AMA)

Marketing and Exchange Donation

SafePizza Food Banks – #Feed the World Charity Donations – Community Donation

PizzaTracker

Exchange Listing

Linkedin

Promotions on Twitter, Telegram, Facebook, Instagram, TikTok

GAMES on Website Available

PIZZA CHART

WhitePaper Revised

Audit

Updated New Logo on Trust Wallet

Updated New Logo on CoinGecko

Updated New Logo on CoinMarketCap

Updated New Logo on Poocoin

Updated Features on Marketing Page on Website. Donations Widget

Updated Features on Charity Page on Website. Donations Widget NowPayments

Updated Team Page on Website- Team Roster

4TH QUARTER 2021

Charity Donations Allocation

More Exchange Listing

NFT Development

NFT Design Contest

TEAM MEMBERS

The SafePizza team is composed of members from various backgrounds, including but not limited to, engineering, finance, creative design, business development, and marketing. We are a cross functional team working cohesively to develop our infrastructure and brand.



KHANH DAO - CHIEF EXECUTIVE OFFICER

<https://www.linkedin.com/in/safepizzaceo/>

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Khanh Dao has been an award-winning restaurateur. She had decades of experience designing, building restaurants that have become huge success from the environment to the brand. Khanh has also dabbled in other industries, the automotive industry, in which she developed a New Cars Porsche dealership franchise. In her multi-career acumen, she has worked and collaborated with some of Dallas, Texas' award winning architects and interior designers. The projects that Khanh has partake in, having received many design awards and brand concept awards. She is a visionary and her craft to strive for perfection is noted in all her brands. Khanh has always carefully selected the right teams that can take her vision to produce stellar results both in brand, concept and revenue. A serial entrepreneur that has visionary skills to be one step ahead of markets many times, thinking outside the box, has been her leading advantage in business over the years.

**JAZY STEVEN LOUIS - CHIEF TECHNOLOGY OFFICER**

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David Michel has been involved in Blockchain technology for over 5 years. He's a former software engineer who spends a lot of time researching new technologies. He is also an investor who trades cryptocurrency and common stocks.

**NERO M - GROUP ADMINISTRATOR**

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REFERENCES

- [1] <https://ncdn.peakd.com/hive-167922/@agr8buzz/what-is-an-rfi-token>
- [3] <https://decrypt.co/resources/tokenomics>
- [4] <https://aifsc.aciar.gov.au/food-security-and-why-it-matters.html>
- [6] <https://hackernoon.com/what-are-airdrops-in-crypto-world-6ce97d5bb17b>
- [7] <https://academy.binance.com/en/articles/a-guide-to-pancakeswap>
- [8] <https://www.bitcoinmarketjournal.com/crypto-exchange/>

DISCLAIMER

The information in this whitepaper is for educational purposes only and is not investment or financial advice. It should not be relied upon for legal or investment recommendations. Please conduct your own research before making any investment decisions. Cryptocurrency investments are volatile and high risk in nature. Do not invest more than you can afford to lose. No regulatory authority has reviewed or granted approval for any information presented in this litepaper. The opinions reflected here are subject to change without notice.

The uncertainty in tax legislation relating to cryptographic tokens and digital assets may expose token holders to tax liabilities associated with the use or trading of cryptocurrency. Digital assets and related products and services carry significant risks. Potential purchasers should take into account all of the above and assess the nature of, and their own appetite for, relevant risks independently and consult their advisers before making any decisions.

