ptx Softwares

Product Presentation

April 2023

Inefficient Data Collection and Analysis

Currently, collecting data through PDFs and manually creating spreadsheets is highly inefficient and time-consuming. It leads to errors, excess costs, and delays in data analysis.

- PDFs can cause errors in data collection: Small differences in layout or structure can result in consistent and accurate data.
- Manual creation of spreadsheets is error-prone and time-consuming: Copying and pasting data from PDFs into spreadsheets takes a lot of time and can lead to errors.
- Lack of automation affects data analysis: The absence of automation slows data analysis, making it hard to detect patterns and insights, resulting in delayed decision-making and missed opportunities.

Automated Data Collection and Analysis

Our innovative solution streamlines data collection and analysis by automating the process of data charting, reducing input errors, and providing real-time insights.

Automated Data Collection

Advanced algorithms extract data, reducing errors

Real-time data insights

Quick identification of trends to improve decision-making

Instant output of Line List

Immediately receive an analysis-ready spreadsheet

Easy integration

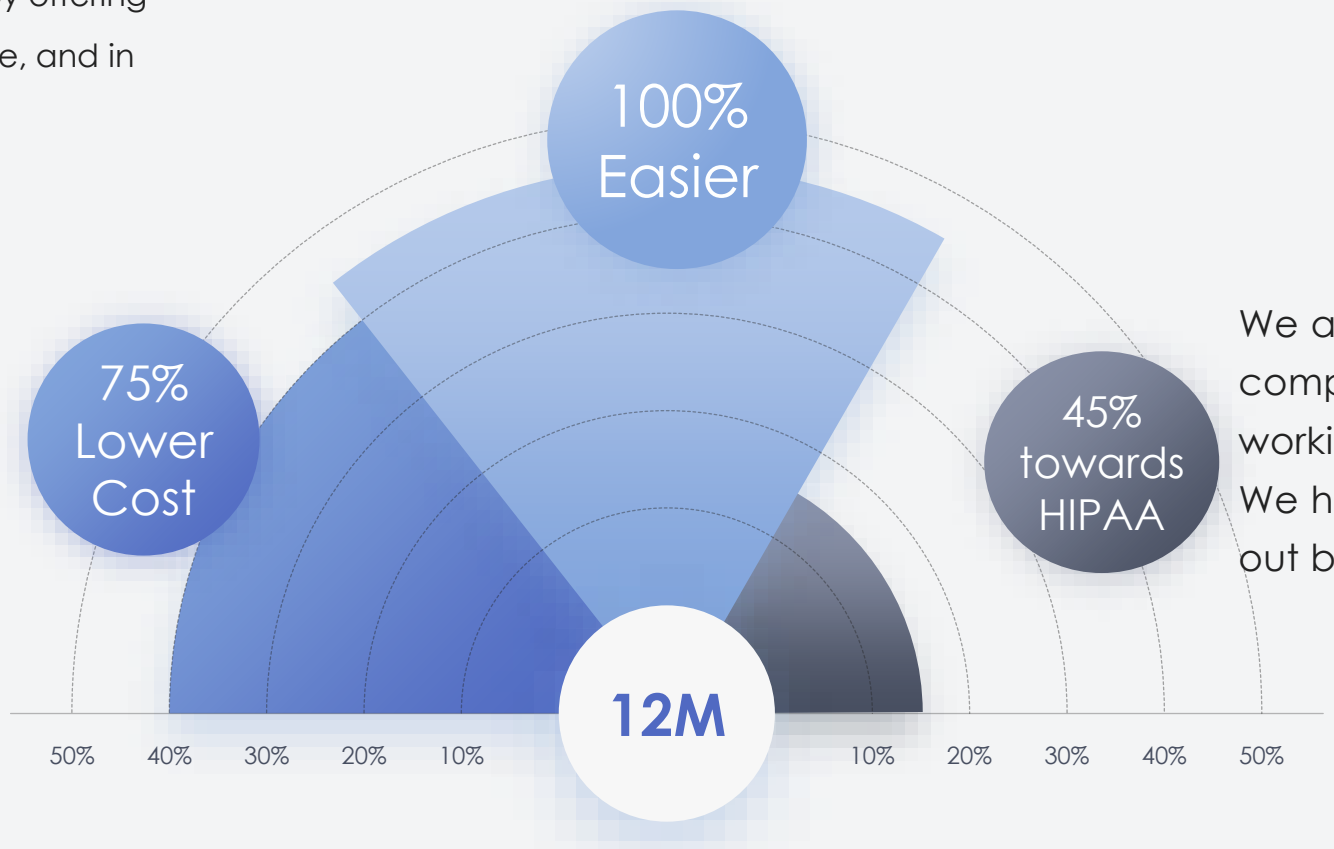
Seamless integration with other systems, such as excel

PRODUCT MODEL

Our solution provides a competitive advantage over our competitors by offering affordable prices, no learning curve, and in the future, HIPAA compliance

100% easier to use than other competitors, no degree needed, unlike SAS, Altryx, etc.

75% lower price, our solutions are priced competitively, making them accessible to businesses of all sizes



We are not HIPAA compliant but working towards it. We hope to roll it out by 2024

Total amount of transaction

PRODUCT DEMO

Our product features a pleasant user interface that allows a user to complete a transaction under a minute.

- Usefulness (80%)
- User friendliness (92%)
- Design aesthetics (70%)

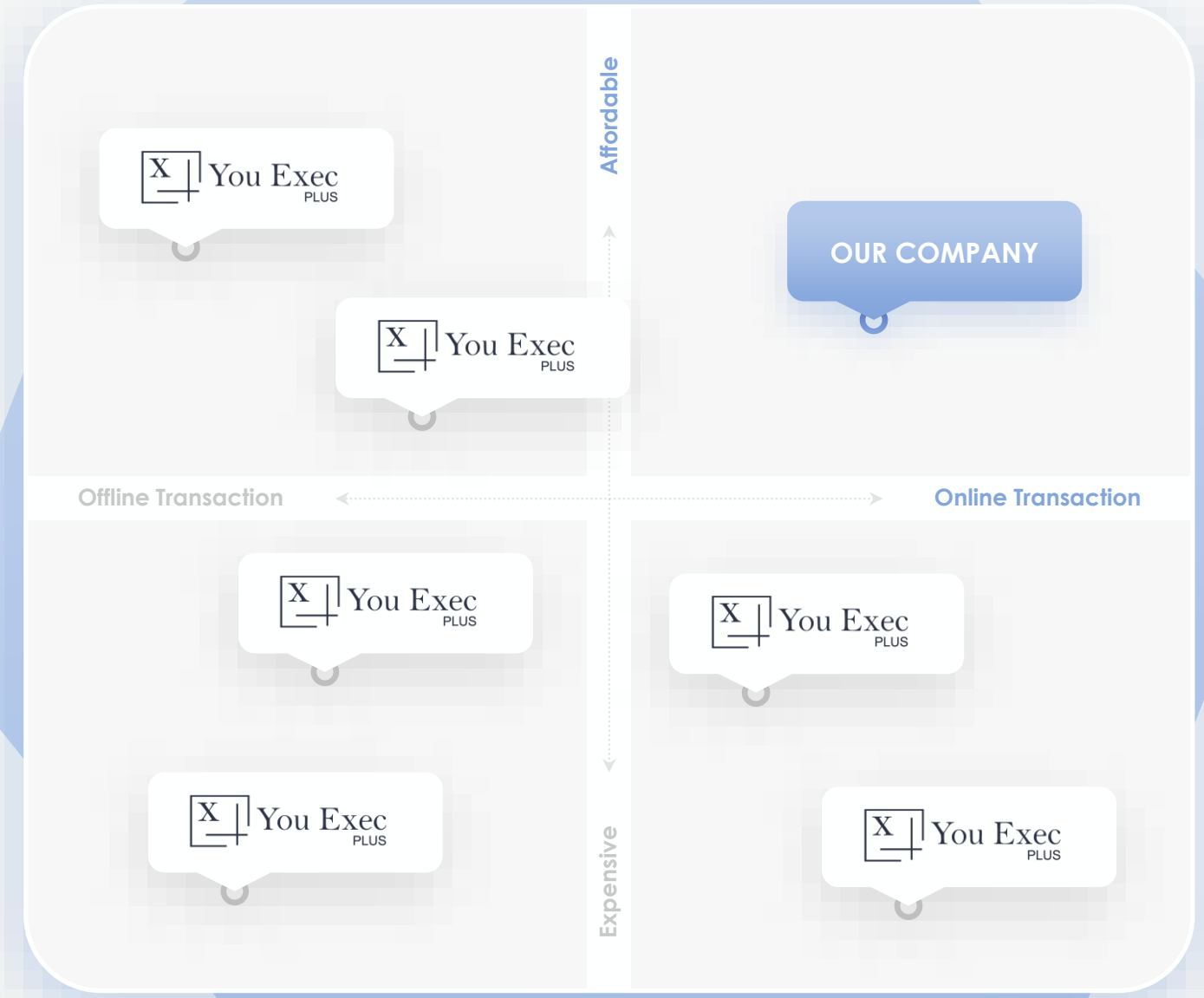
PERFECT FIT

Our target market consists of users who are aged between 25-45, are financially savvy but don't have a lot of time to start using complicated new products or services.

TOTAL MARKET SHARE: 10%

COMPETITIVE MATRIX

Our company offers the most affordable and easy online transaction that maximizes users' earnings



COMPETITIVE ADVANTAGE

OUR COMPANY	COMPETITORS
High Margin ✓	High Margin ✗
Easy Transaction ✓	Easy Transaction ✗
Benefits Users ✓	Benefits Users ✗
Good Branding ✓	Good Branding ✗
Ease of Use ✓	Ease of Use ✗
Easy Transaction ✓	Easy Transaction ✗
Benefits Users ✓	Benefits Users ✗