

A project build by Olivia Djernæs,  
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Pauline Rousseau

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# THRIVE

# INTRODUCTION

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Who are we?

What have we created?

A Bridge

Dreams come true



“Things do not happen,  
They are made to happen”

John F. Kennedy

# OUR POTENTIAL USERS

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## Persona no. 1

Creative and driven

Wants to share their work

Struggling to stay motivated



## Persona no. 2

Business orientated

Wants to improve their  
business

Busy and money-conscious

# OUR VISUAL IDENTITY

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# OUR VISUAL IDENTITY

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Loyalty  
Confidence  
Business orientated mind

Adventurous  
Motivational  
Social  
Communication

**Low saturated colours**  
A soft and friendly approach



Inviting people to follow their dreams

# OUR HOMEPAGE

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Who are we?

Creators

Business



# OUR HOMEPAGE

Get Connected.  
And Thrive.

Sign in and become part of our  
community, where opportunities arise  
with connections.

Download:



Take action  
in your passion

Thrive is a place where venues  
and artists connect and benefit  
from each other. Whether you  
need your business to grow or  
dream about sharing your  
passion

- Thrive will be the place for  
you.

# THE FINAL PRODUCT

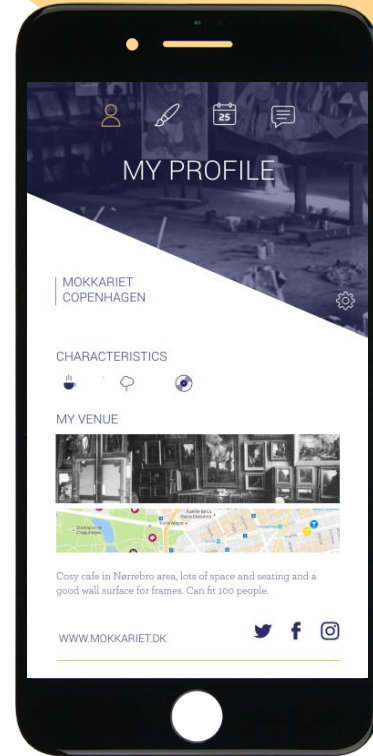
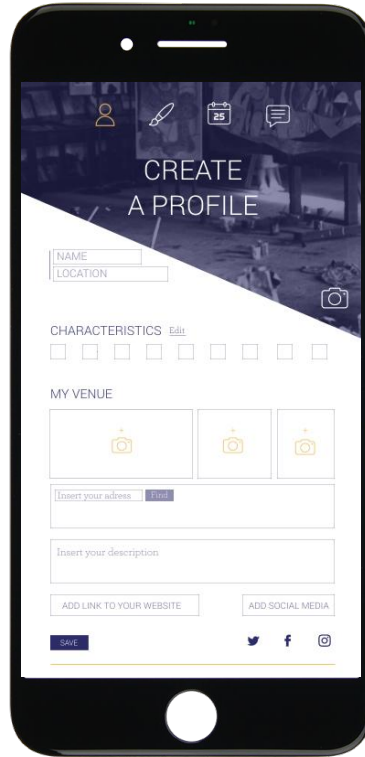
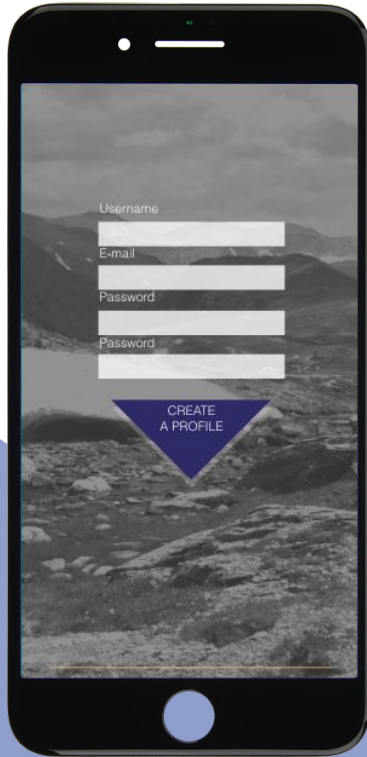
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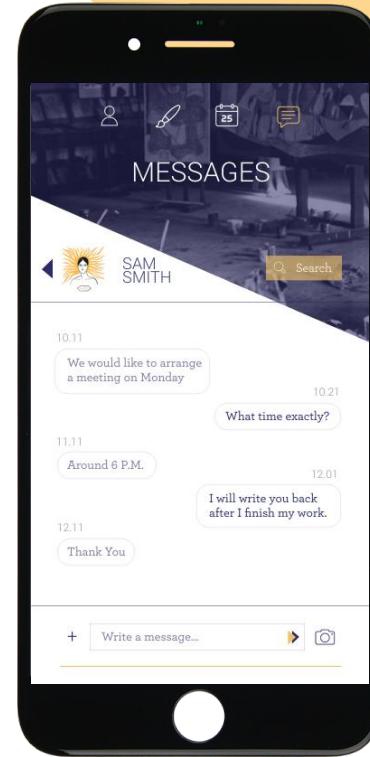
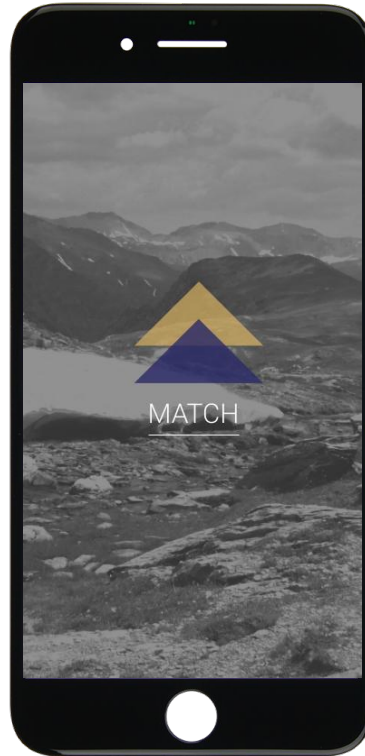
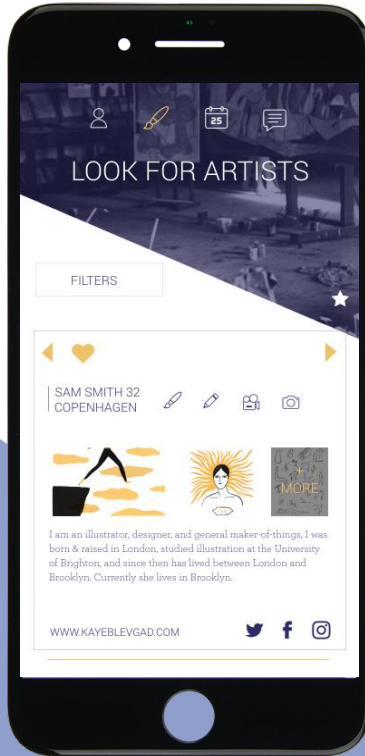




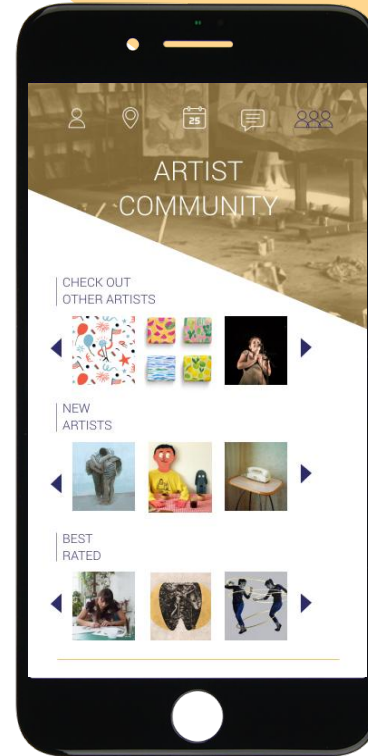
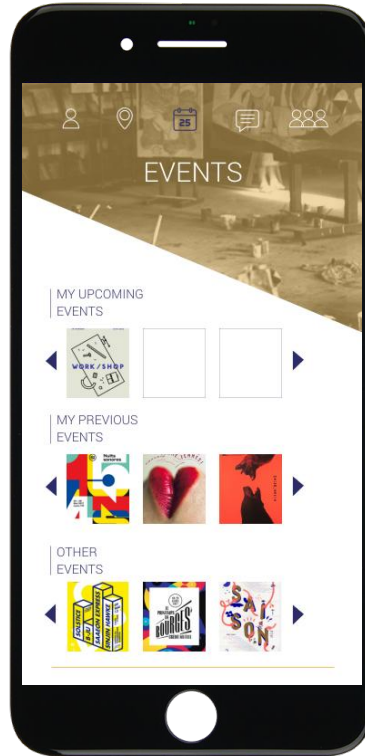
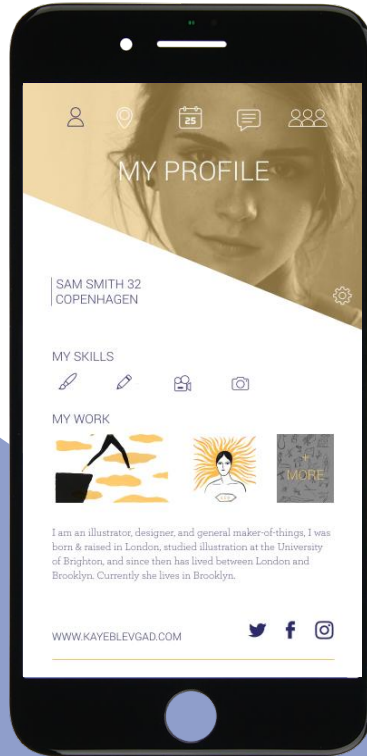
# THE FINAL PRODUCT



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A landscape photograph of a mountain range with rocky terrain and patches of snow. The image is overlaid with a large diagonal graphic: a blue triangle on the left and a yellow triangle on the right, meeting at a diagonal line. The text "SO WHY THRIVE?" is centered in white, with a thin blue horizontal line underneath it.

SO WHY THRIVE?