

# QUARTER TWO HACKATHON THREE

"DAY ONE"

STEP:- ONE

## "E-COMMERCE PROJECT PLAN" MARKET PLACE

Purpose :-

The purpose of this website is to provide an Online platform to peoples and Businesses Owners who wants to purchase Fashionable and Trendy dresses and Shoes and more in My Sadichic Shop.

Step:- 02

## BUSINESS GOALS:-

1- Problem Statement:-

Many Customers faces difficulties accessing



quality and up to date, trendy  
and fashionable dresses and  
shoes for the best price  
for buying and selling.

## 2- Build Brand Awareness:-

I am Establishing this website  
as a trusted and Recogni-  
zed platform for high  
quality products.

## 3- Targeted Audience:-

Man, Women  
and Teens of 16 to 60.

## 4- Seamless Shopping:-

I am Going  
Make sure to make this  
website is user friendly  
responsive and easy to  
navigate a simple click out



Process and Secure Payment  
Gateway.

5- Product / Services Offered:-

Categories:-

Teen Vogue Closet:-

{ dress, Jackets  
Clothes, Shoes, Bold Allure jumpsuits  
Velvet luxe Heels, Urban Stride  
Sneakers.

"Step :- 03"  
Data Schema

