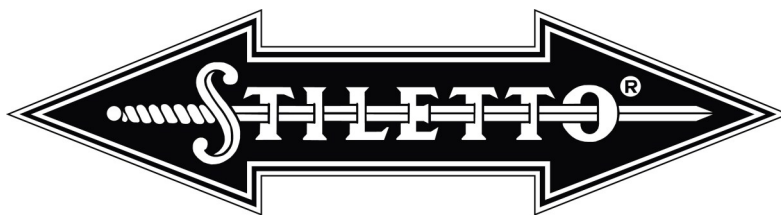




Product Test Synopsis Report



TITANIUM TOOLS

Stiletto TiBone TBII-15 Titanium Hammer





HANDYMAN CLUB

Social and Digital Media Activity Generated Through Your Campaign

141K Social Media impressions over Facebook and Twitter



Page Views: 4,838
Unique Visitors: 4,139

180K potential impression*

*Based on StuffStuff registered users



328 Facebook posts to individual timelines (**66K** potential impressions*)

225 New Facebook Fans (**45K** potential impressions*)

13 Testers shared their test results on Facebook (**3K** potential impressions*)

*Based on an average Facebook user having 200 friends



273 Tweets to individual Twitter accounts (**27K** potential impressions*)

*Based on an average Twitter user having 100 friends



285K Average impressions over 3 months for the Click & Win Contest (3 month duration)

Print Media Activity Generated Through Your Campaign



430K Subscribers saw Stiletto TiBone TBII-15 Titanium Hammer Review in *Handy* magazine

TOTAL MEDIA EXPOSURE

Market Value:

\$34,678

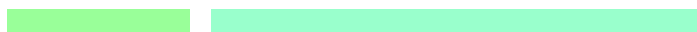
Product Rating Highlights

www.handymanclub.com



Product Name: Stiletto TiBone TBII-15 Titanium Hammer
Product SKU: Model: TBI5MC
Total Applicants: 1,243
Quantity Tested: 24

BEST FEATURE: DURABILITY



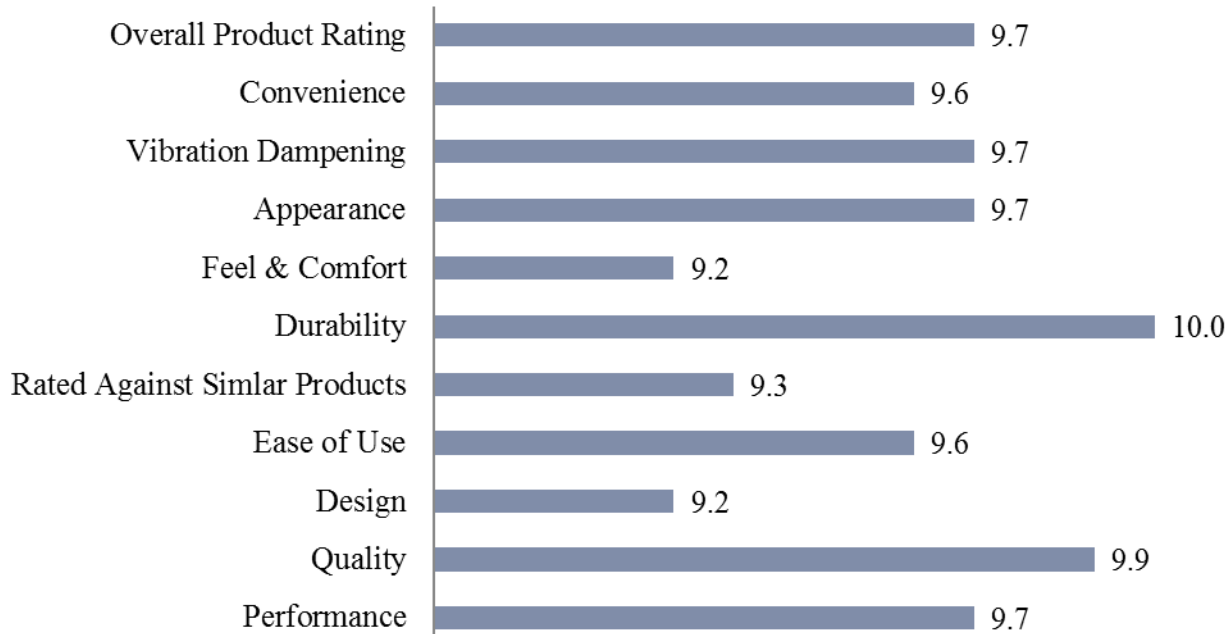
100% | **"I recommend this product!"**

73% | **"I believe this product is a good value!"**

9.6_{out of 10} | **Average Member Rating of Product***

*Based on an average of all criteria rated in chart below.

Tester Ratings



Scale: 1—10 (1-poor, 4-fair, 7-good, 10-excellent)

Member Tested Highlights

www.handymanclub.com

Refer to all comments and reviews in the Stiletto TiBone TBII-15 Titanium Hammer Post Test Synopsis emailed by Branigan Weber



“Over all, this is the best hammer I’ve every used! It performed excellently in all aspects of framing and general duty carpentry.”

“The 180 Nail puller is a great idea and works great too.”

“*FRIENDS and FAMILY were impressed with the hammer and how it performed.*

Most didn't want to give it back to me!”

Overall Rating



Sterlingcc



Workhorse

10/1/2013 3:47:16 PM

Used my new stilleto in a recent demolition project and it was great. I don't have to switch hammers anymore from framing to demo. I love the balance and the weight. The only downside is that one of my guys conveniently stuck it in his belt and I had to hunt it down. This one will be in the arsenal for a long time.

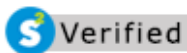
☒ **Yes, I recommend this product.**

Was this Review Helpful? Yes [0] or No [0] [Report](#)

Overall Rating



agray4



Stiletto TiBoneTBII-15 Titanium Hammer

9/1/2013 6:36:31 PM

This hammer is great for pounding all day long with. It is easy on the wrist, with little to no recoil or vibration. The heads being changeable means I will be buying fewer hammers throughout the year. While the price I feel is a bit steep. With the way this hammer is constructed and after haveing used it now for a month, it is showing little signs of wear. The side nail pulling feature is not only easy to use, it will be a knuckle saver. I would recommend this hammer to anyone who uses a hammer all day long. It has now replaced my old west-wing in the tool belt and will see daily use.

☒ **Yes, I recommend this product.**