

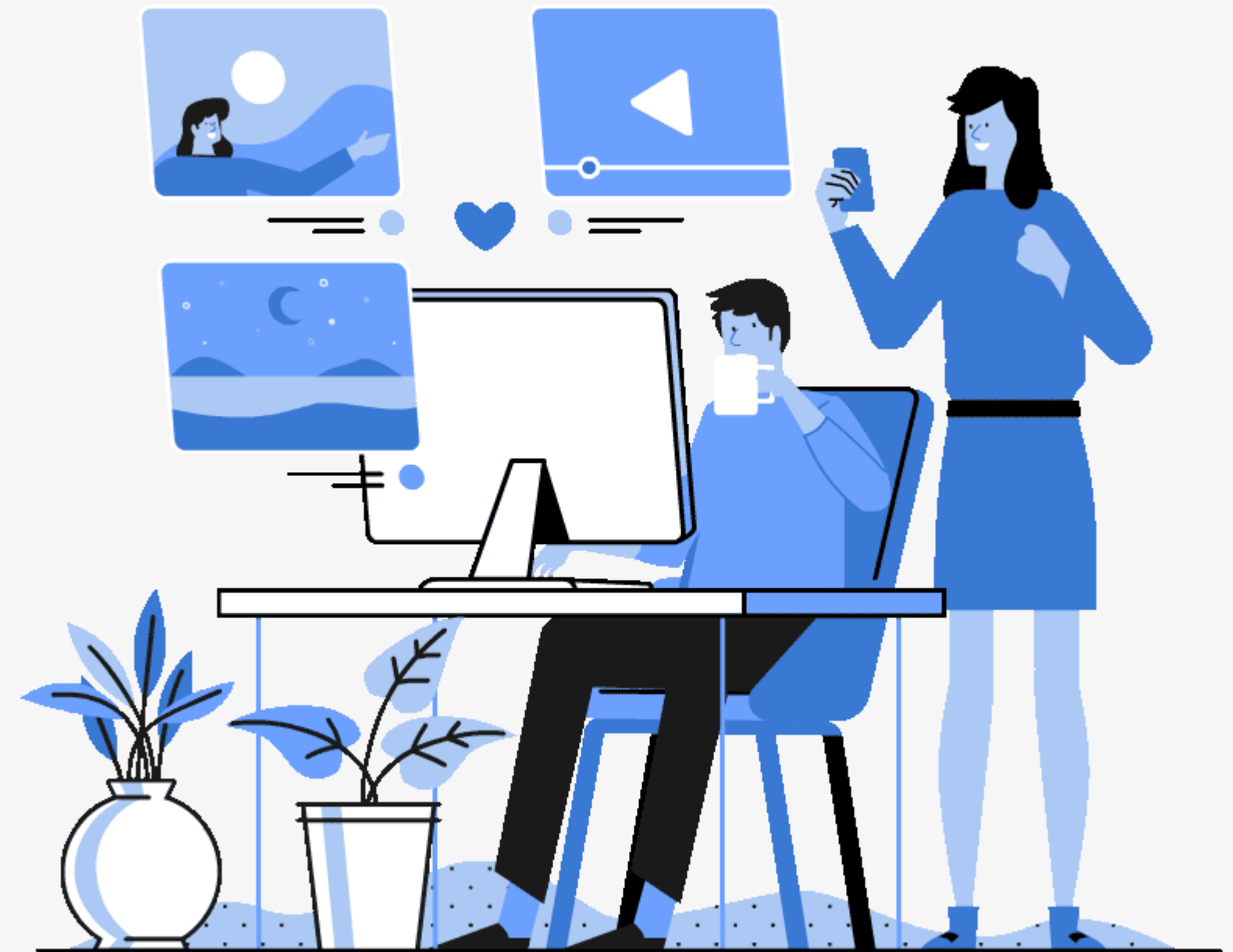
TRENDS OF MAJOR ACQUISITIONS

PRESENTED BY TEAM 8

The analysis provides insights which will be helpful in for New tech companies and economic growth of the country

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ABSTRACT

The process of mergers and acquisitions has gained substantial importance in today's corporate world. This process is extensively used for restructuring business organizations. In India, the concept of mergers and acquisitions was initiated by government bodies. Some well-known financial organizations also took the necessary initiatives to restructure the corporate sector of India by adopting the mergers and acquisitions policies.



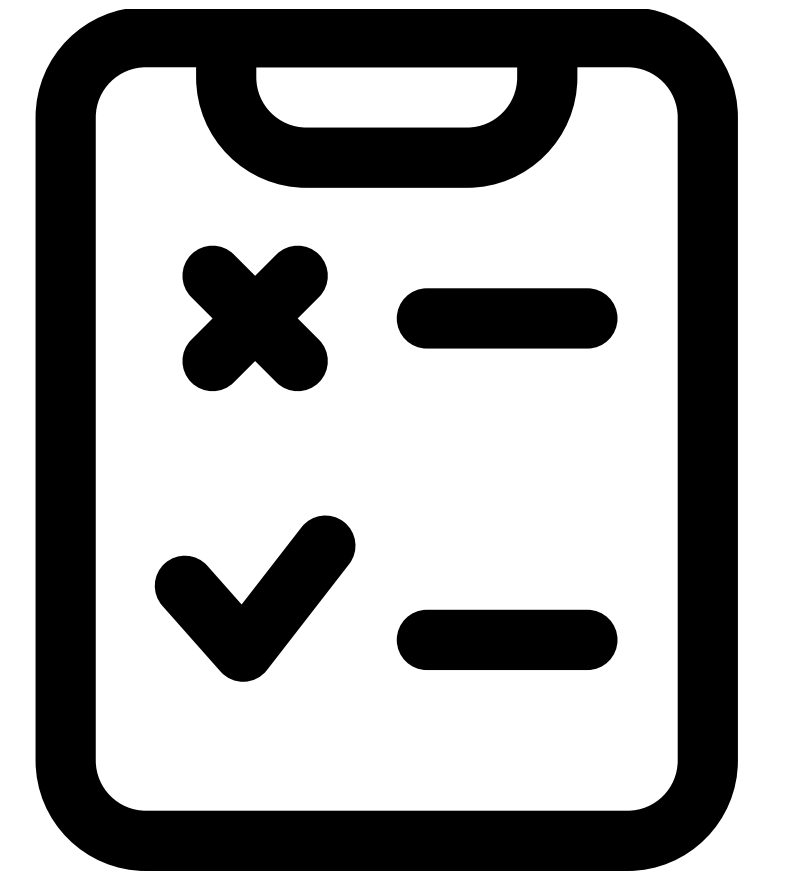
PROJECT AREA

Our Project Deals with Visualizing the enormous DataSet which contains Data regarding all the giant acquisitions made by tech giants and Generating value insights that can be used to make critical business Decisions. Major Sector which we influence with this research is the corporate and economic sector of the country.



LITERATURE SURVEY

S. No.	Authors	Title	Publishing	Insights
1	Matteo Rossi, Shlomo Yedidia Tarba, Amos Raviv	Mergers and acquisitions in the high-tech industry	March 2013- Published by International Journal of Organizational Analysis	<ul style="list-style-type: none">- Due to impressive wave of M&A's in recent years, extraordinary traditional methods have become common business development options.- This paper presents a review of the existing literature.- This review of literature is carried out on technology-driven sectors.- Current executives gain new perspectives from the critical analysis of the innovation and value creation processes in M&As in the high-tech sector, which helps them plan and carry out M&A transactions more effectively.
2	John Hagedoorn, Geert Duysters	The effect of mergers and acquisitions on the technological performance of companies in a high-tech environment	February 2000	<ul style="list-style-type: none">- According to a significant portion of the literature on industrial organization and management, related M&As perform better economically than unrelated M&As because of the synergistic effects that result from economies of scale and scope.- The computer industry is a high-tech industry that is related to the study of technological performance of M&As.- The key finding of this study is that organizations' so-called organizational and strategic fit during mergers and acquisitions appears to have a significant impact on how well they function technologically.





3	Xiaohui Liu, Huan Zou	The impact of greenfield FDI and M&A's on innovation in Chinese high- tech industries	July 2008 – Published by Elsevier	<ul style="list-style-type: none">- This study uses panel data analysis to examine how foreign direct investment, cross-border mergers and acquisitions, and trade affect innovation in China's high-tech industries because of global technological spillovers.- It is discovered that the performance of domestic businesses in terms of innovation is significantly impacted by both intra-industry and inter-industry spillovers from overseas greenfield R&D operations by multinational corporations in a host country.- Importing foreign tech and investing in domestic R&D have positive impact on domestic innovation
4	Massimo Motta, Martin Peitz	Biggest Tech Mergers	May 25, 2020	<ul style="list-style-type: none">- A simple model is used to identify the acquisition of potential competitors as a pressing issue for merger control in digital industries.- A sketch on theories of harm of horizontal and conglomerate mergers that are potentially relevant in digital industries.- Policy recommendations on how to deal with mergers in such industries.

PROBLEM STATEMENT

Over the period of time, every tech company present in the world has started to acquire smaller companies with potential for their own gain, These smaller acquisitions have proven to be a game changer both to the company and also to the origin country's economic growth,

As India is one of the fastest developing countries, it is also the homeland for various startups and innovations,

Our main motto is to study and understand the trends of the different acquisitions over a period of time and then generate the insights which can be used by different startups in India by promoting their growth at the global level and in doing so promoting the economic growth of our country too.



CONCLUSION



M&A executives are sending clear and strong signals that deal-making activity—acquisitions, divestitures, and alternative M&A strategies—will provide important levers for businesses as they continue to navigate regulatory tightening and an evolving economic environment.

"Adapting, anticipating, and innovating"

This is the motto followed by the Different Tech Giants, to keep their business up and running
Government's support!

The Indian economic reform since 1991 has opened up a whole lot of challenges both in the domestic and international spheres. The increased competition in the global market has prompted Indian companies to go for mergers and acquisitions as an important strategic choice. The trends of mergers and acquisitions in India have changed over the years.

THANK YOU

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