IDEATION PHASE

DATE	
TEAM ID	LTVIP2025TMID30677
PROJECT NAME	Cafeteria Menu Display

PROBLEM STATEMENT:

The Cafeteria Menu Display Portal will enhance the management, publication, and accessibility of daily and weekly cafeteria menus across an organization. Administrators will be able to create, update, and publish menus efficiently, ensuring employees have real-time access to meal options. The portal will streamline the approval process for new menus, automate menu scheduling, and maintain a historical record for future reference. Employees can easily view upcoming meals, dietary options, and special offerings, improving cafeteria engagement and meal planning. By centralizing menu management, the platform will reduce manual effort, minimize errors, and enhance the overall dining experience for employees.

Objective :

Clearly display menu items, prices, and ingredients.Provide nutritional information and allergen warn Promote specials, discounts, and new menu items.Highlight popular and signature Create an appealing and easy-to-navigate menu display.Enhance customer satisfaction and engagement. Drive sales by showcasing menu items in an attractive manner. Encourage customers to try new items or make impulse purchases.Reinforce the cafeteria's brand image and identity. Create a consistent visual aesthetic.Streamline menu ordering and pickup processes Reduce wait times and improve efficiency.