



# SAADAT ALI

## FRONTEND DEVELOPER & DESIGNER

### CONTACT

-  (+92)3430507030
-  sadiraja500@gmail.com
-  sadiofficial.com
-  New Mirpur, AJK, Pakistan

### SKILLS

HTML,CSS, SCSS, Javascript, Gsap  
Shopify Store Development  
Wordpress Development  
Search Engine Optimization  
Graphic Designing(PS,AI)

### EXPERTISE

- Website Development: Proficient in creating visually appealing and functional websites
- Graphic Designing: Skilled in designing impactful visuals, including logos, banners, and marketing collateral with a keen eye for detail
- Shopify Store Design: High conversion store design with latest methods and strategies
- Problem Solving: Demonstrated ability to troubleshoot and resolve technical issues, ensuring seamless functionality and optimal user experience.
- Continuous Learning: Committed to staying updated with the latest trends and technologies in web development and graphic design

### LANGUAGES

English   
Urdu   
Punjabi   
Hindi

### PROFILE

Experienced professional with a strong background in both website development mainly Frontend and graphic designing. BSCS graduate from Mirpur University, AJK, with a solid academic record of 3/4 CGPA. Adept at creating visually appealing websites and impactful graphic designs. Proven track record of delivering high-quality projects and exceeding client expectations. Possesses a deep understanding of various programming languages, design principles, and industry-standard tools. Committed to staying updated with the latest trends and technologies in the field to deliver cutting-edge solutions. A reliable and dedicated professional with excellent communication and time management skills.

### WORK EXPERIENCE

#### Website Development

Upwork 2020-2023

- Developed and customized websites for a diverse range of clients on the Upwork platform.
- Implemented responsive web design principles to ensure optimal user experience across various devices and screen sizes.
- Utilized HTML, CSS, and JavaScript to create visually appealing and interactive elements on websites.
- Integrated third-party plugins and extensions to enhance website functionality and meet client-specific requirements.
- Seamless integration/ Transfer of Domain and Hosting
- Worked with Elementor Pro to Design Customized Pages
- Troubleshoot and resolved technical issues, including website bugs, performance optimization, and plugin conflicts.
- Managed project timelines, milestones, and client communication effectively to deliver projects on time and within budget.

#### Graphic Designer

Fiverr 2019-2023

- Provided professional graphic design services to a diverse clientele on the Fiverr platform, specializing in X (mention your area of expertise, such as logo design, branding, illustration, etc.).
- Achieved and maintained Level 2 status on Fiverr, a recognition of consistent high-quality work and customer satisfaction.
- Garnered over 100+ 5-star ratings from satisfied clients, attesting to the exceptional quality of work and excellent customer service provided.
- Developed creative and visually appealing designs, tailored to meet the unique requirements and brand identities of clients across various industries.
- Utilized industry-standard graphic design software (e.g., Adobe Creative Suite) to create engaging visuals, including logos, banners, social media graphics.
- Implemented design principles, including typography, color theory, and composition, to create aesthetically pleasing and impactful designs.
- Responded promptly to client inquiries, provided regular progress updates, and delivered projects within agreed-upon timelines and budget constraints..

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## EDUCATION

**BSCS**

**MUST**

2018-2022

3.0 /4.0 CGPA

**ICS**

**Punjab College**

2014-2016

775/1100 Marks

**Matric**

**Sajid Memorial School**

2012-2014

859/1100 Marks

## CERTIFICATES

Introduction to HTML5 & CSS3 , june 2020

*University of Michigan*

SEO Tranning 2020 , April 2020

*Udemy*

Digital Marketing Expert Program , May 2023

*Neodocto.Inc*

Klaviyo Email Marketing Beta-Course , September 2021


*Online course, Freelancing Parents Academy*

## REFERENCES

### Reference Websites

 [www.fiverr.com/sadiraaja\\_pro](https://www.fiverr.com/sadiraaja_pro)

 [Upwork Profile](#)

 [University of Michigan](#)

 [LinkedIn](#)

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TO WHOM IT MAY CONCERN,

I, Saadat Ali, hereby declare that the information provided in this CV/Resume is true, accurate, and complete to the best of my knowledge. I understand that any misrepresentation or omission of facts may result in disqualification from employment opportunities.

I further undertake that:

- The academic achievements and educational qualifications mentioned in this CV/Resume are genuine and verifiable.
- The skills and expertise listed accurately reflect my capabilities and proficiency in the respective areas.
- The work experience and projects mentioned are based on my actual involvement and contributions.
- I have obtained necessary permissions and rights for any samples of work or designs presented in my portfolio.
- I will comply with all professional and ethical standards relevant to the positions I apply for.
- I am willing to provide references upon request and consent to the verification of the information provided.

I understand that this CV/Resume is not a legally binding document and serves solely as an introduction to my qualifications and experiences. I am prepared to provide supporting documentation, certificates, and testimonials upon request.

Thank you for considering my application. I look forward to the opportunity to contribute my skills and expertise in a professional setting.

SINCERELY,



SAADAT ALI

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