



Exploring Microsoft AI Ecosystem Using the right tool for the Job – An Opportunity

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What is the right tool for the job?



COTS vs Build

Copilot

For



Build Your Own

For



Build your own... with..

Copilot Studio

**Is a Low-code way of
building chat based
GenAI interaction and
integration**

Azure OpenAI Other Azure AI / ML

**For building more
complex scenarios,
integrations, including
and beyond chat.**

Buy or Build, houses, furniture and AI.

Buy



Assemble



Build



Develop

Time to Value

Almost
Immediate

Short

Longer

Accessibility

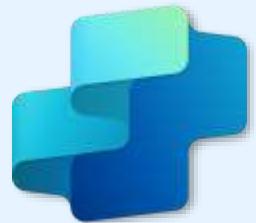
Just about
anyone

Power users
and business
specialists

Technology
Professionals



Copilot

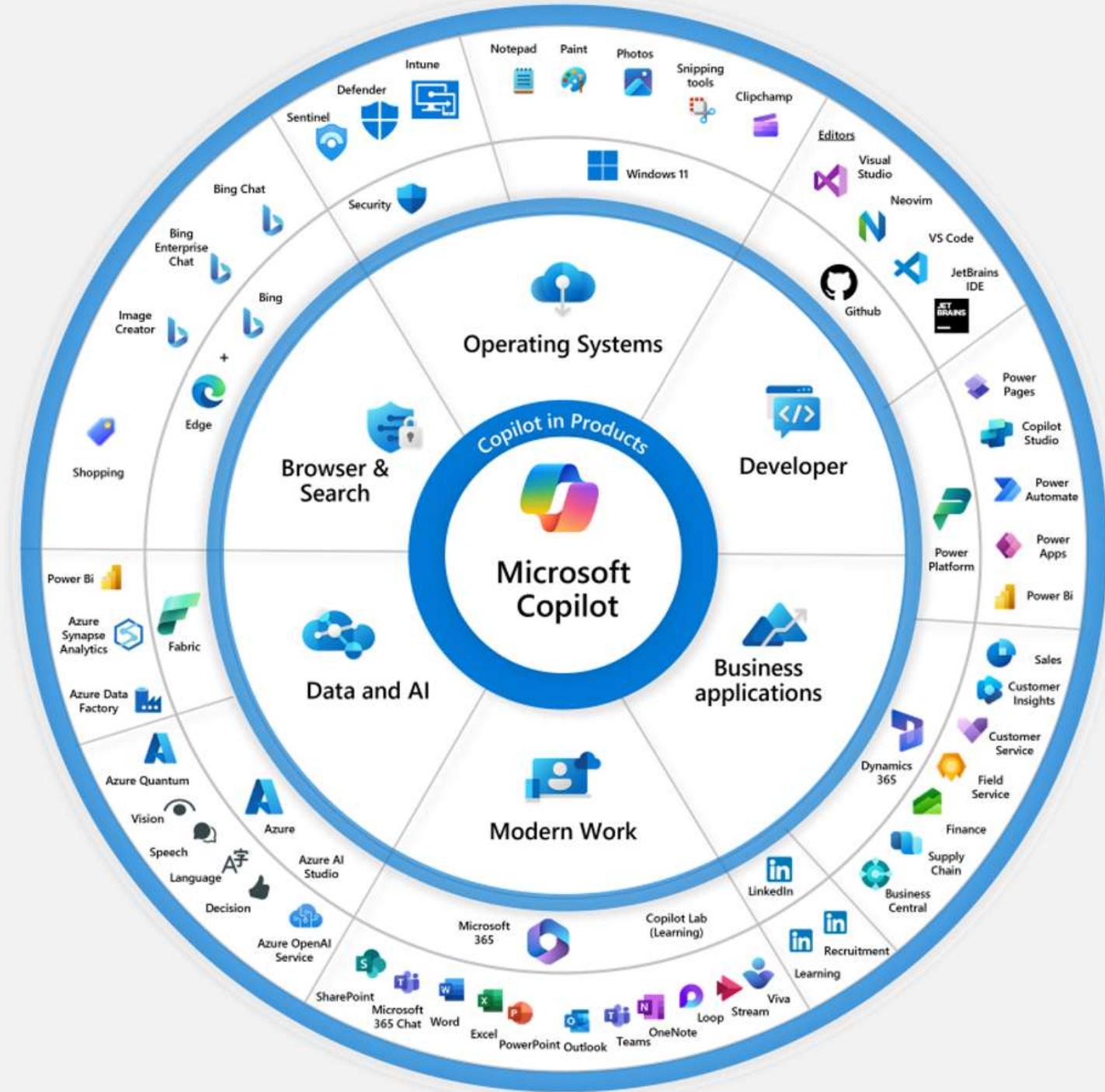


Copilot Studio



Azure AI Studio

Microsoft Copilot Ecosystem



Copilot options



Extend Copilot

Surface your data and services into Microsoft's Copilots.



Create plugins
to enhance an existing Copilot's functionality.



Microsoft Graph connectors
Bring in your data to Copilot experiences.



Create copilots

Create copilots anywhere with minimal coding and optional Microsoft data integration.



Power Platform Connectors
Enable customers to create their own copilot experiences with your connectors on Power Platform.



Microsoft Graph APIs
Leverage Microsoft Graph API in your copilot.



Azure OpenAI Assistants
Easily connect your existing APIs with function calling.



Teams AI Library
Use the Teams AI Library to build your own copilot on Microsoft Teams.



Full control

Build your own end-to-end AI experiences.



Azure AI Studio
Build your own copilot.



Semantic Kernel
Build your own copilot.

Copilot Examples

	Extend Copilot	Create Copilots	Full Control
Domain	Contract Intelligence	Procurement and supply chain	Manufacturing Operations
Description	Want to meet legal professionals where they are (Word / Outlook) and store documents in the systems they use (Word / Teams) to facilitate contract development and collaboration.	Optimize supply chain based on internal and external events – leverage available data / connectors	Alerts and root cause analysis for line operations + suggested remedies for improved performance.
Technologies and/or Tools	Teams message extension (Teams first) to be converted to M365 Copilot (all M365 surface areas)	Copilot Studio (Low Code) Power Platform PP Connectors	AI Studio Azure Machine Learning



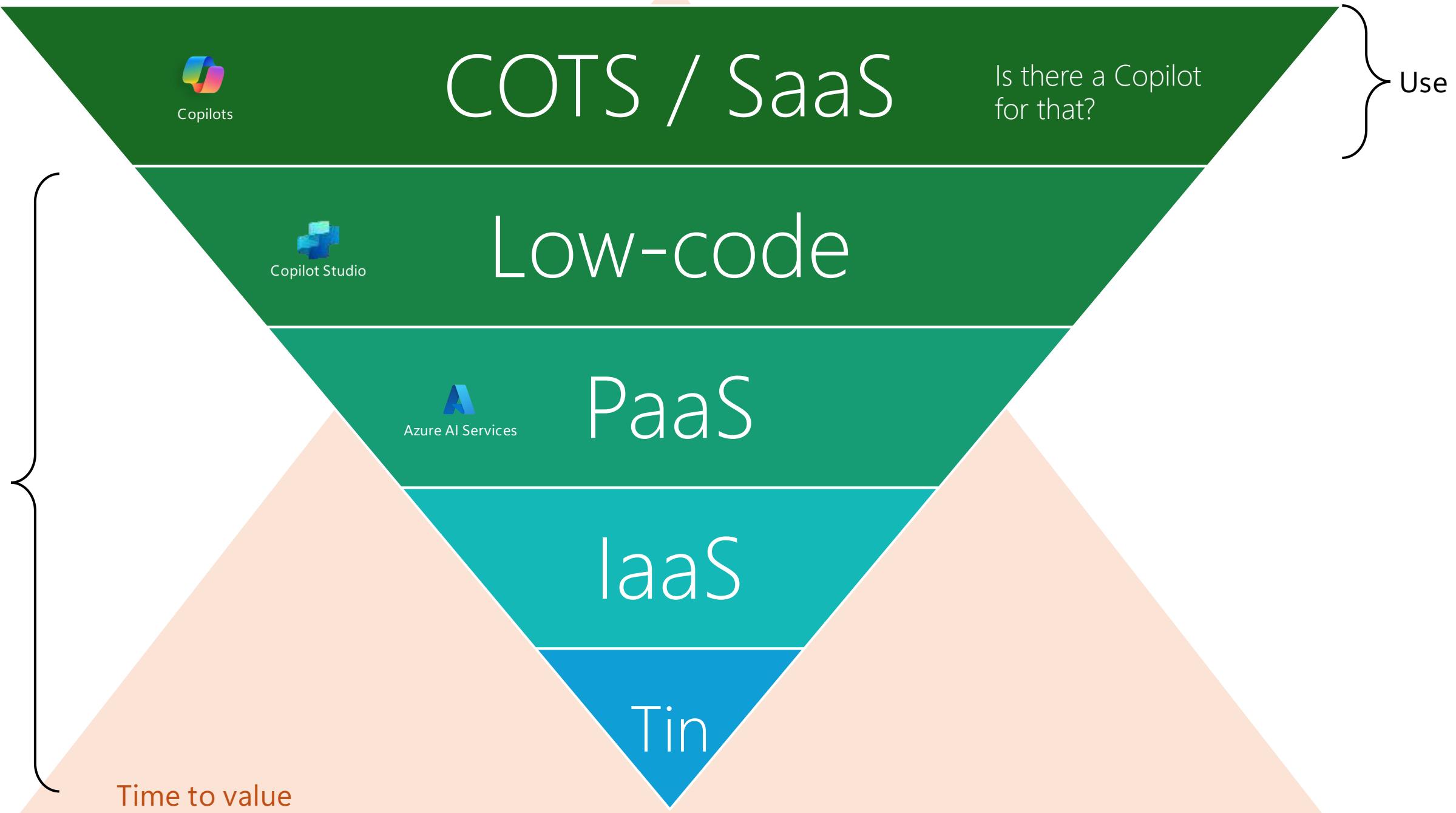
AI Everything,
everywhere all at
once!

Microsoft AI Ecosystem

Unofficial conceptual view of AI services and resources used to incorporate AI technology into organizations to achieve more with less.

github.com/Pokeystuff/MSAIecosystem





When

Use



Copilots

COTS / SaaS

Is there a Copilot for that?

Your data stored in Microsoft Products or Services.

Outlook, SharePoint, OneDrive, Dynamics 365 and more



Copilot Studio

Low-code

Your data is in Non-Microsoft Products or Services. Functional process unique.

SAP, Service Now, Sitecore, Database and more



Azure AI Services

PaaS

Experience is not chat based or requirements unique and complex. Requires integration to uncommon products, services or data sources.

Batch processes, Deep content analysis. Tailored experience.

IaaS

Require full control over technology at the operating system level.

Unique AI frameworks and models. Special security considerations. Deep OS integration and control. Choice of compute.

Tin

Require full control over hardware and physical environment.

Unique CPU and Hardware needs. Field and offline requirements. Physical security considerations. Deep hardware experience integration and control.

Time to value

Build



Microsoft 365 Copilot (Extension Options)



Foundation
models

+



Microsoft Graph
- Your Data -

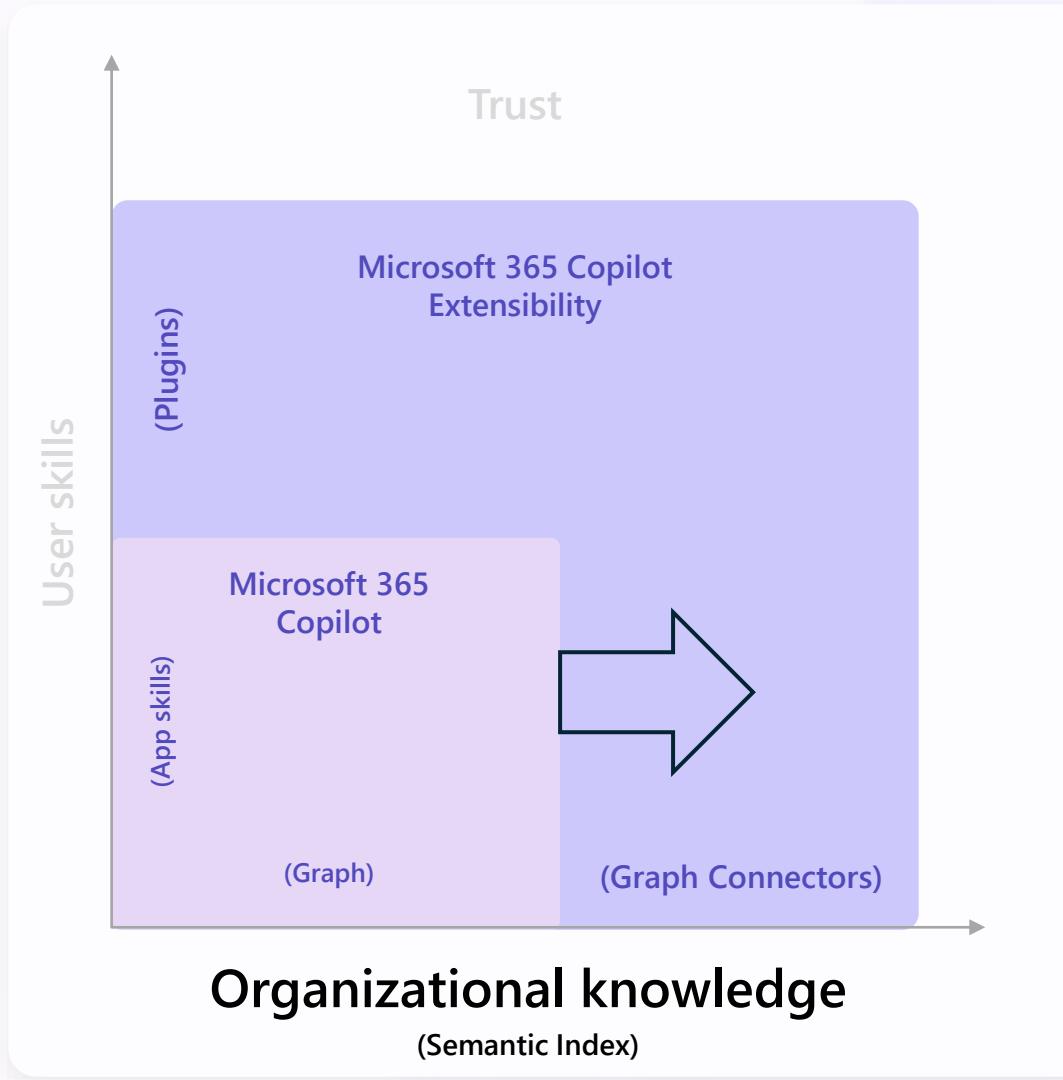
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Microsoft 365 &
3rd party apps

Microsoft 365 (Graph Data + Extensions)

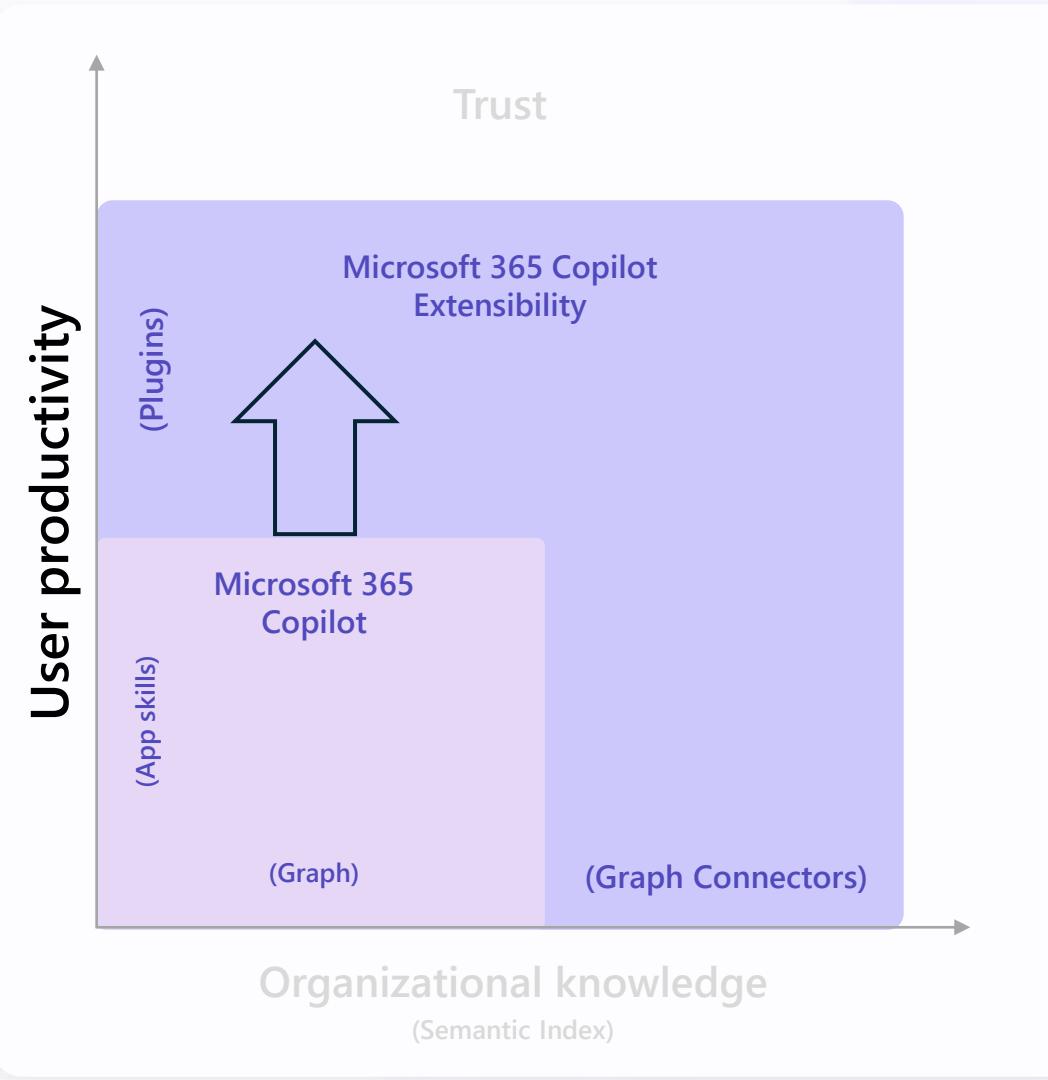
All your software's data being used in every step of a user's day



Microsoft Graph Connectors
Find based on what the user means, not what the user types
Summarize information from all data sources
Identify natural teams, even when collaborating in external software
Pick the next document to work on
Security, governance and compliance boundaries
Responsible AI guardrails
Also available across Microsoft 365
Workplace Search, Viva Topics, Context IQ, Feed

M365 and Third-Party Applications (Plug-Ins)

Once your software is integrated with Copilot, it'll be integrated with every product your customer uses



Plugins
Keyword search, relational, and graph queries
Combined results with Copilot's search of organizational knowledge
Real-time access to the latest info
Take action and update external system
Security, governance and compliance boundaries
Responsible AI guardrails
Available across Microsoft 365
Word, Teams Commercial, Outlook, PowerPoint, Excel, Loop, Whiteboard, OneNote, Stream, Microsoft365.com, M365 Windows app, Viva, Feed, Outlook, SharePoint, Syntex

Copilot Studio and Azure = Better together

Content creation

Creative writing or image generation

Ex: Write a poem based on this document. Design an image of people playing sports.

AI Search

Azure OpenAI's models enable you to build powerful conversational experiences over your data with Copilot Studio.

Language Services

Connect Conversational Language Understanding, including dialog triggering, interruptions, did-you-mean, and slot filling.

Application Lifecycle Management

Works with Azure Devops for full ALM and solution management.

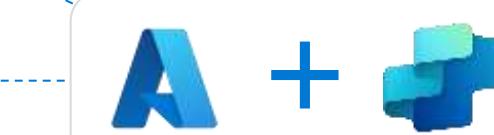
Solution development

Code generation, predictive analytics, research

Ex: Write me code to help build a website. What is the average delivery time based on this data.

Analytics

Build custom analytics by moving your data into extended data pipelines.



Telemetry

Use Azure app insights for custom telemetry on copilot usage.

Language model development

Create/train custom LLMs directly in Copilot Studio. Available through Azure AI Studio extensibility.

API Calls

Copilot Studio supports any API / HTTP calls to Azure services.

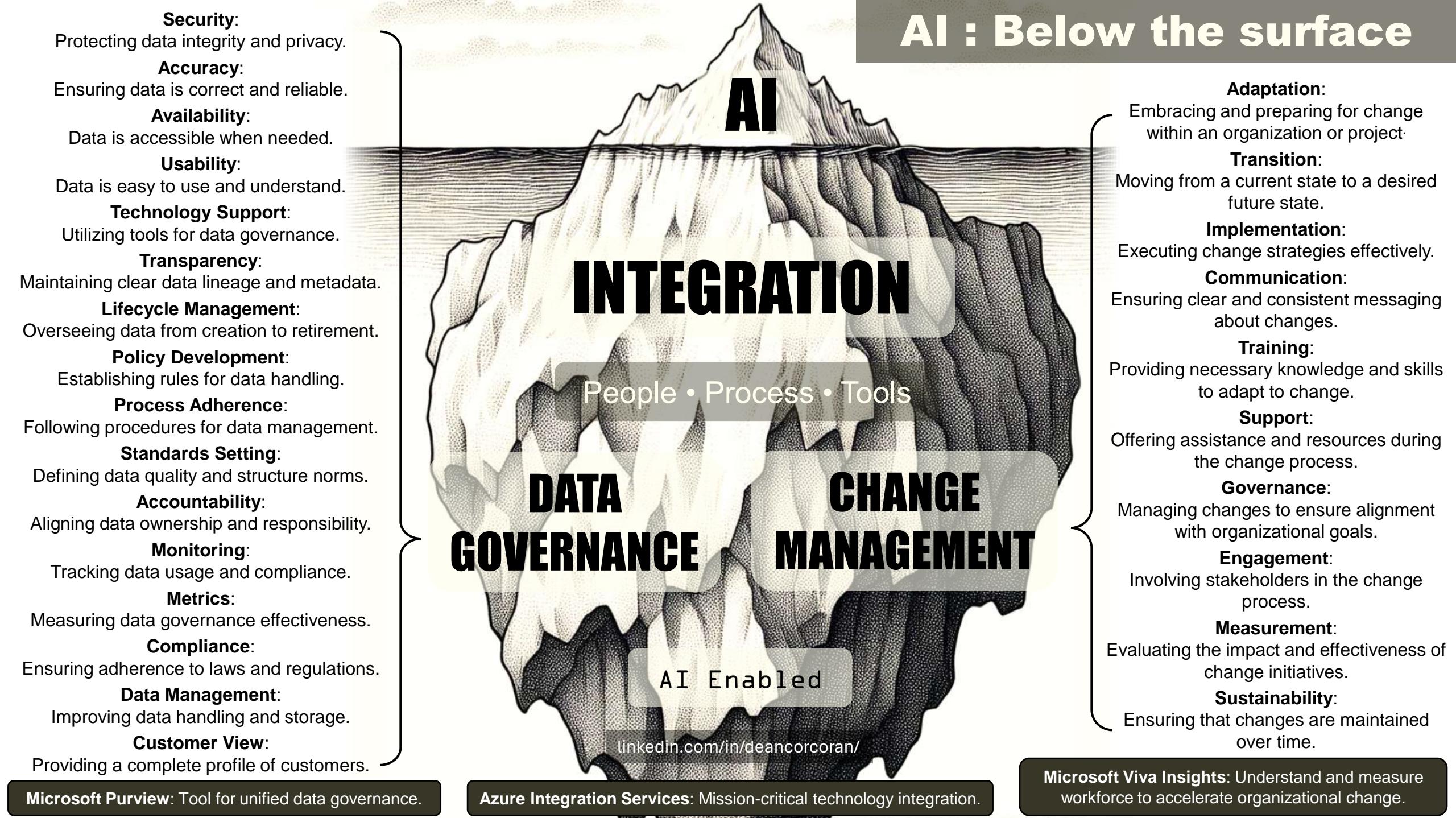
Bot Framework

Access Bot Framework Composer capabilities natively in Copilot Studio, call Azure Bot Framework skills from existing, and update and extend bots.

Knowledge Base

Bring Azure Custom Question Answering into your copilot.

AI : Below the surface



The business opportunity

Trial and Error

Without clear guidance or documentation, partners resort to trial and error, wasting time and resources. This approach increases friction and the risk of failure, eroding confidence and delaying value realization. Negative customer experiences may damage relationships over time.

Empower partners to deliver solutions based on Microsoft's Copilot technologies

Expedite the creation and sourcing of guidance needed to build and deploy solutions

Enhance the Well-Architected Framework to help partners align solution content for specific customer needs

Help partners to build their Microsoft Copilot practices

Create specific practice development content

- Consultant training materials

- Best practices for RFI/RFP response

- Informed guidance to help partners think through billing rates and labor margin levers

Thank you