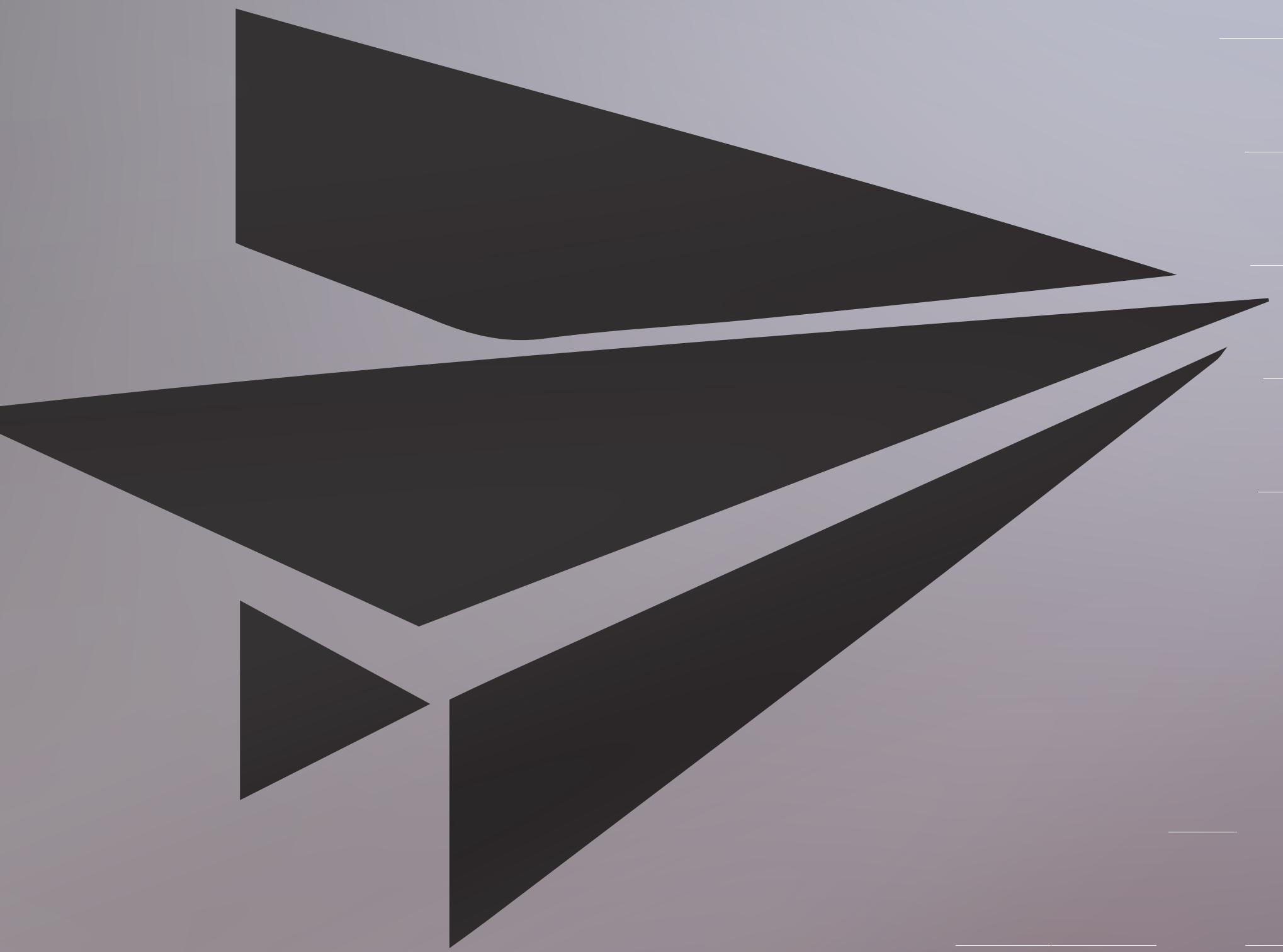


# CREATIVE DIRECTION

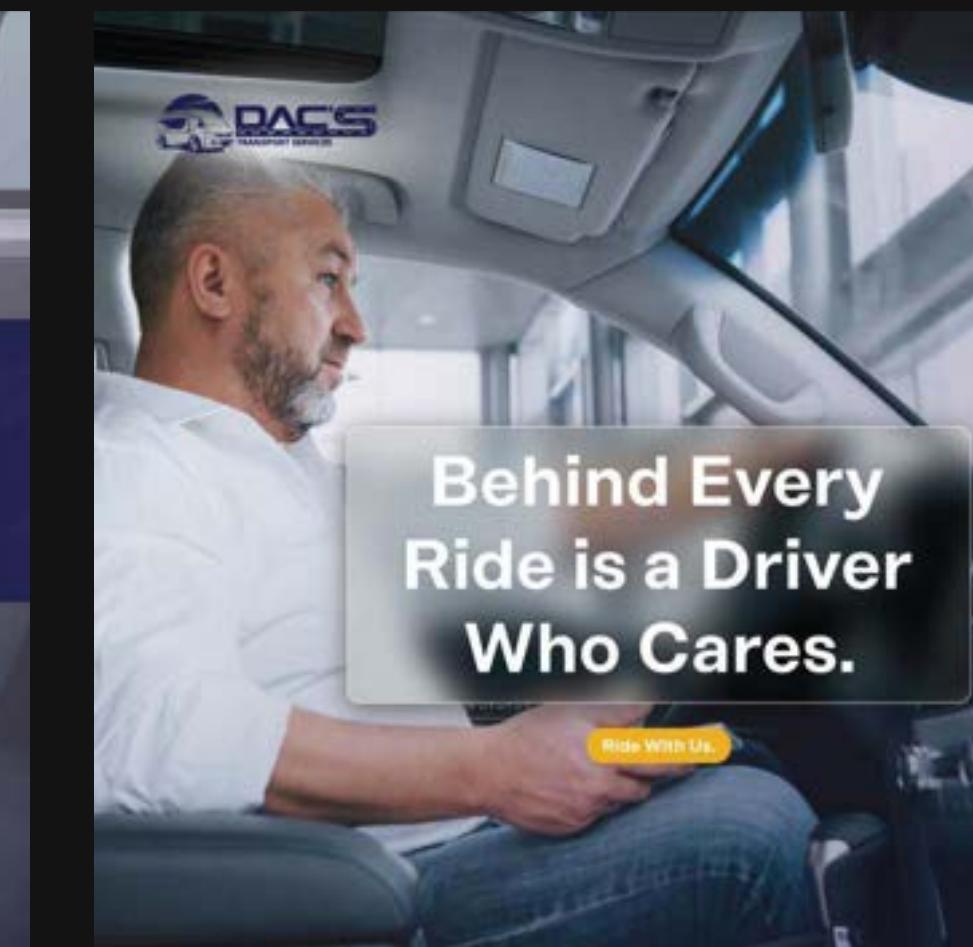
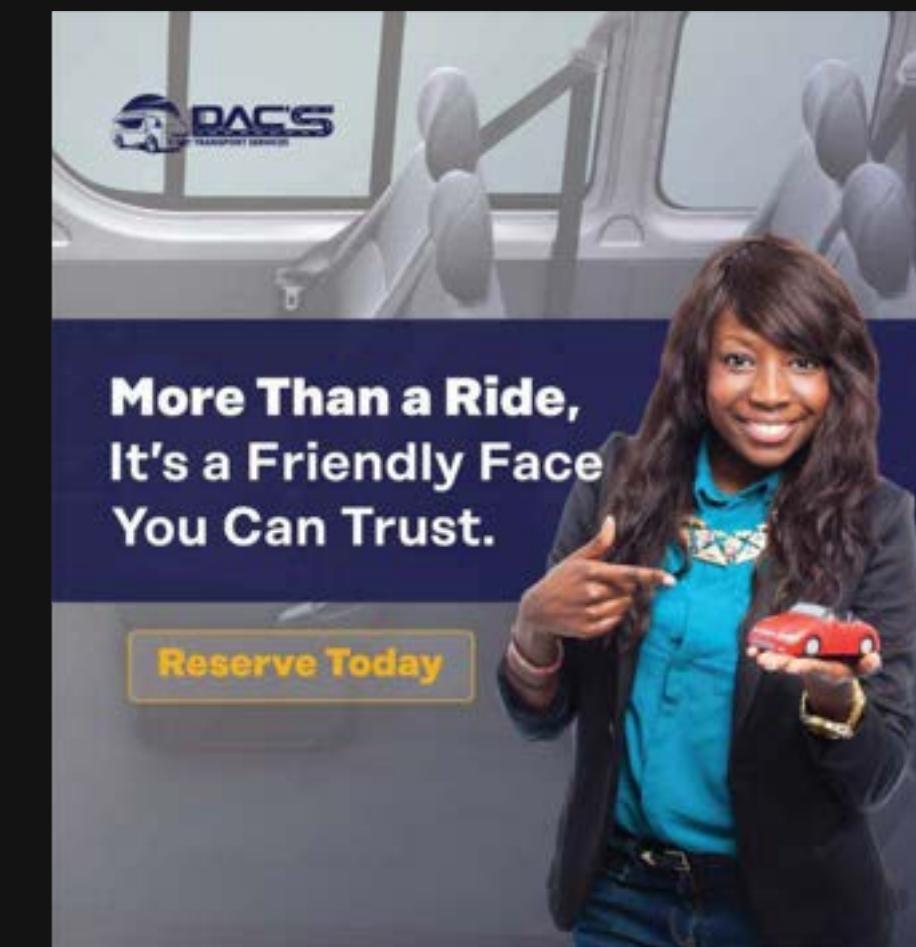
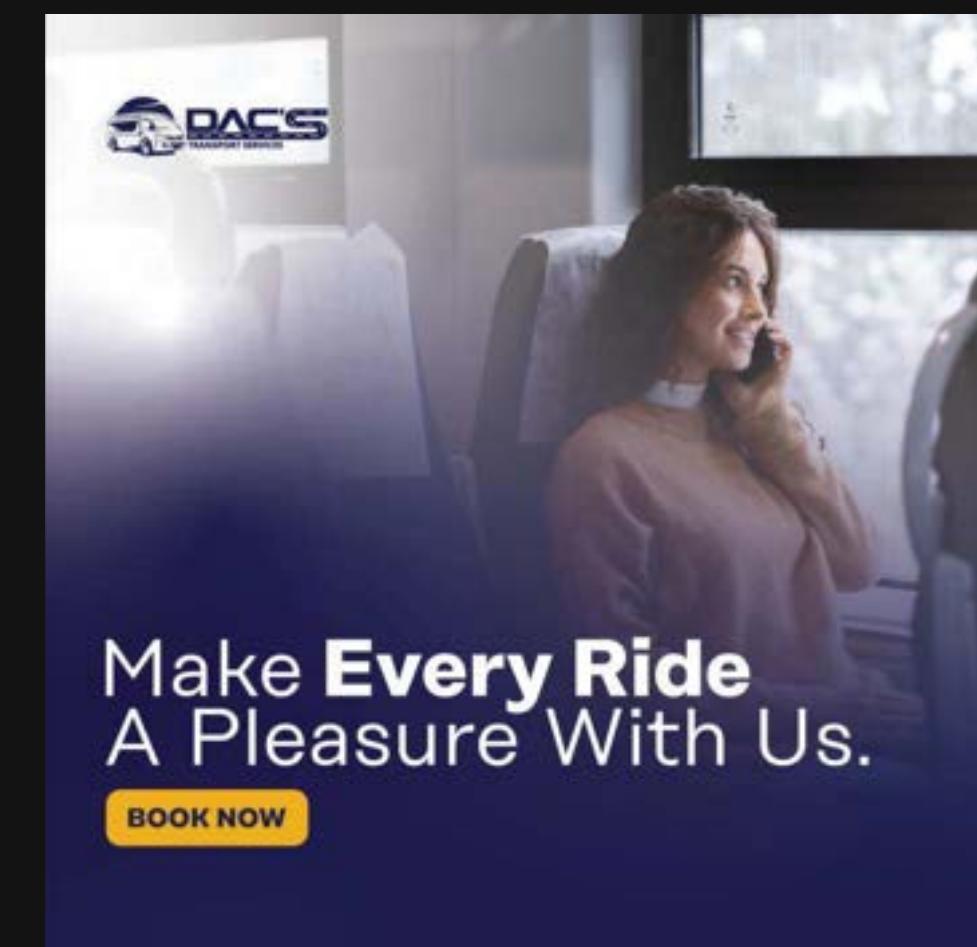
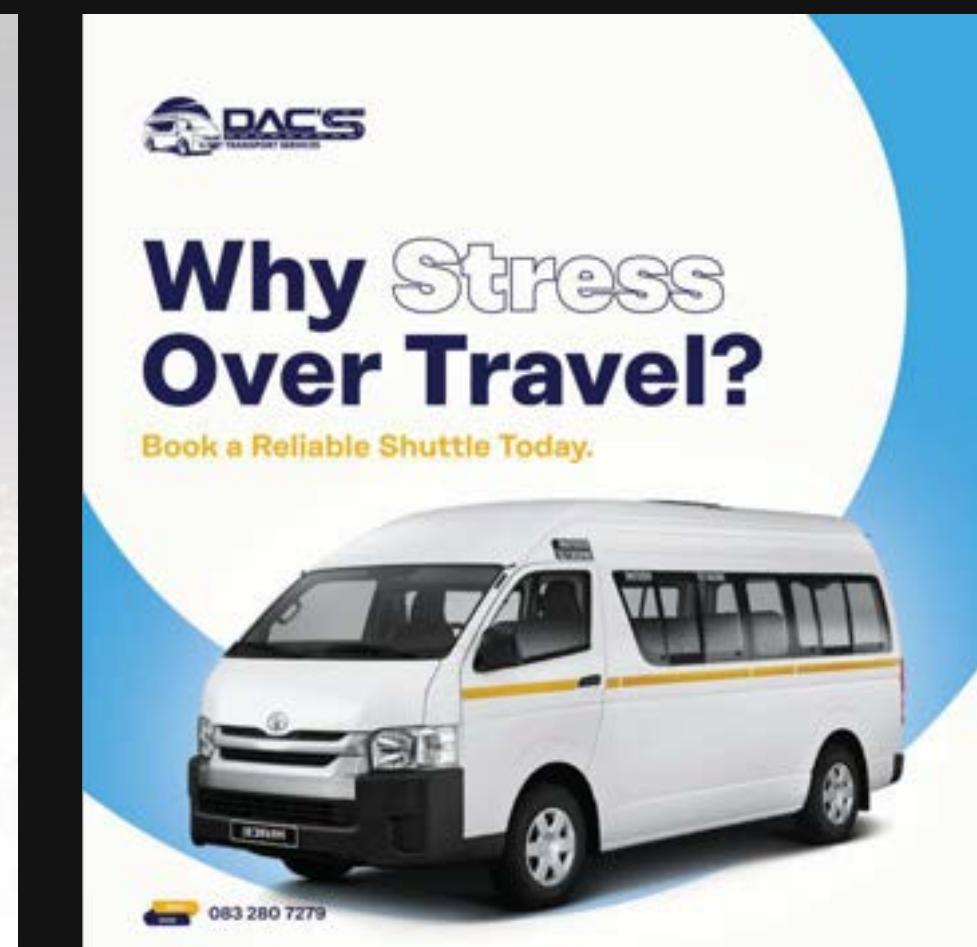


Curated By: Plane View Co

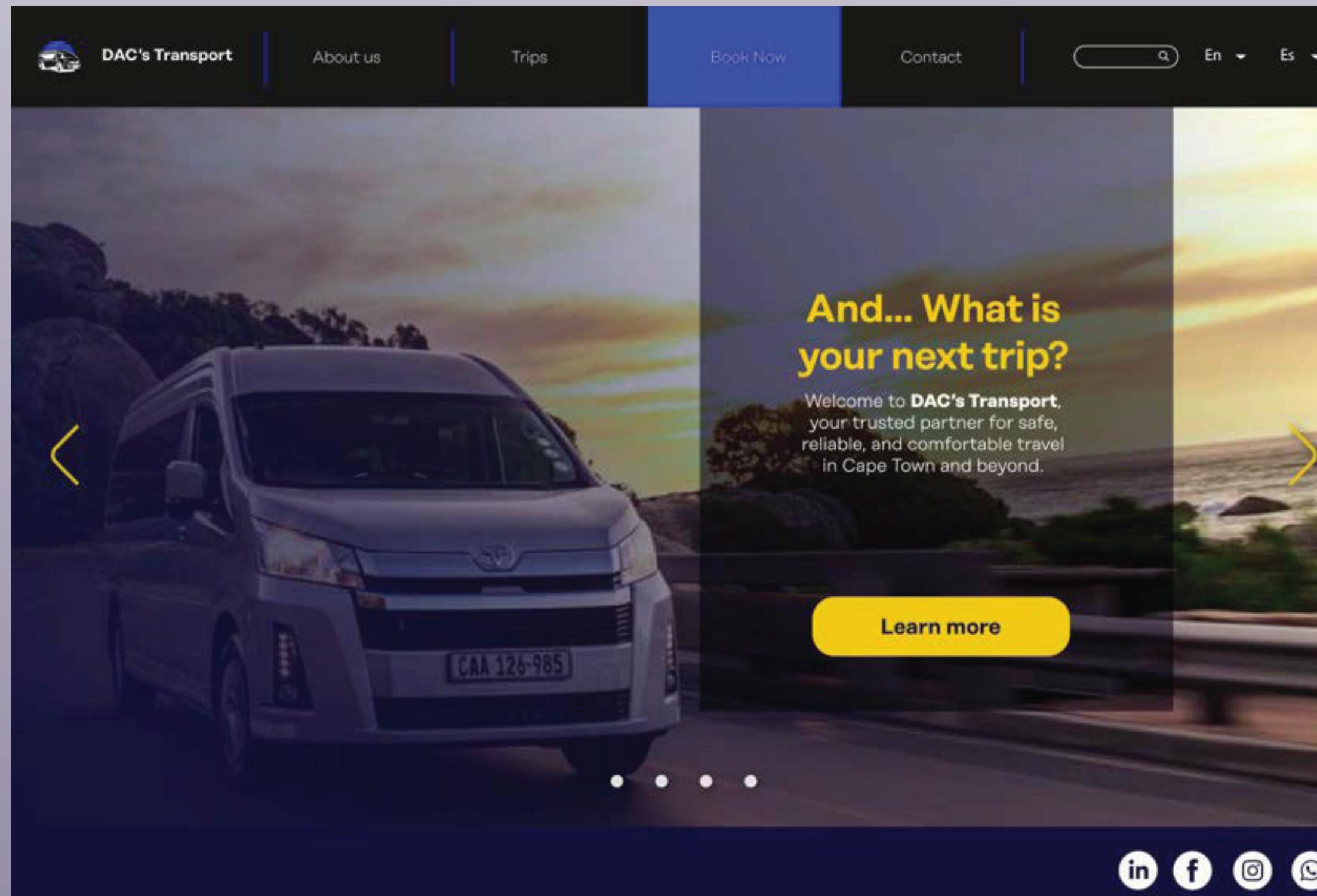


**DAC'S**  
**TRANSPORT SERVICES**

# Content for Social Media



# Website



DAC's Transport

About us

Trips

Book Now

Contact

En ▾ Es ▾

And... What is your next trip?

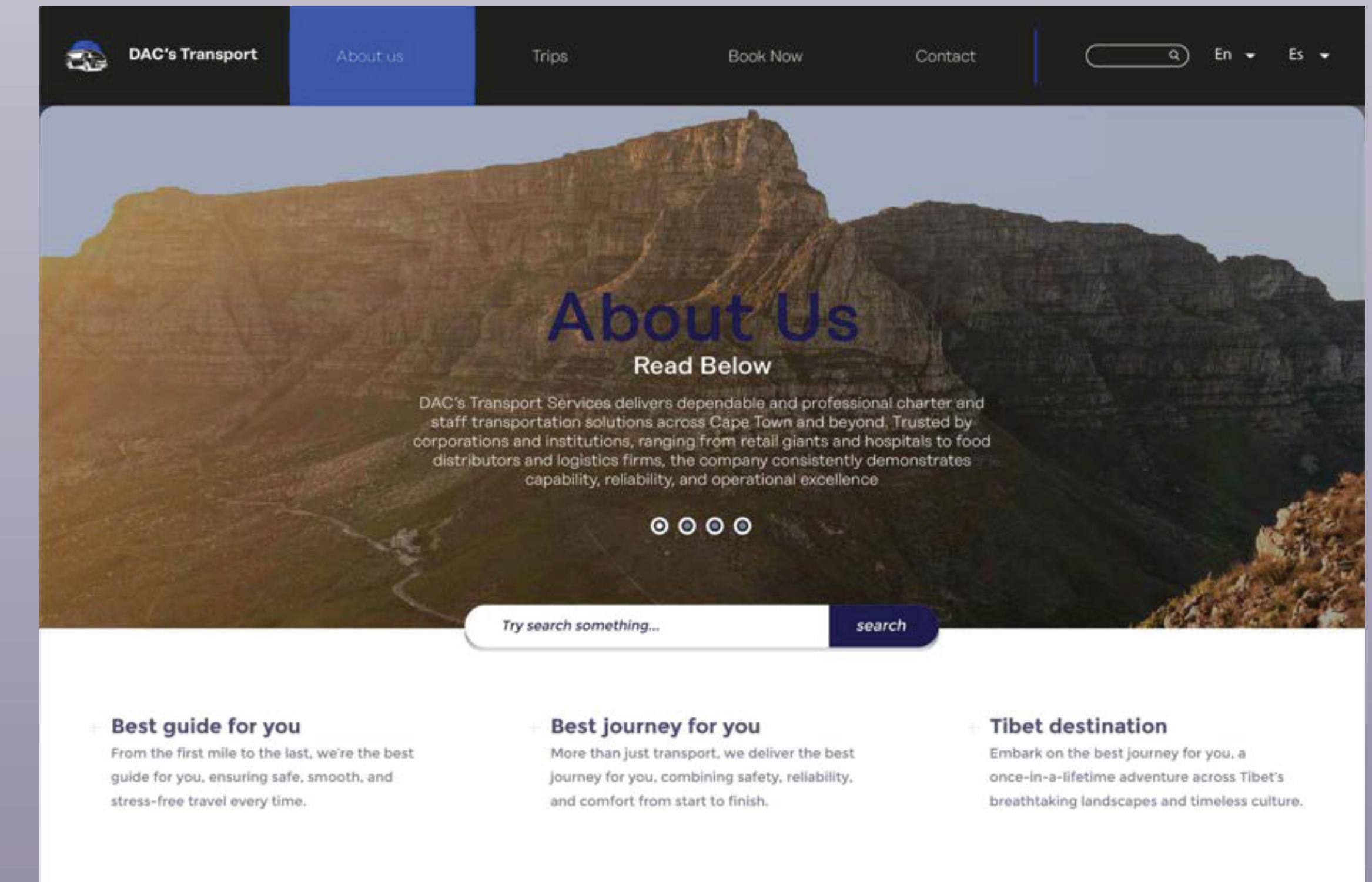
Welcome to DAC's Transport, your trusted partner for safe, reliable, and comfortable travel in Cape Town and beyond.

Learn more

CAA 126-985

in f i g

This is the homepage of DAC's Transport. It features a large banner image of a white van driving on a road during sunset. Overlaid on the banner is a dark blue rectangle containing the company logo, navigation links, and a call-to-action button. The main headline reads "And... What is your next trip?", followed by a brief welcome message and a "Learn more" button.



DAC's Transport

About us

Trips

Book Now

Contact

En ▾ Es ▾

## About Us

Read Below

DAC's Transport Services delivers dependable and professional charter and staff transportation solutions across Cape Town and beyond. Trusted by corporations and institutions, ranging from retail giants and hospitals to food distributors and logistics firms, the company consistently demonstrates capability, reliability, and operational excellence.

Try search something...

Best guide for you

From the first mile to the last, we're the best guide for you, ensuring safe, smooth, and stress-free travel every time.

Best journey for you

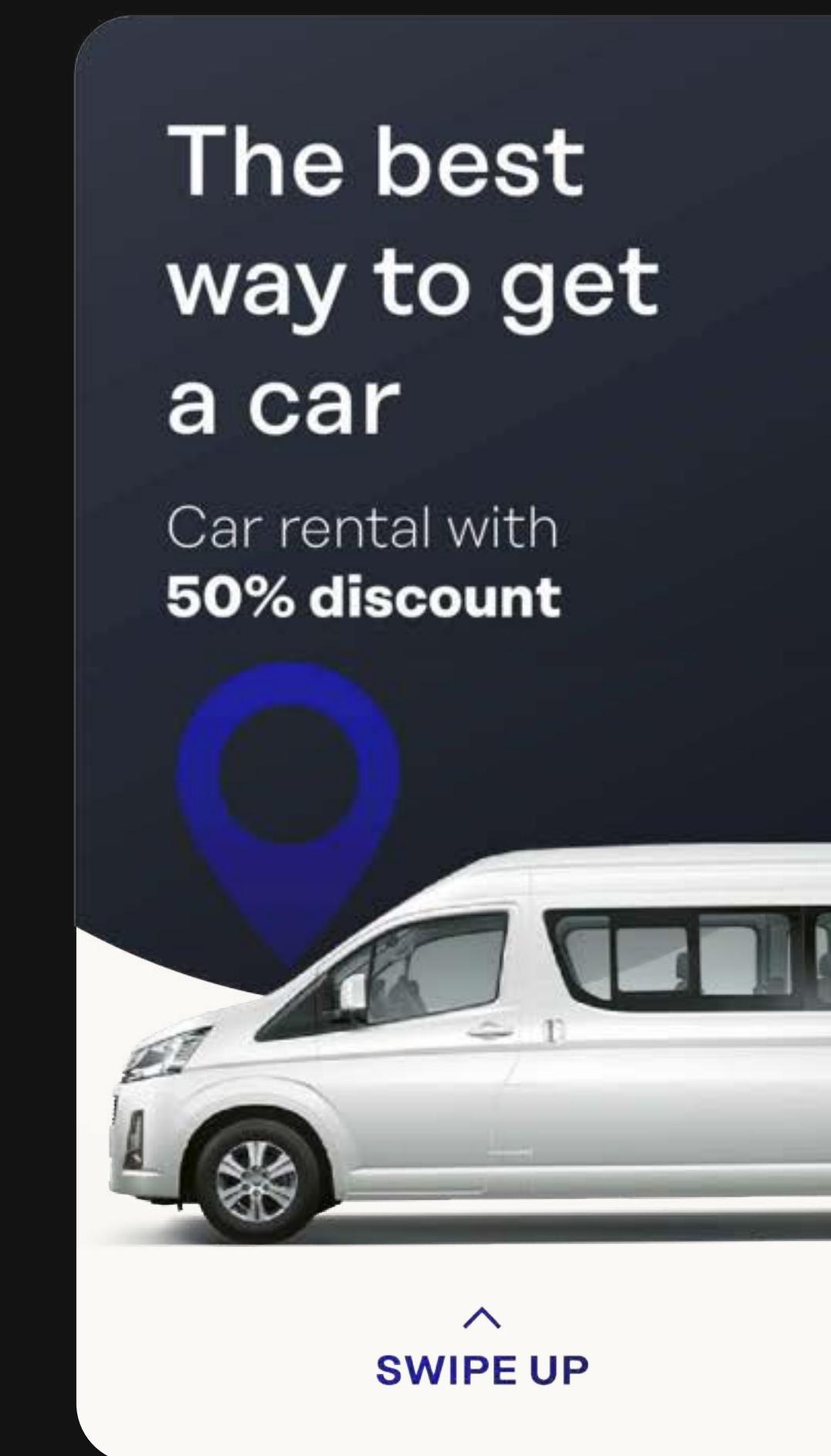
More than just transport, we deliver the best journey for you, combining safety, reliability, and comfort from start to finish.

Tibet destination

Embark on the best journey for you, a once-in-a-lifetime adventure across Tibet's breathtaking landscapes and timeless culture.

This is the "About Us" page of the website. It has a large banner image of a mountain range. The main heading is "About Us" with a "Read Below" link. Below the banner, there is a section titled "Best guide for you" with a description, another titled "Best journey for you" with a description, and a third titled "Tibet destination" with a description. At the bottom, there is a search bar with placeholder text and a "search" button.

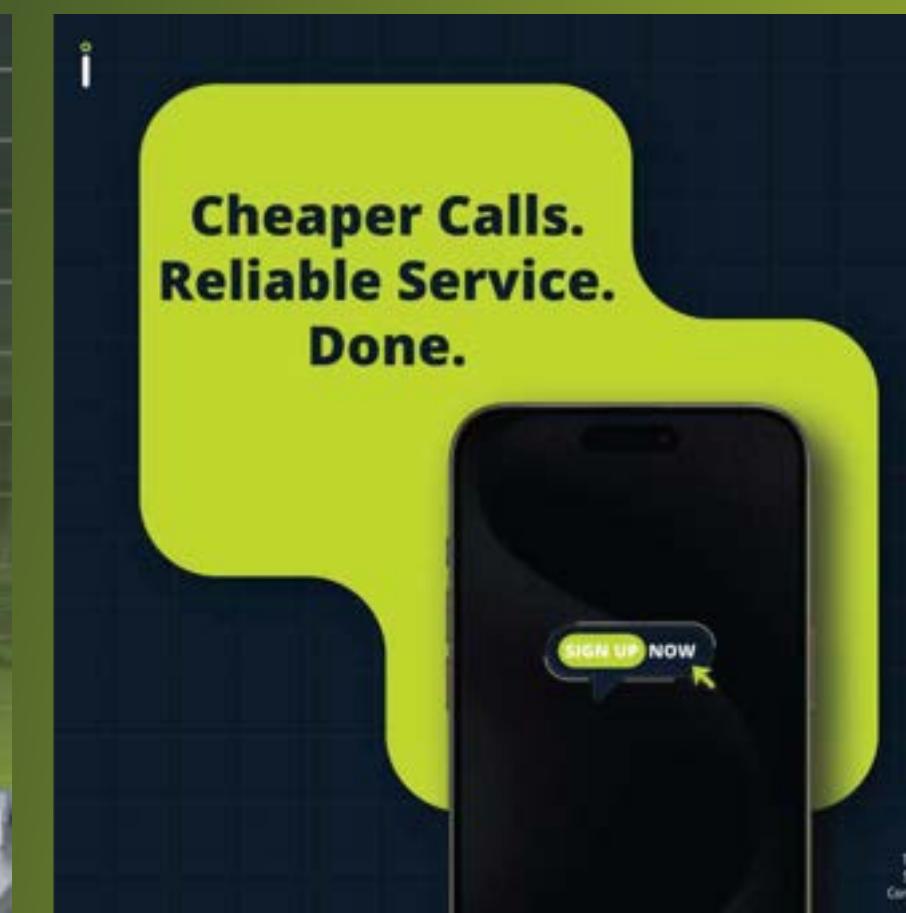
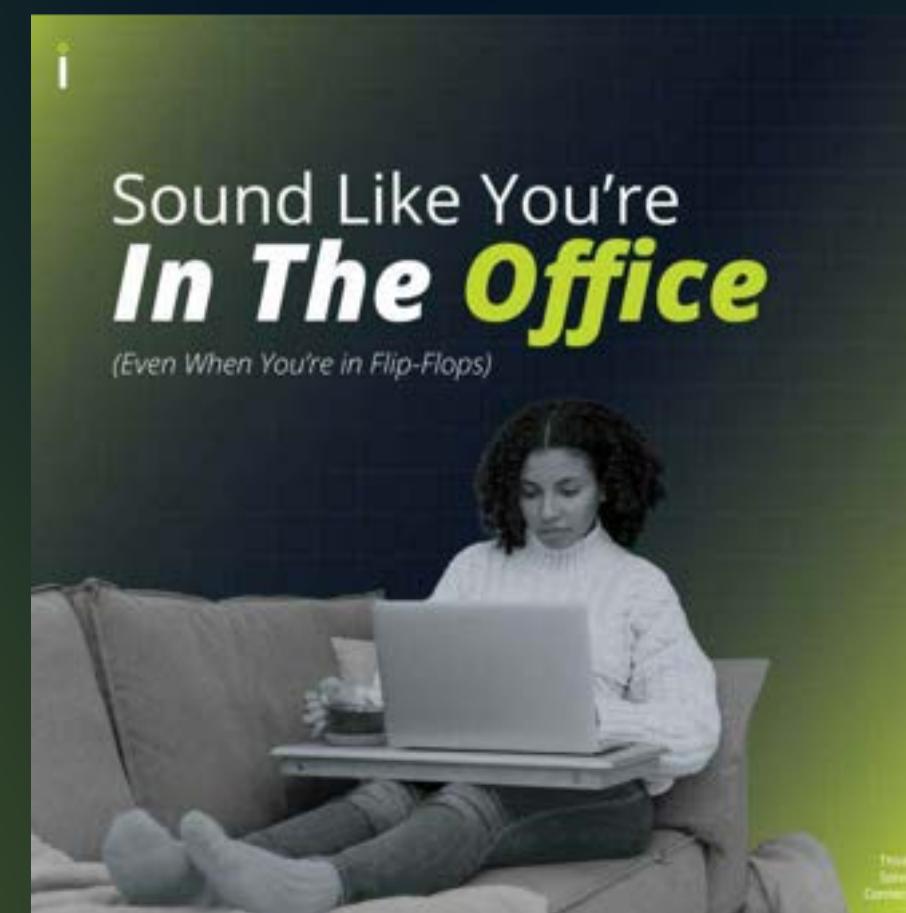
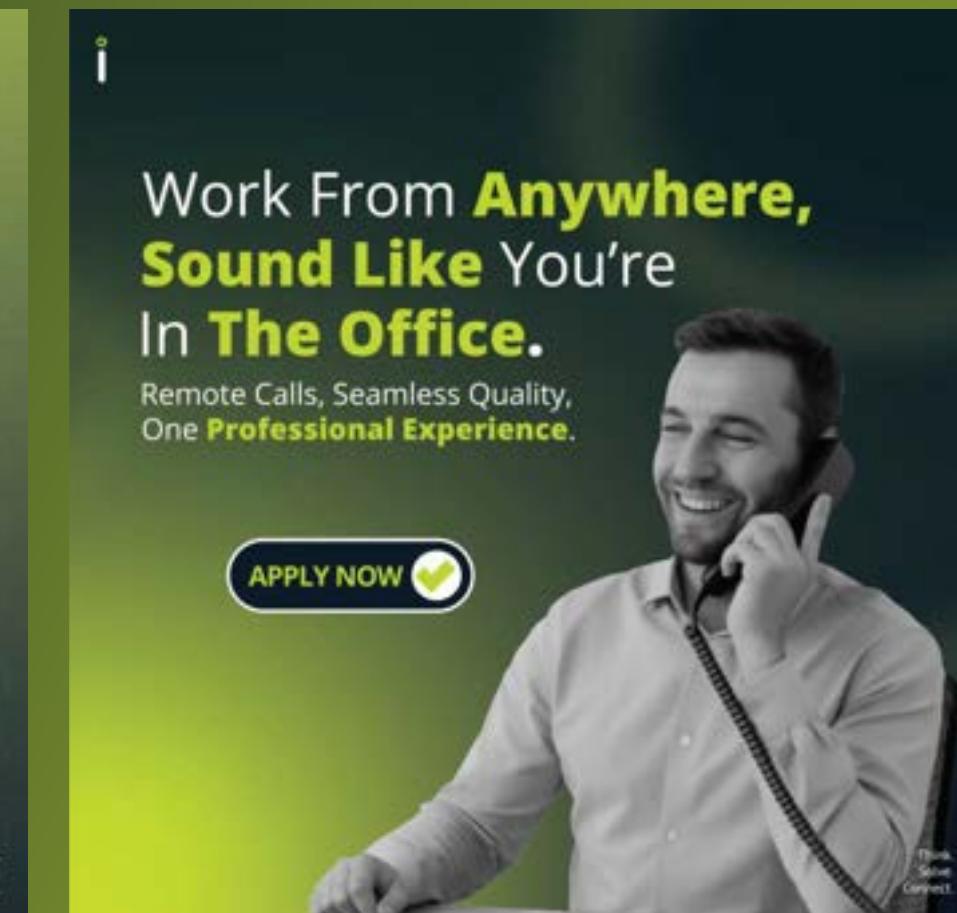
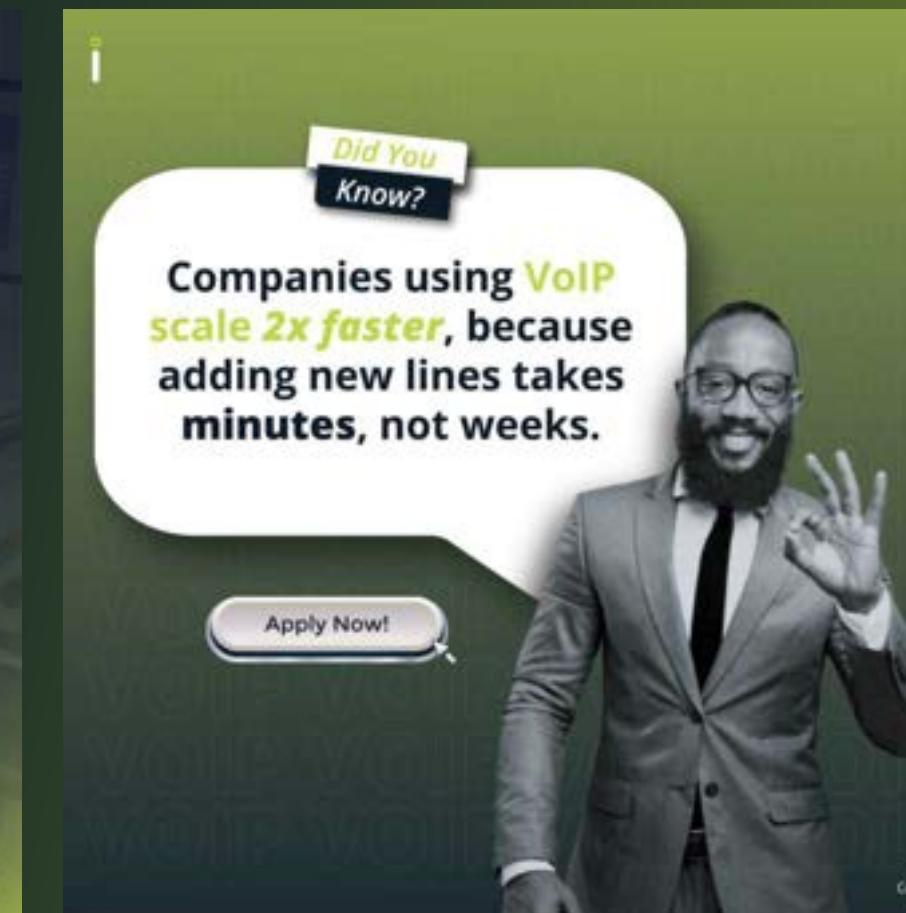
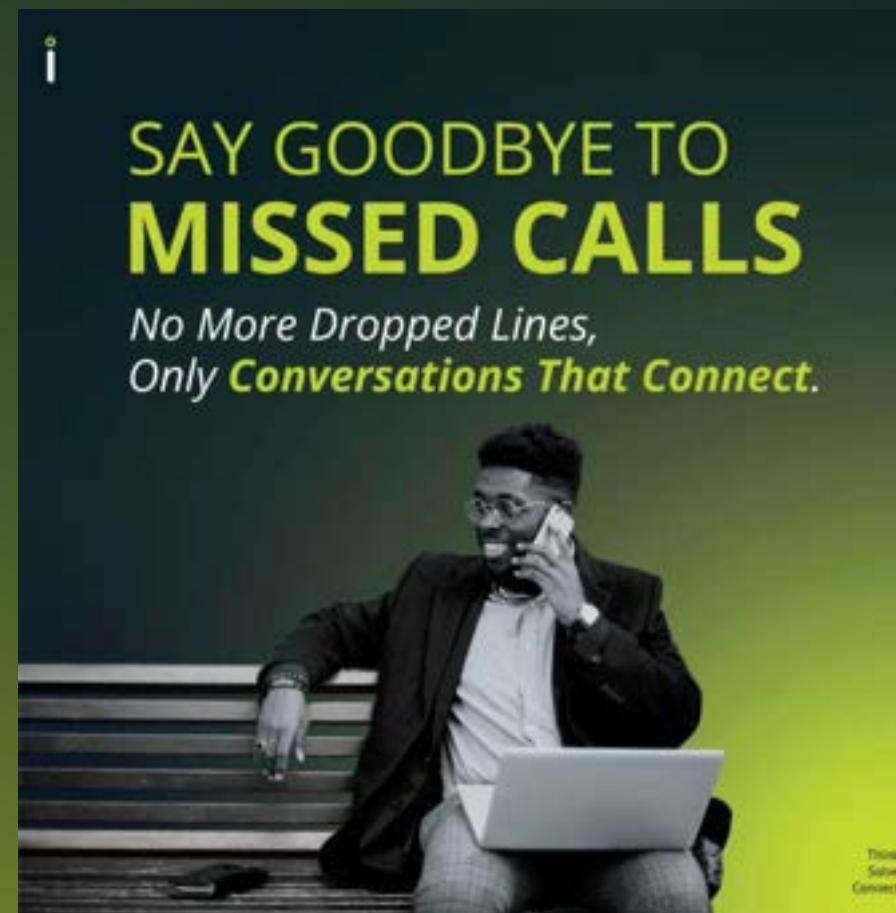
# Email Content



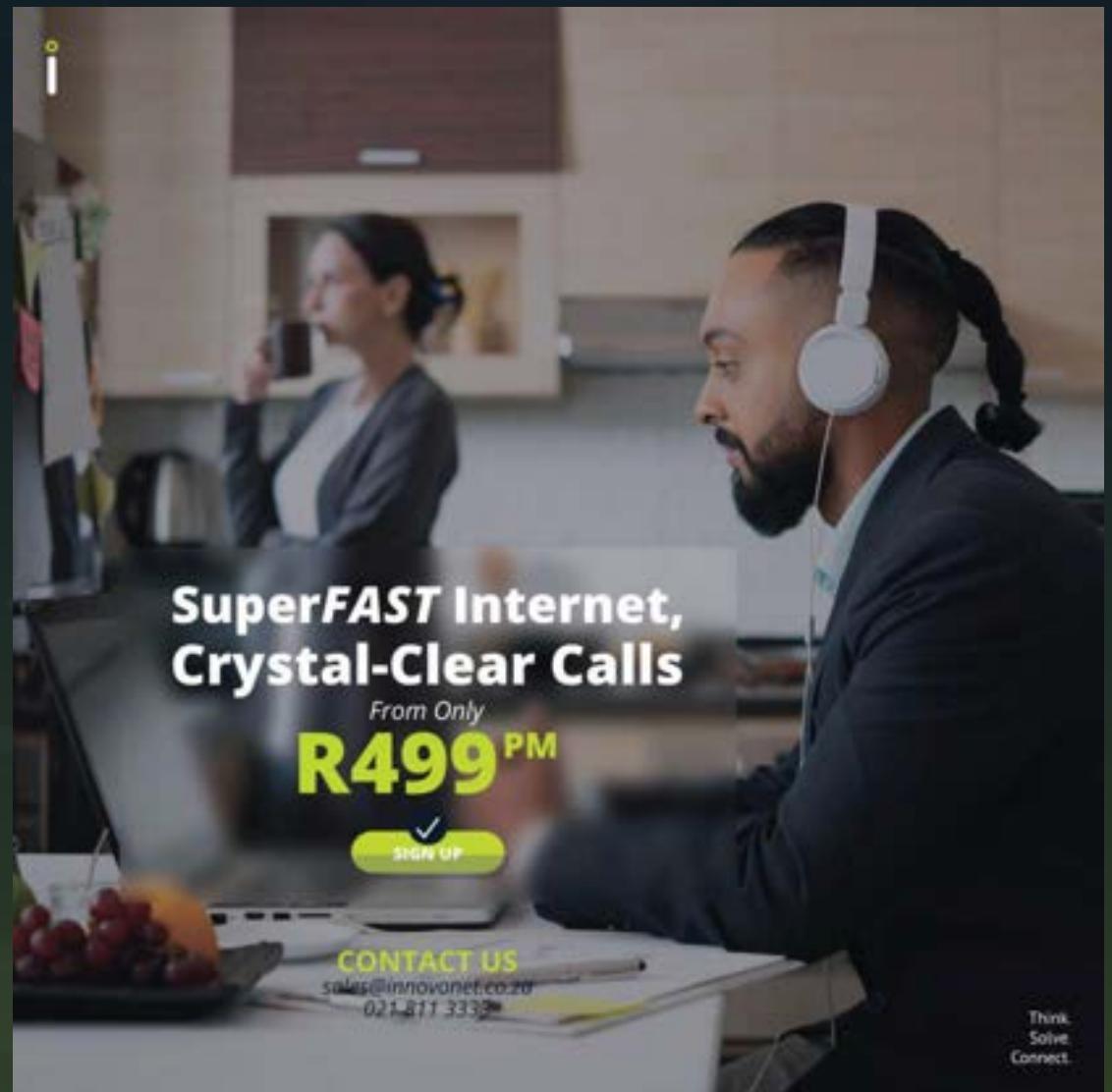
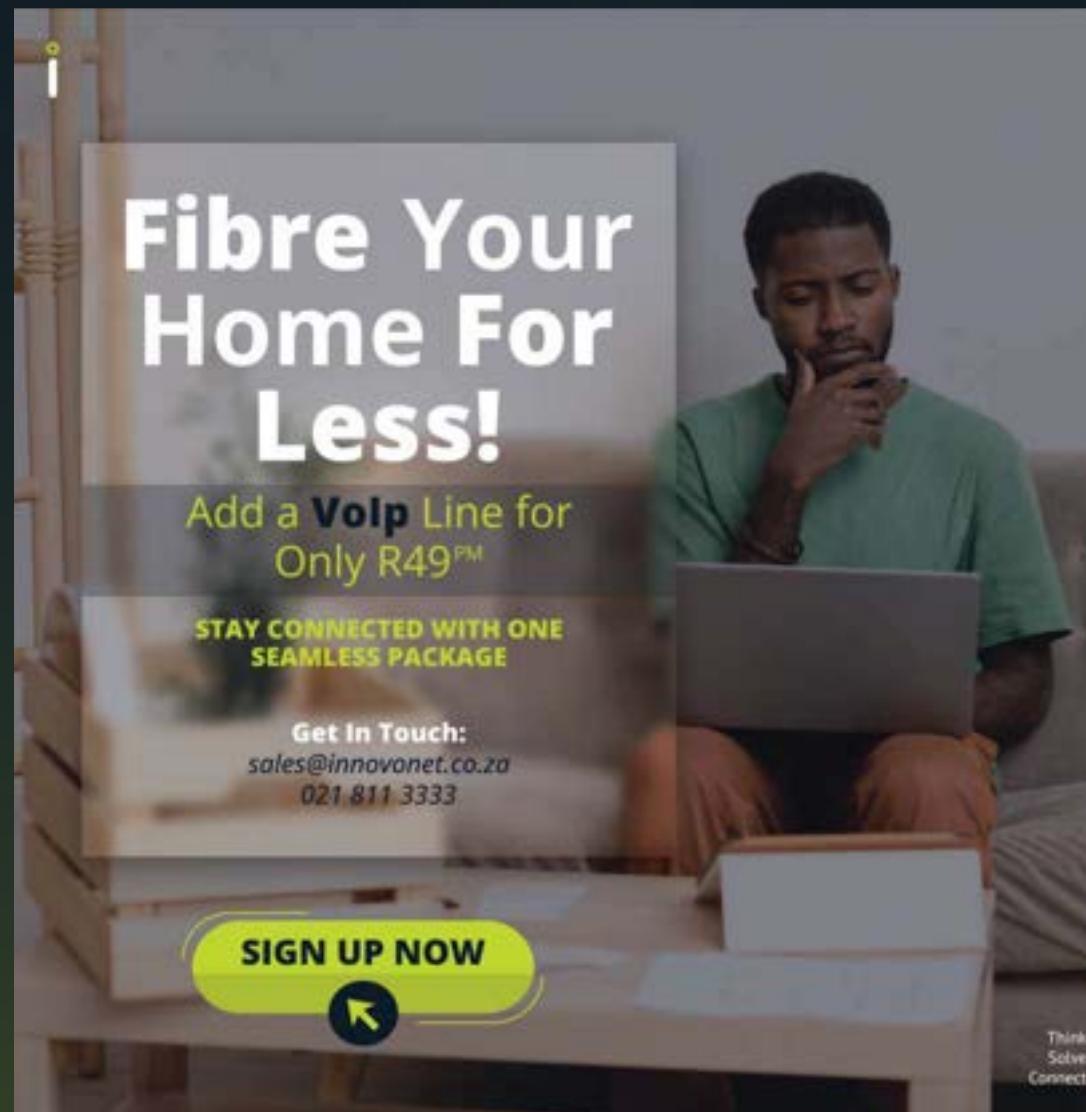
inno  
works



# Content for Social Media



# Campaign Ads



# Email Content

INNOVA

Never Miss a Moment  
That Could Change  
**Everything.**



INNOVA

Conversations That  
Just Flow, **No Stress,**  
No Static.



INNOVA

The Quiet Confidence  
You Get When **Everything**  
**Just Works.**



INNOVA

Breathe Easy  
Knowing **Every Call**  
**Will Reach You.**





Connecting You to Opportunities, Seamlessly.



# BRAND MISSION



NEXT

Our mission is to revolutionize the tender site meeting process by providing a secure, efficient and transparent platform that connects businesses with verified representatives.

The vision is to be the leading digital marketplace for tender site meeting representation, fostering trust, efficiency and seamless collaboration between businesses and users.

## CORE VALUES

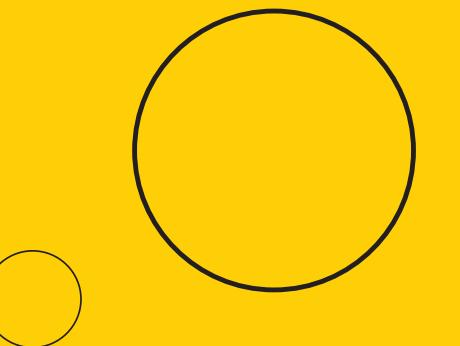
**Trust & Security:** Ensuring verification and reliability for both companies and users.

**Efficiency:** Streamlining the process of hiring and completing site meeting tasks.

**Transparency:** Clear communication, secure payments, and reliable reviews.

**Innovation:** Leveraging technology to simplify and enhance business operations.

**Empowerment:** Providing flexible earning opportunities and skill recognition for users.



# THE **TENDR BUDDI.** TRADEMARK

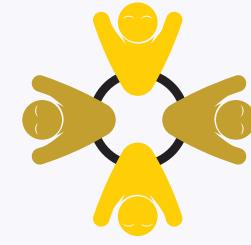
NEXT

Only members of **Tindr Buddi** are authorized to use the **Tindr Buddi** word mark, figure mark, and combination mark. These trademarks represent the unique identity and brand of **Tindr Buddi**, and their use is strictly controlled to ensure brand consistency and to protect the integrity of the service. By becoming a member, individuals and companies gain access to these brand assets, which can be used for official purposes related to the platform, such as marketing materials, profile pages, and communications that align with the platform's standards and guidelines.

The Tindr Buddi Wordmark

**tindr buddi.**

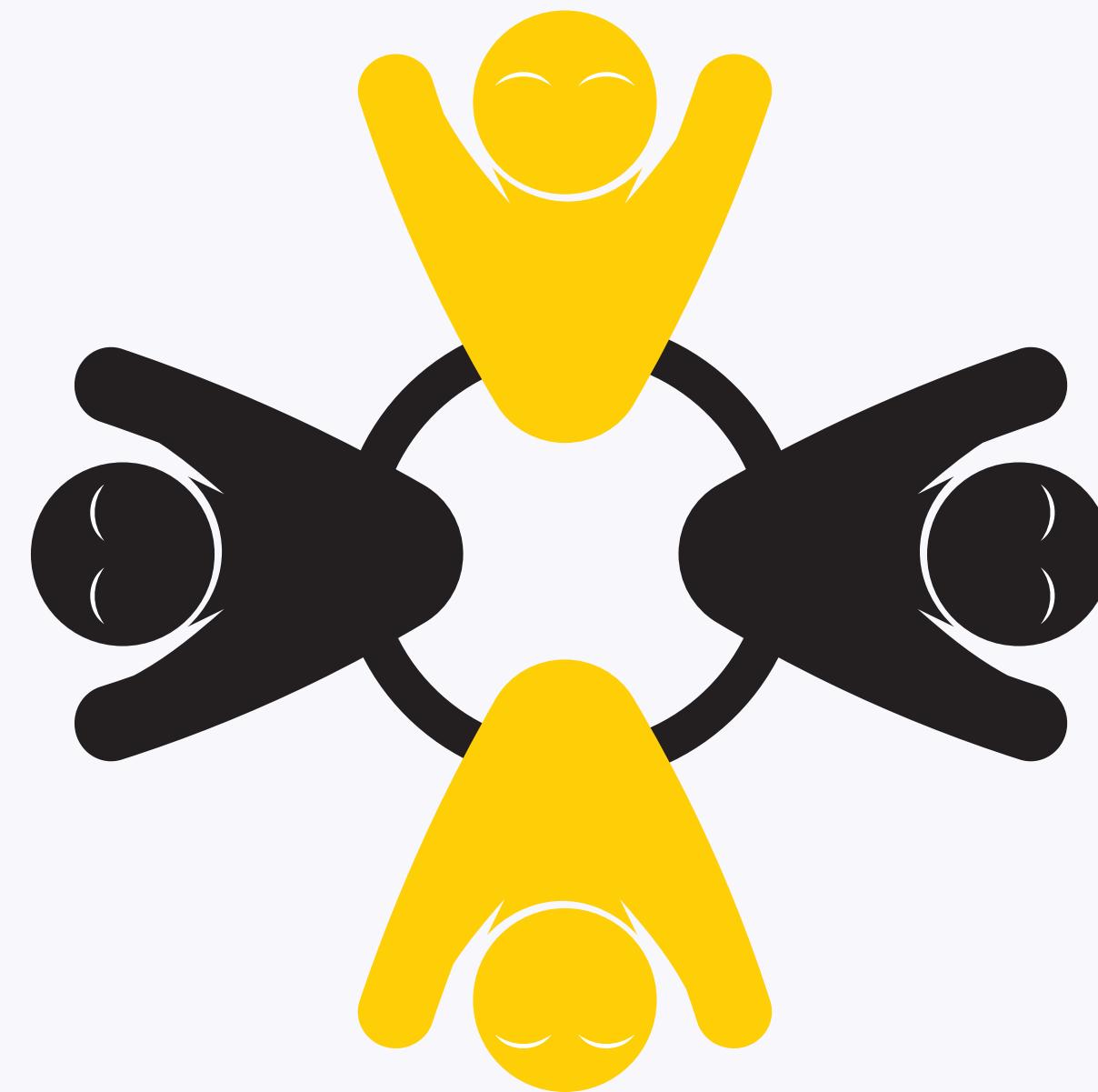
The Tindr Buddi Figure mark



The Tindr Buddi Combination mark

**tindr buddi.**

# LOGO



The Tindr Buddi logo represents **UNITY**, collaboration and connectivity. The design features four stylized human figures arranged symmetrically around a central circular element. The figures are designed with open arms, symbolizing inclusivity, teamwork, and mutual support.

**Unity & Teamwork**

**Collaboration**

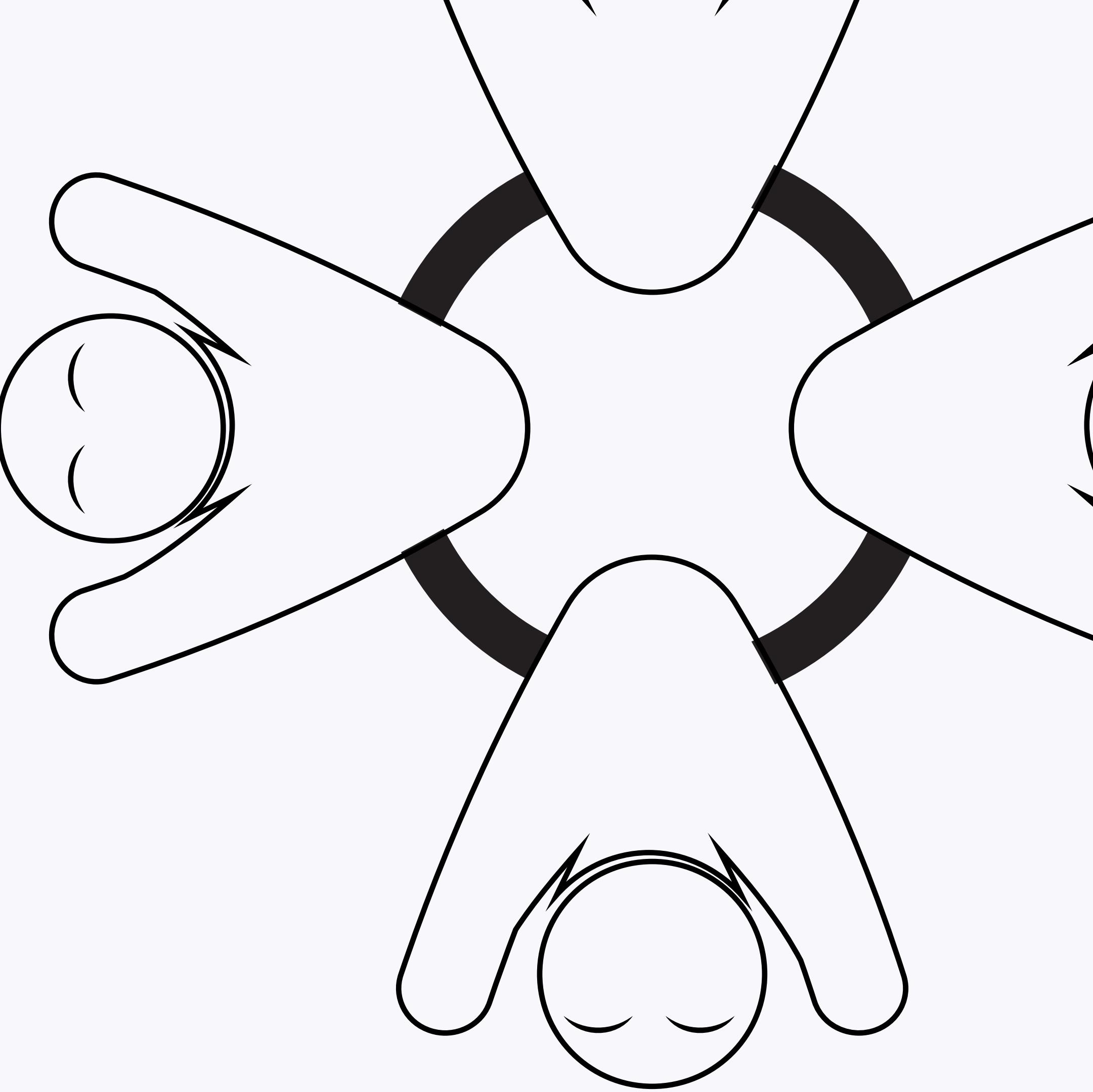
**Support & Reliability**

**This logo effectively aligns with Tindr Buddi's mission of connecting companies with verified representatives, reinforcing the brand's essence of unity and reliability.**

# LOGO VARIATION

Having variations of a trademark serves multiple strategic and functional purposes in branding, design, and marketing. Here are some key reasons for these variations:

- **Adaptability across various media & platforms**
- **Enhancing Brand Identity & Messaging**
- **Cultural & Emotional Appeal**
- **Scalability & Accessibility**
- **Seasonal & Campaign-Specific Uses**
- **Legal & Trademark Consideration**



# **FONT DESIGN**

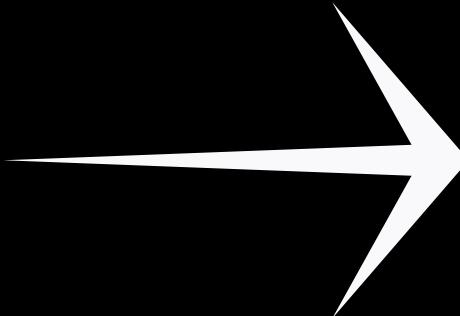
Aa  
Aa

# Montserrat Montserrat

---

ABCDEFGHIJKLMNPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890!@#\$%&\*

# Secondary Typeface



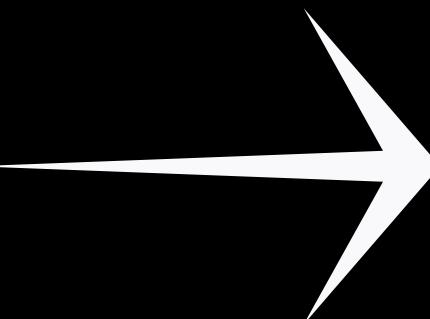
Aa  
Aa

Base Neue Trial  
**Base Neue Trial**

---

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890!@#\$%&\*

# Colour Palette





**#000000**  
BLACK



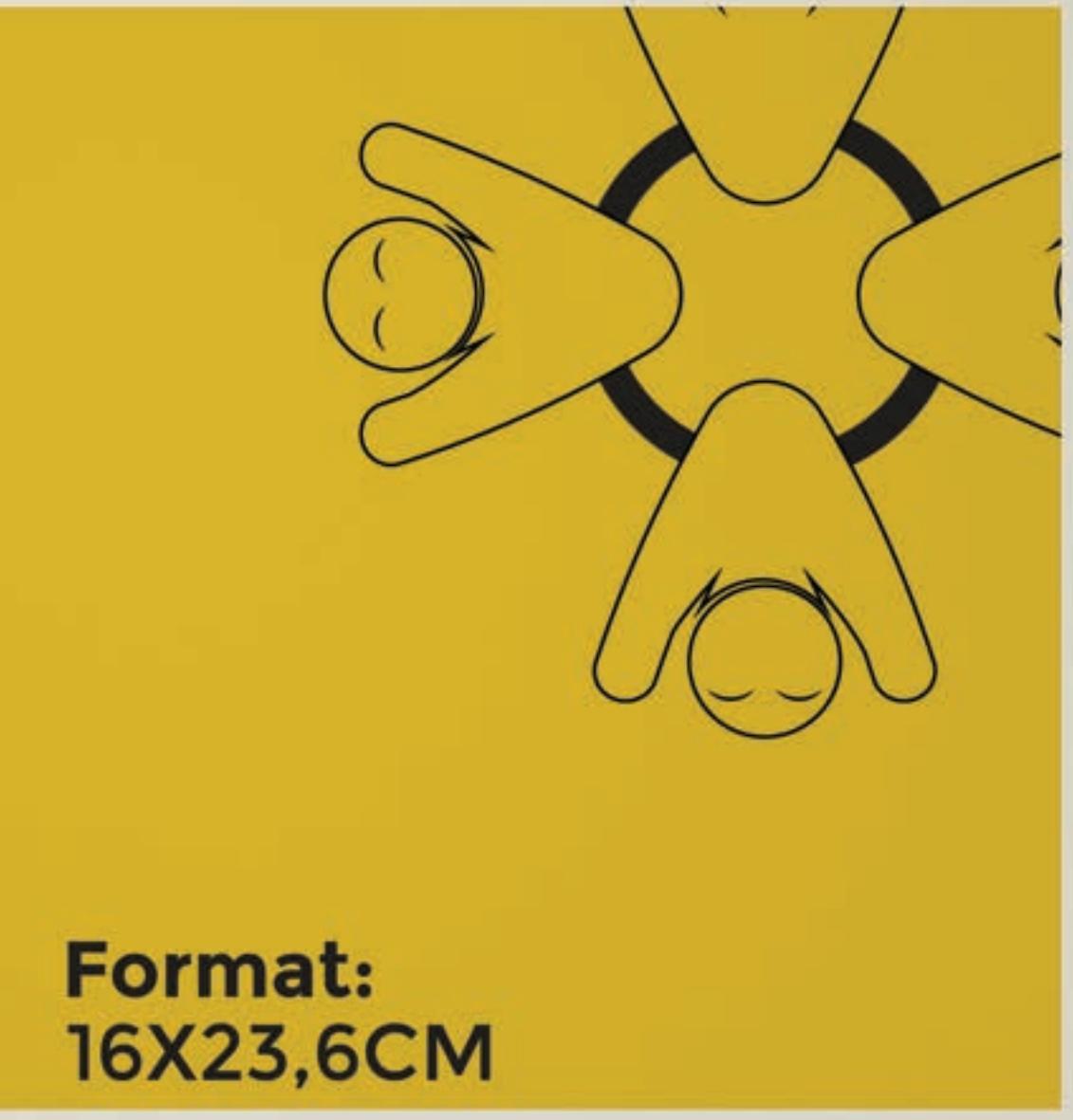
**#FFCE07**  
YELLOW



**#F7F7FB**  
GHOST WHITE

# **BRAND AESTHETICS**

**tendr  
buddi.**



Poster with  
a representation  
of a **tendr buddi**  
design.

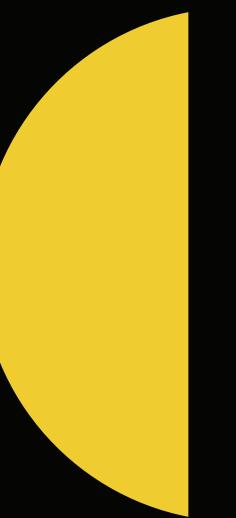


Damian  
**Michael**

Managing Director

The Forum, G07, 6 N Bank Ln,  
Century City, Cape Town, 7441

damian@innovonet.co.za





Connecting You to  
Opportunities,  
**Seamlessly.**



thank you.

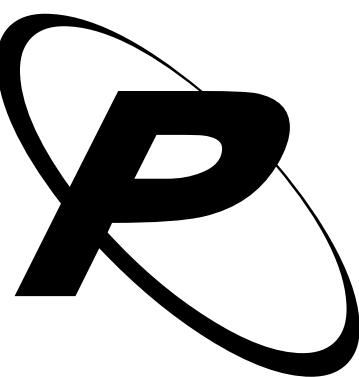




**1. Symbol**



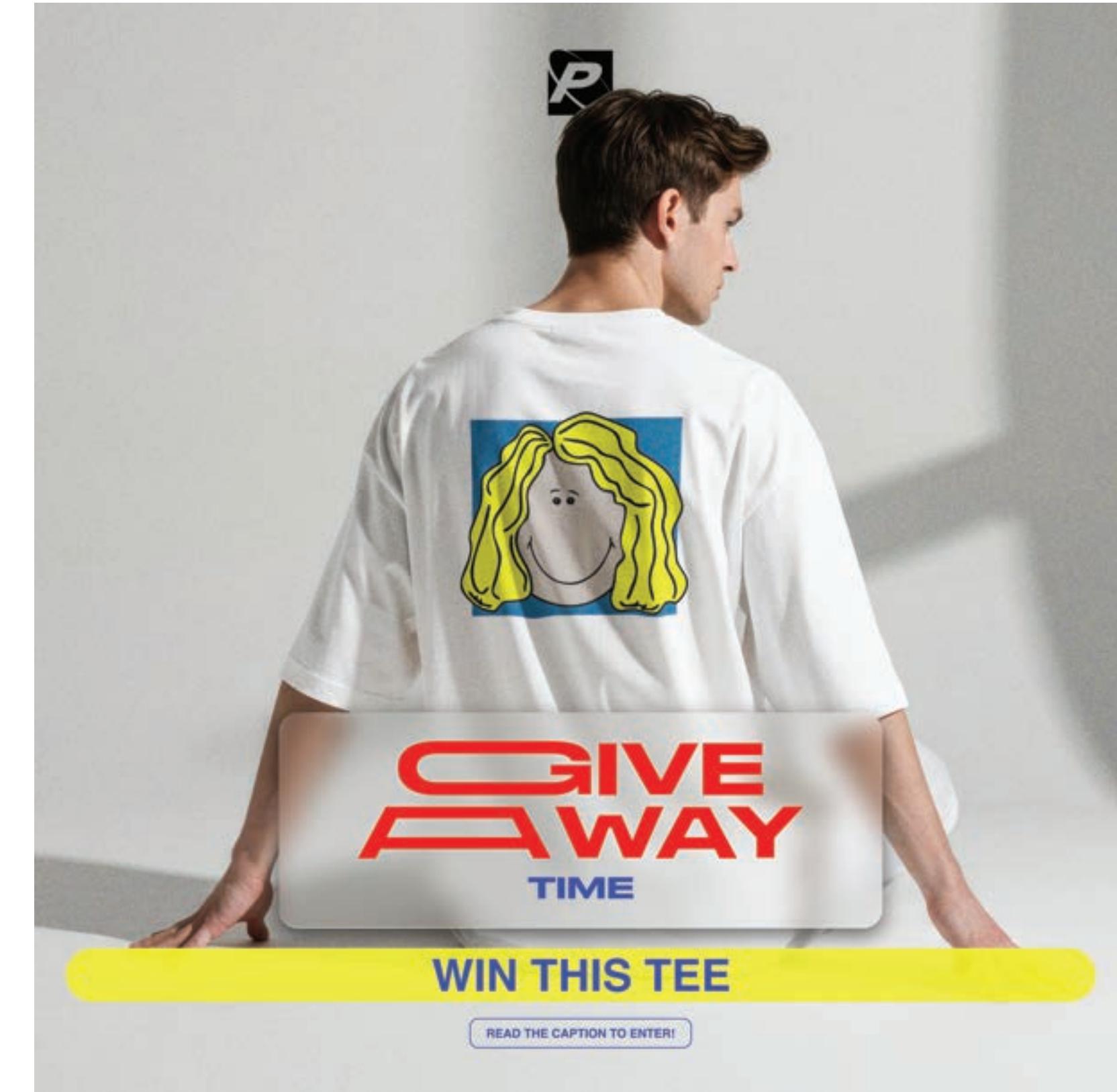
**2. Combination Mark**



**3. Secondary Symbol**

PREFERENCE

**4. Logotype**





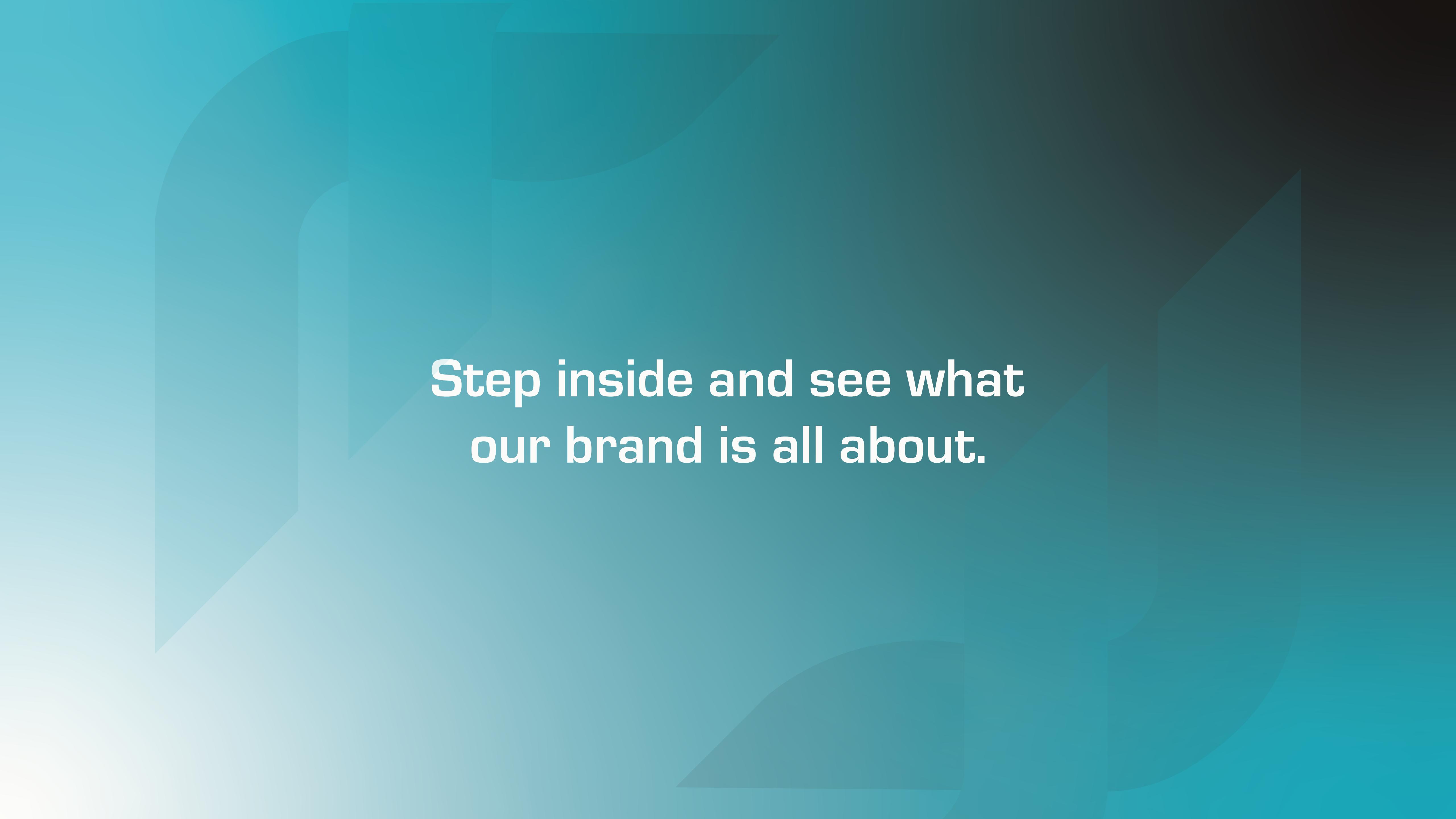


# WEBNEXO

All Your Web Needs, One Connection



**WEBNEXO**



Step inside and see what  
our brand is all about.



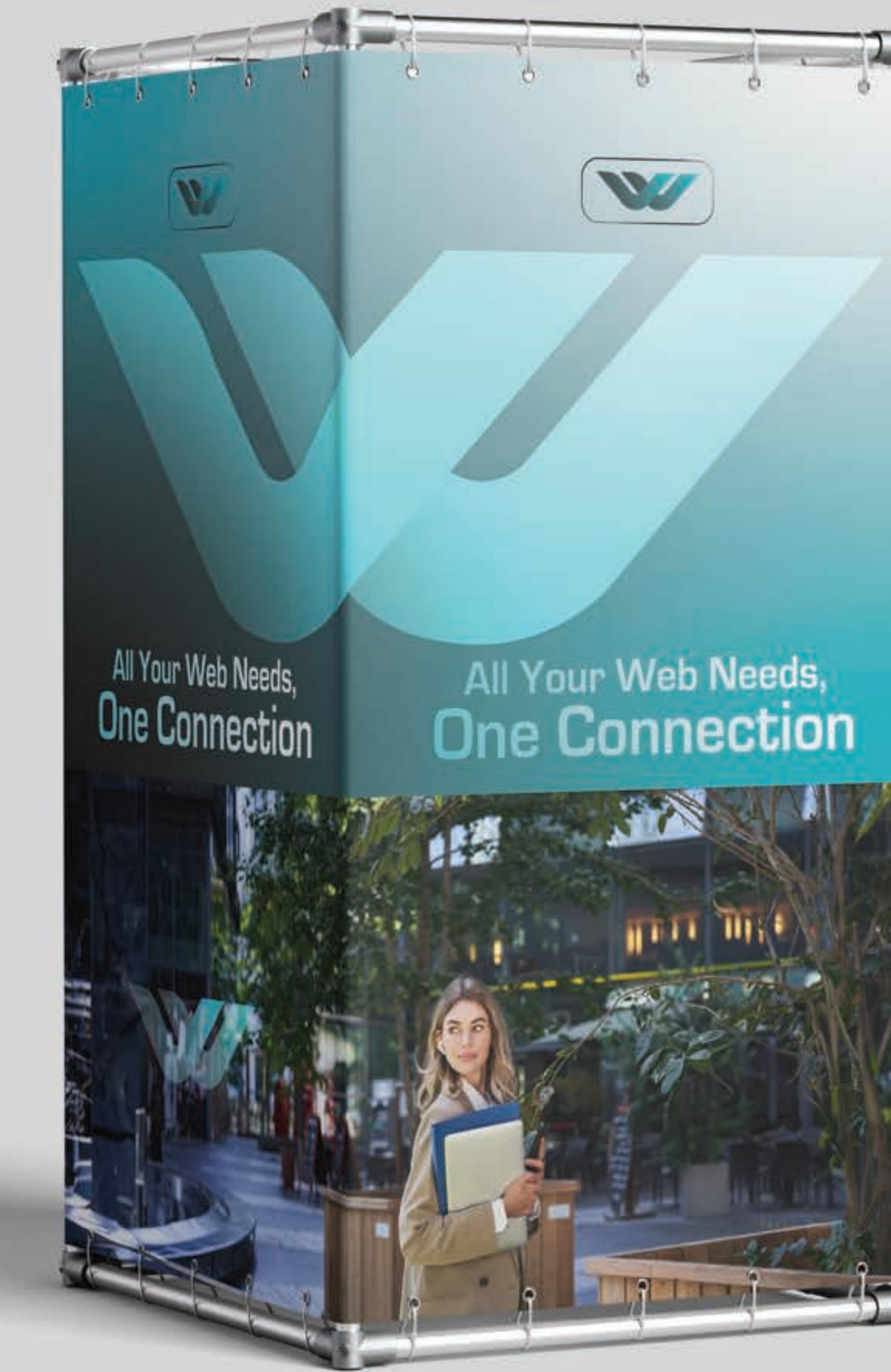
# **MISSION**

**To provide businesses and individuals a single point of contact for all their online needs domains, hosting, email, and website solutions, with simplicity, reliability, and professionalism.**



# VISSION

To be the trusted, go-to digital hub that  
makes online presence seamless for clients.



# Color Palette

**#212121**

**#00A5B5**

**#FAF8F6**



Cape Town,  
South Africa  
079 438 3711  
webnexozn@gmail.com  
www.webnexo.co.za

**Chadley De Rose**  
Founder & CEO



Typo-  
graphy

# Eurostile

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0 ! @ # \$ % ^ & \*

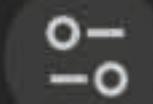


**Domains. Hosting. Email.  
Websites. Unified.**





WebNexo - Homepage



webnexo.co.za



**PLANE VIEW**  
**COLLECTIVE**