

# Content Calendar

	1 week	2 week	3 week	4 week
Main theme:	Virtual Open Day	Get to know Denmark	First day of school	Integration events
Monday	<b>FACEBOOK (event)</b> Virtual Open Day - introvertism - gift or curse? - book a meeting with student - lecture with	<b>FACEBOOK (event)</b> Basement bar  <b>Event:</b> Virtual Open Day	<b>FACEBOOK (event)</b> Speed Dating  <b>Launch:</b> First day of school  29th of August	
Tuesday	<b>INSTAGRAM</b> video with map (Basement Bar)	<b>TIK TOK</b> Basement Bar promo+dance	<b>INSTAGRAM</b> Pro Tips	<b>INSTAGRAM</b> Fun fact about Denmark
Wednesday				<b>Event:</b> Speed Dating
Thursday	<b>TIK TOK</b> a day in the life of a BAAA student	<b>TIK TOK</b> Tour of the school / demo of equipment		
Friday			<b>TIK TOK</b> dance(colorful person effect)	

			<b>Event:</b> Basement Bar	
Saturday				
Sunday				