



erhvervsakademiaarhus • Following Aarhus

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Did you know that the danes get crazy when is up to liquorice?

And did you know that the Danish flagship company Johan Bülow have actually publishedan entire cookbook for cooking with liquorice, and they also publish a lot of recieps.

And as if that wasn't enough liquorice for ages, there's even a liquorice festival which takes place each year in Copenhagen. Yeah, you read that right - a festival!

1 godz.









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Denmark is known for its focus on beautiful design, and is famous for jewelry, fashion and kitchenware. But did you heart of some of the most popular Danish brands?

## For example:

LEGO is a brand that every kid around the world loves and has been selling billions of bricks worldwide.

Pandora jewelry founded in 1982, sells its jewelry all over the world, and is one the most prominent jewelry brands in the world.

Carlsberg is one of the most known brands among beer geeks around the world. This world-famous brewery was founded in 1847 by Jacob Jacobsen.

And one interesting fact about the danes!

The Danes were awarded as the most happy people in the World in 2013, 2014 and 2016 by The United Nations World Happiness Report.

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Make your student life smart not hard!

PRO TIP #1

Public transportation might not be the cheapest therefore we highly recommend getting Rejsekort at the beginning.

Not only will you have cheaper one way tickets (20% off from normal price) but also the longer you are having your card, the bigger discount you receive.

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PRO TIP #2

There are many different ways in Denmark you can save money. We recommend using Motatos and Tilbudsugen.

With Motatos you can buy popular products in a very attractive prcie. The only minus is that you can wait for your package up to month.

Tilbudsugen is a great website when you can compare prices in order to find the best beer for your next beer pong party:)

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