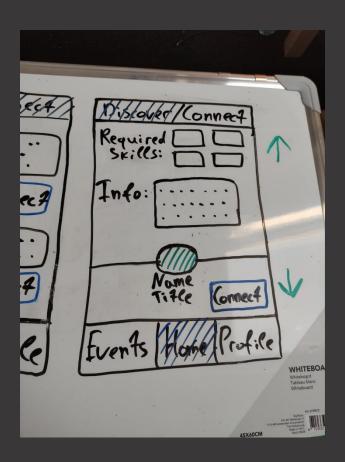
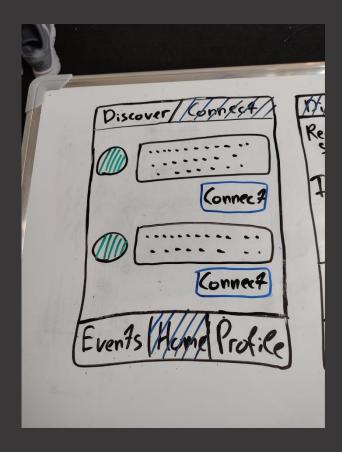
IOS StuNect

Design

1. Sketches

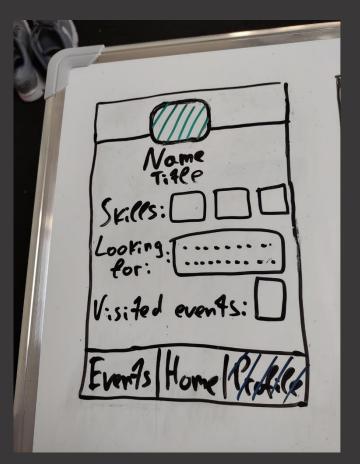
I started by creating some basic sketches for our idea.





In the Discover part of the home page, you see all the available project pitches from students. Including the required skills for said project, information about it, and the person who created it. The project pitch takes up the whole screen, so you scroll to see the others.

In the Connect part of the home page, you have already listed a project and you are looking for people. You see profiles of people with similar skills to your project's needs.





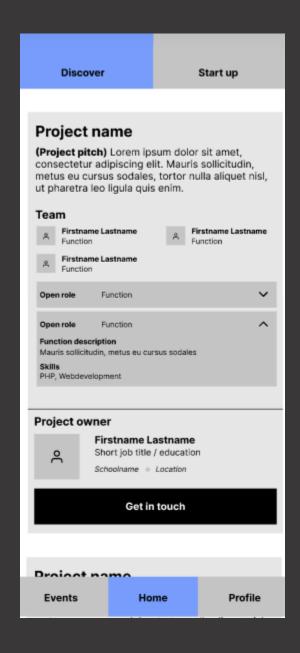
We have divided the profile page into 2, depending on if you are looking for a project or looking for people. Depending on that you will have either a bio for people to read and connect with you, or you have information about what you are looking for.

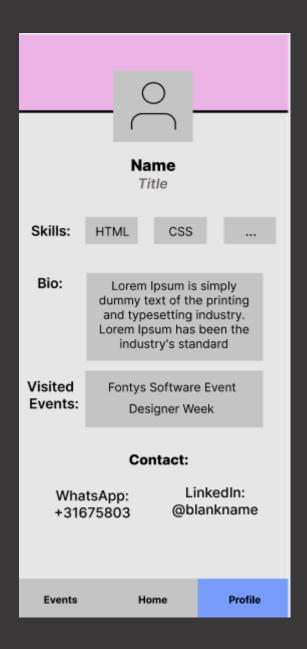
Low fidelity prototype

We started working on the low fidelity prototype after we had the sketches.

You can check the full prototype at:

https://www.figma.com/file/pgp2eZqIA67D7UICWzDh1F/Low-Fidelity?node-id=0%3A1



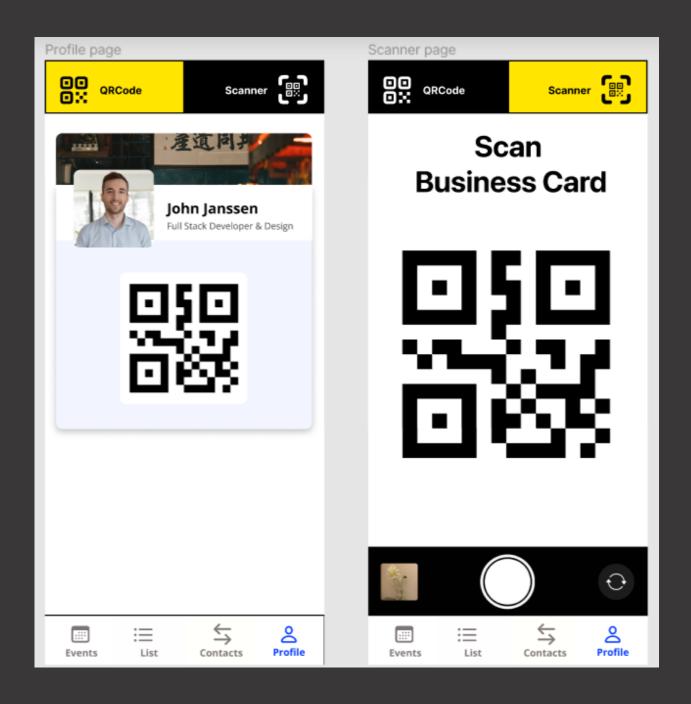


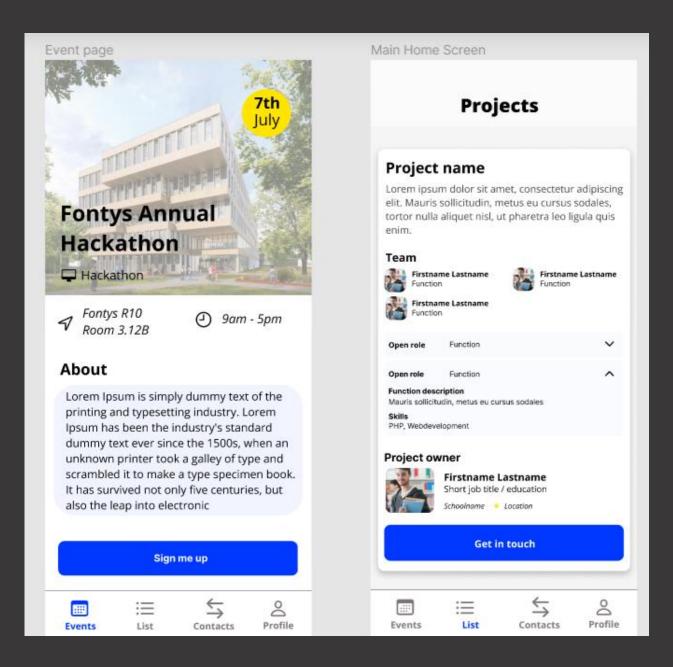
High fidelity prototype

In our second iteration, we updated our prototype with a better design.

You can check the full prototype at:

https://www.figma.com/file/GtBJDP5KRjHmN1ImmHQGuN/Untitled?node-id=0%3A1





4. Style Guide

Colors:

When it came to deciding what colors we want for our app, we investigated the color psychology, looked into the emotions, and thought about what we wanted our users to feel.

We used the 60-30-10 color approach for UI design

We liked white, which represents the emotion of purity and safety. We decided to use it as a background color as it's often used to make the content of the page pop up.

For our **accent color**, we chose blue, more specifically: #0038FF. Blue represents trust, peace, and loyalty, which are the qualities we are looking for if you are going to start a project with a stranger. We use this color mainly on buttons.

In the end, we had 10% blue, 30% light gray, and 60% white



Font:

For our font, we used SF Pro - the system font for all Apple platforms. Using this font gives you legibility, clarity, and consistency across all Apple platforms. We decided to use it as our main font as it was already familiar to Apple users

SF Pro Display Regular

SF Pro Display Regular AaBbCcDdE

SF Pro Display Ultralight Italic



SF Pro Display Ultralight Italic AaBbCcl

SF Pro Display Thin Italic

SF Pro Display Thin Italic AaBbCcDdE

SF Pro Display Light Italic

SF Pro Display Light Italic AaBbCcD

SF Pro Display Medium

SF Pro Display Medium AaBbCcDd