StuNect

Colors:

When it came to deciding what colors we want for our app, we looked into the color psychology, we looked into the emotions and thought about what we want our users to feel.

We used the 60-30-10 color approach for UI design

We liked white, which represents the emotion of purity and safety. We decided to use it as a background color as it's often used to make the content of the page popup.

For our **accent color** we chose blue, more specifically: #0038FF. Blue represents trust, peace, and loyalty, which are the qualities we are looking for if you are going to start a project with a stranger. We use this color mainly in buttons.

In the end we had 10% blue, 30% light gray and 60% white

Font:

For our font we used SF Pro - the system font for all apple platforms. Using this font gives you legibility, clarity, and consistency across all Apple platforms. We decided to use it as our main font as it was already familiar to Apple users.

SF Pro Display Regular
SF Pro Display Regular AaBbCcDdE

SF Pro Display Ultralight Italic
SF Pro Display Ultralight Italic AaBbCcL

SF Pro Display Thin Italic
SF Pro Display Thin Italic AaBbCcDdE

SF Pro Display Light Italic
SF Pro Display Light Italic AaBbCcD

SF Pro Display Medium
SF Pro Display Medium AaBbCcDd