

# PROFESSIONAL CERTIFICATE IN MACHINE LEARNING AND ARTIFICIAL INTELLIGENCE

## Module 4

### Fundamentals of Data Analysis

Office Hours with Viviana Márquez  
September 21, 2023

## AGENDA

- Slack
- Required activities for Module 4
- Content review Module 4: Fundamentals of Data Analytics
- Questions








## Slack

#cohort-august-2023



*Slack Workspace  
Invitation*

## Required Activities for Module 4

-  Codio Activity 4.1: BASIC JOINS ON DATASETS
-  Codio Activity 4.2: COMPLEX JOINS ON DATASETS
-  Codio Activity 4.3: CREATING SCATTERPLOTS, HISTOGRAMS, AND DISTRIBUTION PLOTS
-  Codio Activity 4.4: CREATING VIOLIN, BOX, AND JOINT PLOTS
- Try-It Activity 4.1: MORE SOPHISTICATED PLOTTING
-  Codio Activity 4.5: STRING OPERATIONS
-  Codoi Activity 4.6: DATA CLEANING
- Try-It Activity 4.2: ANALYZING A REAL-WORLD DATASET
-  Quiz 4.1: THE FUNDAMENTALS OF DATA ANALYSIS

## Content review Module 4: Fundamentals Data Analysis

- Joining tables
- Data cleaning
- Code
  - Pandas merge
  - Data cleaning
    - String operations

## Content review Module 4: Fundamentals Data Analysis

- **Joining tables**
- Data cleaning
- Code
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## Joining tables

- In the real-world, often data will be split across multiple tables
- You will have to combine records from those tables based on related columns

<tbody>		
Data1	abc	def
Data2	ghi	jkl
Data3	mno	pqr
Data4	stu	vwx
<tfoot>		
Prev	1	2 3 Next

<tbody>		
Data1	abc	def
Data2	ghi	jkl
Data3	mno	pqr
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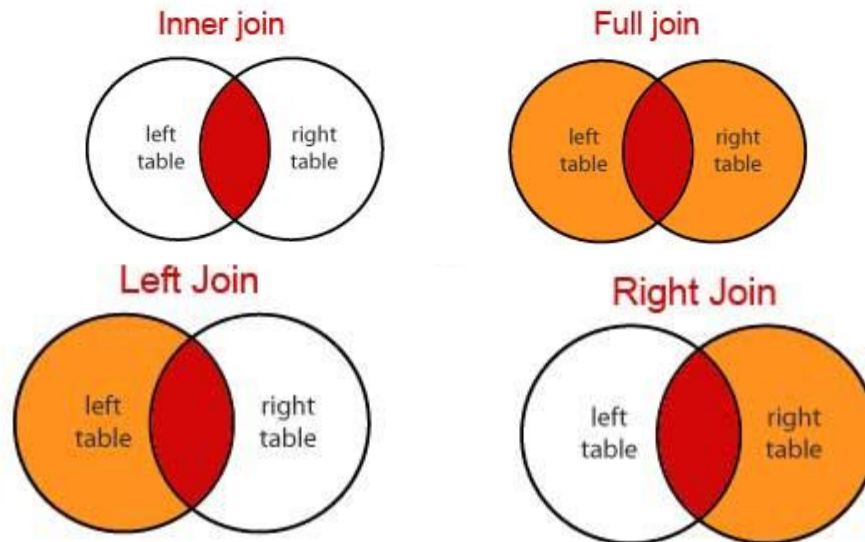
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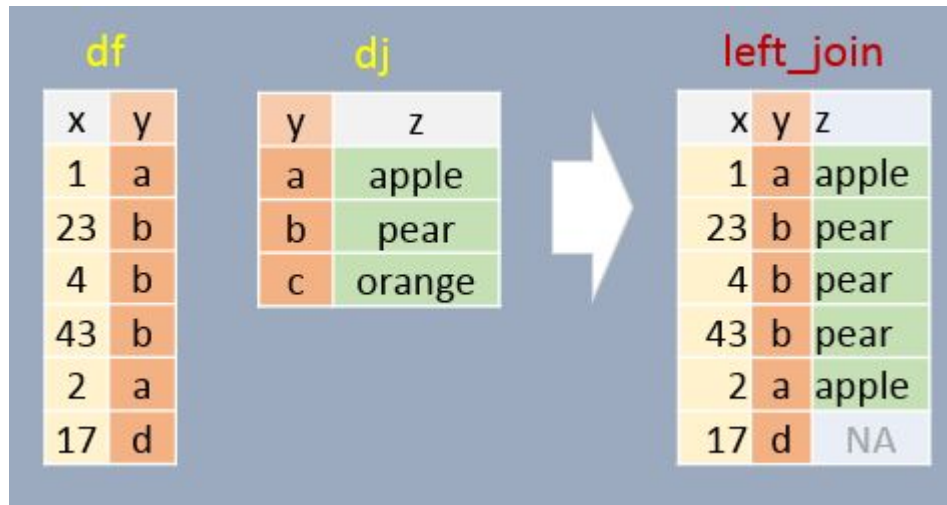
## Types of joins

- **INNER JOIN:** Returns records that have matching values in both tables.
- **LEFT (OUTER) JOIN:** Returns all records from the left table, and the matched records from the right table.
- **RIGHT (OUTER) JOIN:** Returns all records from the right table, and the matched records from the left table.
- **FULL (OUTER) JOIN:** Returns all records when there is a match in either the left or the right table.
- **CROSS JOIN:** Returns the Cartesian product of the two tables.
- **SELF JOIN:** Joining a table with itself.

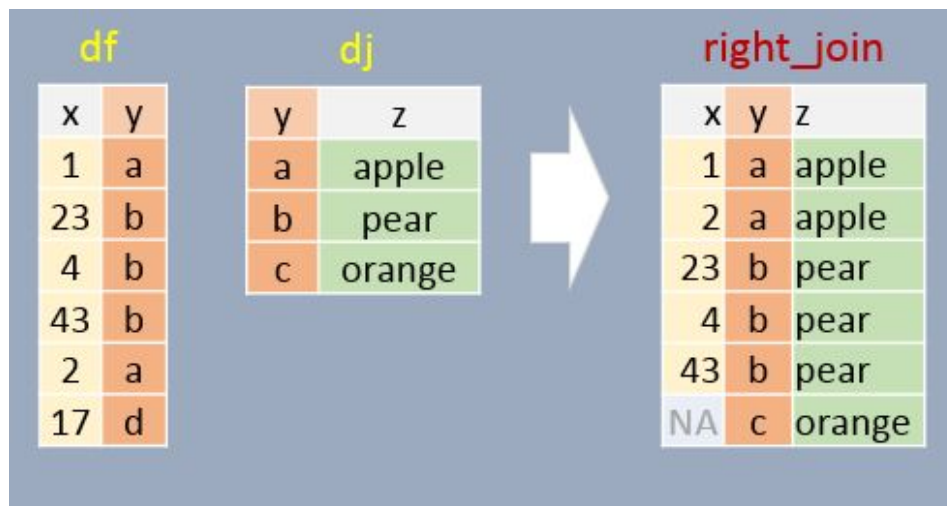




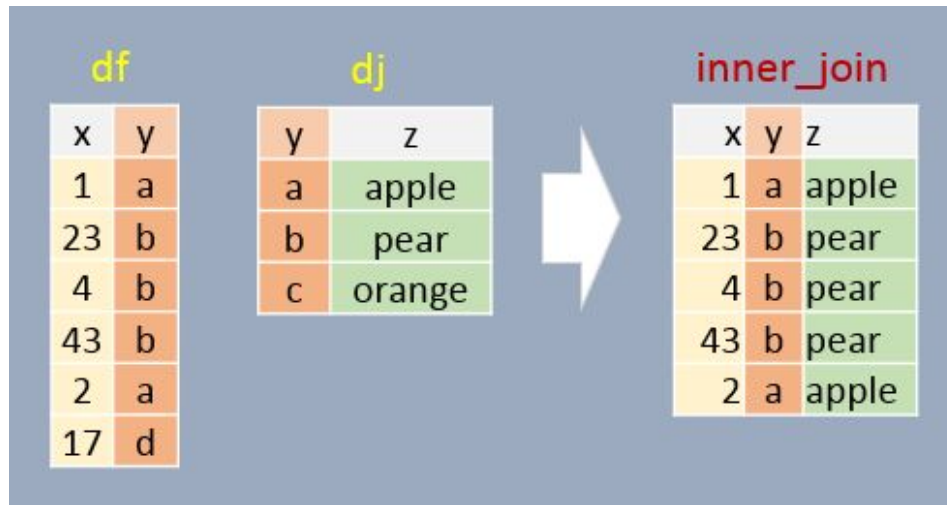
## Left join



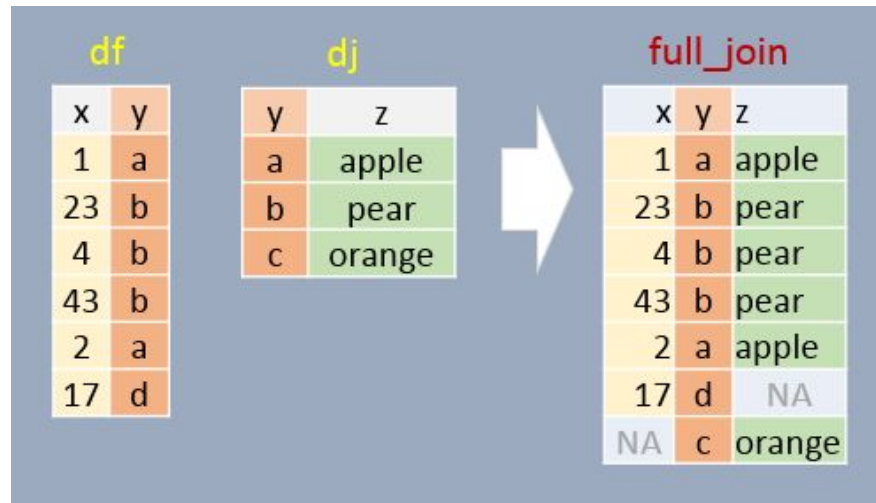
## Right join



## Inner join




## Full join



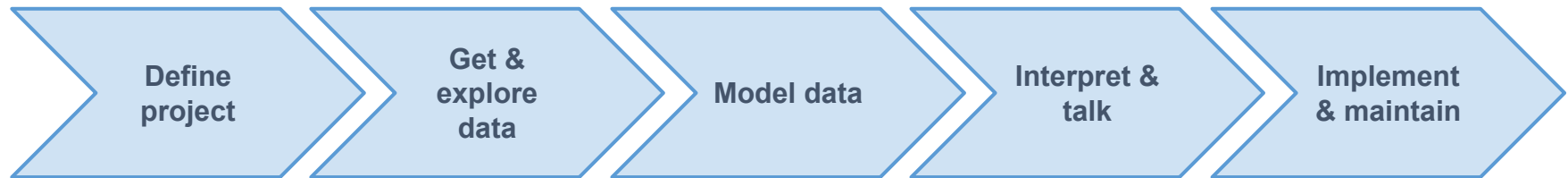
Let's code joins!



## Content review Module 4: Fundamentals Data Analysis

-  Joining tables
- Data cleaning
- Code
  - Pandas merge
  - Data cleaning
    - String operations

## The Data Science Lifecycle



### Define project

- Specify business problem
- Acquire domain knowledge

### Get and explore data

- Find appropriate data
- Exploratory Data Analysis
- Clean and pre-process data
- Feature engineering

### Model data

- Determine ML task
- Build candidate models
- Select model based on performance metrics

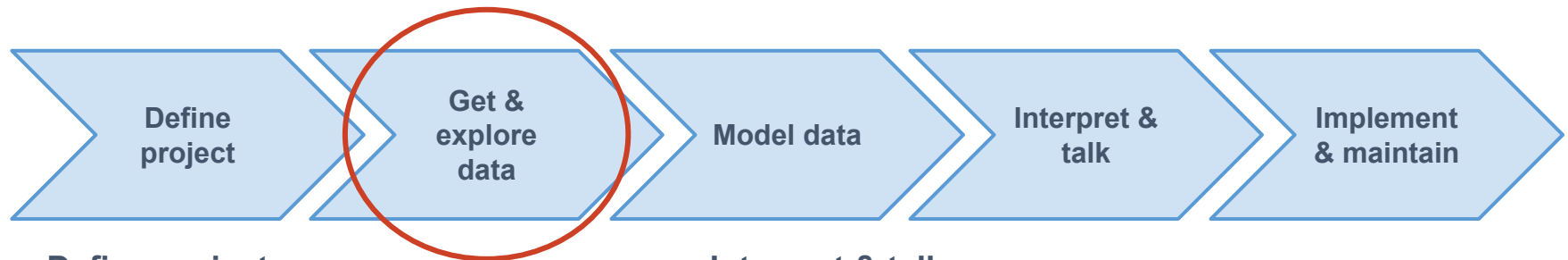
### Interpret & talk

- Interpret model
- Communicate model insights

### Implement & maintain

- Set up function to predict on new data
- Document process
- Monitor and maintain model

## The Data Science Lifecycle



### Define project

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## Data cleaning



- Identifying and correcting or removing errors, inaccuracies, and incomplete or irrelevant data
- Objective: Improve data quality, making it suitable for modeling






## Data cleaning

- Included but not limited to:
  - Handling missing values: drop them or account for them
  - Handling outliers: drop them or account for them or keep them
  - Remove duplicates
  - Handling incorrect data types
  - Handling inconsistent data (example: age shouldn't be negative)

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## Content review Module 4: Fundamentals Data Analysis

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**Let's code data cleaning!**



## QUESTIONS?



## Types of joins

a		b	
x1	x2	x1	x3
A	1	A	T
B	2	B	F
C	3	D	T

+

=

### Mutating Joins

x1	x2	x3
A	1	T
B	2	F
C	3	NA

**dplyr::left\_join(a, b, by = "x1")**

Join matching rows from b to a.

x1	x3	x2
A	T	1
B	F	2
D	T	NA

**dplyr::right\_join(a, b, by = "x1")**

Join matching rows from a to b.

x1	x2	x3
A	1	T
B	2	F

**dplyr::inner\_join(a, b, by = "x1")**

Join data. Retain only rows in both sets.

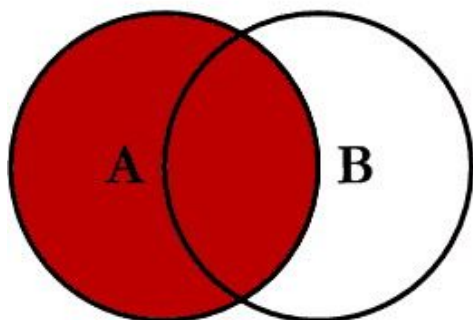
x1	x2	x3
A	1	T
B	2	F
C	3	NA
D	NA	T

**dplyr::full\_join(a, b, by = "x1")**

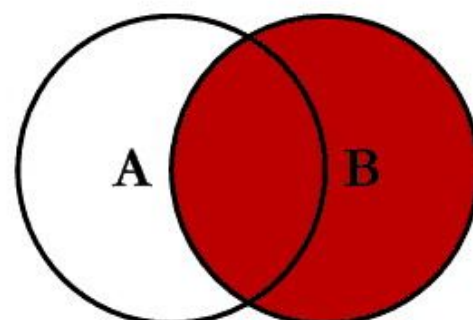
Join data. Retain all values, all rows.



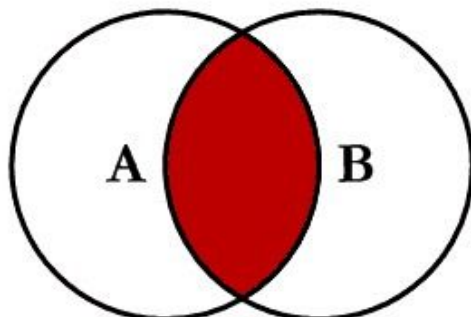
# SQL JOINS



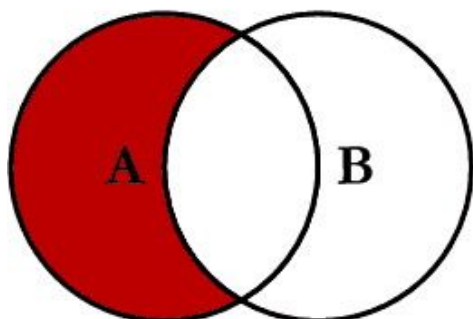
```
SELECT <select_list>
FROM TableA A
LEFT JOIN TableB B
ON A.Key = B.Key
```



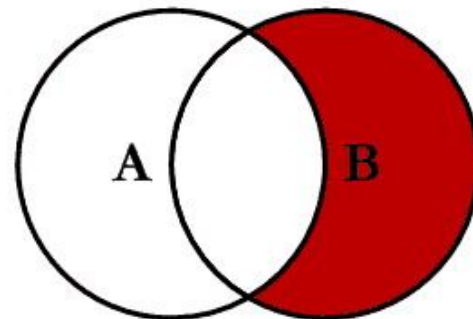
```
SELECT <select_list>
FROM TableA A
RIGHT JOIN TableB B
ON A.Key = B.Key
```



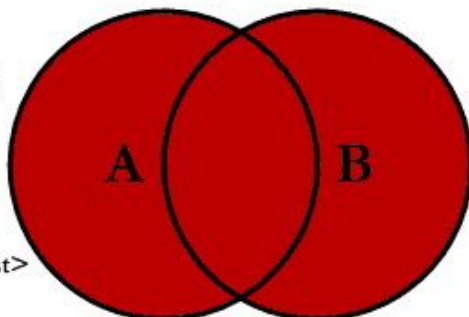
```
SELECT <select_list>
FROM TableA A
INNER JOIN TableB B
ON A.Key = B.Key
```



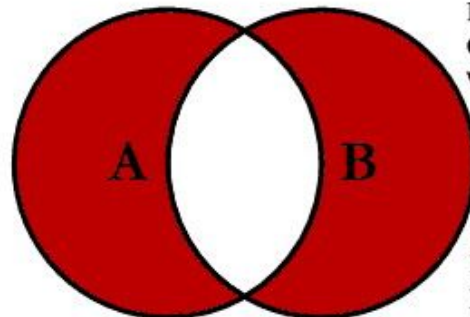
```
SELECT <select_list>
FROM TableA A
LEFT JOIN TableB B
ON A.Key = B.Key
WHERE B.Key IS NULL
```



```
SELECT <select_list>
FROM TableA A
RIGHT JOIN TableB B
ON A.Key = B.Key
WHERE A.Key IS NULL
```



```
SELECT <select_list>
FROM TableA A
FULL OUTER JOIN TableB B
ON A.Key = B.Key
```



```
SELECT <select_list>
FROM TableA A
FULL OUTER JOIN TableB B
ON A.Key = B.Key
WHERE A.Key IS NULL
OR B.Key IS NULL
```