

# Persona System Design

## Theoretical Foundations

### Psychological Models

#### 1. Five Factor Model (FFM/OCEAN)

The system's core personality framework is built on the Five Factor Model (Costa & McCrae, 1992), which provides empirically validated dimensions of personality:

- **Openness to Experience:** Influences curiosity, creativity, and abstract thinking
- **Conscientiousness:** Determines organization, responsibility, and goal-oriented behavior
- **Extraversion:** Shapes social interaction patterns and energy expression
- **Agreeableness:** Affects cooperation, empathy, and conflict resolution
- **Neuroticism:** Modulates emotional stability and stress response

#### 2. Attachment Theory

Building on Bowlby's (1969) and Ainsworth's (1978) work, the persona system implements:

- Secure, anxious, and avoidant attachment styles
- Dynamic relationship formation patterns
- Trust threshold mechanisms
- Emotional regulation strategies

#### 3. Emotional Intelligence Framework

Based on Salovey and Mayer's (1990) model, enhanced by Goleman's (1995) work:

- Self-awareness components
- Emotional regulation mechanisms
- Social skill implementation
- Empathy processing systems

## Cognitive Science Integration

### 1. Memory Systems

Implementing Atkinson-Shiffrin's (1968) memory model with modern updates:

- **Episodic Memory:** Core experiences and their emotional signatures
- **Semantic Memory:** Knowledge and belief networks
- **Procedural Memory:** Communication patterns and behavioral scripts

### 2. Belief Systems

Based on cognitive consistency theories (Festinger, 1957):

- Belief network interconnections
- Cognitive dissonance handling
- Belief strength modulation
- Value hierarchy implementation

## Sociolinguistic Framework

### 1. Communication Accommodation Theory (Giles, 1973)

Implements dynamic communication style adaptation:

- Context-dependent language patterns
- Social role influences
- Cultural code-switching

- Status-based modifications

## 2. Discourse Analysis Integration

Based on conversation analysis principles (Sacks, Schegloff, & Jefferson, 1974):

- Turn-taking mechanisms
- Topic transition patterns
- Repair strategies
- Contextual relevance maintenance

## Implementation Architecture

## System Design Rationale

### 1. Cognitive Architecture Foundations

The system's architecture draws from several key cognitive theories:

#### 1. ACT-R Theory (Anderson, 1996)

- Distinction between declarative and procedural knowledge
- Production rule system for behavior generation
- Activation-based memory retrieval
- Learning through pattern strengthening

#### 2. Parallel-Distributed Processing (Rumelhart & McClelland, 1986)

- Network-based knowledge representation
- Weighted connections between concepts
- Dynamic pattern activation
- Emergent behavioral properties

#### 3. Working Memory Model (Baddeley, 2000)

- Multiple component memory system
- Phonological loop for language processing
- Episodic buffer for multimodal integration

- Central executive for attention control

## 2. Hybrid Storage Implementation

### 1. PostgreSQL (Declarative Knowledge)

Implements Anderson's declarative memory concepts:

- Explicit fact storage (biographical data)
- Attribute-value pairs (personality traits)
- Temporal markers (experience timestamps)
- Activation history (usage patterns)

Performance considerations:

- JSONB for flexible schema evolution
- GiST indexing for complex queries
- Materialized views for frequent patterns

### 2. Knowledge Graph (Procedural & Episodic Knowledge)

Based on spreading activation theories (Collins & Loftus, 1975):

- Dynamic relationship networks
- Experience-behavior mappings
- Belief propagation patterns
- Interactive learning systems

Implementation features:

- Graph-based pattern matching
- Weighted relationship edges
- Temporal relationship evolution
- Contextual activation paths

## 3. Knowledge Graph Architecture

### 1. Theoretical Foundations

Drawing from cognitive network theories:

- Spreading Activation Theory (Collins & Loftus, 1975)
- Semantic Networks (Quillian, 1967)
- Connectionist Models (Rumelhart & McClelland, 1986)

- Schema Theory (Bartlett, 1932)

## 2. Implementation Structure

```

interface KnowledgeNode {
  type: 'concept' | 'experience' | 'pattern' | 'belief';
  weight: number; // Activation strength
  connections: Connection[];
  temporalMarkers: {
    created: Date;
    lastActivated: Date;
    activationCount: number;
  };
}

interface Connection {
  target: KnowledgeNode;
  type: 'influences' | 'causes' | 'relates_to' | 'contradicts';
  strength: number; // Connection weight
  context: string[]; // Activation contexts
}

```

## 3. Dynamic Processing

Based on neural network principles (Hopfield, 1982):

- Activation spreading through weighted connections
- Context-sensitive pattern activation
- Temporal decay of connection strengths
- Hebbian learning for pattern reinforcement

## 4. Interaction Patterns

Implementing social cognition models (Fiske & Taylor, 1991):

- Script-based behavior generation
- Role-based interaction patterns
- Cultural schema activation
- Social norm compliance

## 4. Empirical Validation

The system's effectiveness is supported by research in:

## 1. Personality Psychology

- Longitudinal studies of trait stability (Roberts & DelVecchio, 2000)
- Cross-cultural personality research (McCrae & Terracciano, 2005)
- Behavioral prediction models (Funder, 2001)
- Dynamic personality processes (Fleeson, 2001)

## 2. Cognitive Psychology

- Memory systems research (Squire & Zola, 1996)
- Decision-making studies (Kahneman, 2011)
- Learning pattern analysis (Kolb, 1984)
- Schema activation studies (Brewer & Treyens, 1981)

## 3. Sociolinguistics

- Discourse analysis findings (Tannen, 1993)
- Conversation structure studies (Heritage, 2008)
- Pragmatic adaptation research (Kasper, 1997)
- Sociolinguistic variation (Labov, 2001)

## 4. Network Science

- Small-world network properties (Watts & Strogatz, 1998)
- Scale-free networks in cognition (Barabási & Albert, 1999)
- Dynamic network evolution (Newman, 2003)
- Information propagation patterns (Granovetter, 1973)

# Core Components

## Enhanced Persona Template

```
interface Persona {  
    // Basic Information  
    id: string;  
    name: string;  
    version: string;
```

```
// Voice Characteristics
voice: {
    baseProfile: string;
    pitch: number;
    speed: number;
    clarity: number;
    accent: string;
    dialectPatterns: string[];
    emotionalModulation: {
        happiness: number;
        anger: number;
        sadness: number;
        fear: number;
    };
};

// Personality Framework
personality: {
    // Big Five (OCEAN)
    traits: {
        openness: number;
        conscientiousness: number;
        extraversion: number;
        agreeableness: number;
        neuroticism: number;
    };
};

// Attachment Style
attachment: {
    secure: number;
    anxious: number;
    avoidant: number;
};

// Cultural Intelligence
culturalQuotient: {
    awareness: number;
    knowledge: number;
    motivation: number;
};
```

```
        behavior: number;
    };

    // Emotional Intelligence
    emotionalQuotient: {
        selfAwareness: number;
        selfRegulation: number;
        motivation: number;
        empathy: number;
        socialSkills: number;
    };
};

// Core Memory System
coreMemories: {
    experiences: Array<{
        type: 'achievement' | 'trauma' | 'relationship' |
        'learning';
        impact: number; // -1 to 1
        age: number;
        description: string;
        relatedTopics: string[];
        emotionalSignature: EmotionalState;
    }>;
}

beliefs: Array<{
    category: 'moral' | 'political' | 'religious' |
    'scientific' | 'personal';
    value: string;
    strength: number; // 0 to 1
    flexibility: number; // 0 to 1
    sources: string[];
    connectedBeliefs: string[];
}>;

relationships: Array<{
    type: string;
    impact: number;
    lessons: string[];
}>;
```

```
    trustThreshold: number;
} >;
};

// Knowledge Framework
knowledge: {
  expertise: Array<{
    domain: string;
    level: number;
    confidence: number;
    applications: string[];
} >;
  experiences: Array<{
    context: string;
    significance: number;
    learnings: string[];
} >;
  biases: Array<{
    type: string;
    strength: number;
    triggers: string[];
} >;
};

// Communication Framework
communication: {
  // Context-dependent styles
  styles: Map<string, {
    formality: number;
    directness: number;
    emotionalExpression: number;
    vocabularyLevel: number;
    humorIncidence: number;
  } >;
  patterns: {
    catchphrases: string[];
  }
};
```

```

        fillerWords: string[];
        sentenceStructures: string[];
        topicTransitions: Array<{
            from: string;
            to: string;
            method: string;
        }>;
    };

    // Conflict handling
    conflictStyle: {
        defaultApproach: 'compete' | 'collaborate' | 'compromise'
        | 'avoid' | 'accommodate';
        escalationThreshold: number;
        deescalationTechniques: string[];
        triggerTopics: string[];
    };
};

// Growth & Learning
development: {
    currentGoals: string[];
    learningRate: number;
    adaptability: number;
    recentExperiences: Array<{
        type: string;
        impact: number;
        dateOccurred: Date;
    }>;
};
}

```

## Emotional Modeling

### Emotional States

```

interface EmotionalState {
    primary: Emotion;

```

```
intensity: number;
duration: number;
decay: number;

modifiers: {
  topic: string;
  multiplier: number;
}[];
}

type Emotion =
| 'neutral'
| 'happy'
| 'angry'
| 'sad'
| 'excited'
| 'anxious'
| 'confused'
| 'defensive';
```

## Interaction Patterns

### Conversation Dynamics

```
interface ConversationBehavior {
  // Turn Taking
  interruptionThreshold: number;
  responseDelay: number;
  turnDuration: number;

  // Topic Management
  topicPreferences: string[];
  topicAvoidance: string[];
  tangentProbability: number;

  // Interaction Style
  agreementTendency: number;
  elaborationLevel: number;
```

```
    questionFrequency: number;  
}
```

# Implementation Guide

## 1. Hybrid Persona Creation

```
class EnhancedPersonaBuilder {  
  private persona: Persona;  
  private knowledgeBase: KnowledgeGraph;  
  private storage: PostgresStorage;  
  
  constructor() {  
    this.persona = this.initializeTemplate();  
    this.knowledgeBase = new KnowledgeGraph(mcp.memory);  
    this.storage = new PostgresStorage(mcp.postgres);  
  }  
  
  public async setVoiceProfile(profile: VoiceProfile):  
Promise<this> {  
  // Query knowledge base for voice pattern insights  
  const patterns = await  
this.knowledgeBase.query('voice_patterns', {  
    accent: profile.accent,  
    dialect: profile.dialectPatterns  
});  
  
  // Enhance voice profile with learned patterns  
  this.persona.voice = {  
    ...profile,  
    ...patterns.recommendations  
};  
  return this;  
}  
  
public async setPersonality(traits: PersonalityTraits):  
Promise<this> {  
  // Get personality insights from knowledge graph
```

```
    const insights = await
this.knowledgeBase.query('personality_patterns', {
  traits: traits
});

// Merge traits with knowledge-based insights
this.persona.personality = {
  ...traits,
  ...insights.behavioral_patterns
};
return this;
}

public async build(): Promise<Persona> {
  // Validate against both storage systems
  await this.validateWithKnowledge();
  await this.validateWithStorage();

  // Store in PostgreSQL
  const id = await this.storage.create(this.persona);

  // Add to knowledge graph
  await this.knowledgeBase.addEntity({
    name: `persona_${id}`,
    type: 'Persona',
    traits: this.persona.personality,
    patterns: this.persona.speech
  });

  return this.persona;
}

private async validateWithKnowledge(): Promise<void> {
  const validation = await
this.knowledgeBase.validate('persona_rules', this.persona);
  if (!validation.valid) {
    throw new Error(`Knowledge validation failed:
${validation.reasons.join(', ')}`);
  }
}
```

```
    }  
}
```

## 2. Emotional Processing

```
class EmotionalProcessor {  
    private currentState: EmotionalState;  
  
    public processStimulus(  
        stimulus: ConversationEvent  
    ): EmotionalResponse {  
        const impact = this.calculateEmotionalImpact(stimulus);  
        return this.updateEmotionalState(impact);  
    }  
  
    private calculateEmotionalImpact(  
        stimulus: ConversationEvent  
    ): EmotionalImpact {  
        // Implementation details  
    }  
}
```

## 3. Interaction Management

```
class InteractionManager {  
    private personas: Map<string, Persona>;  
    private currentContext: ConversationContext;  
  
    public initializeInteraction(  
        participants: string[]  
    ): void {  
        this.loadPersonas(participants);  
        this.establishContext();  
    }  
  
    public generateResponse(  
        stimulus: ConversationEvent  
    ):
```

```
  ): Response {
    const emotionalResponse = this.processEmotions(stimulus);
    return this.createResponse(emotionalResponse);
}
}
```

# Voice Profile Integration

## Voice Characteristics

```
interface VoiceProfile {
  baseVoice: string;
  modifications: {
    pitch: number;
    speed: number;
    emotionalModulation: boolean;
  };
  effects: {
    reverb: number;
    compression: number;
    eq: FrequencyResponse[];
  };
}
```

## Storage and Retrieval

## Database Schema

```
-- Core persona table with JSONB for flexible schema evolution
CREATE TABLE personas (
  id SERIAL PRIMARY KEY,
  name VARCHAR(255) NOT NULL,
  version VARCHAR(50) NOT NULL,
  persona_data JSONB NOT NULL,
  metadata JSONB NOT NULL,
  created_at TIMESTAMPTZ DEFAULT CURRENT_TIMESTAMP,
  updated_at TIMESTAMPTZ DEFAULT CURRENT_TIMESTAMP,
```

```

    usage_count INTEGER DEFAULT 0,
    last_used TIMESTAMPTZ
);

-- Efficient indexing for common queries
CREATE INDEX idx_personas_name ON personas (name);
CREATE INDEX idx_personas_version ON personas (version);
CREATE INDEX idx_personas_metadata ON personas USING GIN
(metadata);
CREATE INDEX idx_personas_persona_data ON personas USING GIN
(persona_data);

-- Trigger to automatically update updated_at
CREATE OR REPLACE FUNCTION update_updated_at_column()
RETURNS TRIGGER AS $$

BEGIN
    NEW.updated_at = CURRENT_TIMESTAMP;
    RETURN NEW;
END;
$$ language 'plpgsql';

CREATE TRIGGER update_personas_updated_at
BEFORE UPDATE ON personas
FOR EACH ROW
EXECUTE FUNCTION update_updated_at_column();

```

## MCP Integration

```

// Using the PostgreSQL MCP tool for persona operations
interface PersonaStorage {
    async create(persona: Persona): Promise<number> {
        const result = await mcp.postgres.query(`

            INSERT INTO personas (name, version, persona_data,
            metadata)
            VALUES ($1, $2, $3, $4)
            RETURNING id
            `, [persona.name, persona.version, persona, { created: new
Date() }]);
    }
}

```

```

        return result.rows[0].id;
    }

async update(id: number, persona: Persona): Promise<void> {
    await mcp.postgres.query(`
        UPDATE personas
        SET persona_data = $1, metadata = metadata || $2
        WHERE id = $3
    `, [persona, { modified: new Date() }, id]);
}

async get(id: number): Promise<Persona> {
    const result = await mcp.postgres.query(`
        SELECT persona_data FROM personas WHERE id = $1
    `, [id]);
    return result.rows[0].persona_data;
}
}

```

# Testing Framework

## Unit Tests

```

describe('Persona System', () => {
    it('should create valid personas', () => {
        const builder = new PersonaBuilder();
        const persona = builder
            .setVoiceProfile(defaultVoice)
            .setPersonality(defaultTraits)
            .build();

        expect(persona).toBeDefined();
        expect(persona.voice).toBeDefined();
    });
});

```

## Related Documents

- [MCP Architecture Overview](#)
- [Script Generation Engine](#)
- [Audio Production Pipeline](#)

## Implementation Checklist

- Set up persona database
- Implement persona builder
- Create emotion processor
- Develop interaction manager
- Integrate voice profiles
- Implement storage system
- Deploy testing framework