

Unlike the previous units where there are some key terms, this unit has fewer terms and many small topics instead.

**The small topics in this unit are**

- globalization strategies
- trade agreements
- common currency
- trade organizations
- Corporate Social Responsibility
- Ethical Issues
- Non-Government Organizations (NGOs)

**Format**

The format in this unit test is T/F, multiple-choice, short answer, and long answer.

Since this unit contains many small topics, the students must pay attention to the details in those topics and are expected to use those details to answer short and long answer questions.

Some of the short and long questions that might be asked by the teacher are:

- list and describe each of the three major types of globalization strategies and provide an example of a company that uses each
- list the advantages and disadvantages of common currency among multiple nations, and explain whether it would be beneficial for a shared currency among Canada, USA, and Mexico
- Select four trade organizations (except United Nations) and states what each acronym means, when were the organizations established, and what are their main purposes
- list each of the four main purposes of the United Nations
- What is the trade agreement? Provide three examples and explain the main purposes of each.
- What is Corporate Social Responsibility (CSR), What are the benefits and criticisms of CSR. And use the CSR of a company to explain who does CSR impact.

- list and describe the five main categories of ethical issues, citing examples from a country.
- explain the difference between cultural relativism and ethical imperialism
- what are Non-Government Organizations and what do they do. Provide three examples of Non-Government Organizations