



INSTRUCTION DIVISION

FIRST SEMESTER 2014-2015

Course Handout (Part II)

Date: 25/07/2014

In addition to part-I (General Handout for all courses appended to the timetable) this portion gives further specific details regarding the course.

Course No. : HSS F 227
Course Title : Cross Cultural Skills
Instructor-in- Charge : PUSHPA LATA

Scope and objective of the course:

1. Providing insights into intercultural communication with powerful and deeply held views from multiple cultures.
2. Familiarizing the students how to undertake that critical self-reflection which may lead to better appreciation of the cultural diversity possessed by communities worldwide.
3. Bringing into the discussions, the experiences of intercultural communication, knowledge of the field of communication studies and mass communication, and perceptions of intercultural communication as a woman and as men from diverse ethnic, racial and cultural backgrounds.

2 Text Book

Madhavan, Shobhana, 2011, Cross Cultural Management, New Delhi: Oxford University Press.

3 Reference Books:

- (i) Maude, Barry, 2011, Managing Cross-Cultural Communication: Principles and Practice, Palgrave Macmillan
- (ii) Novinger, Tracy, 2001, Intercultural Communication: A Practical Guide, University Of Texas Press
- (iii) Beamer, 2011, *Intercultural communication in global workplace*, Tata Mcgraw Hill Education Private Limited
- (iv) Gudykunst, William B., *Cross-Cultural and Intercultural Communication*, Sage Publications
- (v) Patel, fay, Mingshen Li and Prahalad Sooknawan, 2011 Intercultural Communication, Sage Publication New Delhi India Pvt. Ltd.





4 Course Plan: Lectures

Lect. No.	Learning Objective	Topics to be Covered	Ref./to Text Chap.
1-3	To familiarize students with what is intercultural communication, the basic concepts, issues and other perspectives	Overview of Intercultural Communication	2
4-8	Importance of intercultural competence at workplace and how to hone one's intercultural competence on professional front.	Intercultural Communication in the Global Workplace	6
9-12	To investigate the social impact of technology culture from a wide range of socio- cultural dimensions	Technology as cultural Power and Its Social Impact	8
13-16	To understand some critical issues in intercultural communication and strategies to communicate effectively	Critical Issue in Intercultural Communication	9
17-20	Reference to the conceptual frameworks and provide examples from real life situations	Intercultural Communication in Practice Challenges and Barriers	10
21-22	To understand the deep structures of culture and how the deep seated values and beliefs of a culture affects negotiation.	Negotiation	11
23-24	Religion as an area of peace and love as well as conflict and challenge	Religion	12
25-30	Understand	Culture, Gender and Race	14





	interrelatedness of these terms with examples.		
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5. Class Assignment:

Class Assignments (20), Group Discussion 10

6. Project Assignments:

Special project (10 Marks)

7. Evaluation Scheme:

Evaluation Component	Duration	Weightage	Date & Time	Remarks
Mid Semester Test	90 min	30	6/10 2:00 - 3:30 PM	CB
Class Assignments		40		OB
Comp. Exam	2 hrs	30	4/12 FN	CB
Total		100		

8. Make-up policy: Make Up- subject to prior permission.

9. Chamber Consultation Hour: To be announced in the class.

10. Notices : Notices, if any, concerning the course will be displayed on the Notice Board of Languages Group

Instructor-in-charge
HSS F 227

