

BIRLA INSTITUTE OF TECHNOLOGY AND SCIENCE, PILANI

INSTRUCTION DIVISION Course Handout (Part II)

Second Semester 2015-2016

Date:

In addition to part I (General Handout for all courses appended to the time table) this portion gives further specific details regarding the course.

Course No : GS F342
Course Title : Computer Mediated Communication
Instructor-in-charge : VIRENDRA SINGH NIRBAN

1. Scope and Objective of the course:

The objective of the course is to acquaint students with the practical and theoretical issues associated with computer-mediated communication (CMC) systems. The focus of the course will be on CMC and its influence on society as a mode of communication.

2. Textbook:

The readings in this course include current academic research articles, "classic" texts from the area of computer-mediated communication, book chapters, and some popular-press pieces.

3. Reference Books:

1. Sigrid Kelsey and Kirk St. Amant. (2008). *Handbook of Research on Computer Mediated Communication*. Information Science Reference.
2. S. C. Herring, D. Stein, & T. Virtanen (Eds.) (2013). *Handbook of pragmatics of computer-mediated communication*. Berlin: Mouton de Gruyter.

4. Course Plan :

| Lect No | Topics to be covered |
|---------|--|
| | <ol style="list-style-type: none">1. Licklider J. C. R. & Taylor, R. W. : The computer as a communication device.2. Herring, S. C. : Slouching toward the ordinary: Current trends in computer-mediated communication.3. Ellison, N, & boyd, d.: Situating social network sites in context. In: Sociality through social network sites.4. Herring, S. C. : A faceted classification scheme for computer-mediated discourse.5. David Crystal: Past, Present and Future of World Language.6. Joinson and Paine: Self Discourse: Privacy and Internet.7. Joseph Walther: Theories of CMC and Interpersonal Relationships8. Jenny Preece: Sociability and Usability in Online Communities |

5. Assignments: The following items to be done as class/take home assignments:

| | | |
|---------------------|------|----|
| QUIZ 1 | 10 % | OB |
| QUIZ 2 | 10 % | OB |
| Online Discussion 1 | 10 % | OB |
| CMC Research Review | 10 % | OB |

6. Evaluation Scheme:

| EC No. | Component | Duration | Marks | Date & Time | Nature |
|---------------|--------------------|-----------------|--------------|------------------------|---------------|
| 1 | Mid Semester Test | 90 min | 20 % | 15/3 9:00 - 10:30 AM | CB |
| 2 | Comprehensive exam | 2 hours | 40 % | 10/5 FN | CB |

7. **Chamber Consultation Hours:** To be announced in the class.

8. **Notices:** Notices concerning the course will be displayed on NALANDA.

(VIRENDRA SINGH NIRBAN)
INSTRUCTOR-IN-CHARGE