



**FIRST SEMESTER 2015-2016**  
**Course handout (Part-II)**

**Date: 03/08/2015**

In addition to part-I (General Handout for all courses appended to the timetable) this portion gives further specific details regarding the course.

**Course No. : MBA C322**  
**Course Title : Management Framework and Functions**  
**Instructor-in-charge : Dr. R. RAGHUNATHAN**

**1. Scope and objective of the course:**

This course provides an integrated view of management. It touches upon almost all subjects and topics in management and places them in a comprehensive perspective with a view to facilitate a clearer understanding and appreciation of the subject of management by the uninitiated in this field.

**2. Text Book:**

- Not required
- Reading Materials will be made available to the students in the course file at the Library.

**3. Course Plan:**

Lecture No.	Learning Objectives	Topics to be covered
1	Brief overview of course; learning; thinking and business process	Introduction
2-3	What is corporate management and its elements	Corporate
4-5	Introduction to marketing; variables; mix; system; activities	Marketing
6	An overview of Operations Management; Materials Management; Supply & Distribution Management; Research & Development Management	Operations
7-8	Briefly introduce the concept of Organization Theory; Organization Development; Organization Structure; Organization Behaviour; human resource management	Organization and Human Resources





Lecture No.	Learning Objectives	Topics to be covered
9-10	To understand the fundamentals of Financial Planning; Financial Implementation; Accounting ; Financial Analysis; Financial Control	Finance
11	Brief overview on Documents Design; Procedures; SOP; Communication; Control; objectives and functions of management; Business Mathematics; Managerial Statistics; Operations Research	Systems & General Administration; Principles of Management; Quantitatives
12	To understand miscellaneous areas viz. Managerial Economics; Industrial & Commercial Law; Industrial Psychology; Information Technology; Managerial competencies	Miscellaneous Areas; Managerial competencies, traits, attitude, and behaviour

#### 4. Evaluation Scheme:

Evaluation Component	Weightage (%)	Duration	Operational Details	Nature of Component	Date, Time and Venue
Mid Term Test	30	90 Min.	Theoretical and or Application oriented questions	Closed book	8/10 4:00 - 5:30 PM
Announced Quiz	15	30 Min.	To be announced in the class	Closed Book	12 November – 11:00 a.m.
Assignment(s)	20	NA	To be announced in the class	In-class and Take home	Refer time table
Compre. exam	35	3 hours	Theoretical and or Application oriented questions	Closed Book	9/12 AN

5. Chamber Consultation hours: Thursday 5:00 p.m. to 6:00 p.m.

6. Notices: Notices, if any, will be displayed on Management Notice Board only.

Instructor-in-Charge  
MBA C322

