



BIRLA INSTITUTE OF TECHNOLOGY AND SCIENCE, Pilani
Pilani Campus

INSTRUCTION DIVISION
SECOND SEMESTER 2015-2016
Course Handout

Date: 13/01/2016

In addition to part-I (General Handout for all courses appended to the time table) this portion gives further specific details regarding the course.

Course No. : GS F 244
Course Title : Reporting and Writing for Media
Instructor-in-charge : GAJENDRA SINGH CHAUHAN
Instructor : Gajendra Singh Chauhan

1. Scope and Objective of the course:

It is an introductory course of newswriting and reporting for budding journalists. It familiarises the students with the basics of reporting-how to become more curious about world, generate proactive ideas, gather vital information and write incisive stories. Its main focus is on central topics as grammar basics, effective use of English, newswriting style, traditional story, structures and styles, interviewing techniques, reporting on speeches and meetings and common ethical dilemmas.

Text book: Lorenz, Lawrence Alfred and John Vivian. News Reporting and Writing. Pearson Education, Delhi, 2005.

2. Reference Books:

- R1: Fox, Walter. Writing the News. Surjeet Publications, Delhi, 2003.
R2: Neal, M. James and Suzanne Brown, Newswriting and Reporting, Surjeet Publications, Delhi, 2004.
R3: Ahuja, Chabra. Editing. Surjeet publications, Delhi.
R4: Stovall, James G. Writing for the mass media. Pearson Education, 2008

3. Course Plan:

Lecture No.	Learning Objectives	Topic to be Covered	Reference/Chapter
1	Today's Journalism	Trends in media	Class notes
2-3	To learn about the life, personality and working environment of reporters.	Journalist and their work. News Agencies	Ch-1,11
4-6	To learn what is the news, importance of news, types of news and news audience	The Nature of News	Ch-2
7-9	To learn types of writing: News, Feature,	Types of Writing	From class notes



Please Consider Your Environmental Responsibilities
Do Not Print Unless Necessary



BIRLA INSTITUTE OF TECHNOLOGY AND SCIENCE, Pilani

Pilani Campus

	Editorial/opinion		
10-11	To learn how to observe and gather the required information	Sources of Gathering Information	From class notes
12-15	To learn about Leads and their importance in a story	Leads and elements of news	Ch-3,4
16-17	To understand the Inverted Pyramid, Subordinate Stories, Broadcast Stories.	Building the News Story	Ch-5
18-19	To incorporate other People's words	Quotes and attributions	Ch-6
20-21	To learn how to write effectively with Quotations, Examples, Analogies, Anecdotes, Observation, Visual details, Hearing and smelling words	Adding colour and creativity to news stories	Ch-7,8
22-23	To learn Basic objectives of Editing, Editorial Executives and their Editorial page, Editing pictures and photographs r roles.	Editing & Editorial AP Style Sheet	R3: Ch-1,2 R3: Ch-9,11
24-26	To learn what are essentials of writing news, Importance of grammar and dictionary.	Language of News	Ch-9
27-28	To learn and practice the News Anchoring, its preparation and challenges	Basics of News Anchoring	Class Notes
29-31	To learn the essentials of an interview; prepare and conduct an interview	Interviewing Skills	Ch16,17
32	To learn how to take still shots and then depict them in form of a news item	Photojournalism	Class Notes
33-35	To learn the crisis reporting-writing obituaries.	Reporting Accidents, Calamities and	Ch-14



Please Consider Your Environmental Responsibilities
Do Not Print Unless Necessary



BIRLA INSTITUTE OF TECHNOLOGY AND SCIENCE, Pilani Pilani Campus

		Deaths	
36-37	To learn the Legal and ethical considerations for journalists	Ethics of Journalism	Ch-24
38-42	Assignments	To develop practical skills	

4. Evaluation Schedule:

S.No	Evaluation Component	Duration	Weight age %	Date & time	Nature of Component
1	Mid Semester Test	90 min	30	16/3 2:00 - 3:30 PM	CB/OB
2.	Class Assignments <ul style="list-style-type: none"> ▪ Making of a monthly tabloid (The View) as a team 10% ▪ Daily News Analysis (DNA) & Presentation 5% ▪ Writing a Feature/ Human Interest story 5% ▪ News Bulletin 10% ▪ Photo based caption writing 5% ▪ Interviewing some eminent people 5% 		40		
4.	Comprehensive Exam	3hrs	30	9/5 FN	CB

5. Make up Policy: No make up for assignments. Make Up (Mid Semester Test & Comprehensive Exam) - subject to prior permission.

6. Chamber consultation hours: To be announced in the class.

7. Notices: All the notices concerning this course will be displayed on 'Humanities & Social Sciences Notice Board'.

Instructor-in-Charge



Please Consider Your Environmental Responsibilities
Do Not Print Unless Necessary