In addition to part I (General Handout for all courses appended to the time table) this portion gives further specific details regarding the course

COURSE HANDOUT (II SEMESTER 2015 – 2016)   **Date: 07.01.2016**

COURSE NO.	**: MBA C421**
COURSE TITLE	**: SUPPLY CHAIN MANAGEMENT**
Instructor In-charge	**: DR. SATYENDRA KR. SHARMA**

Scope and Objective

The course provides students with the opportunity to get clarity and insight into the phenomenon of Supply Chains and their management. It will assist them in understanding SCM not as a technology issue but rather a business strategy for companies trying to create new competitive advantage.

i. Attain familiarity with the fundamentals of Supply Chain Management and its use in organizations seeking to create differentiation.
ii. Understand issues in implementing Supply Chain Management and e-fulfilment in a web enabled world.

Pedagogy

The course will be taught in the way of lectures, case discussions, class exercises.

Text Book

T1 Sunil Chopra, Peter Meindl and D V Kalra, "Supply Chain Management: Strategy, planning and Operation", Pearson Education, Fifth Edition, India, 2012.

Reference Books

R1: David Simchi-Levi and others, "Designing and managing the supply chain "Third Edition, Tata McGraw-Hill, 2010

R2 Janat shah "**Supply chain** Management Text and Cases " Pearson Education Second edition 2009
R3 Bowersox and Closs " Logistical Management: The integrated supply chain process " 23rd reprint, Tata McGraw-Hill, 2011

Website:
Council of supply chain management professionals website "www.cscmp.org"

Plan of Contact Sessions

Lecture No.	Learning Objectives	Topics to be covered	TB Chapter No.	
1-2	What is Supply Chain Management & how does it create Value?	Describe the cycle and push/ pull view of a supply chain Identify the key supply chain decision phases. Goal of supply chain & impact of supply chain decision on the success of a firm	T. Chapter 1	
3-5	Strategic Fit & Scope	Achieving strategic fit is critical to a company's overall success.	T. Chapter 2	
6-7	Supply Chain Drivers and Obstacles	Identify the major drivers of supply chain performance. Discuss the role each driver plays. Describe the major obstacles that must be overcome to manage a supply chain successfully.	T. Chapter 3	
8		Article Discussion		
9-15	Designing the distribution network	Designing the distribution network in a supply chain, Network design in the supply chain, Network design in uncertain environment	T. Chapter 4, 5 & 6	
16-21	Planning demand and supply in supply chain	Demand forecasting in supply chain, Aggregate planning in the supply chain, Planning supply and demand in the supply chain: Managing predictable variability	T. chapter 7, 8, 9	
22-30	Planning and managing inventories in a supply chain	Managing economies of scale in the supply chain: Cycle inventory, Managing uncertainty in the supply chain: Safety inventory, Determining optimal level of product availability	T. chapter 10, 11 & 12	
31-35	Transportation Sourcing, and pricing products	Sourcing decisions in a supply chain, Transportation in the supply chain, Pricing and revenue management in the	T .chapter 13, 14 & 15	

		supply chain	
36		Case Discussion	
37-40	Coordination and Technology in the Supply Chain	Coordination in the supply chain, Information technology and the supply chain, E-business and supply chain	T. chapter 16 & 17

Evaluation Scheme

EC No	Component	Duration	Weightage	Date	Nature
1.	Mid- Semester Exam	90 Min.	20%	17/3 11:00 - 12:30 PM	Closed book
2.	Comprehensive Exam	3 hrs	35%	10/5 AN	Closed book
3.	Class Participation in case discussions and quizzes		30%		Open book
4.	Project Assignments	20 Min each Presentation	15%		Open book

Team Formation: Students have to give presentation in a team. Each team will be assigned a topic and a presentation of 20 minutes will be taken. Teams will be formed in class.

Chamber Consultation hour: Tuesday, 5 to 6 PM.

Notices: All notices concerning this course will be displayed on the Management Department Notice Board only.

Instructor In-charge