

INSTRUCTION DIVISION SECOND SEMESTER 2015-2016

Course Handout (Part II)

Date: 13/01/2016

In addition to part I (General Handout for all courses appended to the time table) this portion gives further specific details regarding the course.

Course Number : MF F421

Course Title : SUPPLY CHAIN MANAGEMENT

Instructor In-charge : SRIKANTA ROUTROY

1. Scope & Objectives of the Course:

The course provides students with the opportunity to get clarity and insight into the phenomenon of Supply Chains and their management. It will assist in understanding SCM not as a technology issue but rather a business strategy for companies trying to create new competitive advantage.

- i. Attain familiarity with the fundamentals of Supply Chain Management and its use in organizations seeking to create differentiation.
- ii. Understand issues in implementing Supply Chain Management and e-fulfilment in a web enabled world.

2. Text Books:

T1: Sunil Chopra, Peter Meindl and D V Kalra, "Supply Chain Management: Strategy, planning and Operation", Pearson Education, Fifth Edition, India, 2013.

3. References:

R1: Donald J. Bowersox, David J. Closs, and M. Bixby Cooper "Supply Chain Logistics Management", Second Edition, Tata McGraw-Hill.

R2: Douglas M Lambert and James R. Stock, "Strategic Logistics Management 4e", MCGraw-Hill, 2001.

4. Course Plan:

Lect.	Topic to be Covered	Learning Objectives	Ref. To Text		
No.					
2	What is Supply Chain	Describe the cycle and push/ pull view of a supply	Chapter 1 T1		
	Management & how	chain Identify the key supply chain decision phases.			
	does it create Value?	Goal of supply chain & impact of supply chain			
		decision on the success of a firm			
3	Strategic Fit & Scope	Achieving strategic fit is critical to a company's overall success.	Chapter 2 T1		
2	Supply Chain Drivers	Identify the major drivers of supply chain	Chapter 3 T1		
	and Metrics	performance. Discuss the role each driver plays.			
		Describe the major obstacles that must be overcome to			
		manage a supply chain successfully.			







BIRLA INSTITUTE OF TECHNOLOGY AND SCIENCE, Pilani Pilani Campus

Γ		Designing the	Designing the distribution metals designed in a second of	C1
	6	Designing the	Designing the distribution network in a supply chain,	Chapters 4, 5 & 6
		distribution network	Network design in the supply chain, Network design in	T1
			uncertain environment	
Ī	8	Planning demand and	Demand forecasting in supply chain, Aggregate	Chapters 7, 8, 9
		supply in supply chain	planning in the supply chain, Planning supply and	& 10 T1
			demand in the supply chain: Managing predictable	
			variability; Coordination in Supply Chain	
	8	Planning and managing	Managing economies of scale in the supply chain:	Chapters 11, 12 &
		inventories in a supply	Cycle inventory, Managing uncertainty in the supply	13 T1
		chain	chain: Safety inventory, Determining optimal level of	
			product availability	
	6	Transportation Sourcing,	Sourcing decisions in a supply chain, Transportation in	Chapters 14,15
		and pricing products	the supply chain, Pricing and revenue management in	and 16 T1
			the supply chain	
	2	Sustainability and the	Introduction to sustainability; Issues and performance	Chapter 18
		supply chain	measures	T1

5. Evaluation Component

S. No.	Evaluation Component	Duration	Max. Marks	Date & Time	Remarks
1	Mid-Semester Examination	90 Min.	25	16/3 2:00 -3:30 PM	Close Book
2	Surprise Quizzes		15		
3	Project/Case Study /Article Presentations		20	To be announced in class	
4	Comprehensive Examination	3 hrs	40	9/5 FN	Partial Open Book

- **6. Chamber Consultation**: 5 to 6 P.M. Tuesday.
- **7. Notices:** All notices concerning this course will be displayed on the Mechanical Department Notice Board only.
- **8. Make-Up Policy:** No students will be allowed to take make up without prior permission. For the case study and assignment / article/class presentation, no make ups will be granted.

Instructor - in - Charge MF F421



