

BIRLA INSTITUTE OF TECHNOLOGY AND SCIENCE, PILANI
INSTRUCTION DIVISION
FIRST SEMESTER 2015-2016
Course Handout (Part II)

Date: 04/01/2016

In addition to part I (General Handout for all courses appended to the time table) this portion gives further specific details regarding the course.

Course No. : HSS C317; HSS F317
Course Title : Introduction to Globalization
Instructor- In- Charge : TATHAGATO CHAKRABORTY

1.Course Description : Globalization : the meaning and concept; dimensions of globalization; various processes related to globalization; impact of globalization on issues like environment, culture, economy, media and communication etc. ; India's experience in the globalised era; future of Globalization.

2. Scope and objective of the course: This course will encompass various dimensions and issues related to Globalization to understand and comprehend the changes happening in and around the world scenario in recent time from various aspects.

3. Course Material: The course draws upon materials from various sources and hence a detailed list of references is attached in the end. The reading materials will be circulated by the IC. However, a limited number of books cover the entire understanding of the subject and therefore, students are encouraged to use the following.

Text Book (TB): Ritzer, George. 2007. *The Blackwell Companion to Globalization*. Malden, MA: Blackwell Pub.

Reference (RB):

A. Steger, Manfred B. 2003. *Globalization A Very Short Introduction*. Oxford: Oxford University Press.

B. Ritzer, George. 2010. *Globalization: A Basic Text*. Malden, MA: Wiley-Blackwell.

C. Turner, Bryan S. 2010. *The Routledge International Handbook of Globalization Studies*. Milton Park [u.a.]: Routledge.

D. Ojeili, Chamsy-el and Patrick Hayden. 2006. *Critical Theories of Globalization*. New York, Palgrave.

4. Course Plan:

Module	Lecture	Learning Objectives	Topics to be covered
Module 1	1-4	Understanding Globalization	Definition, concept and plethora of meaning
Module 2	5-9		Theories of Globalization
Module 3	10-12		Debates on Globalization
Module 4	13-16	The world system before Globalization	Imperialism
			Colonialism and Neo Colonialism
			Westernization and Americanization
			Development and the Era of 'Post'

Module 5	17-26	Dimensions of Globalization	Economic
			Social
			Cultural
			Political
			Ideological
Module 6	27-38	Issues related to/ Impact of Globalization	MNC/TNC
			Trade
			Consumer Culture
			Global City
			Terrorism
			People and Flow
			Media, Technology and Internet
			Environment
			Inequality
Module 7	39-42	Future of Globalization	Identity
			Sexuality
		Film and Documentary Screening	Resistance and Future of Globalization
			Encompassing various issues related to globalization

5. Evaluation Scheme:

Sl.no	Evaluation Component	Weight age(%)	Date, Time & Venue	Nature of Component
1	Mid Semester Test	30	14/3 2:00 -3:30 PM	CB
2	Surprise Tests/Group Discussion/Assignment /Class Participation	30		OB
3	Comprehensive Exam.	40	4/5 FN	CB & OB

6. Chamber Consultation Hour: 6168-L Thursday: 11 a.m. to 1 p.m. otherwise prior appointment must be taken via mail/in person.

7. Notices: Notices, if any, will be circulated via BITS mail. Also, the students are highly insisted to be regular on the **WEB-PLATFORMS** like Nalanda for any notice, course materials, advanced readings etc.

8. Make-up Policy: Make-up components will be allowed provided there would be documentary support to prove the case. **NO MAKE-UP** scheme will be permitted for Surprise tests.

9. Reports/Assignments etc. if found plagiarized, the student will be HIGHLY PENALIZED. To know more about Term paper and to avoid plagiarism, please contact the IC.

Instructor-In-Charge
HSS F 317

List of Reading for Introduction to Globalization

1. Conceptualizing Globalization

Core Reading:

1. Robertson, R. and White, K.E. (2007). 'What Is Globalization' (pp. 54-66), in *The Blackwell Companion to Globalization*. Blackwell Publishing: Oxon, UK..
2. Dicken, P. (2011). 'Introduction: Questioning Globalization' (pp. 1-8), in *Global Shift*. Guilford Press: New York.
3. Bartelson, J. (2000). Three Concepts of Globalization. *International Sociology* Vol. 15, No. 2. pp. 180-96.

Additional Reading

4. Scheuerman, W. (2010). 'Globalization', in *Stanford Encyclopedia of Philosophy*, Hyperlink: <http://plato.stanford.edu/entries/globalization/>
5. Mann, M. (2013). 'Globalizations' (pp. 1-12), in *The Sources of Social Power, Vol. 4: Globalizations, 1945-2011*. Cambridge: CUP.
6. Schirato, T. and Webb, J. (2008). 'The Idea of Globalization' (pp. 1-20), in *Understanding Globalization*. Sage: London.

2. Theories of Globalization

Core Reading:

7. Robinson, W. (2007). 'Theories of Globalization' (pp. 125-143), in *The Blackwell Companion to Globalization*. Blackwell Publishing: Oxon UK.

Additional Reading

8. Frank J. Lechner, F. and Boli, J. (2015). 'PART II: Introduction' (pp. 52-55), in *The Globalization Reader*, 5th ed. Wiley Blackwell: Sussex, UK.
9. Wallerstein, I. (2015). 'The Modern World-System as a Capitalist World-Economy' (pp. 56-62), in *The Globalization Reader* 5th ed. Wiley Blackwell: Sussex, UK.
10. Sklair, L. (2015). 'Sociology of the World System' (pp. 63-70), in *The Globalization Reader* 5th ed. Wiley Blackwell: Sussex, UK.
11. Castells, M. (2010). 'Toward a Sociology of the Network Society' (pp. 246-251), in *Readings in Globalization*. Wiley Blackwell: Sussex, UK.
12. Sheppard, E. (2002). The Spaces and Times of Globalization: Place, Scale, Networks, and Positionality. *Economic Geography* Vol 78. No. 3. pp. 307-330.

3. Debates on Globalization

Core Reading:

13. Guillen, M. F. (2010). 'Is Globalization Civilizing, Destructive or Feeble? A Critique of Five Key Debates in the Social Science Literature' (pp. 4-17), in *Readings in Globalization*. Wiley Blackwell: Sussex, UK.
14. Steger, M.B. (2003). 'Is Globalization a New Phenomenon?' (pp.17-36), in *Globalization: A Very Short Introduction*. OUP: New York.

4. The Pre-global World

Core Reading

15. Ritzer, G. (2011). 'Theorizing Globalization' (pp. 28-54), in *Globalization: The essentials*. Wiley Blackwell: Sussex, UK.

5. Dimensions of Globalization

A. Economic Globalization

Core Reading:

16. Ojeili, C. and Hayden, P. (2006). *Critical Theories of Globalization*. Ch. 2 (pp. 49-87). Palgrave: New York.
17. Steger, M.B. (2003). 'Economic Dimension of Globalization' (pp.37-55), in *Globalization: A Very Short Introduction*. OUP: New York.

Additional Reading

18. Dickens, P. (2011). *Global Shift Mapping The Changing Contours of the World Economy*. 6th ed. Ch. 2 (13-48). The Guilford Press: New York.
19. Ritzer, G. (2011). 'Global Economic Flows' (pp. 81-105), in *Globalization: The Essentials*. Wiley Blackwell: Sussex, UK.

B. Cultural Globalization

Core Reading

20. Pieterse, J.N. (2010). 'Globalization and Culture: Three Paradigms' (pp. 309-318), in *Readings in Globalization*. Wiley Blackwell: Sussex, UK.
21. Ritzer, G. (2011). 'Global Culture and Cultural Flows' (pp. 153-177), in *Globalization: The Essentials*. Wiley Blackwell: Sussex, UK.
22. Tomlinson, J. (2007). 'Cultural Globalization' (pp. 352-366), in *The Blackwell Companion to Globalization*. Blackwell Publishing: Oxon UK.

Additional Reading

23. Appadurai, A. (2015). 'Disjuncture and Difference in the Global Cultural Economy' (pp. 94-102), in *The Globalization Reader*, 5th ed. Wiley Blackwell: Sussex, UK.
24. Hannerz, U. (2010). 'The World in Creolisation' (pp. 322-324), in *Readings in Globalization*. Wiley Blackwell: Sussex, UK.
25. Pieterse, J. N. (2010). 'Globalization as Hybridization' (pp. 326-333), in *Readings in Globalization*. Wiley Blackwell: Sussex, UK.
26. Robertson, R. (2010). 'Glocalization: Time-Space and Homogeneity-Heterogeneity' (pp. 334-343), in *Readings in Globalization*. Wiley Blackwell: Sussex, UK.
27. Ritzer, G. (2010). 'Rethinking Globalization: Glocalization/Grobalization and Something/Nothing' (pp. 361-372), in *Readings in Globalization*. Wiley Blackwell: Sussex, UK.
28. Ritzer, G. (2010). 'An Introduction to McDonaldization' (pp. 383-388), in *Readings in Globalization*. Wiley Blackwell: Sussex, UK.
29. Bryman, A. (2010). 'Global Implications of McDonaldization and Disneyization' (pp. 399-402), in *Readings in Globalization*. Wiley Blackwell: Sussex, UK.
30. Bestor, T. C. (2015). 'How Sushi Went Global' (pp. 116-120), in *The Globalization Reader*, 5th ed. Wiley Blackwell: Sussex, UK.
31. Barber, B. R. (2015). 'Jihad vs. McWorld' (pp. 32-40), in *The Globalization Reader*, 5th ed. Wiley Blackwell: Sussex, UK.

32. Huntington, S. P. (2015). 'The Clash of Civilizations?' (pp. 41-48), in *The Globalization Reader*, 5th ed. Wiley Blackwell: Sussex, UK.

C. Political Globalization

Core Reading:

33. Ritzer, G. (2011). 'Global Political Structures and Processes' (pp. 106-127), in *Globalization: The Essentials*. Wiley Blackwell: Sussex, UK.
34. Ojeili, C. and Hayden, P. (2006) *Critical Theories of Globalization*. Ch. 3 (pp. 89-133). Palgrave: New York.

Additional Reading

35. Huntington, S. P. (2015). 'The Clash of Civilizations?' (pp. 41-48), in *The Globalization Reader*, 5th ed. Wiley Blackwell: Sussex, UK.
36. Barber, B. R. (2015). 'Jihad vs. McWorld' (pp. 32-40), in *The Globalization Reader*, 5th ed. Wiley Blackwell: Sussex, UK.
37. Waters, M. (2001). 'Wither the state? Globalizing politics' (pp. 123-159), in *Globalization: Key Ideas*, 2nd ed. Routledge: New York.

D. Ideological Globalization

Core Reading

38. Steger, M.B. (2007). 'Globalization and Ideology' (pp. 367-382), in *The Blackwell Companion to Globalization*. Blackwell Publishing: Oxon UK.

6. Issues Related to/ Impacts of Globalization

MNC/TNC :

39. Dicken, P. (2011). 'Transnational Corporations: The Primary 'Movers and shapers' of the Global Economy' (pp. 110-157 and 161-166), in *Global Shift*. Guilford Press: New York.

Trade:

40. World Trade Report 2014, https://www.wto.org/english/res_e/booksp_e/world_trade_report14_e.pdf

Consumer Culture:

41. Goodman, D. J. (2007). 'Globalization and Consumer Culture' (pp. 330-351), in *The Blackwell Companion to Globalization*. Blackwell Publishing: Oxon UK.
42. Watson, J. L. (2015). 'McDonald's in Hong Kong' (pp. 121-129), in *The Globalization Reader*, 5th ed. Wiley Blackwell: Sussex, UK.

Global City:

43. Hudson, C. (2010). 'Global Cities' (pp. 229-246), in *The Routledge International Handbook of Globalization Studies*. Routledge: New York.
44. Timberlake, M. and Ma, X. (2007). 'Cities and Globalization' (pp. 254-271), in *The Blackwell Companion to Globalization*. Blackwell Publishing: Oxon UK.

Terrorism:

45. Beck, U. (2010) 'The Terrorist Threat: World Risk Society Revisited' (pp.263-270), in *Readings in Globalization*. Wiley Blackwell: Sussex, UK.

People and Flow:

46. Ritzer, G. (2011). 'Global Flows of Migrants' (pp. 178-199), in *Globalization: The Essentials*. Wiley Blackwell: Sussex, UK.

47. Sassen, S. (2007). *Sociology of Globalization*, Ch. 5 (pp. 129-163). W.W. Norton & Co.: London.

Media, Technology and Internet:

48. Ritzer, G. (2011). 'High-Tech Global Flows and Structures' (pp. 133-149), in *Globalization: The Essentials*. Wiley Blackwell: Sussex, UK.
49. Thussu, D. K. (2015). 'Mapping Global Media Flow and Contra-Flow' (pp.376-382), in *The Globalization Reader*, 5th ed. Wiley Blackwell: Sussex, UK.

Environment:

50. Yearley, S. (2007). 'Globalization and the Environment' (pp. 239-253), in *The Blackwell Companion to Globalization*. Blackwell Publishing: Oxon UK.

Inequality:

51. Dicken, P. (2011). 'Winning and Losing: Where You Live Really Matters' (pp. 475-511), in *Global Shift*. Guilford Press: New York.
52. Ritzer, G. (2011). 'Inequality' (pp. 260-284), in *Globalization: The Essentials*. Wiley Blackwell: Sussex, UK.

Identity

53. Ojeili, C. and Hayden, P. (2006). *Critical Theories of Globalization*. Ch. 4 (pp.1 49-176). Palgrave: New York.
54. Radhakrishnan, S. (2015). 'Global/Indian: Cultural Politics in the IT Workplace' (pp. 469-475), in *The Globalization Reader*, 5th ed. Wiley Blackwell: Sussex, UK.

Sexuality

55. Farr, K. (2007). 'Globalization and Sexuality' (pp. 610-629), in *The Blackwell Companion to Globalization*. Blackwell Publishing: Oxon UK.

7. Resistance and Future of Globalization

Core Reading

56. Stiglitz, J. E. (2015). 'Globalism's Discontents' (pp. 218-228), in *The Globalization Reader*, 5th ed. Wiley Blackwell: Sussex, UK.
57. Pleyers, G. (2015). 'The Global Justice Movement' (pp. 555-560), in *The Globalization Reader*, 5th ed. Wiley Blackwell: Sussex, UK.
58. Steger, M.B. (2003). 'Challenges to Globalism' (pp.113-130), in *Globalization: A Very Short Introduction*. OUP: New York.
59. Ojeili, C. and Hayden, P. (2006) *Critical Theories of Globalization*. Ch. 5 (pp.178-212). Palgrave: New York.