

Value Proposition Canvas

BuOp · 12

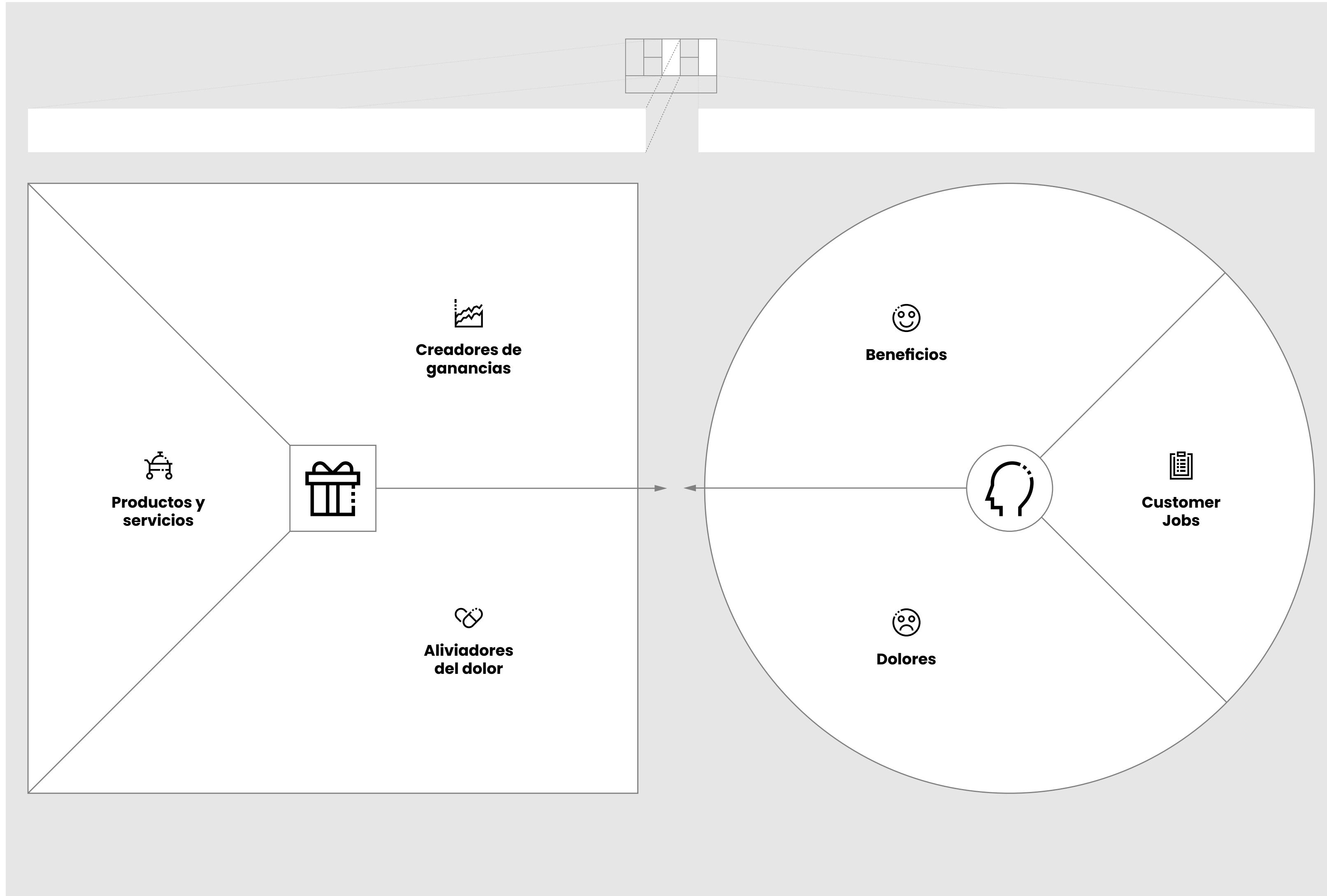


Diseño original:

Osterwalder, A., & Pigneur, Y. (2010). *Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers (The Strategyzer series)* (1st ed.). John Wiley and Sons.

Adaptación:

ToolTec



© 2022 ToolTec.

