

Customer Journey Map

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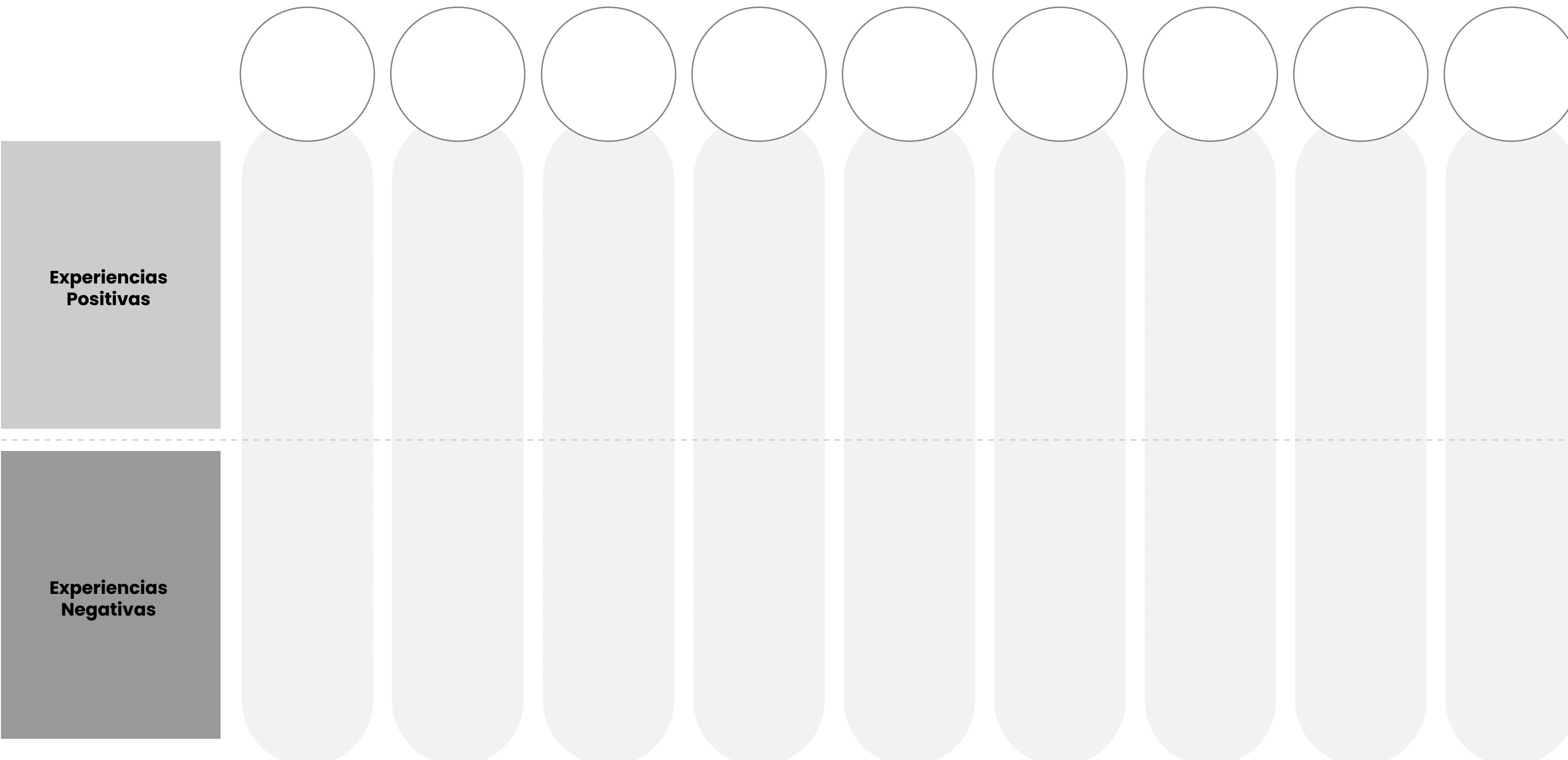


Diseño original:

Angrave, J. (2020). [PDF] *The Journey Mapping Playbook A Practical Guide to Preparing, Facilitating and Unlocking the Value of Customer Journey Mapping*.

Adaptación:

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