






**Diseño original:**  
DesignABetterBusiness.tools / Design  
Criteria Canvas. (n.d.). [https://www.  
designabetterbusiness.tools/tools/  
design-criteria-canvas](https://www.designabetterbusiness.tools/tools/design-criteria-canvas)

**Adaptación:**  
ToolTec

	<b>PRODUCTO/ SERVICIO</b>
	<b>DEBEN MUST</b>
	<b>DEBERÍA SHOULD</b>
	<b>OPCIONAL COULD</b>
	<b>NO WON'T</b>

