









Diseño original:  
DesignABetterBusiness.tools / Prototype  
Canvas. (n.d.). [https://www.  
designabetterbusiness.tools/tools/  
prototype-canvas](https://www.designabetterbusiness.tools/tools/prototype-canvas)

Adaptación:  
ToolTec

 <b>1. Tema</b> (SUBJECT)		 <b>2. Meta</b> (GOAL)		 <b>3. Audiencia</b> (AUDIENCE)	
 <b>4. Antes</b> (BEFORE)	 <b>5. Preparar la escena</b> (SET THE SCENE)	 <b>6. Explica tu punto</b> (MAKE YOUR POINT)	 <b>7. Conclusiones</b> (CONCLUSION)	 <b>8. Después</b> (AFTER)	

