

Mark

- Not very familiar with the different types of cryptocurrency
- Interested in cryptocurrencies and wants to see how they relate
- Needs to be able to get an idea how the different currencies stack up to each other as well as how they compare to the dollar

Mark's Site Interactions

- Clicks through various currencies and compares them to the dollar
- Checks on a few that he has heard of from friends and sees how they relate to each other.

Madeline

- Has some money invested into some of the semi-popular cryptocurrencies
- Would like to be able to easily see the relationship between the amounts of money she has in each one

Madeline's Site Interactions

- Checks on her currencies
- Compares them to each other and estimates the amount of USD she can equate them to

Billy

- Avid cryptocurrency follower
- Normally, he gets all his information from the exchanges he is on
- Tired of having to always manually convert between some of the smaller currencies he has been watching lately

Billy's Site Interactions

- Has multiple tabs open to keep up to date on each currency he is following
- Consistently reloads the comparison to keep up to date with the current rates