



# GET REAL: A WAY TO IMPROVE REAL ESTATE

Hackrague 2021,  
*ImpactHub*

Powered by  
**<SSD/>**  
Small Side Devs

OCTOBER 17<sup>TH</sup>, 2021



**WE ARE  
A TEAM  
WITH A  
DIVERSE  
SKILLSET**

**THAT GO/WENT TO  
HIGH SCHOOL  
AT MALÁ STRANA**

# <SSD/>

## Small Side Devs



**Marek Szeles**  
*Concept Designer  
& Business Analysis*



**Tran Duc Thien**  
*Data Scraper  
& Python dev*

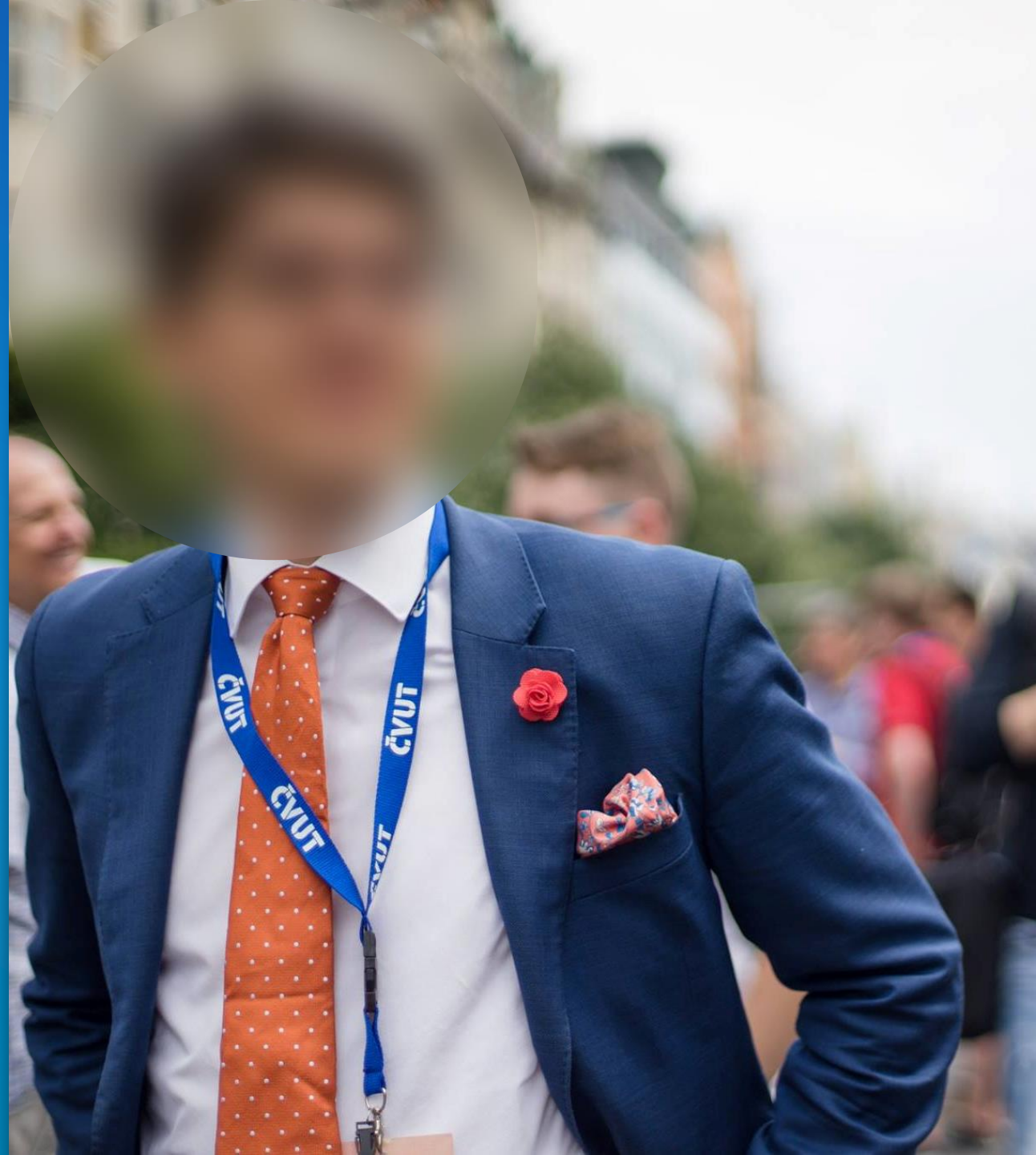


**Filip Vopálenský**  
*Data Scraper,  
API design*



# USER STORY

Mirek is a guy looking to find a place to live, but it proves more difficult than expected



**IN THE MEDIUM TERM, WE NEED SOME 200,000  
ADDITIONAL APARTMENTS**

Berlin Housing Senator Sebastian Scheel

# PROBLEM



When did Real  
Estate...



...become such a  
Real MESS state?

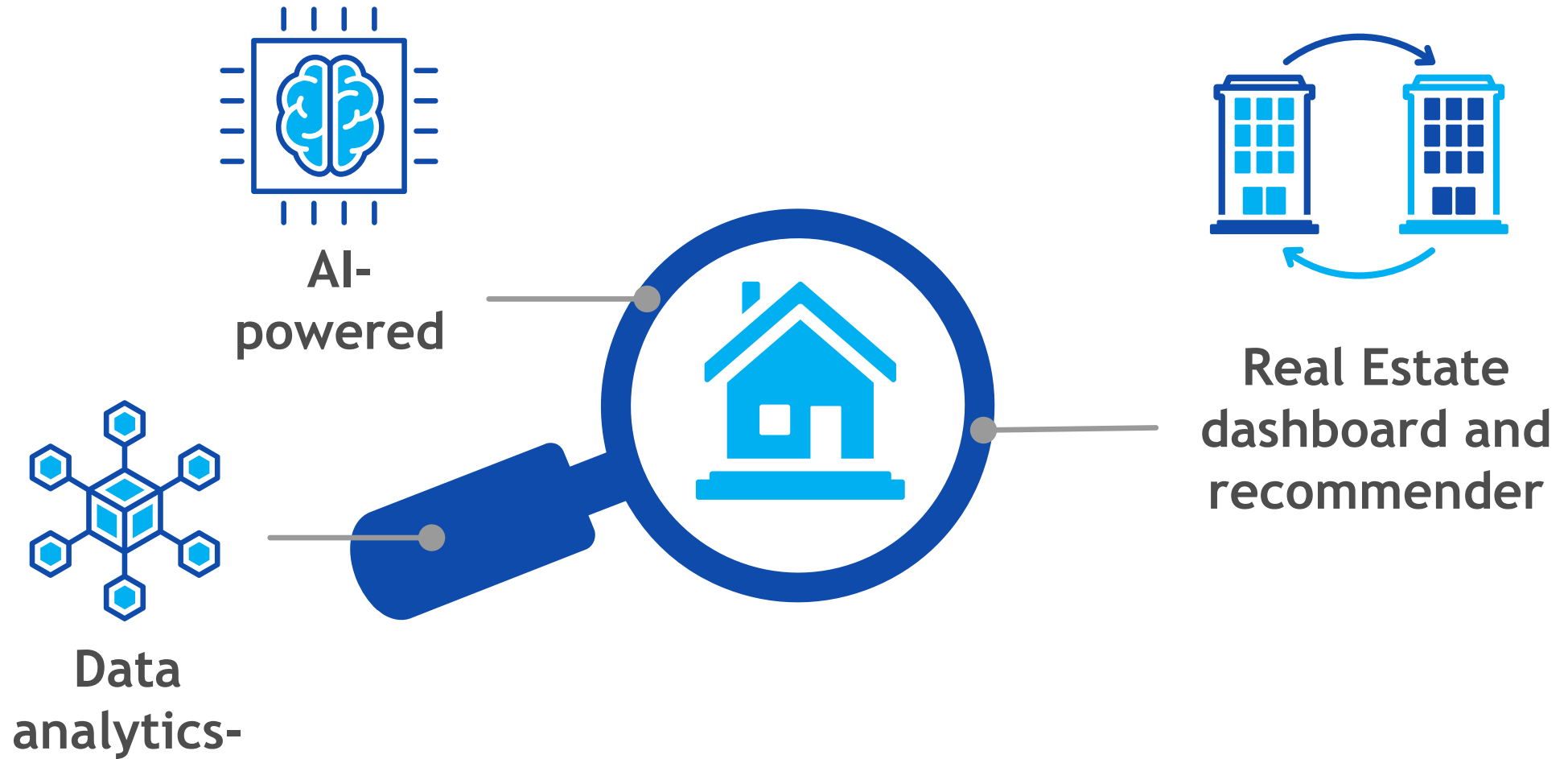


**WE CANNOT SOLVE THE  
MARKET...**

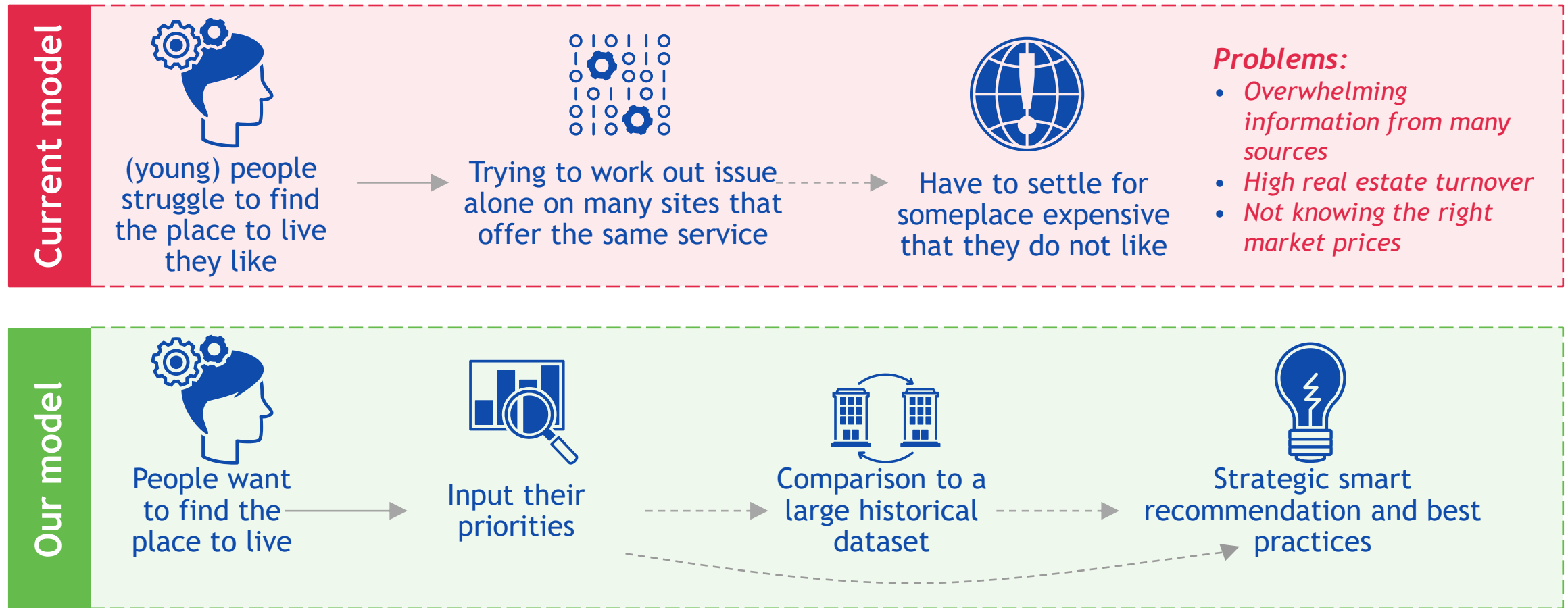
**...BUT WE CAN HELP  
INDIVIDUALS**



# OUR SOLUTION – GET REAL

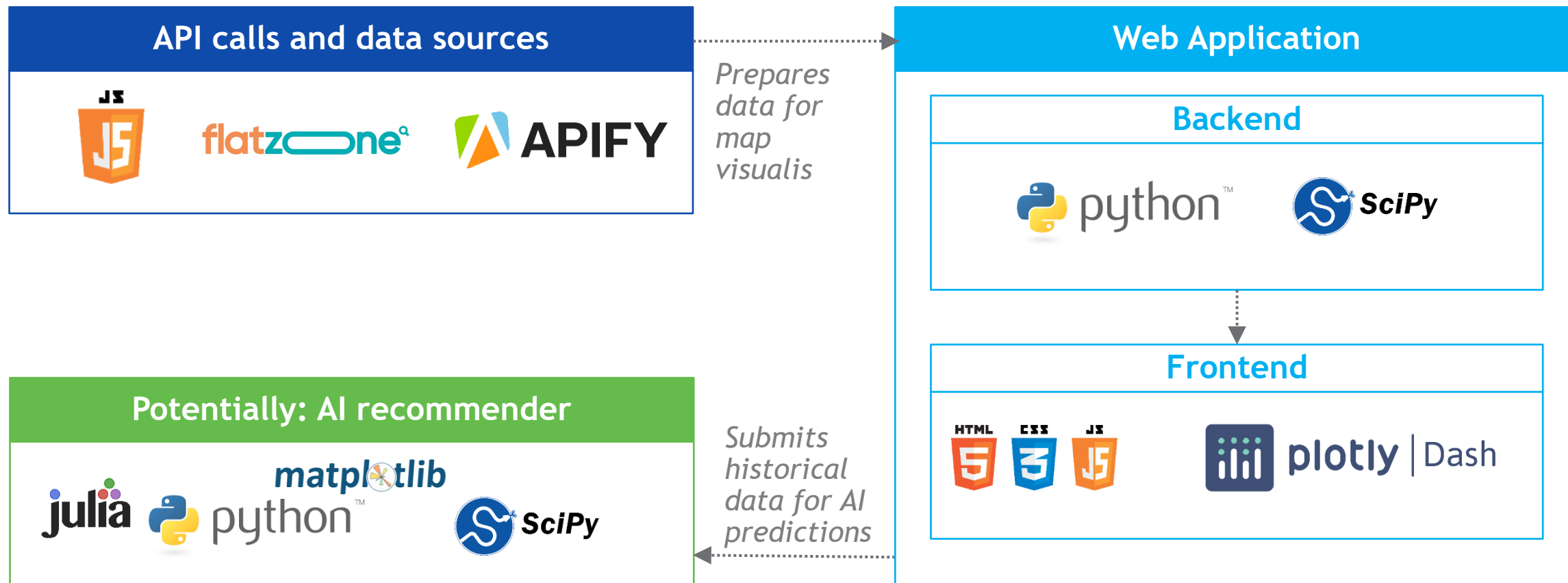


# USE-CASE MODEL





# ARCHITECTURE

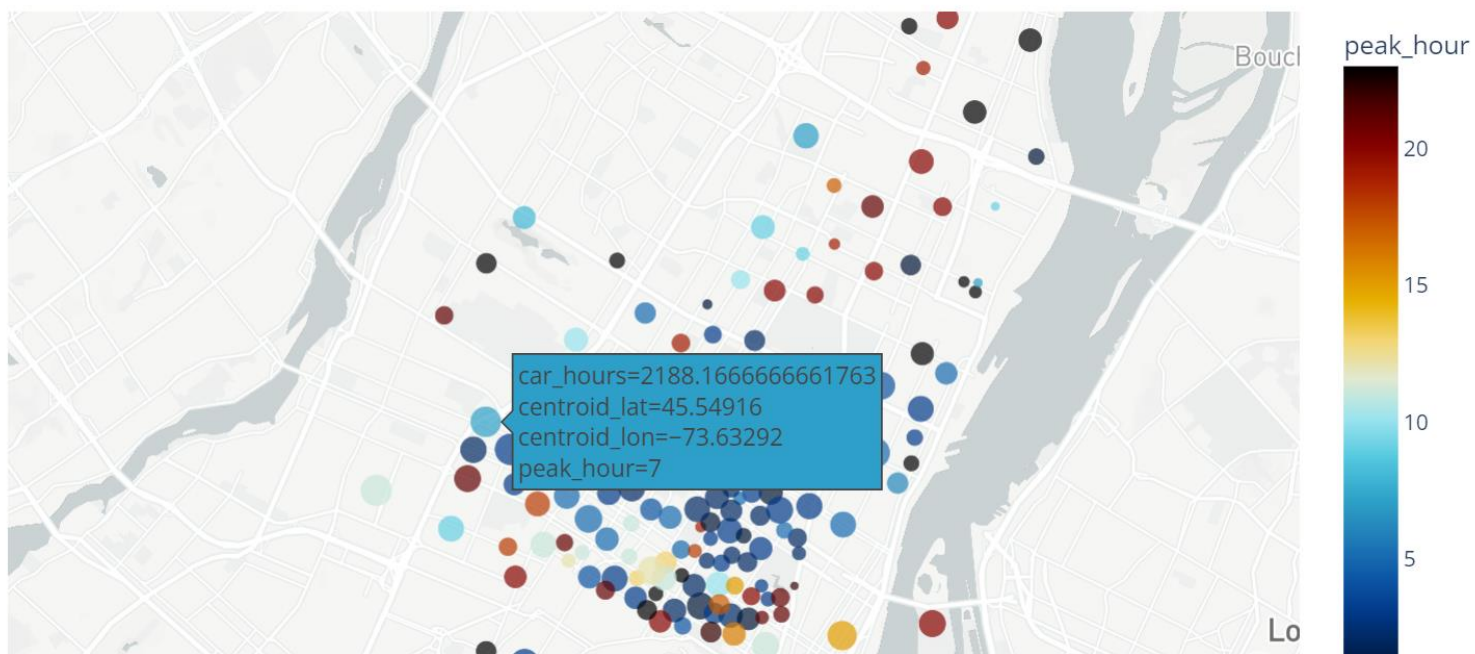


# DEMO



Mapa cen nemovitostí  
Dashboard pro usnadnění výběru nemovitosti

KONTAKTOVAT AUTORA



See code on



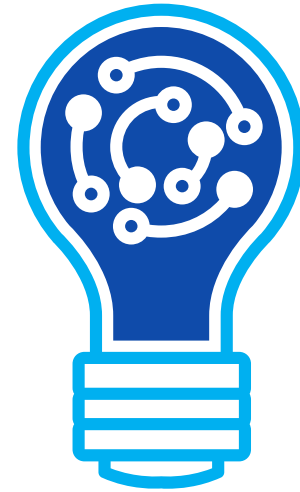
# NEXT STEPS AND FUTURE OF PROJECT



Improve User  
Interface



Add more  
datasets



Implement AI  
recommender

# POSSIBLE MONETIZATION



## Individuals

- After trial, pay subscription fee for:
  - New real estate alerts,
  - AI recommendation for price competitions



## Investors

- Pay for SaaS AI recommender powered real estate portfolio management dashboard



## Companies

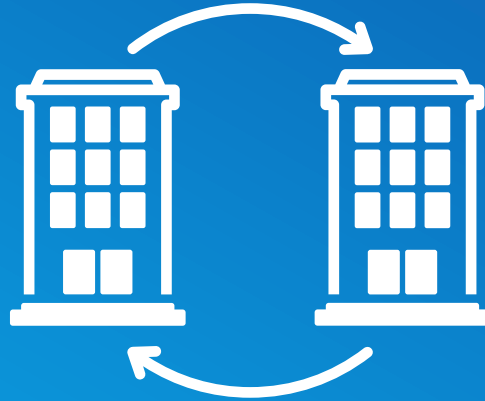
- Pay for access to data to improve their digital services based around Real Estate



# SUMMARY RECAP



We identified  
the issues faced by  
people in real  
estate...



...Enabled them to  
see all the data on  
the market...



...and GetReal is  
the dashboard that  
helps them make  
better decisions



**GetReal**  
**THANK YOU.**

**LET'S GET REAL TOGETHER!**