



March 2018

Dear Local Business Owner or Manager:

We want to take the time to thank you for considering supporting the Valencia Summit Seals Swim Team this summer.

The Summit Seals is a non-profit youth organization established in 1989 made up of approximately 100 children in the Valencia Summit Community; Arroyo Park Drive and Del Monte Drive's "horseshoe". The Seals boast a proud tradition of helping build self-esteem and confidence of many children ages 4 -16. The majority of our swimmers have swam with our team since they were able to get into the water, and yearly they return to rekindle friendships, improve their swimming skills, and compete for our team in a fun, family atmosphere. Many of our swimmers go on to swim for our local club teams, Hart High School and some on to Major Colleges. Some even come back to coach! During our 7-week Summer season the children get the opportunity to compete against three other local HOA swim teams; the Old Orchard I Dolphins, Old Orchard II Sharks and the Valencia Hills Waves.

This is the first year we are approaching businesses for sponsorships to help our growing team offset our season's costs. The proceeds of your sponsorship will support many facets of our club including team T-shirts, meet trophies and ribbons, equipment as well as instructional fees. With in-kind donations, we will be creating raffle baskets for three of our main events; Pancake Breakfast (where the entire Summit Community is invited to attend), Seals Family BBQ and Seals Pasta by the Pool night, where all the proceeds will go right back to the Summit Seals Swim Team. In-Kind sponsorships could also consist of food/drink donations for our swim meets; fruit, bagels, lunch items, etc.

Please find the following information on available sponsorship opportunities to help with our Summer 2018 season. To ensure that we meet printing deadlines, we ask for your intent by April 25, 2018. With your sponsorship, we will be able to continue to instill the joy of competitive swimming for another 29 years!

Thank you in advance for your consideration and we look forward to hearing from you.

Sincerely,

The Valencia Summit Seals Swim Team
EIN: 91-2051555

Questions? Please contact:

Angela Ilich-Behnke at Ilich.seals@gmail.com or 661-993-9273



Sponsorship Information

Gold Seal: \$500	<p>Company name AND logo listed on Swim-a-thon T-shirt</p> <p>Company name AND logo listed on pool banner that is displayed at ALL four swim meets, ALL swim events as well as "Summit Food Truck Wednesdays" which is open to the entire SCV Community from April through August 2018</p> <p>Digital Media recognition as Gold Seal Sponsor</p> <p>Verbal recognition during announcements at Home Meet</p> <p>Recognition in event programs</p>
Silver Seal: \$250	<p>Company name listed on Swim-a-thon T-shirt</p> <p>Company name listed on pool banner that is displayed at ALL four swim meets, ALL swim events as well as "Summit Food Truck Wednesdays" which open to the entire SCV Community from April through August 2018</p> <p>Digital Media recognition as Silver Seal Sponsor</p> <p>Recognition in event programs</p>
Bronze Seal: In-kind	<p>Company name listed on Swim-a-thon T-shirt</p> <p>Recognition in raffle baskets and event programs</p>

Please accept my enclosed contribution.

Company Name _____

Address _____

Phone # _____

Contact Name _____

Email _____

**** Please email a hi-res pdf and jpeg file of your company name and/or logo to Illich.seals@gmail.com ****

Checks may be made payable to:

Valencia Summit Seals

Attn: Treasurer

28338 Constellation Rd. Unit 90

Valencia, CA. 91355