# INTRODUCTION TO INFORMATION STORAGE

### Module 1: Introduction to Information Storage

Upon completion of this module, you should be able to:

- Define data and information
- Describe types of data
- Describe the evolution of storage architecture
- Describe the core elements of a data center
- List the key characteristics of data center
- Provide an overview of virtualization and cloud computing

### Why Information Storage and Management?

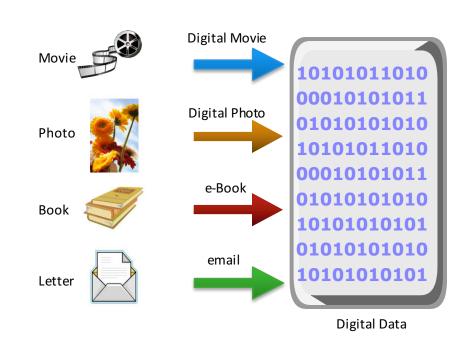
- Information is the knowledge derived from data
- Growth of digital information has resulted in information explosion
- We live in an on-command, on-demand world
  - We need information when and where required
- Increasing dependency on fast and reliable access to information
- Businesses seek to store, protect, optimize, and leverage the information
  - To gain competitive advantage
  - To derive new business opportunity

#### What is Data?

#### **Data**

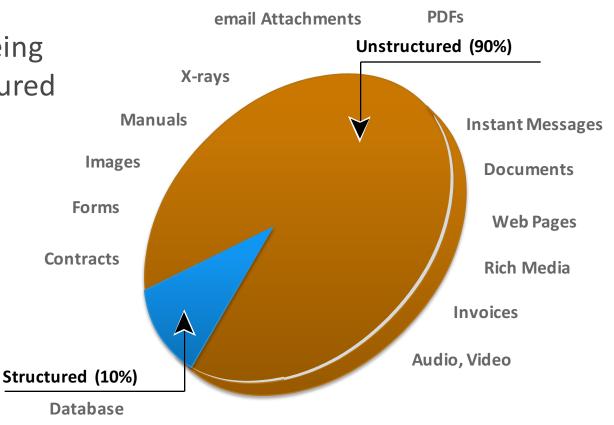
It is a collection of raw facts from which conclusions may be drawn.

- Data is converted into more convenient form – digital data
- Factors for digital data growth are:
  - Increase in data-processing capabilities
  - Lower cost of digital storage
  - Affordable and faster communication technology
  - Proliferation of applications and smart devices



### Types of Data

- Data can be classified as:
  - Structured
  - Unstructured
- Majority of data being created is unstructured



### Big Data

#### **Big Data**

It refers to data sets whose sizes are beyond the ability of commonly used software tools to capture, store, manage, and process within acceptable time limits.

- Includes both structured and unstructured data generated by variety of sources
- Big data analysis in real time requires new techniques and tools that provide:
  - High performance
  - Massively parallel processing (MPP) data platforms
  - Advanced analytics
- Big data analytics provide an opportunity to translate large volumes of data into right decisions

### Storage

- Stores data created by individuals and organizations
  - Provides access to data for further processing
- Examples of storage devices are:
  - Media card in a cell phone or digital camera
  - DVDs, CD-ROMs
  - Disk drives
  - Disk arrays
  - Tapes

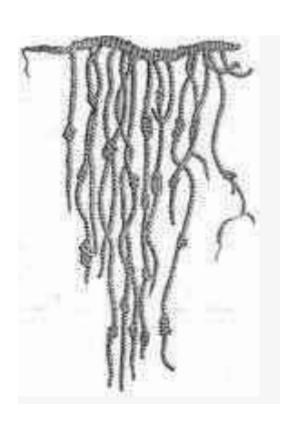
### Data Creation: Individuals

• What data is created by a individuals?





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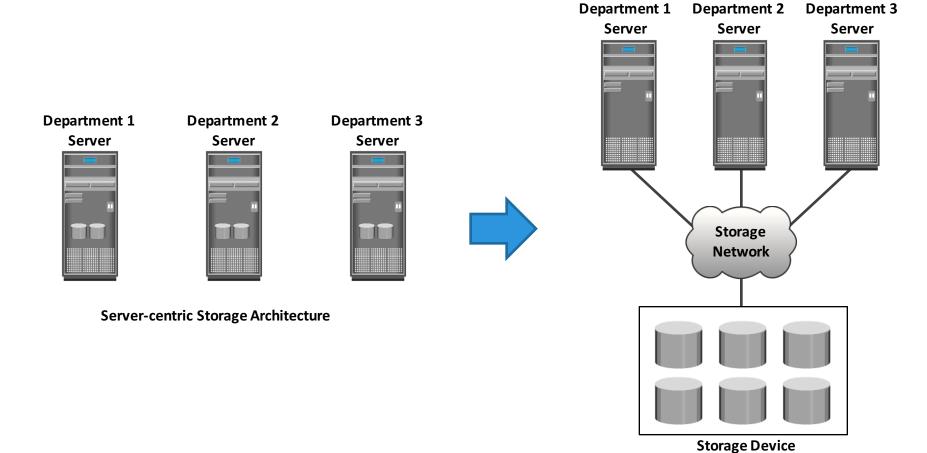
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### Data Creation: Business

- What data is created by a business?
- Examples of data created by a business include:
  - Product data: inventory, description, pricing, availability, sales numbers and projections
  - Customer data: orders, shipping details
  - Account data: banking, financial services industry
  - Medical data: health care providers, insurance industry, hospitals

# Evolution of Storage Architecture



**Information-centric Storage Architecture** 

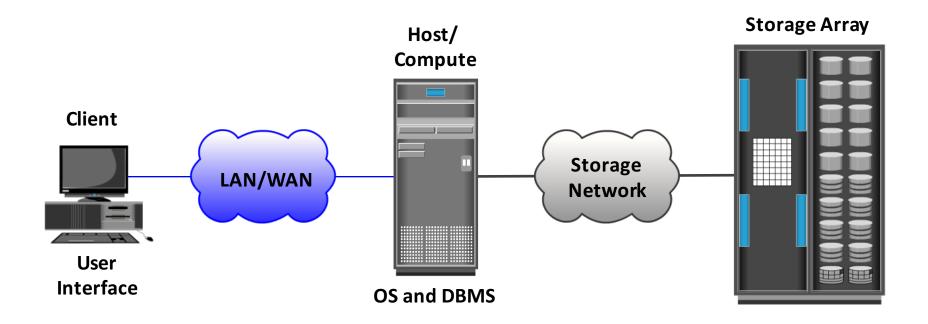
#### Data Center

#### **Data Center**

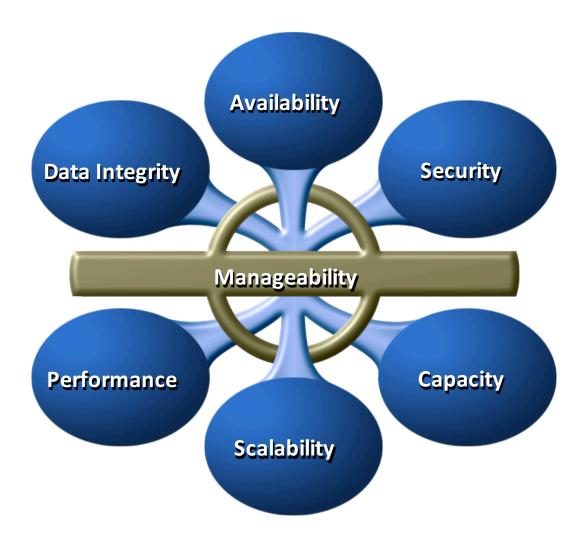
It is a facility that contains storage, compute, network, and other IT resources to provide centralized data-processing capabilities.

- Core elements of a data center
  - Application
  - Database management system (DBMS)
  - Host or Compute
  - Network
  - Storage
- These core elements work together to address data-processing requirements

### Data Center: Online Order Transaction System Example



# Key Characteristics of a Data Center



### Managing Data Center

- Key management activities include
  - Monitoring
    - >> Continuous process of gathering information on various elements and services running in a data center
  - Reporting
    - Details on resource performance, capacity, and utilization
  - Provisioning
    - >> Configuration and allocation of resources to meet the capacity, availability, performance, and security requirements
- Virtualization and cloud computing have changed the way data center infrastructure resources are provisioned and managed

#### Virtualization: An Overview

- Virtualization is a technique of abstracting physical resources and making them appear as logical resources
  - For example partitioning of raw disks
- Pools physical resources and provides an aggregated view of physical resource capabilities
- Virtual resources can be created from pooled physical resources
  - Improves utilization of physical IT resources

### Cloud Computing: An Overview

- Enables individuals and organizations to use IT resources as a service over network
- Enables self-service requesting and automates requestfulfillment process
  - Enables users to scale up or scale down the usage of computing resources quickly
- Enables consumption-based metering
  - Consumers pay only for the resources they use
    - ▶ Example: CPU hours used, amount of data transferred, and Gigabytes of data stored



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### Module 1: Summary

### Key points covered in this module:

- Data and information
- Types of data
- Big data
- Evolution of storage architecture
- Core elements of data center
- Key characteristics of data center
- Virtualization and cloud computing