

Review of the CRAP Design principle in my website.

CONTRAST Principle:

An essential design idea that may be seen in a website is the contrast principle. Using contrasting components in a design to make them stand out and generate visual appeal is known as the contrast principle. In my website, there are several instances of the contrast principle being used. For example, I used an animated background (gif) for which it is very easy to see the texts that I wrote on the page and gave them gold color and yellow color as the background is kinda black. I also thought of the people with color blindness and did some research and made my website accessible for anyone even if that person has color blindness. This makes the links more noticeable to the user and tempts them to click. Ultimately, this website's design heavily relies on the Contrast concept. I have produced a visually appealing and eye-catching design that is simple to read and navigate by applying contrasting features.

REPETITIVE Principle:

The Repetitive Principle is a concept that promotes identity and consistency by reusing design components across a whole website. The Dreary Rule contributes to creating a strong visual identity for the business by employing predictable font, variations, and style throughout a site. There are various places on my website where I employed the repeating approach. I used different font and the color for all my h1, h2, p and link elements so they all look different. I maintained the consistency for all the 3 pages that I made and kept the same font for those elements (like the element p had a different font, h1 had different font and so on) I also maintained the same font size for all those different elements. For all the links I put an underscore and gave them the same font and color.

ALIGNMENT Principle:

The Alignment Principle in web design is the idea that by aligning design components on a web page, a clear and consistent visual hierarchy is produced. By arranging the material and fostering a feeling of order, alignment helps readers read and understand the page. By aligning items like text, graphics, and photos, designers may create a visual relationship between related material and highlight crucial information. Proper alignment may also improve a web page's balance and symmetry, which raises its aesthetic value. When used correctly, the Alignment Principle has the potential to improve a web design's readability, usability, and overall effectiveness. In my page I aligned the text on the middle so that it looks good and it has consistency. I put the texts under every image I gave so that one can understand what the image represents and what the image is called. I put the navigation bar at the top of the page on every page and I put my contacts at the end (which is a normal practice now a days).

PROXIMITY Principle:

According to the web design idea of proximity, relevant components should be placed adjacent to one another in order to visually link them. The idea helps users grasp the links between various parts on a web page by organising the information there. In my webpage I put all the social media links together so that the user can navigate easily. In terms of navigation I put the links of the other pages at the top so

that you can navigate easily and I put them very close to each other so that the user can understand that links represents the navigation bar.