--conflict—

Jobs’ experienced conflict with others in his personal and business life, much of which seems to have been brought on by his personality and leadership traits. His personal conflicts include how he threw out a girlfriend who was pregnant (with Daughter Lisa Brennan (sp?)) – after this incident Steve made some notable changes in his hygiene and fashion style, he started dressing in 3 piece suits and tucking his shirts in. He started dressing like a sucessful business man instead of someone working out of their garage. Steve stopped being friends with his former friend and peer Daniel Kotkke. Kotkke and Jobs had been at Reed’s College together and had traveled to India together one summer. Kotkke was an early employee at Apple and helped Jobs get Apple off the ground. Job’s refused to give Kotkke and other pioneering Apple employees stock options in the company, unless they were Engineers or Supervisors. Kotkke later revealed in an interview with Time magazine in 1982 that Jobs had a daughter; Jobs considered that a betrayal and Kotkke was cut from Jobs’ life. Daniel left Apple shortly thereafter.

Jobs life was full of corporate conflict with the apple board. The board, headed by Arthur Rock, considers Jobs a “Time Bomb” because of the amount of money and R & D funds he puts towards the Apple Lisa Computer in the early 80’s. Jobs is pulled from the Lisa project and after some months away he is put in charge of the Macintosh program and the Board brings in John Sculley < Pepsi Challenge Guy >(on Jobs’ request), as the CEO of Apple. He then had additional conflict with Sculley (new apple ceo) over Apple raising the price of the Mac, Lowering the computer performance, and raising the price of the machine. Jobs quit Apple in 1985 to start NeXT inc; NeXT was purchased by Apple in 1996 setting up Jobs becoming the CEO of Apple.

--leadership—

Jobs inspired people and could get the best from others. Jobs was not a professional acting leader early in his life and did not communicate well with those he was working with. Jobs had amazing business judgment and was a visionary in what he was accomplishing with the Apple engineers, but he lacked many of the basic communication skills that we would look for in a leader. Jobs would call people out in front of their peers, he would raise his voice and shout, he would become quiet and simply glare at others. Jobs did excell at creative problem solving and sometimes agressively forced others to view problems from a different angle. Jobs’ ability to force people to push themselves harder and achieve more than they would have been willing to do without his pressure seems to be his major accomplishment.

Jobs was very charismatic and was a creative problem solver. Throughout the movie, Jobs is not shown doing much work, but he is shown driving others to achieve amazing things, many times surpassing their initial goals. Jobs was able to inspire the people around him and was often seen as the frontman, or face, of Apple. This marketing helped to establish the cult of personality that surrounded him. He did not show many traits that one typically find in a leader, but was one of the most profitable businessmen (??) in modern time.The movie does not paint a flattering picture of Jobs as a leader, but does show that he used his confidence and charisma to manipulate and inspire others into getting his vision accomplished.