

Main Goals of Website

This blogging website will mainly focus on the topic of Japanese anime. It will be a blog that posts reviews about different anime shows/movies that they have watched and it will review different characters from different anime shows/movies. The main goal of this website is to inform the user of the quality of a certain show/movie they are trying to look for so that they can gauge whether they would want to watch it or not. It will also inform the user about the quality of how well different characters were written for different shows/movies. It will say things such as if the characters' motives were strong or not, if they interacted with the story well or not, and other things like that. This website would be similar to a movie review website like Rotten Tomatoes except based on Japanese anime shows and movies. The main demographic of users that would be accessing this site would range from teenagers to young adults. This age range is well adapted to technology and will know how to navigate this site well. It also provides a contact page that lists contact information such as email, phone number, and links to other social media platforms.

User	Persona	Goal
Edward Wang	He is a 28 year old father and has a 10 year old son. His son likes to watch anime but he is worried about what he is watching. Will usually be on his desktop computer.	He doesn't want his son to watch anything that he is not ready for. Looking for good anime shows or movies that are suitable for children.
Jonathan Ho	He is a 19 year old university student that is an average anime watcher. Just recently finished a show and is wondering what show to watch next while being bored in his calculus lecture.. Usually watches anime on his laptop.	He just wants to find something that is entertaining to watch that will be a good time waster for him during class, but he wants to watch a good show.
Michelle Kee	She is a 22 year old med sci student that doesn't have a lot of free time because of school. When she has free time she usually doesn't know what to watch. She usually watches things on her mobile phone.	She is trying to find well acclaimed anime shows or movies to spend her free time watching because she doesn't want to waste her precious free time on bad anime shows or movies..

Alan Sinclair	He is an avid anime watcher that is 33 years old. Religiously goes to conventions and watches anime whenever he has free time. Likes to watch it on his desktop.	Since he has watched so many different shows he is looking to see what others say about his favourite anime.
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