

Design Rational
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The way in which I will keep the free from errors is by providing them with an always available menu bar that will display the 5 main categories of the website. By allowing this to be available to the user all the time it will provide them with a way to navigate the site if they get lost. On the mobile version, the menu bar won't always be visible but will be tucked away in a drop-down box so that it will save space on the screen but allow the user to traverse the website easier.

The way that I'll keep the website effective is that it will be simple and provide the user with what they need. The website will be styled in such a way that it will be extremely hard for them to get lost and really easy to find their way around the site. By doing this it reduces the time the user needs to spend looking for information and increases the reputation of the website in the user's mind. The layout won't have things placed randomly on the page. The featured content will be large and placed in the center of the page to catch the user's attention. This is the content that the user may most likely be looking to find first. On the right side of the page, the recent reviews and popular reviews will be smaller and most likely be the second thing the user sees. If they don't need any of these things they will use the navigation bar above the featured content to find what they are looking for.

The way that I'll keep the website efficient is through principles such as the 3-click-rule. This is a good standard to follow because if a user has to navigate through 5 pages just to get to the information they need there is a higher chance of them getting lost and not being able to locate what they're looking for. By putting all information at most 3 clicks away it gives the developer enough space to categorize things in organized categories and it helps the user access information faster, easier, and more efficiently. If they don't find what they want on the first page they can click on the blog tag (one click), once there they can select the type of review they want (two clicks), and once on that section they can click on the review that they want to read (3 clicks).

The way that I'll keep the website engaging will be to have moving elements and animations, but they won't be constantly moving, flashing, or blinking. If the elements on the page do such things it can distract the user and make it harder for them to locate what they are trying to look for. The main home page will have a slideshow of images that will display a variety of items such as reviews on popular anime, most recent reviews, and featured content.

The ways that the website will be easy to learn will be done through things such as simple design and 7+-2 rule. If you present too many options and too much information to the user they will feel overwhelmed and don't know where to start looking first. My blog has 5 main categories that the user can choose from which falls within the 7+-2 rule. The categories "Anime reviews" and "Character Reviews" are also easy to understand which helps the user know what to pick.