

CSCE 190

Assignment Name: Personas

Group Name: CSCE 190 Group you're mom

Team Members who contributed:

First Name	Last Name	Email
Harvey	Villanueva	harveycv@email.sc.edu
Colin	Livingston	jcl11@email.sc.edu
Logan	Wamsley	wamsleyL@email.sc.edu
Will	Brown	willrb@email.sc.edu

Elbert Einstein (by Harvey)

age: 16

residence: Cambridge, MA

education: PhD in Computer Science

occupation: Professor in Computer Science

marital status: Single with a long term boyfriend



Uh... actually that's incorrect! Let me help you.

Graduating MIT's PhD Computer Science program at 16, Elbert Einstein has pushed the boundaries of intelligence. Problem is, his emotional IQ is severely lacking, and as a result of him pursuing his studies constantly, he lacks friends to talk to regularly. He loves helping others though, and freelance tutoring is one of his favorite hobbies.

Comfort With Technology

INTERNET



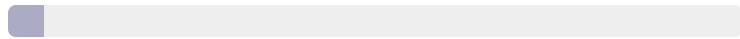
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- A computer
- Chalkboard

Values

- Education
- Figuring it out yourself
- Computer Science

Criteria For Success:

When his tutee has the "Aha!" moment when they finally understand the concept - it gives him great satisfaction.

Wants

- Friends
- Anyone to talk to
- To move out of his mom's house
- A social life

Fears

- Initial rapport
- Parties
- Alcohol

Karen Smith (Logan Wamsley)

age: 19

residence: Houston, Texas

education: English Composition

occupation: Unemployed

marital status: Single



"I need Friends"

Karen is currently an unemployed college student who often finds herself bored wanting to meet people. She loves reading and would love to find a group of people who are similar to her to read with and discuss different books. However, since she has a busy school schedule she would like an fast and efficient way to create a reading group.

Comfort With Technology

INTERNET



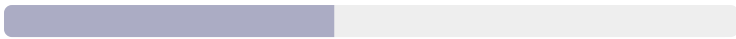
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Being efficient and reading everyday

Needs

- Time Efficiency
- An easy way to create a group of people similar to her

Values

- Time
- Simplicity
- Reading

Wants

- Wants to make new friends
- To read with friends
- Discuss material from books

Fears

- Fears she wont make friends
- Fears she wont be able to talk about her books to other people
-

Basil Hazlewood (Will Brown)

age: 21

residence: Cambridge, Massachusetts

education: B.S. Mechanical Engineering

occupation: Unemployed

marital status: Single



"Why did I choose Harvard"

Basil is a struggling student at a prestigious university, seeking to make himself comfortable with his new college. His GPA is almost as low as his social IQ, and he contributes his lack of classroom confidence to his lack of overall confidence.

Comfort With Technology

INTERNET



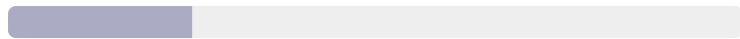
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Gaining a degree in Mechanical Engineering while maintaining a healthy social life.

Needs

- An opportunity for social engagement without losing time for coursework
- A nice "shawty"

Values

- Education
- Status
- Time management

Wants

- Large social circle
- Classroom success

Fears

- Women
- Bad grades
- Large groups

Yack Zoung

age: 21

residence: Columbia, SC

education: B.S. Computer Science

occupation: Blue Cross

marital status: Seven Wives (Mormon)



"No better TA exists"

Some kind of abstraction. But there is no real me. Only an entity. Something illusory. And though I can hide my cold gaze, and you can shake my hand and feel flesh gripping yours, and maybe you can even sense our lifestyles are probably comparable, I simply am not there

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- Lottery tickets
- Social interaction

Values

- Utah
- Education

Criteria For Success:

Better card than Paul Allen, become a senior account manager at Peirce and Peirce. Get an 8:30 reservation at Dorzia.

Wants

- See the pyramids
- Become immortal
- Rottweiler

Fears

- Blue jeans
- The unknown

