Restaurant Recommender System- IBM Capstone Project

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Purpose of the project:

- •What type of foods is available in the restaurant and is their variety?
- •Which place has the best rating near me?
- •How many "similar" restaurants are available near me of my previous tastes and liking?
- •What speciality do these restaurants have as each place tends to have some?

Factors considered for the study:

- Its geographical coordinates (latitude and longitude) to find out where exactly it is located.
- Population of the neighbourhood where the restaurant is located.
- Average income of neighbourhood to know how much is the restaurant worth.

Data Frames:

Borough	Neighborhoods	Latitude	Longitude	
Central	Cantonment area	12.972442 77.5806		
Central	Domlur	12.960992	77.638726	
Central	Indiranagar	12.971891	77.641151	
Central	Jeevanbheemanagar	12.962900	77.659500	
Central	Malleswaram	13.003100	77.564300	
Central	Pete area	12.962700	77.575800	
Central	Rajajinagar	12.990100	77.552500	
Central	Sadashivanagar	13.006800	77.581300	
Central	Seshadripuram	12.993500	77.578700	
Central	Shivajinagar	12.985700	77.605700	

This is the preview of the compiled data set.

Population Data set

Income Data s	et
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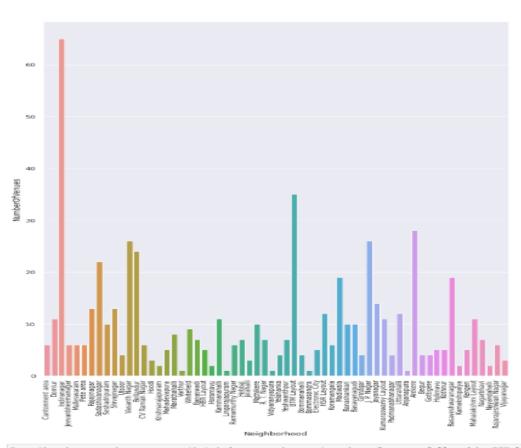
	Borough	Neighborhoods	Population	Normalized_population
0	Central	Cantonment area	866377	0.880810
1	Central	Domlur	743186	0.755587
2	Central	Indiranagar	474289	0.482190
3	Central	<mark>J</mark> eevanbheemanagar	527874	0.536668
4	Central	Malleswaram	893629	0.908516

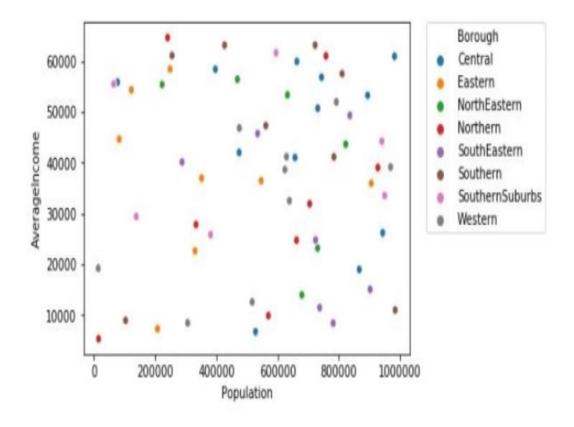
Borough	Neighborhoods	AverageIncome	Normalized_income	
Central	Cantonment area	18944.099792	0.293051	
Central	Domlur	56837.022198	0.879225	
Central	Indiranagar	41991.817435	0.649581	
Central	Jeevanbheemanagar	6887,447632	0.103140	
Central	Malleswaram	53270.063892	0.824047	
	Central Central Central	Central Cantonment area Central Domlur Central Indiranagar Central Jeevanbheemanagar	Central Cantonment area 18944.099792 Central Domlur 56837.022198 Central Indiranagar 41991.817435 Central Jeevanbheemanagar 6667.447632	

Data Analysis:

Exploratory analysis:

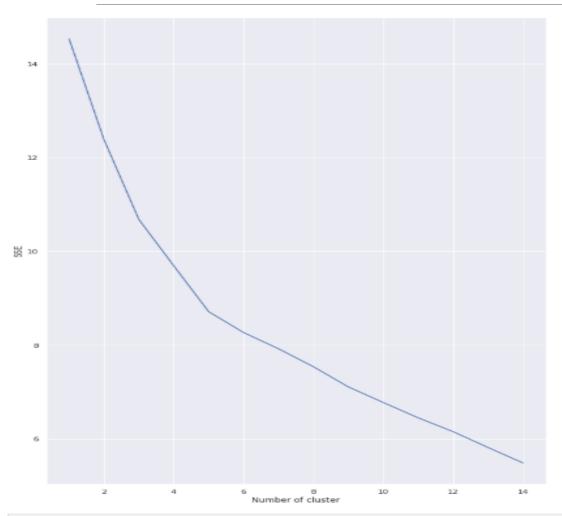
Inferential analysis:



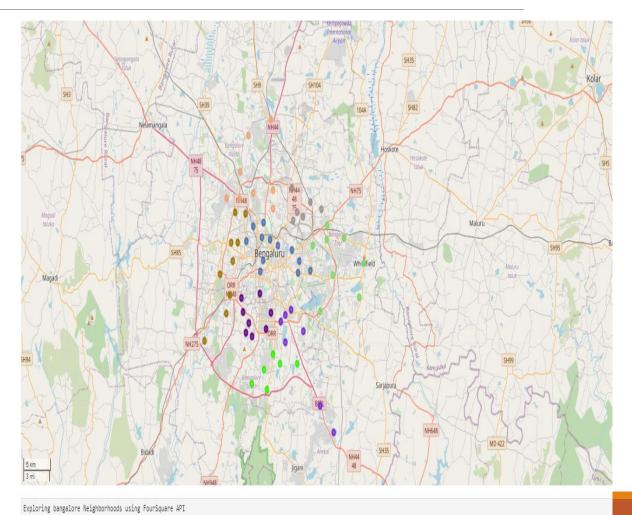


From the above graph we can see that inderanagar has most number of venues followed by BTM layout and furth

Elbow graph:



Map used to explore Bangalore Neighbours using Four Square API



From the above graph, we can see the optimal value for cluster is 5.

Result:

[91]:		Neighborhoods	1st Most Common Venue	2nd Most Common Venue	3rd Most Common Venue	Ranking
	0	Begur	Venue Category_ATM	Venue Category_Clothing Store	Venue Category_Supermarket	[0.7361321887298261]
	1	Electronic City	Venue Category_Outlet Store	Venue Category_Furniture / Home Store	Venue Category_Auto Garage	[0.5423513638776338]
	2	Kamakshipalya	Venue Category_ATM	Venue Category_South Indian Restaurant	Venue Category_Hyderabadi Restaurant	[0.8041873599273973]

Here, according the data, we see that 'Begur, Electronic City and kamakshipalya' are top 3 neighborhoods to find similar food to whitefield restaurant's veg food! Here our model will recommend these neighborneeds and top 3 common venues to visit.

Thank you