

DEMOGRAPHICS

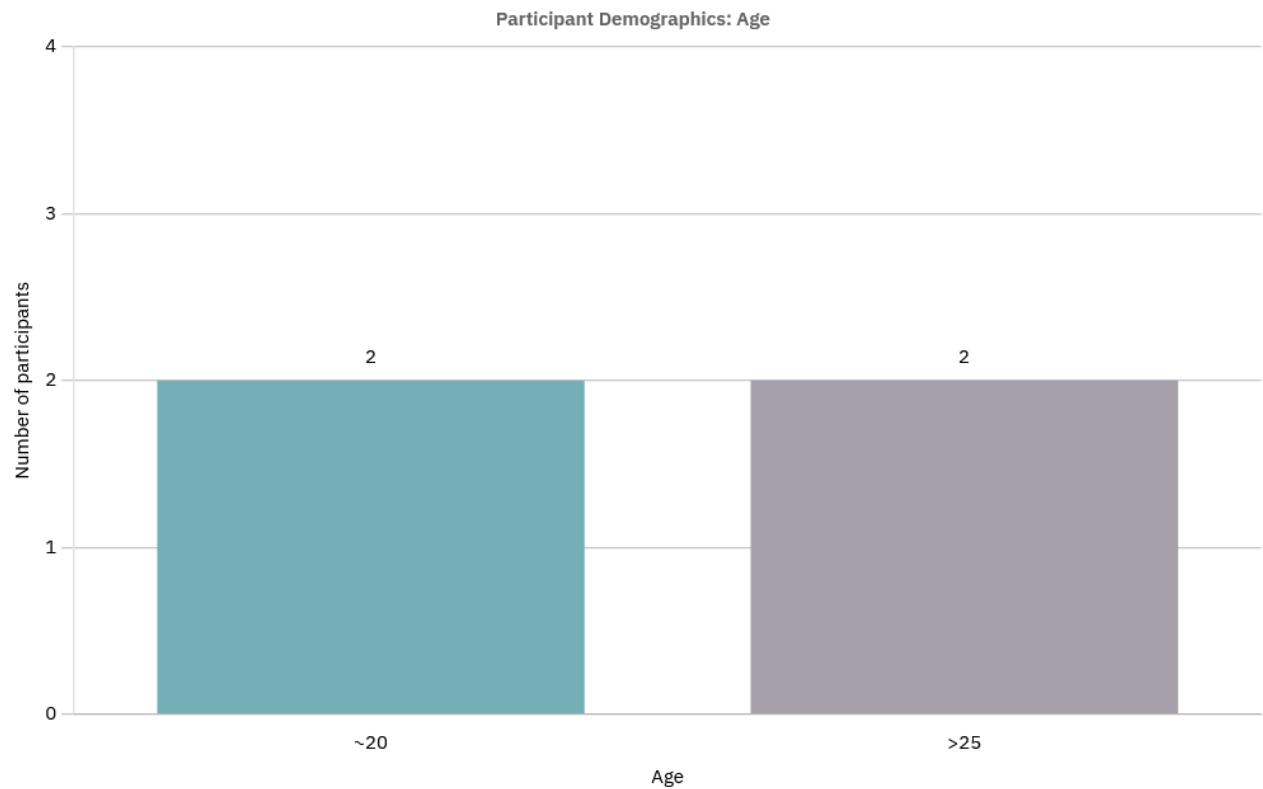


Figure 1: a bar chart displaying the age brackets of the survey's participants

TABLE SUMMARY OF RESULTS

Task	Participant 1	Participant 2	Participant 3	Participant 4
Registering a company	31s	1 minute 27s	42.4s	1 minute 4s
Logging in	13.6s	23.8s	18s	36.2s
Creating a new template	1 minute 12s	41s	53.7s	2 minutes 10s
Registering a new user	1 minute	58.6s	39.3s	23.8s
Resetting password	12.5s	13.9s	8.1s	15.3s
Generating a report	41.9s	32.1s	35.3s	21.7s
Post test questionnaire				
Effectiveness rating	5	5	4	5
Efficiency rating	4	2	5	5

Safety rating	5	4	4	5
Utility rating	1	5	5	5
Learnability rating	5	3	3	5
Memorability rating	5	5	4	5
Feedback	<p><i>"It was simple to move around the components, move things back or undo. I found I didnt even make errors in the first place due to efficient design"</i></p>	<p><i>"overall the website was extremely efficient however when using the AI feature on templates it was incredibly slow taking over 90 seconds to load with no stop button to cancel prompt"</i></p> <p><i>"- make ai generator a chat - make undo buttons - offer help sections with both quick tutorials and basic IT support via email"</i></p>	<p><i>"Certain parts of the website were not intuitive and need a manual or explanation"</i></p> <p><i>"Quite basic design but it does the job"</i></p> <p><i>"Some tooltips or hints would be helpful"</i></p>	<p><i>"Adding more colours can help to improve design.."</i></p>

CONCLUSIONS

Based on the survey's feedback, the following changes will be implemented:

- **Revising the template generator** in order to make it more intuitive and easier to use
- **Adding stronger points of guidance for certain sections of the site** e.g. template creation tutorials, tooltips, etc.
- **Revising the colour scheme and certain design elements of the site** in order to make it more visually appealing, whilst keeping accessibility guidelines in mind