

Participant Demographic

Considering the restrictions of doing the testing through low-fidelity paper prototype testing, each of the studies will only involve two participants. The participants must be of different ages and backgrounds to confirm there is a wide spread of information gathered. The primary goal of the studies is to ensure the application is clear and intuitive for all users of the app.

The first study, Core Tracking & Analysis, will require Participant One to represent a highly experienced user with prior knowledge of fitness apps (such as FitBit) to track calories and exercise. On the other hand, Participant Two will represent a low experience user, who rarely uses fitness apps but has an interest in fitness. The two perspectives are important for evaluating the balance of the clarity for a novice and the accessibility for the veteran.

The second study, Trainer Account, will be split based on the areas of expertise. Participant One will be a nutrition expert, who will use the app as a way to post their healthy meals and weight-loss plans. While Participant Two will be an exercise expert who has experience designing workout schemes. The two participants will highlight the effectiveness of both sides of the training role.

The final study, AI Chatbot Consultation, will have Participant One as a young, tech-savvy user with prior and regular experience interacting with AI. In contrast, Participant Two will be an older, technology-skeptical user, with far less experience on AI and technology in general. This will check the accessibility of the AI Chatbot for both sides of the spectrum of experience.