

Client meeting 1

Functional requirements (what is essential for the website):

- Must adapt to all platforms (eg, mobile, desktop)
- Provide clear information about upcoming and past events, including results and sign-up details
- Visual content (photos, social media highlights) - should have full use of existing brand assets (eg, logo, colour palette #c7df4e, etc.)
- Clearly show social media links (WhatsApp, Instagram, etc.) and focus on the “about us” page.
- A section for sponsorship and partner logos (support the brand’s growth growth)
- Make Salty Padel easily findable when people search for padel competitions in Devon and Cornwall
- Show upcoming events
- Make it editable, Phil must be able to change what’s on the website without technical knowledge

Minutes:

1. Ticket Tailor is used for selling tickets;
Exeter and Okehampton are the main bases, but Plymouth has been visited too.
2. Website should show who Phil is, what Salty Padel does, and what sponsors are involved;
No login/account creation should be featured;
Should show upcoming events;
AccessPadel and GoldenPadel are two websites we can take inspiration from, they’re very basic though.
3. Priority on it being a community-driven website;
Must be editable;
Can use Instagram to understand what kind of vibes and atmosphere Phil wants for the website;
No accessibility or language bits are essential.
4. Don’t **need** a shop, but it would be nice;
Stripe – the company used for payments;
Should show QR code to allow people to join WhatsApp group (a link may be necessary for mobile users – if that’s possible);
Give people the option to join the SaltyPadel mailing list (people will need to submit their email for this).

5. Phil prefers the design of the AccessPadel website but doesn't have strong feelings about what his website's design is;
Use what's already on Canva (posters, logos, etc) to help with the website design (I, Willow, have the login and can pass design bits to others).
6. Phil already has a domain purchased from IONOS;
The functional requirements above are all correct and are the only things client feels strongly on;
Contact page should allow potential sponsors to get in contact with Phil;
Important: the "about us" section is what Phil wants the most
7. Next meeting: Monday 20th October, 10am
8. The purpose of the website is to support and advertise the SaltyPadel Instagram and WhatsApp