

Plazaid: unique id for each mall

Date: date

Innum: daily mall traffic

ZonelID: Unique ID for the district of mall location

CityID: Unique ID for city where mall locates

CityLevel: Level of city. In our case, all cities are the same level

BusinessStartDate: Date of mall opening

PlazaLevel2: Level of Plaza. A is the highest level

PlazaType: Type of plaza

BusiArea: Business Area

TotalBuildingArea: Total building area

BusinessBuildingArea: Business Building Area

Holidays: please google the holidays by its name

Total\_visit: Summation of daily store traffic over all stores in the mall

Innum\_1- innum\_1000290: summation of daily store traffic over stores of different categories:

CategoryID	Store Category
1	Retail
102	Restaurant
103	Apparel
104	Styled collection
1000290	Service