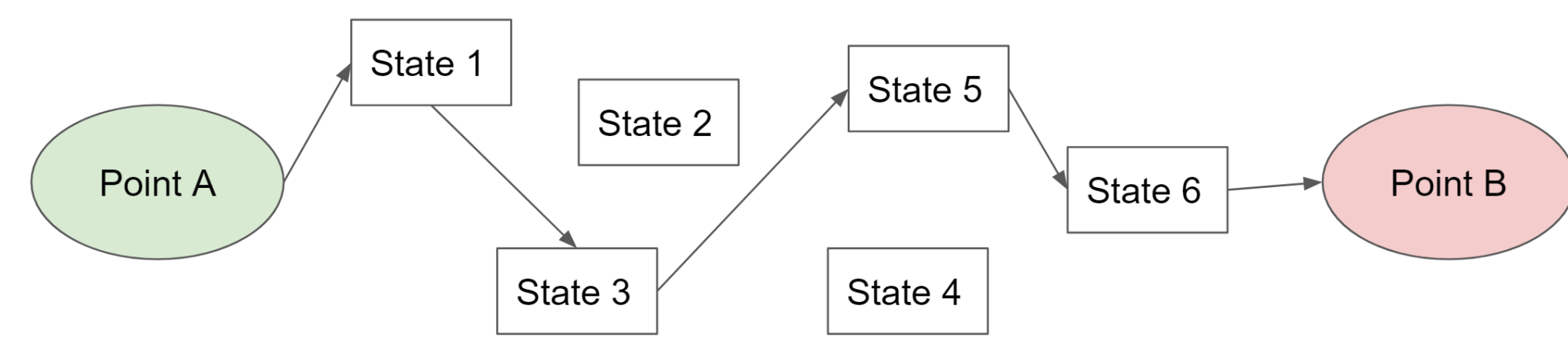


Abstract

Route optimization is heavily used in logistics to help uncover the optimal path of transportation by minimizing total cost as an objective. Min cost flow optimization model can achieve this objective by setting up a flow network constraint. **This poster demonstrates how our team implemented this optimization model to a truck delivery business case scenario at the University of Wisconsin-Madison.**

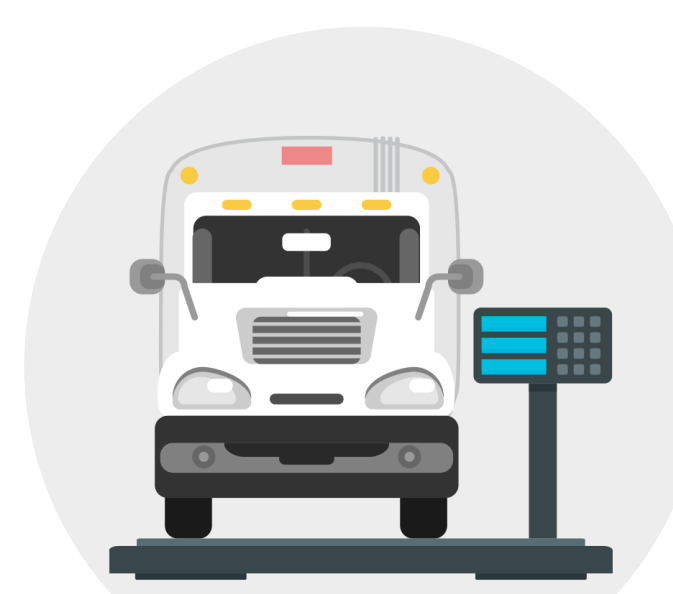


Business Scenario Context

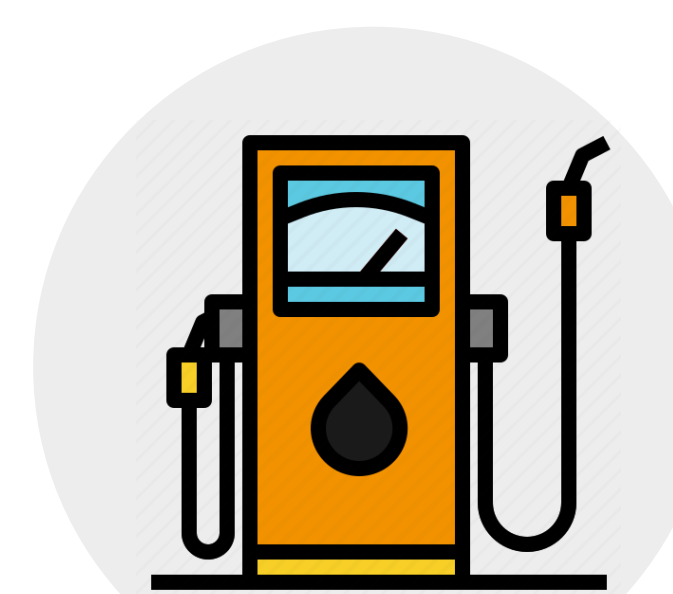
A logistics company wants to optimize their delivery route for 6 different truck classes from Texas to Washington (**Figure 1**). Taking consideration into varying fixed state toll rates on truck class, toll rates on weight capacities and diesel consumption, this company wants to know the cheapest route for each truck class.



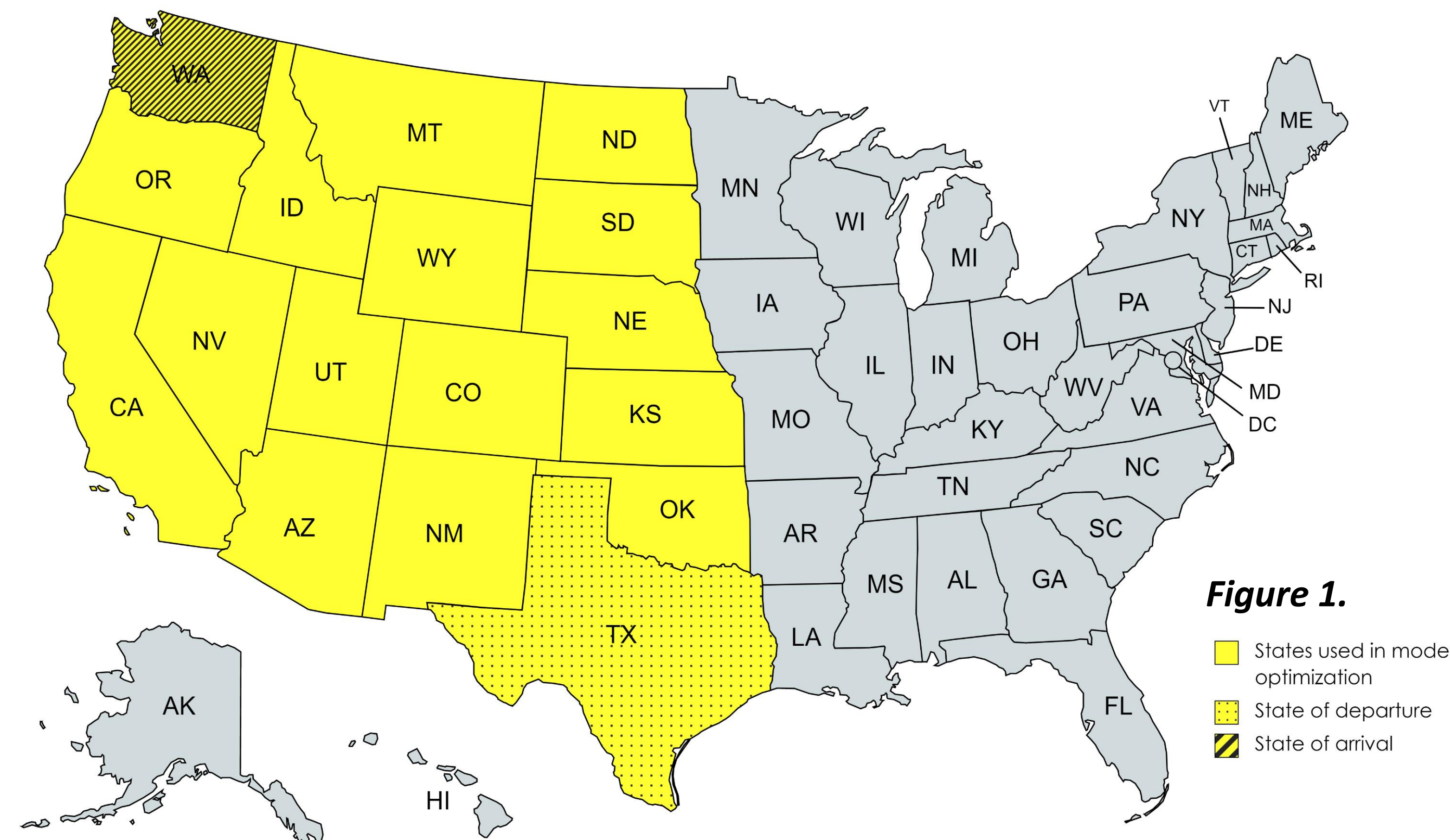
Toll Rates



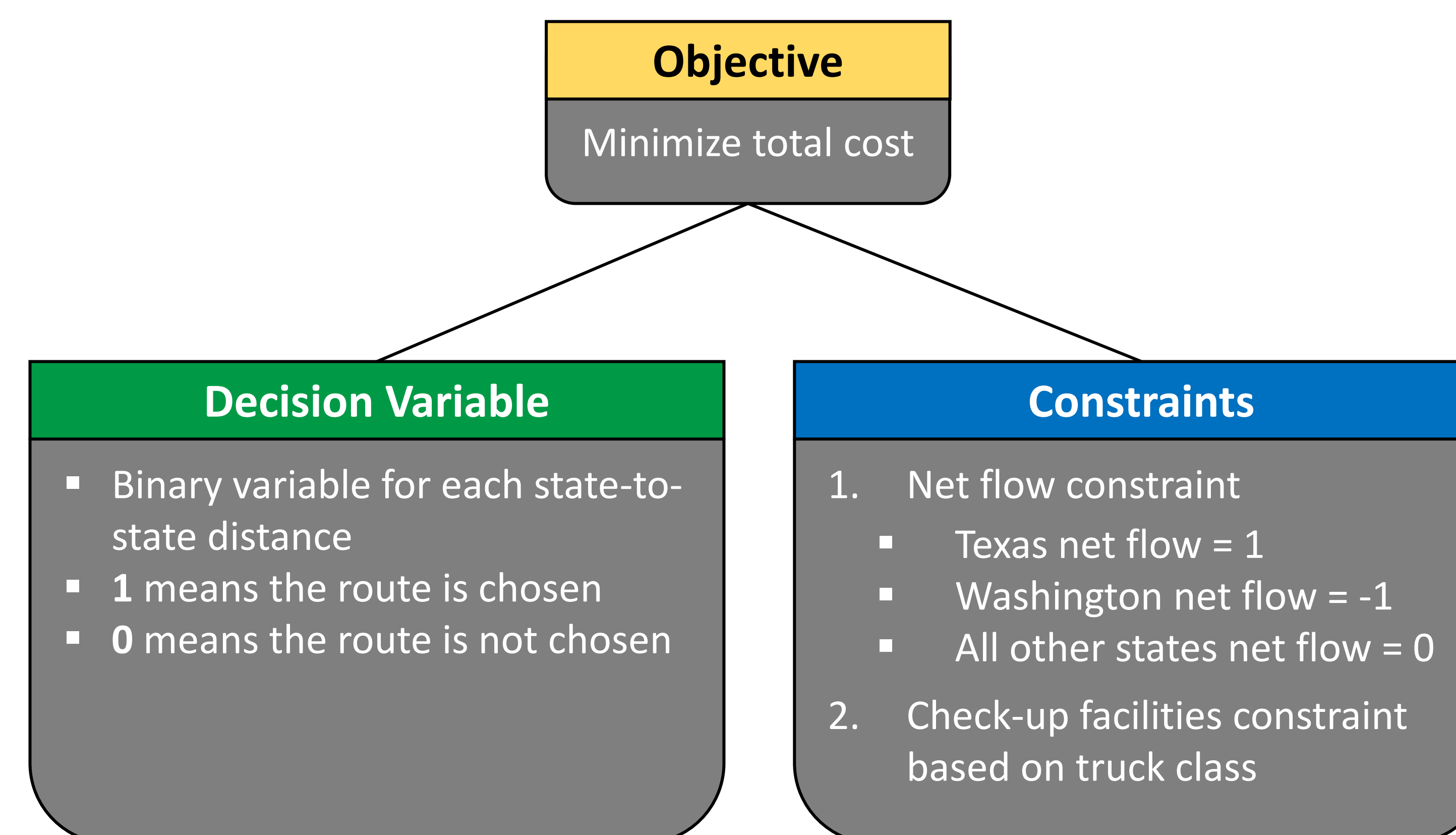
Weight Capacity



Fuel Cost



MILP Model Parameters



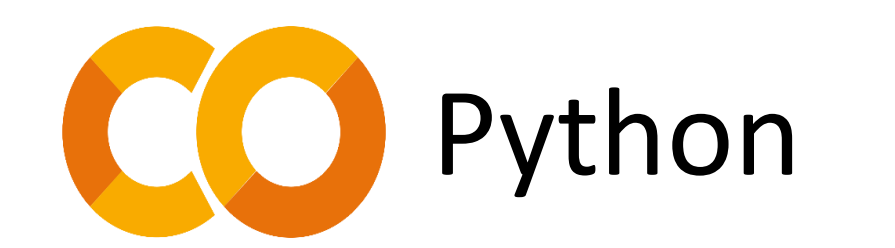
Key Model Assumptions

- Average US diesel price is used to calculate total cost
- States with higher standard of living will have higher toll rates
- Each truck class will handle their corresponding maximum carrying capacity
- A state's central point is used to calculate the distance between two states (Default in Google Map API)

MILP Model Setup & Deployment



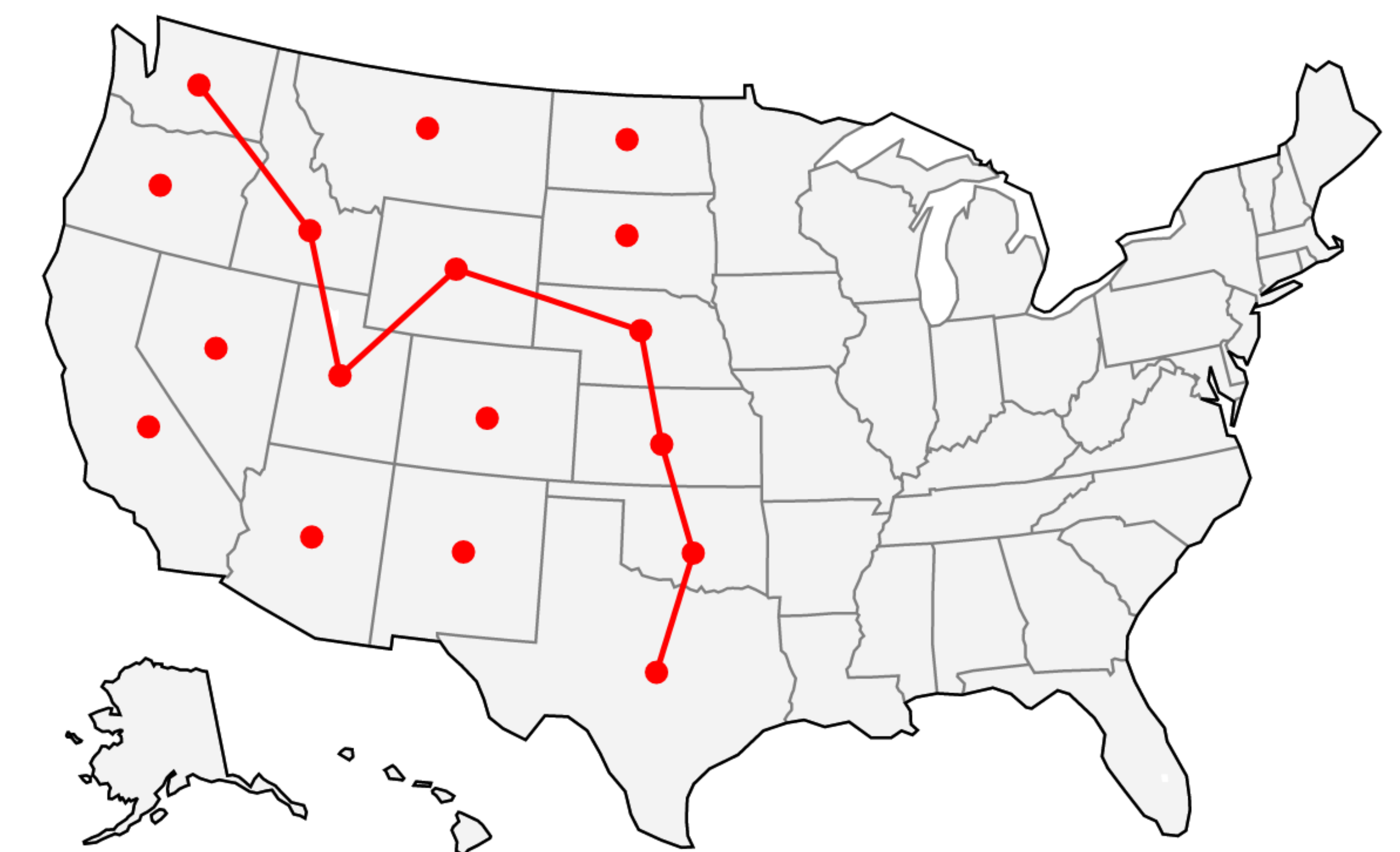
- Applied **Data validation**, **VLOOKUP**, **INDEXMATCH**, **SUMPRODUCT** and **SUMIF** in model structuring
- Used **Simplex LP** in **Solver** for model optimization
- Applied **Conditional formatting** in displaying optimal routes



- Used **Pandas** to create data frames for indexing, variable assignments and iterations
- Created **Input function** that allows users to select the truck class they want to optimize
- Used **GLPK** package in **Pyomo** (Python-based optimization package) to set up parameters and solve the model
- Used **Plotly** library to visualize optimal routes on map



Map Visualization of Optimal Route



Optimal Path for Truck Class 4
Truck passes through Check-up facilities in NE and UT

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Statements of Contribution

Binhao Chen and Sheng-Ya Mei gave equal contribution to the overall idea and formation of this project. Sheng-Ya Mei contributed to the design of this poster.

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