CHARACTERISTICS OF THE FOUR LEARNING STYLES
(Sources: Learning Styles. FEDA, 1995; Honey & Mumford, The Manual of Learning Styles. 1992)

	ACTIVISTS	REFLECTORS	PRAGMATISTS	THEORISTS
STRENGTHS	<ul> <li>□ Doing things</li> <li>□ Putting ideas into action</li> <li>□ Enjoy change and variety</li> <li>□ Flexibility</li> <li>□ Acting quickly</li> </ul>	<ul> <li>Collection of data from variety of sources</li> <li>Looking at situations from various perspectives and grasping the big picture</li> </ul>	<ul> <li>Practical application of ideas</li> <li>Integrating theory and practice</li> <li>Decision making in organisations</li> <li>Getting things done</li> </ul>	<ul> <li>□ Creating theoretical models</li> <li>□ Thoroughness</li> <li>□ Industriousness</li> <li>□ Verbal skills</li> <li>□ Developing and working with systems</li> </ul>
PREFERENCES	<ul> <li>□ New experiences</li> <li>□ Taking risks</li> <li>□ Getting involved in activities with people</li> <li>□ Getting things done</li> </ul>	<ul> <li>More interested in people (how they behave and how they feel) than in structures</li> <li>To get involved directly and then reflect on the experience</li> <li>More concerned with processes than outcomes</li> </ul>	<ul> <li>□ More interested in structural aspects of situations than in people.</li> <li>□ "Hands On" experience</li> </ul>	<ul> <li>□ Dealing with ideas</li> <li>□ Solving problems</li> <li>□ To know the experts' views</li> <li>□ To work alone</li> </ul>
CONCERNED ABOUT	<ul><li>□ Personal relevance</li><li>□ Doing what interests them</li></ul>	<ul> <li>□ Personal meaning</li> <li>□ The feelings of others</li> <li>□ Maintaining wide ranging interests</li> <li>□ Harmony</li> </ul>	<ul> <li>Testing things out to get correct solution</li> <li>Practical application of what they learn</li> </ul>	<ul> <li>□ Details</li> <li>□ Quality of information</li> <li>□ Accuracy of facts</li> <li>□ Personal effectiveness</li> <li>□ Intellectual ability</li> </ul>

	ACTIVISTS	REFLECTORS	PRAGMATISTS	THEORISTS	
PREFERRED WAY OF LEARNING AND WORKING	ACTIVISTS  Self discovery, trial and error learning Learning by doing Flexible approaches to learning Not worried about getting it wrong Can work well with others Likes attention, chairing meeting, leading discussions etc. More concerned with doing than thinking and feeling Likes to get stuck in without wasting time	REFLECTORS  Learning by listening and sharing ideas with others Group work and discussions Looking for meaning Researching and reviewing Thinking before doing Bringing unity to diversity Standing back from events and observing what happens	PRAGMATISTS  □ Strong need to work on practical, relevant problems □ To use skills and tinker with things □ Test theories and apply common sense □ Looking at information in a logical way, and then act on it immediately □ Workshop and laboratory teaching methods □ To solve problems □ To reason deductively when focusing on specific problems □ Making instinctive judgements based on practicality □ Clear goals and adequate	THEORISTS    Enjoy being taught in a didactic way	
			rewards	□ Deductive reasoning	

	ACTIVISTS		REFLECTORS		PRAGMATISTS		THEORISTS	
DISADVANTAGE	Doing too many things at once		Easily distracted Waste too much time		Lack of patience with people's suggestions		Need a lot of information before starting work	
S	Lack of planning Poor time		before getting started		Wanting to do everything their way		Reluctant to try anything new	
	management, leaving things to last		plans	•		Lack of imagination		Like to do things in a set way
	minute  Lack of attention to		Can be too easy going Sometimes indecisive Can forget important details Tend to work in bursts of energy	<ul><li>Poor presentation</li><li>Details can get in</li></ul>	Details can get in the		Get bogged down in theory	
	detail				way Inability to consider		Don't trust feelings but	
	Not checking/testing things out	<ul> <li>□ Tend to work in bursts of energy</li> <li>□ Inability to act spontaneously</li> </ul>			alternatives Intolerance to woolly		rely on logic  Overcautious; don't take	
	Jumping in too quickly and not thinking things			ideas Only doing what is		risks Heavily reliant on expert		
	through  Being too pushy at				perceived as directly relevant to a given task		opinion without considering other views	
	times				Need to be in control and to do it alone		Uncomfortable in group work	
	Giving insufficient consideration to alternative ways of doing things				Not interested in concepts or theories		May have difficulty understanding emotions and feelings	
	Inability to stand back and allow others to take action							